

VOGUE

INCORPORATING VANITY FAIR



CHRISTMAS GIFTS. DECEMBER 1, 1936. PRICE 35 CENTS ★ © THE CONDÉ NAST PUBLICATIONS, INC.

THE ISLANDS OF Hawaii



★ Oahu, Honolulu's island, is one of the four main counties of the Hawaiian group. The others—Kauai, Maui and Hawaii—share Oahu's advantages, but offer their own individual beauty and diversion.



ROBERT MACK

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★ At play in Honolulu. Natural color photograph taken in Hawaii

Waikiki—the world's most famous beach—is only part of Hawaii's great diversity! All of her islands are rimmed by superb beaches... white sands, black sands, "barking" sands... shaded by slanting coco-palms, washed by lazy surf. You may swim in perfect comfort at any time by clock or calendar... midnight or noon... January or June!

Behind her shorelines, high-speed motor-roads wind through verdured canyons... past plantation-lands... and climb to the inspiring summits of great volcanoes.

Behind her gaiety and varied pleasures is *Hawaii, the community*, modern and Ameri-

can. A community of fine schools... lovely homes... shops that are fashion centers. A land of boundless energy... imparting to all an unique joy of living.

When you turn westward to these isles like no other place in the world... let us know your sailing-date, that we may welcome you... with scented necklaces fresh woven from our native flowers... the Aloha lei greeting, proud tradition of Hawaii! Nowhere else does a community say "how-do-you-do" with such sincerity and grace. *Write us by all means.*

From routine to rapture is an instant change! Swift, luxurious steamships sailing from Los

Angeles, San Francisco or Vancouver, B. C. speed over this glorious sea-way in less than five days. Our booklet, "Nearby Hawaii" and "Tourfax" bulletin contain complete information, invaluable in planning your visit. Free, from your railway, steamship, or travel agent, or Hawaii Tourist Bureau, 221 Market Street, San Francisco, Calif.; 702 West Olympic Boulevard, Los Angeles, Calif.

This Bureau, with headquarters at 765 Bishop Street, in Honolulu, is a non-profit organization, maintained by

THE PEOPLE OF HAWAII

to enable you to obtain accurate information on any subject concerning the entire Territory of Hawaii, U. S. A.

TIFFANY & Co.

JEWELERS SILVERSMITHS STATIONERS

FIFTH AVENUE & 37TH STREET, NEW YORK



DIAMOND BRACELET \$4950, PEARL NECKLACE \$4300, PAIR OF DIAMOND CLIPS WHICH CAN BE WORN AS ONE LARGE BROOCH \$3450, DIAMOND BROOCH \$840, DIAMOND AND RUBY RING \$735 MARQUISE DIAMOND RING \$5300, RUBY AND DIAMOND BAND RING \$530; GOLD VANITY CASE WITH RUBY AND DIAMOND ORNAMENT \$590; STERLING SILVER POWDER BOX \$25, CREAM BOX \$11.50
TEN EXCLUSIVE DESIGNS OF STERLING SILVER DRESSING TABLE SETS

MERCHANDISE OF GOOD VALUE
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No matter how many lovely things she may own, every woman quickly responds to the matchless beauty of Silver Fox... She realizes that here is the perfect complement to her own beauty, grace and dignity... To achieve this, Fromm PEDIGREED *bright-with-silver* Foxes have been bred and nurtured for more than a quarter of a century to attain the only acceptable standard—perfection itself.



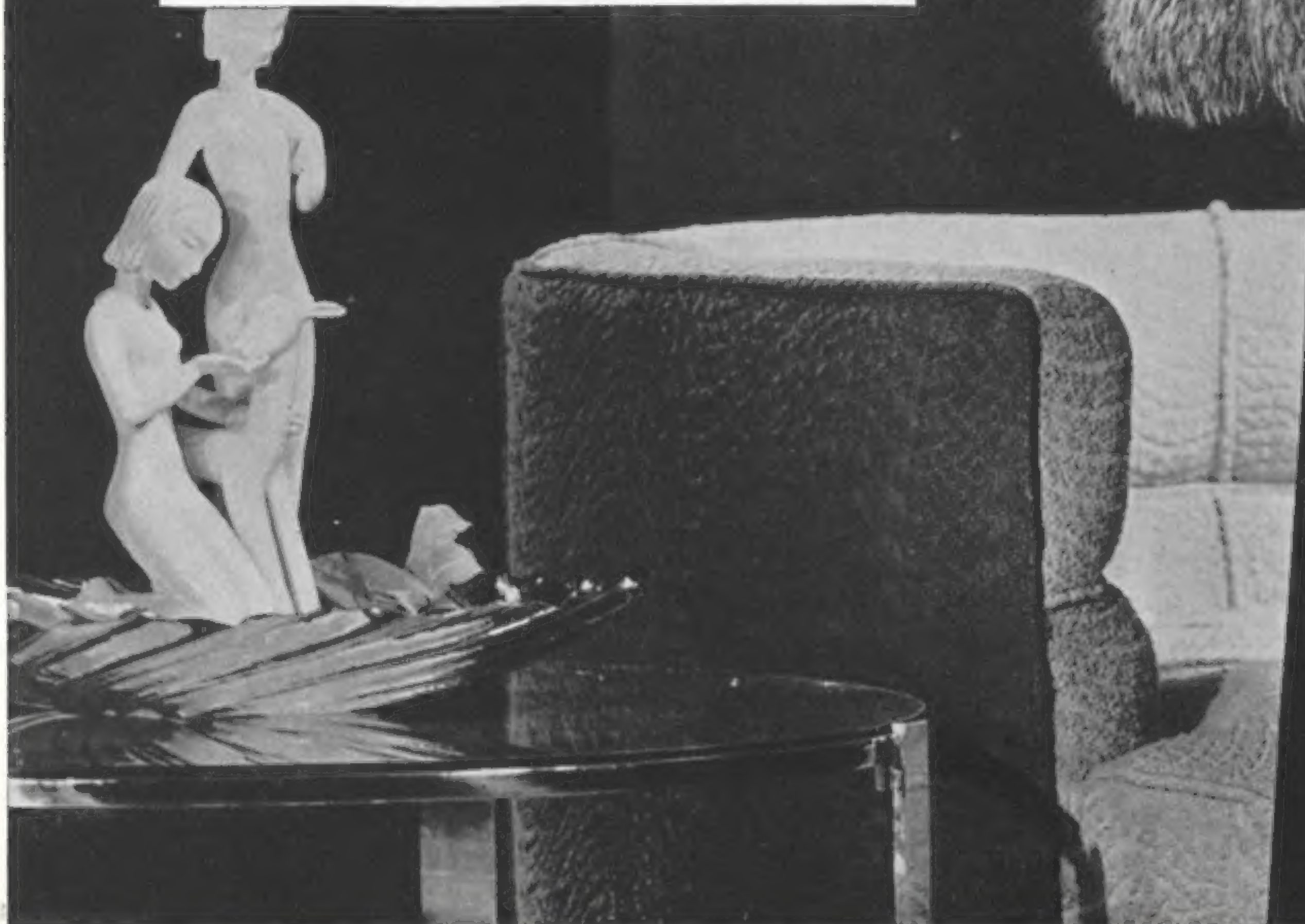
KNOW THE PEDIGREE OF THE SILVER FOX YOU BUY. This medallion is sealed to the nose of every genuine Fromm-Pedigreed Fox. To receive the free pedigree of the silver fox you purchase, mail the medallion to Fromm.



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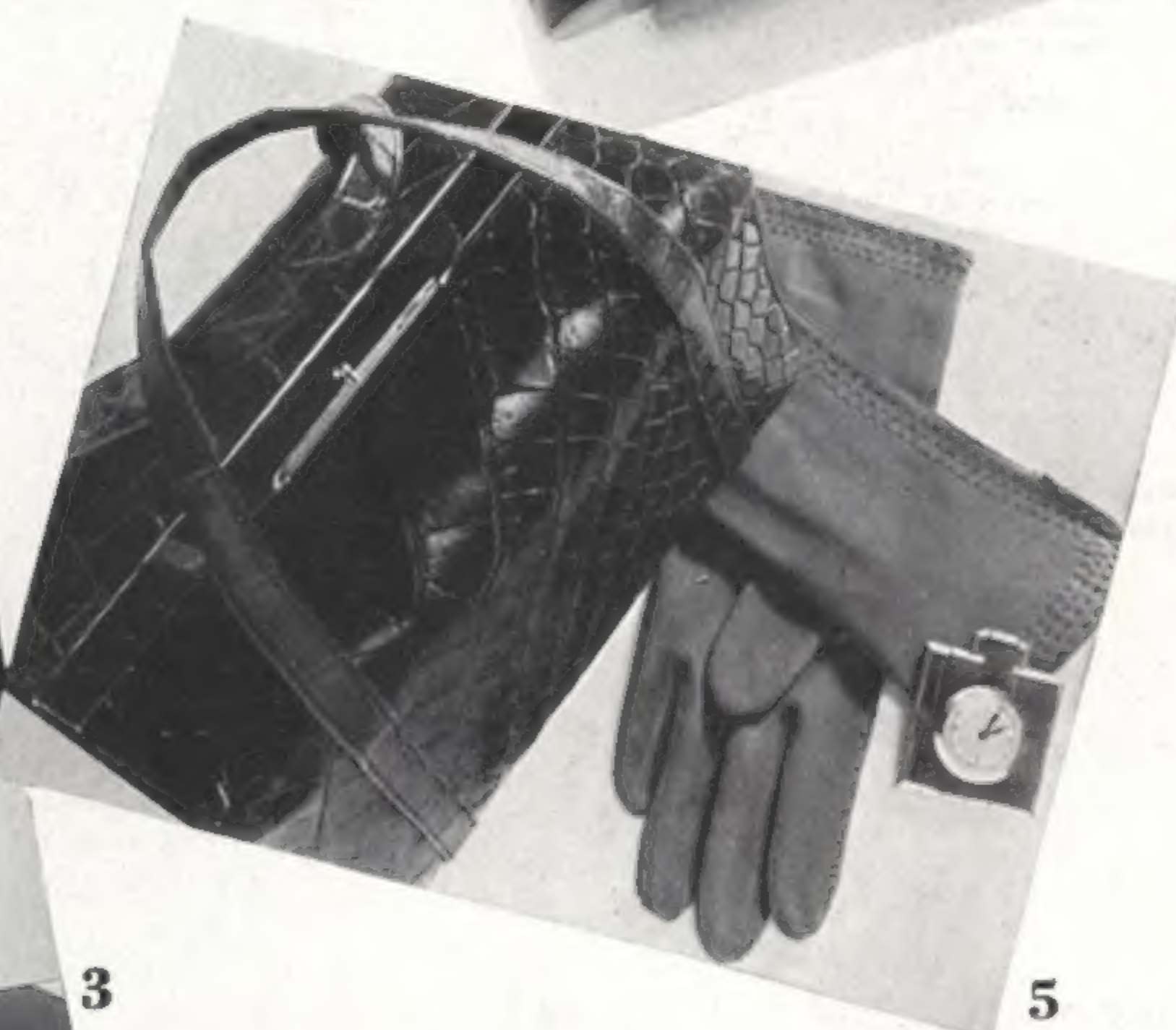
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DESIGNED BY HATTIE CARNEGIE

"With love and kisses"



BERGDORF GOODMAN

5TH AVENUE AT 58TH STREET

1 A corded satin bag, with a seed pearl top, \$55. Pearl strands, (false and fascinating) \$25. White doeskin gloves, \$6. 2 A brown suede bag swung on a clasp of golden links, \$85. Handkerchief of real lace and pure linen, \$15. The "Diamond Horseshoe" brooch set with brilliants and pearls, \$32. A copper-gold bracelet set with brilliants, \$20. 3 Our famous Shamrock bag—in black suede with a shell colored top, \$55. A vanity in shell composition and suede, \$10. Stockings, sheer as smoke, \$2.95. The ½ dozen, \$17. A sunburst ring of pale yellow brilliants set in black enamel, \$35. 4 Our Pink Lady soap, box of 6 bars, \$4.25. 5 An alligator box bag—black or colors, \$18. Imported doeskin gloves, \$6. An alligator watch to stick in the toe of a Christmas stocking—or sock, \$25. 6 Black calf carry-all, \$30. And a black calf purse, hand-sewn and lined in yellow pigskin, \$45. 7 Half-moon over-night bag with enamel fittings and zipper, \$65. Travel make-up case with enamel-topped fittings, \$15. 8 Porcelain Madonna, \$22. Wreath brooch of semi-precious stones, \$125.



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NEW YORK

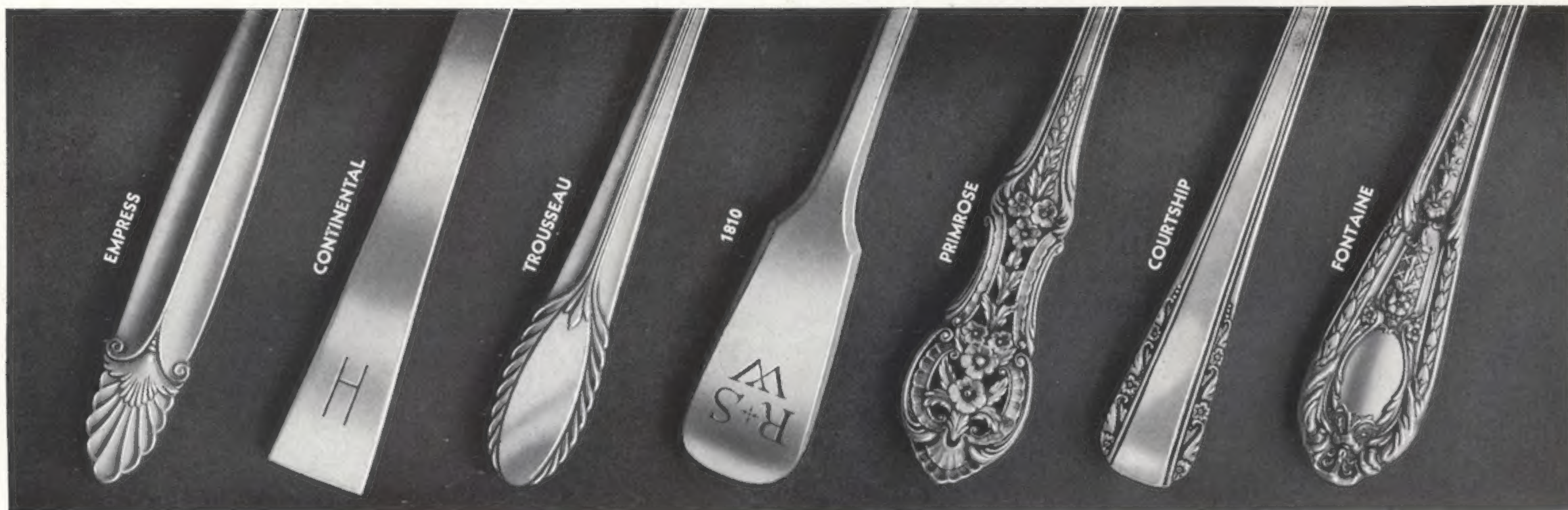


off for winter sports . . . in Altman ski clothes

at the Winter Sports Show

in Madison Square Garden, December 9th to 12th, this sleighfull of Altman winter sports fashions will be a feature of the parade. Others on display in the Altman booth . . . for a more complete collection, pay a visit to our ski shop for women, on the third floor, and our ski shop for men, on the sixth floor.

authentic winter sports things
women's clothes styled by Katherine Peckett, of Peckett's-on-Sugar Hill. Equipment and men's clothes from our own Altman branch of the Dartmouth Cooperative Society.



WHEN YOU'RE ASKED what you want for Christmas, say "Sterling"—sterling flatware for your table.

Specify a pattern from the collection of glorious designs by International Sterling shown here. Each one is distinguished in design, exquisite in workmanship, the kind of silver you'll cherish always. See them all at your jeweler's—and make a proud and happy choice.

You'll find the prices moderate, for International Sterling is not expensive now.

If—even so—a complete dinner service of sterling seems too much to ask of your loving relatives, let our free

booklet, "Planning for Sterling," help you. Send for it today. It shows how to collect a silver service by easy stages.

Or let your Christmas money serve as the first payment on your new International Sterling service. Most jewelers are glad to arrange *convenient terms that let you pay for this silver while you enjoy it.*

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A Member of the Sterling Silversmiths' Guild of America

INTERNATIONAL SILVER COMPANY • WALLINGFORD, CONN.



jay thorpe

FIFTY-SEVENTH STREET WEST



DRUMBEATS FOR CHRISTMAS

. . GIFTS BY CHARBERT

DRUMBEAT PERFUME 2.25 TO 27.00 . . THE DRUMSTICK LIPSTICK 1.00 . . PATRICIAN VANITY AND LIPSTICK SET 4.00 . .
THREE PERFUMES IN DRUM BOX: DRUMBEAT, GARDENIA, OF THEE I SING 3.00 . . DRUMBEAT EAU DE COLOGNE 2.00



Gift to a Gentleman

THE CHALÉT ROBE



ITS
NEWS IS
IN THE FABRIC

CHALÉT is the cosmopolitan gift—the one robe combining perfectly the young-man look with flawless luxury that marks the man "arrived." Touch it. Chalét's dual personality comes from Du Pont's modern yarn, Spun Rayon. It reminds you of French chalis, but it is softer, richer, streamline in drape. ☆ French and English type patterns with maroon, navy, brown or fashionable black grounds. Now in two versions at the finest men's shops and department stores.

Lounge Model, Fully Silk Lined . . \$25.00

Casual Model, Unlined for Packing, \$15.00



Originated in Du Pont Spun Rayon

THE lines of a motor car may change with the years, but if its maker is true to his craft, he will hold ever faithful to the intrinsic character which first set his car apart from the crowd. So under the suave beauty of these Buicks for 1937, there reigns still the old tradition of ruggedness which Buick drivers of another generation knew and admired. Lovely as this car is to behold, and swift as is its going, we would rather have you choose it for its fine heritage of durable goodness which more than any other thing we here have striven to preserve.



"IT'S
BUICK
AGAIN!"

Roadmaster one of four great **BUICKS**

THE MODEL SHOWN IS A ROADMASTER SERIES 80 FOUR-DOOR SEDAN, PRICED AT \$1275 LIST, FLINT, MICH. FENDERWELLS EXTRA. OTHER BUICKS FROM \$765 LIST AT FLINT. SAFETY GLASS INCLUDED, STANDARD AND SPECIAL ACCESSORIES GROUPS EXTRA. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

PRESENTING



The perfume of the new **EDWARDIANS**

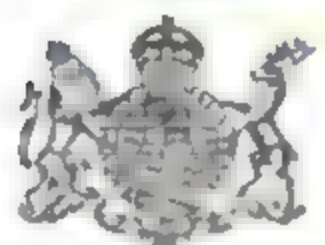
Hailing a new reign now comes an unprecedented procession of great days and gay nights in London, scene of next spring's coronation. . . . And in its honor, a festive new perfume already floating on every wave of excitement and every breeze.

Devised for the gay young Edwardians of today . . . named for the famous perfume of the great Georgians . . . emanating from the same traditional House of Beauty—YARDLEY'S BOND STREET brings regal loveliness to your own gay days and evenings. \$2.50, \$4.50, \$13.50 in its original wrappings, in finer shops. Yardley & Co., Ltd., 620 Fifth Avenue (Rockefeller Center), New York; 33, Old Bond Street, London; Paris; Toronto; Sydney.

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YARDLEY'S *Bond Street*



Revillon Frères

FIFTH AVENUE AT FIFTY-FOURTH

Wynn Richards Photo

A SINGLE CREATION IN REAL CHINCHILLA • THE FIRST WE HAVE BEEN ABLE TO MAKE SINCE 1928 • \$30,000

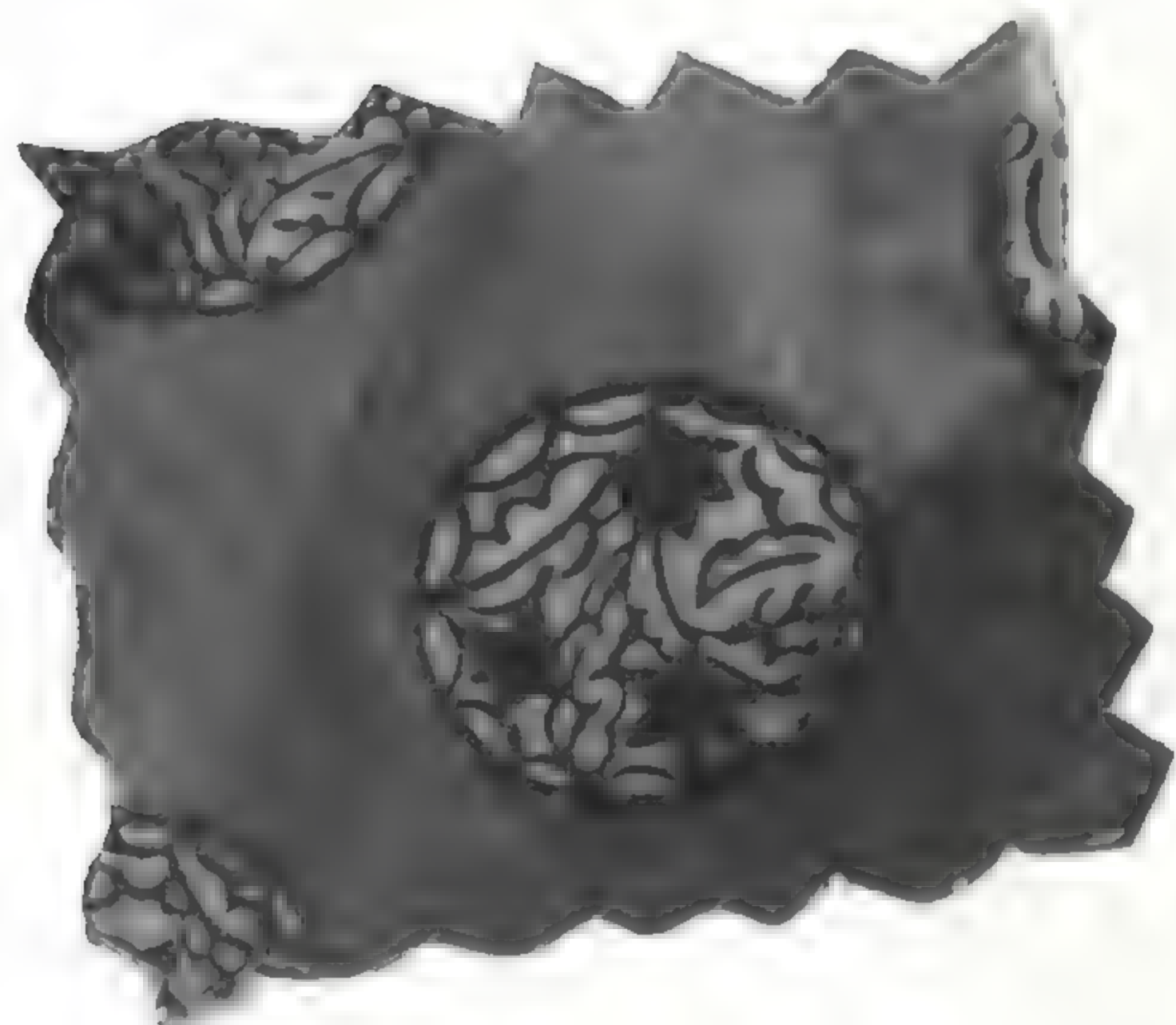


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PRESENTS
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The World's Finest Floral Perfume
AT ALL FINE SHOPS . . . \$2.75 TO \$120

HERE ARE FOUR OF THE **BIG BOLD PRINTS**

that will be worn on boats,
beaches and in ballrooms

From the Riviera comes the 1937 resort news—gigantic prints. Influenced by native tropical designs, flowers, trees, animals, they have an utterly uninhibited charm.



Georges' spectacular "fleurs de Cannes" print ensemble. Barboteuse suit, with rompers and a beach coat. Our copy in cotton crash, wine or navy. Suit, 8.95; coat, lined with pique, 16.95; scarf, 1.75

Heim's Medallion print—a criss cross tunic with brief skirt that winds around intriguingly. Remove this, and underneath you have a naked halter and pareo. Orange, green or aqua. 10.95

The Hippocampe print cotton beach dress has sea horses meandering all over it. A white ground with a red and blue print, and a navy blue rope bound collar, pockets and front. 16.95

Ville France—a lovely exotic print. Perfectly enormous flowers on hand blocked printed satin evening gown with separate bolero. White with multicolor or black satin with vivid flowers. 49.95

Bloomingdale NEW YORK

LUCIEN LELONG

Indiscret

Opening Night

MON IMAGE


GARDENIA

INDISCRET

It is blessed to give or to receive—"Opening Night" that makes you feel like the star of the performance . . . "Mon Image", so piquant and arresting . . . "Gardenia", a perfume "in the grand manner" . . . or eloquent "Indiscret", with its overtones of mischief and surprise.

Almost any woman who looks at the new V-8 La Salle will look no further. For this is the fine car that every woman longs to own. Its beauty is new and modern. Its quality is obviously Cadillac-built. Best of all, the new V-8 La Salle is made to measure for every income. When you learn how little it costs to own and drive this fine car—actually less than many cars of lower price—your next car will certainly be the new V-8 La Salle.

Tune in on the "La Salle Fashion Show" sponsored by Cadillac. Every Thursday at 4 p.m. (E.S.T.)

NEW V-8  \$995

*Monthly payments to suit your purse. All prices list at Detroit, subject to change without notice. Special equipment extra.

She looked at La Salle

MEMBER OF THE ROYAL FAMILY OF MOTORDOM



Five-Passenger Touring Sedan \$1145*

Mode of the Moment

in Princess Fabrics



A thrilling tempo . . . sprightly and sparkling . . . the first of the Winter's important under-the-coat fashions in pure dye, pure silk, hand blocked prints **\$2275**

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FOR NAME OF NEAREST STORE FEATURING THESE STYLES, WRITE "MODE OF THE MOMENT," 525 SEVENTH AVENUE, NEW YORK CITY

"This Christmas I am sending you a gift
that will help you to enjoy many years
of luxurious and restful sleep —"



Wamsutta *Supercal* sheets and pillow cases are everything that a Christmas remembrance should be. They are beautiful-looking, delightful and economical to use and, being Wamsutta, people will appreciate your gift as a compliment to their discrimination.

This year you will find particularly attractive styles of *Supercal* sheets and pillow cases in your favorite store. Some of them — scalloped, embroidered and decoratively hemstitched — are shown here. There is also a gaily colored Christmas card to accompany any selection of Wamsutta *Supercal* that you may make.

WAMSUTTA MILLS, NEW BEDFORD, MASS.

Since 1846 . . . The Finest of Cottons

- | | |
|---|---|
| A. Embroidered scallops in color on white border. | D. Embroidered scallops; white on colored border. |
| B. Two rows of hemstitching. | E. Two rows of hemstitching with French knots. |
| C. Four rows of hemstitching. | F. Two rows of hemstitching with eyelet pattern. |

WAMSUTTA

Supercal SHEETS

REG. U. S. PAT. OFF.

Prunella Crepe of "Acele"



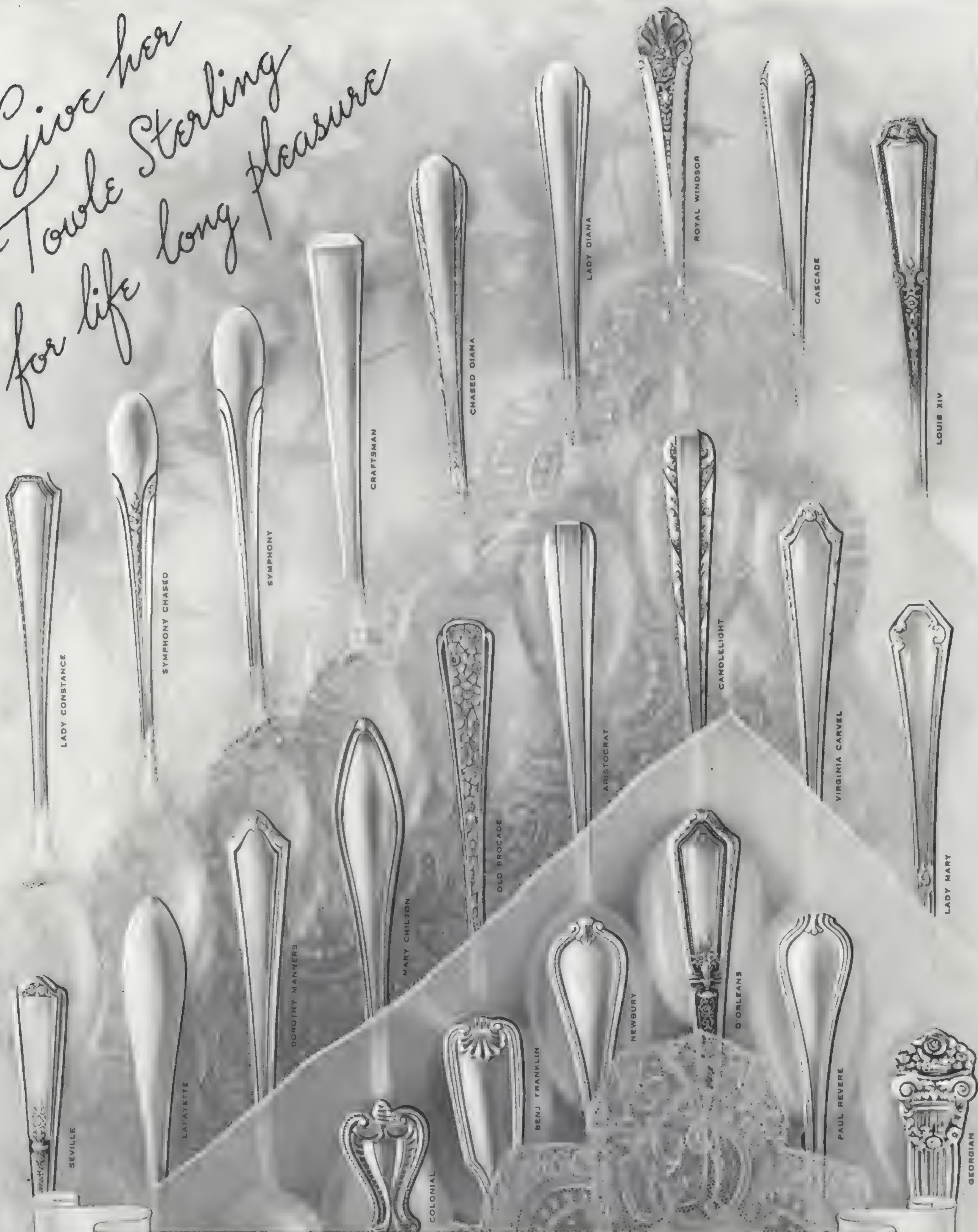
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SPECTATOR SPORTS CLASSIC AT DE PINNA, NEW YORK... 35.95

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*Give her
Towle Sterling
for life long pleasure*



Additional pieces of her pattern will delight any woman. There's the engaged girl, too, who must choose her pattern soon. And the wife or mother who has no sterling will rejoice to receive a set especially if it is Towle Sterling. Remember all Towle patterns have ageless beauty and are open stock for many years . . . Send for free pattern folders. Also booklet, "How to Plan Your Wedding and Your Silver" — 10c. Address: TOWLE SILVERSMITHS — Dept. K-12 — Newburyport, Massachusetts.

TOWLE *Makers of Sterling only . . .
with unbroken craft traditions* **SINCE 1690**

Martex FOR CHRISTMAS



No woman ever had too many fine bath towels. So what could be more welcome than the finest bath towels that can be made—Martex. All sets are in matching colors and patterns, smartly wrapped. \$1 to \$12, depending on size. The larger sets contain bath towels, guest towels, wash cloths and bath mats. Your department store or linen shop where you buy them will monogram them at little extra cost.

For thirty-nine years Martex towels have been famous for quality. Their plied yarn underweave insures long life so that their cost-per-year is less.

The Martex towels shown here are—(top) *Albania* and *Sprig*; (center) *Glen Cove* and *Sahara*; (bottom) *Flotilla* and *Albania*. The package set contains *Splendor*. Wellington Sears Company, 65 Worth Street, New York City.



Above, the Martex Men's Rub-Down Towel, linen one side, soft cotton on the other. Below, the new, speedy Martex Dry-Me-Dry Dish Towels in the gay Bubbles pattern.



Monograms
Courtesy of
Mosse, Inc.,
New York



To the
only girl

That GLAMOUR gift



"CELESTIAL," one of the new "Pyralin" gift sets. In rose, blue, gold, jade... at the better department stores, jewelers, drug stores and gift shops. Du Pont, 350 Fifth Avenue, New York

"PYRALIN" by DU PONT

True, it is a glamour gift—glorifying the room it adorns, the girl its mirror reflects... a gracious set of toileware in "Pyralin" by du Pont. It will echo your Merry Christmas, whisper fair flattery, every morning of the year. And know, too, that your gift will live. For only tested brush bristles, flawless glass, well-tempered steel, find their way into "Pyralin" by du Pont. Check "Mother," "Daughter," "Sister," "The Girl"—all the feminine names on your Christmas list. They'll thank you for that glamour gift... "Pyralin" by du Pont.



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ANN LAWREN SELECTIONS

To Alix... ascribe the magnificent sweep of skirt. To Vivian... the slim tubular silhouette with its girlish bulge. Sizes 12 to 20.
Left 29.00 Right 33.00



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NEW YORK CITY GREENWICH

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66

Fashion

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The Hat . . . A brimmed felt after Descat with a high postillion crown \$7.50

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The Hat . . . A brimmed felt with the new pie slice crown . . . \$7.50

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EXCLUSIVE WITH LEADING STORES OF AMERICA



"Cruiser" . . . A three piece town and travel suit with a chalk stripe coat mounted with white wolf and a simple black button-down-the-front suit **\$85**

The Hat . . . A new side rolled felt with a high felt quill **\$7.50**

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The Hat . . . A brimmed felt after Alphonsine . . . with a new leaf crown . . . **\$7.50**

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"INCOGNITO" is the crown jewel of Koret's new collection . . . a truly regal gift for this coronation Christmas. Smartly slim, yet lavishly fitted, this luxurious evening bag contains a powder case and matching lipstick holder that are princely presents in their own right! Shown above in gold brocade and red quilted satin, "Incognito" comes in all the other rich, formal fabrics that are the reigning favorites in this season of elegance. Also illustrated is the novel gift box especially created for this Koret Handbag Original.

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The car illustrated on the right is the 1937 Packard 120 Touring Sedan, \$1060.*

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SMART SEA LINES

in Junior Miss fashions
achieved by the Talon-
fastened placket!



PHOTOGRAPHED
ON THE
QUEEN OF BERMUDA

• "Surprise Package" Crepe with metallic print top hidden beneath short-sleeved jacket! The skirt has a slit at the centre-front, and a Talon-fastened placket!

• Brocade Damask Evening Gown with flaring peplum, flaring skirt—designed for nights of splendor. Smoothly Talon-fastened at the placket.

• First Night Dinner Dress with soft bow tie at neck-line and a smart row of buttons right down the front. The flared skirt is closed with a Talon-fastened placket.

• All-aboard in a two-piece effect dark frock lightened with white line-gene touches! Trimly tailored with a smooth Talon-fastened placket.



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Sailing into the Sun with the smart young travelers, exclusive Junior Miss Models, tailored to a "T" with the invisible Talon-fastened placket!

For the ugly, gaping placket of old has been tossed overboard—"ship's news" everywhere reflects the big trend to the seamlike placket that stays smooth and sleek on the stormiest sea! Be sure to travel right this season . . . choose only models with the modern closure . . . the Talon-fastened placket! Address all inquiries to Hookless Fastener Company, 71 West 35th Street, New York, N. Y.



The Talon slide fastener enhances trim, slim lines—makes both sides of your frock smooth and sleek. You can't detect the slide closure.



• A dusty pastel spectator sports model with dark suede belt for color accent! A trim hipline is achieved with a concealed Talon-fastened placket closure.

• Captivating "Big Hearts," in bright colors, close the jacket of this two-piece spectator sports model. A practical Talon-fastened placket gives skirt trimness.



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• Spectator sports frock with twin arrow design following seams in front and on short sleeves! The placket is closed with a Talon fastener.



• "Sailing time" three-piece suit with reversible plaid-lined cape, plaid blouse and solid color skirt! Talon-fastened skirt placket.



SHIP'S NEWS

in sports fashions
reflects the trend to
the Talon-fastened placket!

Reg. U.S. Pat. Off.

There's a heavy sailing recorded for smart new sport fashions completed with the trim, sleek placket that's tailored to invisibility with the Talon fastener!

Spy the dashing sun-deck styles—review the spectators on the promenade deck—discover that the placket is no longer on view—the Talon fastener has vanquished gaping spaces, ugly puckers, gives a faultless silhouette instead! Remember when you choose your cruise togs, to check that all-important detail—and secure for yourself the convenience and the style the Talon-fastened closure assures! Address all inquiries to Hookless Fastener Company, 71 West 35th Street, New York, N.Y. Hookless Fastener Company, Meadville, Pa., New York, Boston, Philadelphia, Chicago, Los Angeles, San Francisco, Seattle, Portland.

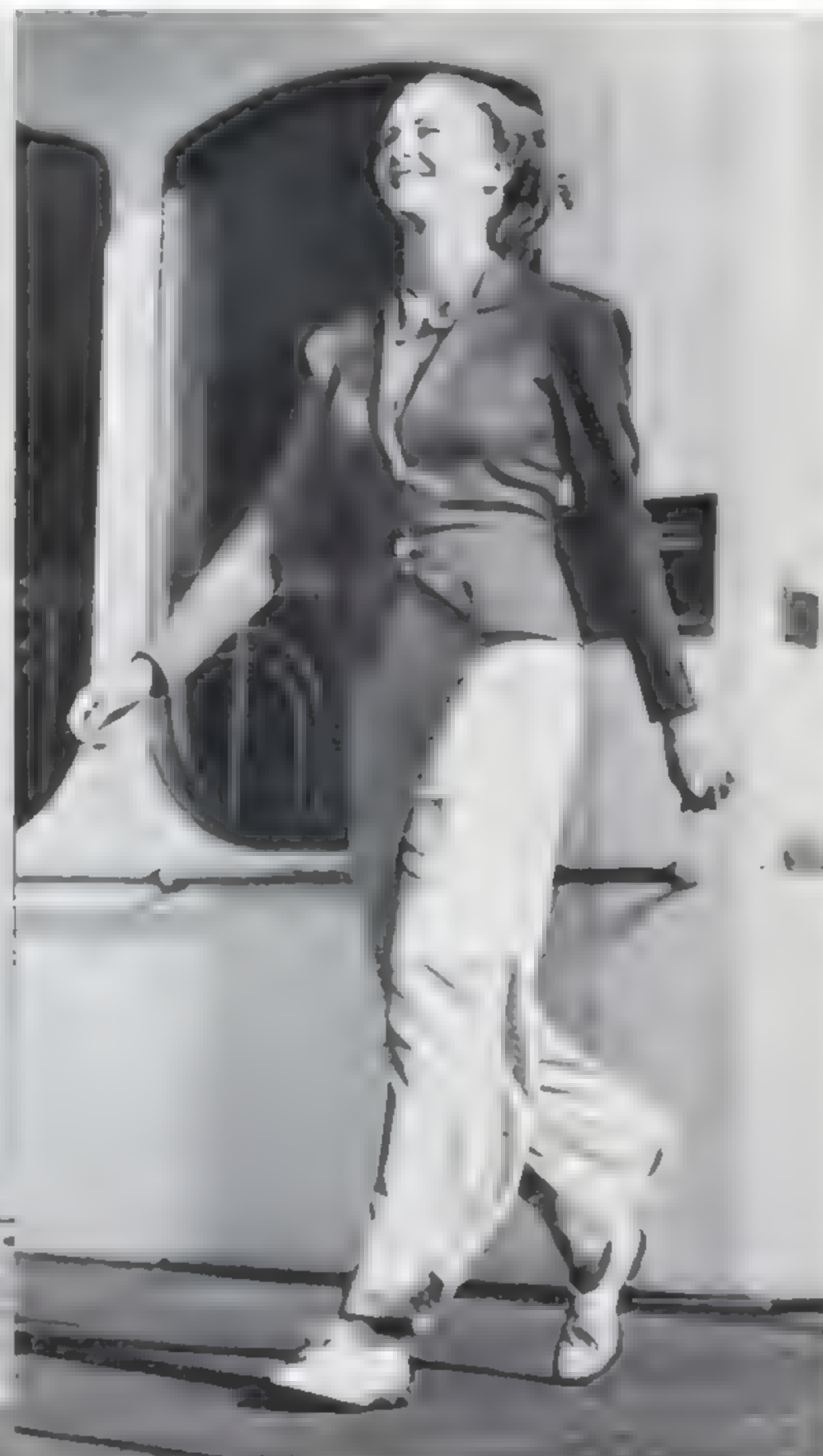
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• Sun-deck mated sports togs—Talon-fastened slacks—bright-hued shirt—colorful tailored jacket! One thrilling color combine is rust, white and sail blue.



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THE VICTORIAN ENSEMBLE (center), cigarette case and matching compact in sleek black enamel, set with round-cut brilliants.
TRIANON (left), the new, three-door compact, shown closed, and, as it springs open, surprisingly, to give the effect of a miniature powdering table.
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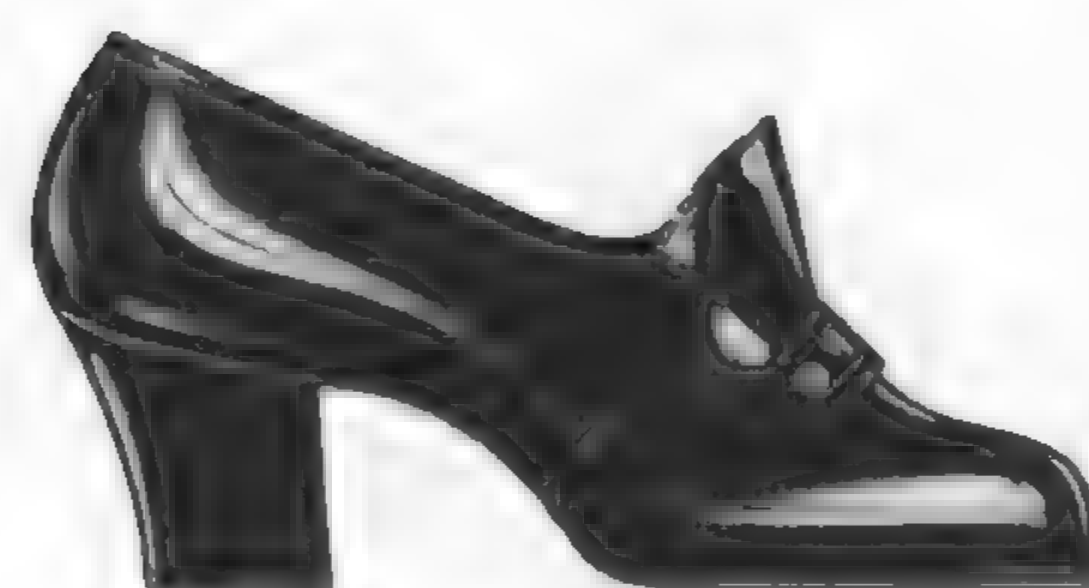
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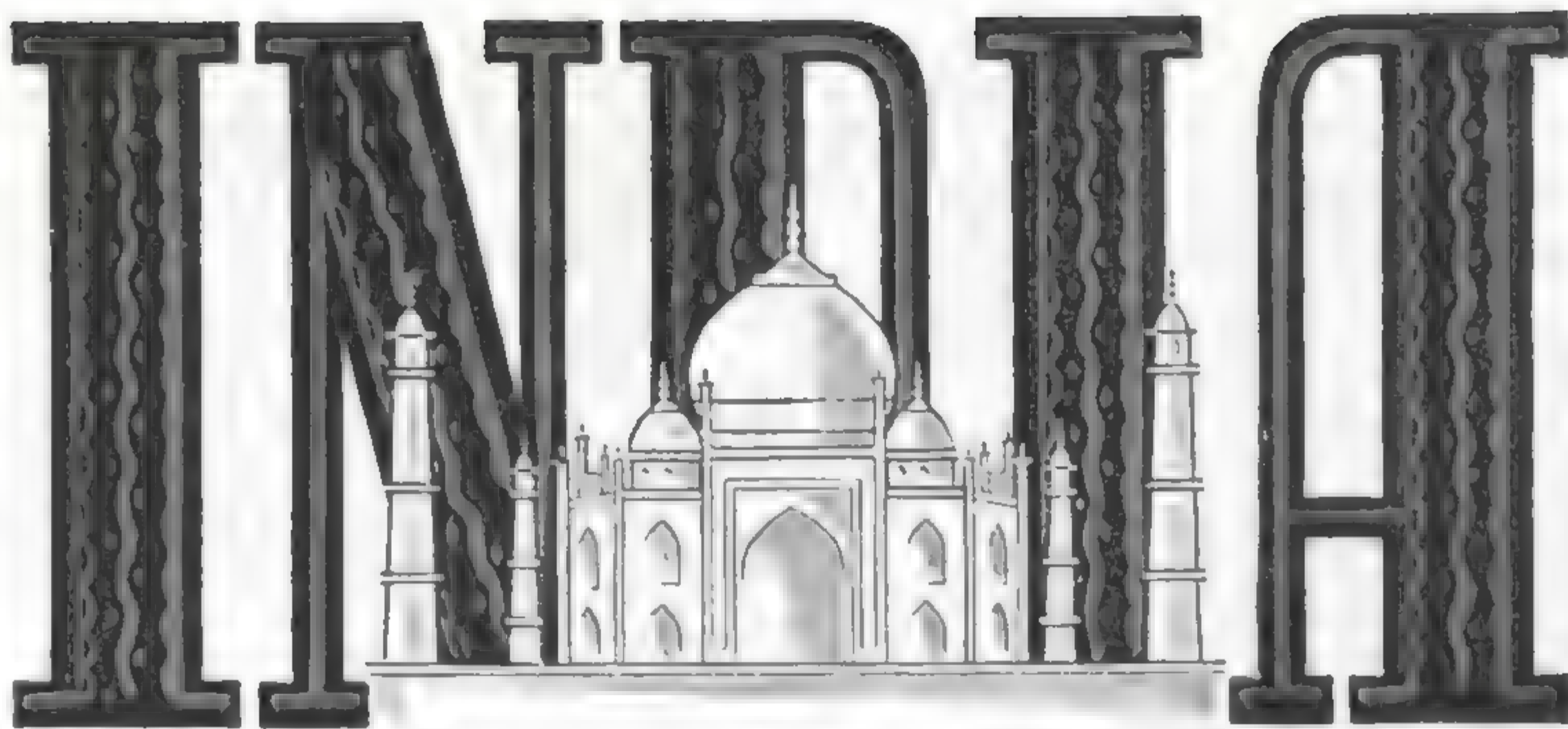
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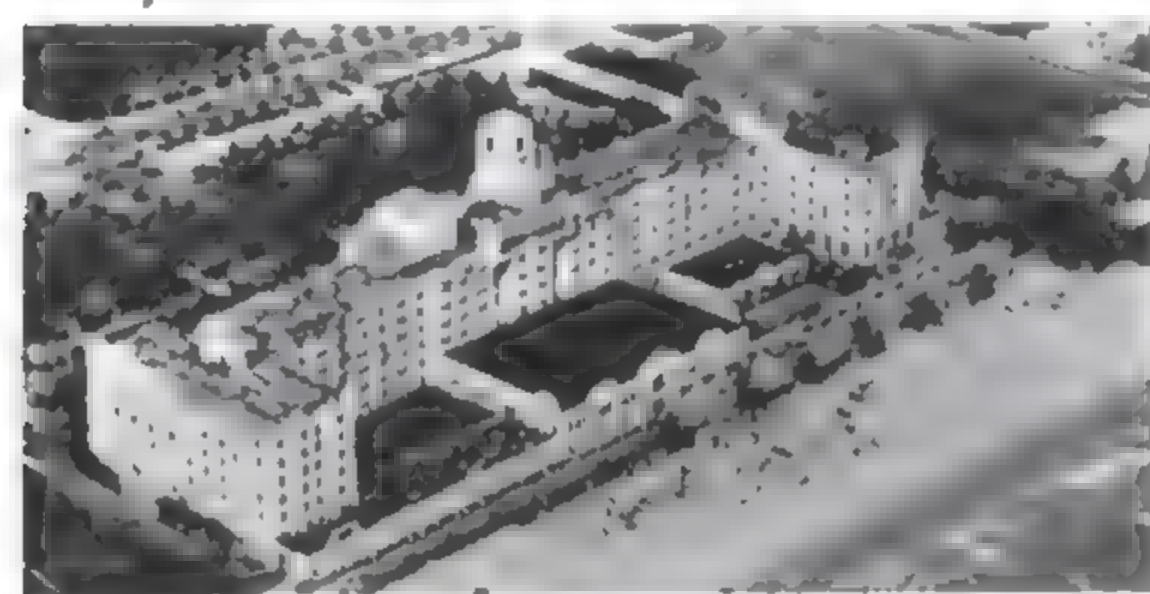
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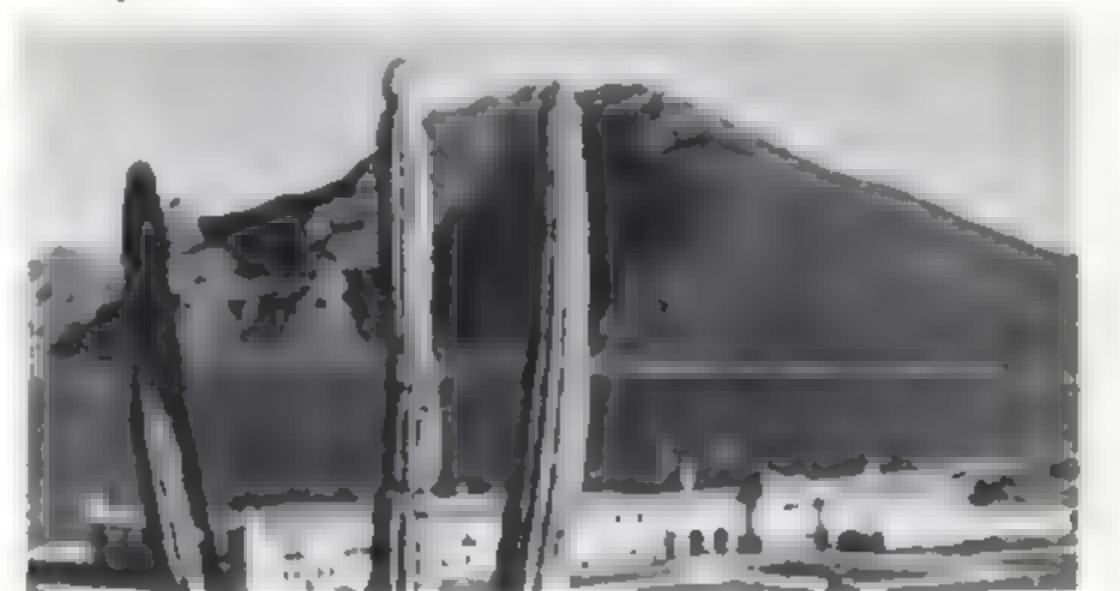
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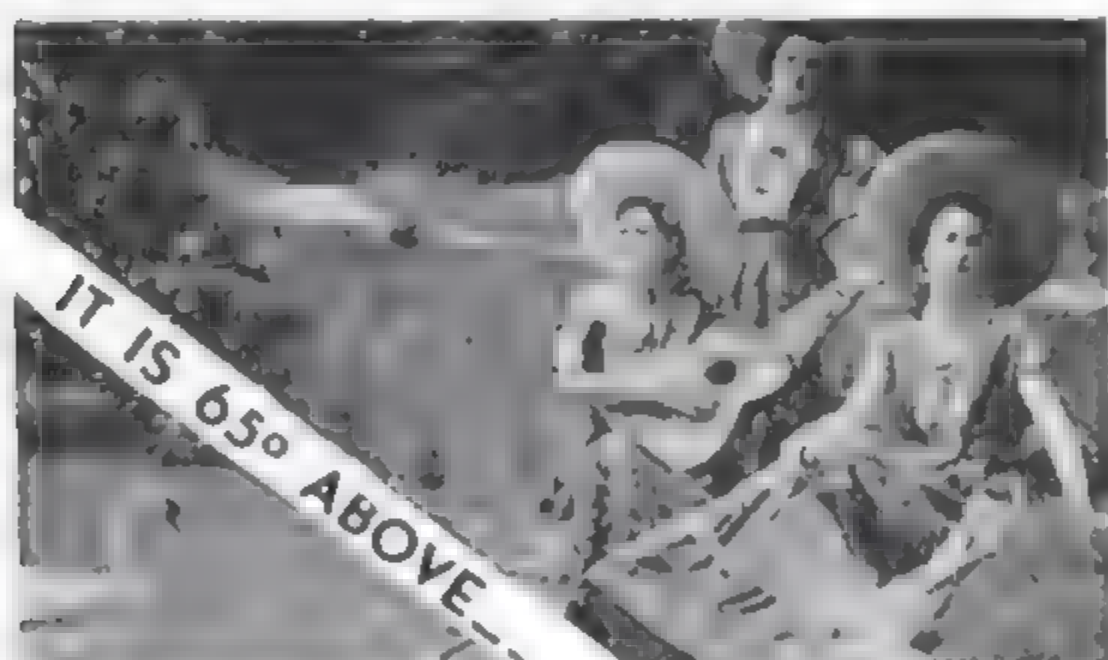
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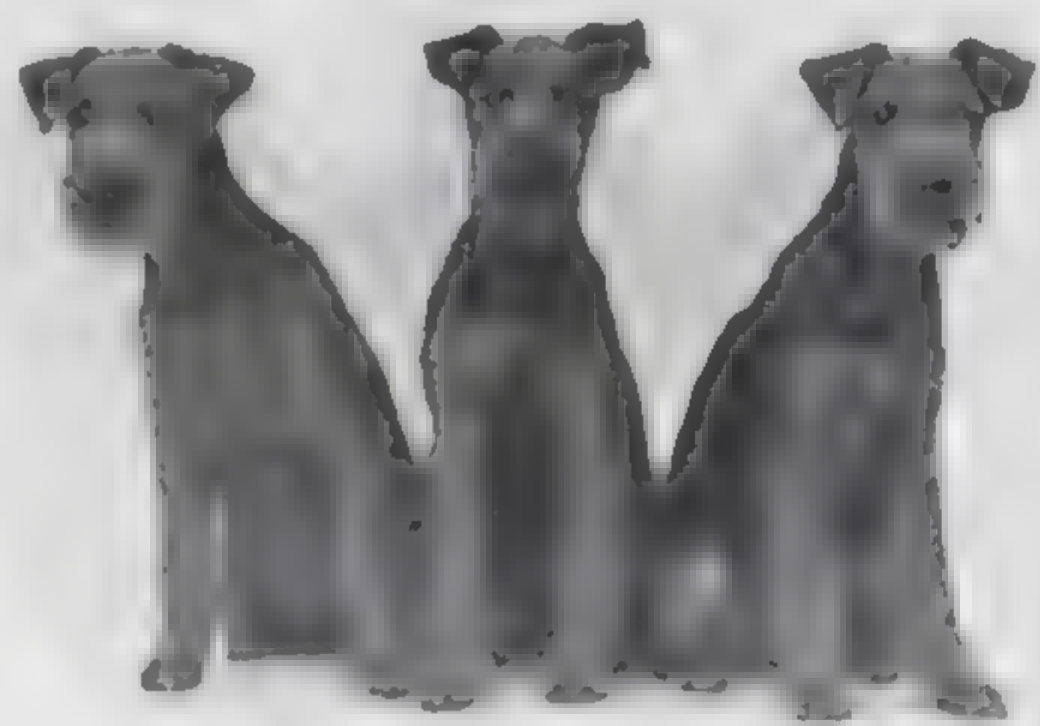
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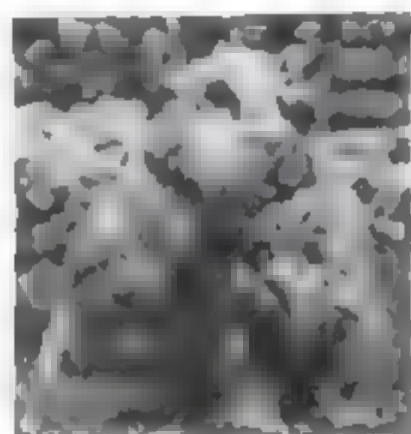
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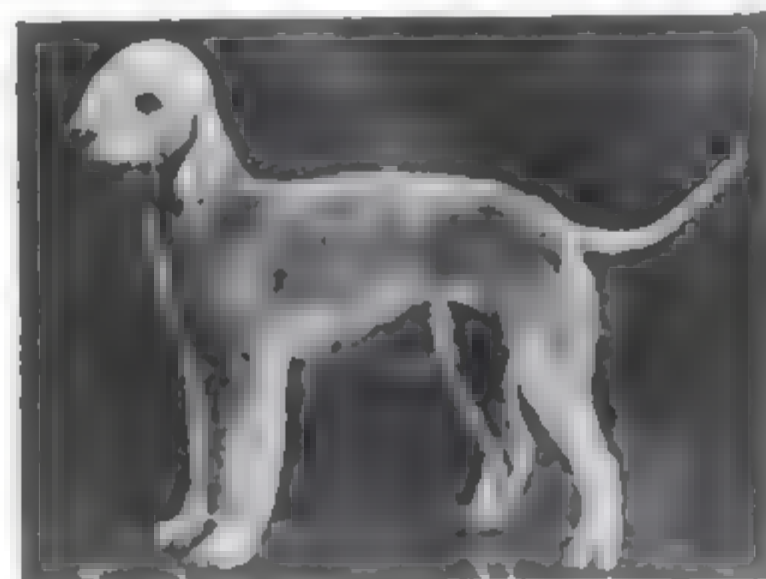


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GIVE A DOG



Mrs. M. Hartley Dodge, left, is the sponsor and mentor of the colourful Madison Show. Every year, the Morris and Essex Show held on her estate at Giralda Farms, Madison, New

Jersey, attracts dog fanciers and judges from all over the world. Last year's show topped all records, being the largest outdoor dog show ever held in this country. Three thousand, seven hundred and fifty-one dogs were judged in one day. Every year sees more innovations added to the provisions for the comfort and convenience of the thousands of visitors, and the Madison tradition has become a byword in the dog world to-day.

Maybe it's just a squirrel on the road that has aroused these young hopefuls. Then again, it may only be another example of the exuberance and "rarin'-to-go" instinct of the ever-popular Smooth Foxterrier. Sturdy, healthy, little fellows, they take championship honours in the ring, and they're blest with a limitless capacity for companionship and friendliness. Mrs. James A. Farrell, junior.



When a King Tut was a baby, this Saluki's ancestors were pretty important dogs in Egypt. Now the youngest generation is doing credit to the family in America. The Saluki, in appearance, gives an impression of grace, symmetry, speed, and endurance combined with strength and activity. The Saluki expression is dignified and gentle, with eyes deep, faithful, and far-seeing. In his native country, Arabia and Persia, the Saluki is used not only for hunting the hare, but the antelope, the wild ass, and even the boar. Courtesy of E. K. Aldrich, junior.



FOR CHRISTMAS



Symphony in black with Poodle intelligence in the offing—Mrs. Milton Erlanger with two of her well-known Poodle string. Although the dogs are posed to do credit to a fashion photograph, one of them, besides being a bench show champion, has won his laurels in obedience tests. Fanciers knew of the Poodle's remarkable tractability ages ago, but it's only during the past few years, with obedience work and training classes coming to the fore, that the Poodle has come into his own. He takes to the rigorous training schedule as the proverbial duck to water . . .



With his nose in the air in front and his tail in the air in back, Sirdar's Byngo Buddy is proud to stand as a representative Cocker Spaniel. Owned by Mrs. George A. Carruthers

"Has anyone seen a badger?" is what these young Sealyham terriers will be saying two years from now. The Sealyham breed was founded many years ago by Captain John Williams, a sporting country gentleman of Wales. He named the breed after his country home, Sealyham. He wanted a breed of dog that was game, fearless, but, withal, a gentleman. Sealyhams have these qualities in abundance. Courtesy of Mrs. Dean Crawford.



English Setters

The English Setter retains its popularity because of its usefulness and beauty. Intelligent breeding has brought it to a high state of perfection. Its beauty, intelligence and aristocratic appearance have endeared it to sportsmen and lovers of a beautiful, active and rugged outdoor dog. The English Setter is an ideal companion for children.

The following are breeders of English Setters:

Engilmar Kennels, Mr. Gilbert Strelinger, R. R. #5, Geyer Road, St. Louis Co., Mo.

Happy Valley Kennels, Wise Mill Road, Roxborough, Philadelphia, Pa.

Law-Wain Kennels, C. W. Harris, Winston-Salem, N. C.

Marldor Kennels, D. W. Ellis, East Longmeadow, Mass.

Red Rose Kennels, Mr. D. H. Nissley, Lancaster, Pa.

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Aristocrats of the Dog World

- A few puppies and grown stock for the show ring and for the home. Championship Breeding

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IRISH SETTERS



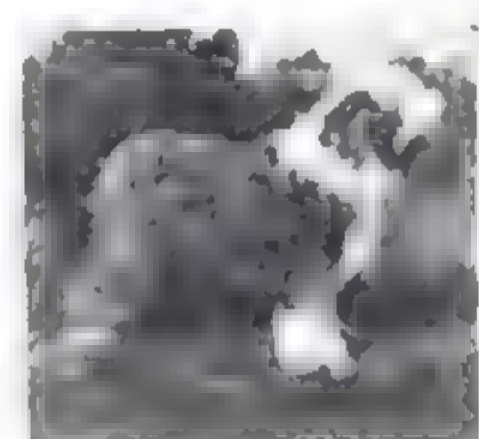
Puppies in either sex of real type and breeding.

Wamsutta Kennels
Slocum Road
North Dartmouth, Mass.
Warren K. Reed, Jr.,
owner

English Springer Spaniels

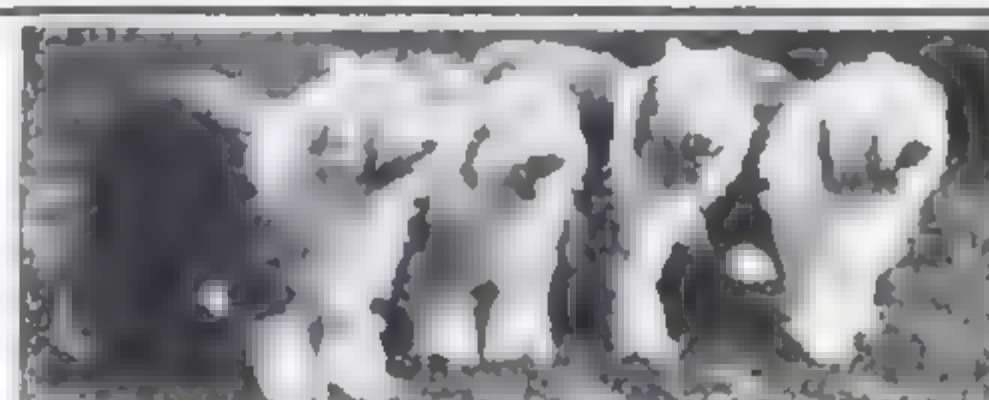
Five months old puppies sired by Ch. Bozo's Bar Mate, Firenob and a son of Ch. Marol Sir Hector. Twenty puppies to choose from.

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The Foxterrier is an ideal pal for healthy, active children for he will romp all day with them. His devotion, self-reliance and cleverness, combined with his nice instincts and jaunty carriage, give the Foxterrier an appeal to the gentleman who wants a real dog.

The following are breeders and exhibitors of Wire Foxterriers:

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HETHERINGTON KENNELS, T. H. Carruthers, 111, Glendale, Ohio

ROCKY GROVE KENNELS, Mr. S. A. Woolner, Washington Grove, Md.

WILLOW SPRING KENNELS, Mr. W. H. Smiley, Dundalk, Baltimore Co., Md.

WIRE-HAIRED FOX TERRIERS



Puppies and grown stock, either sex, for companion, exhibition or breeding purposes. Correspondence invited.

BRANDWOOD KENNELS

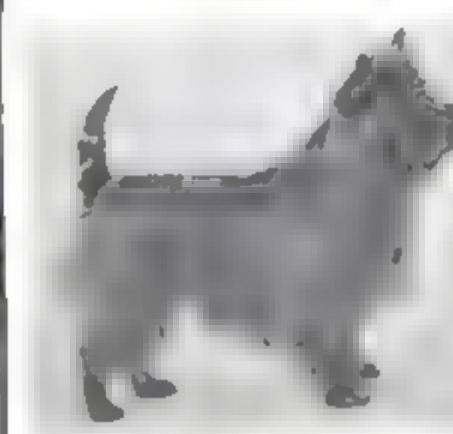
PHILIP R. BRAND, owner
Phone—Wakefield 3077
2 Richland Place, Pasadena, Calif.



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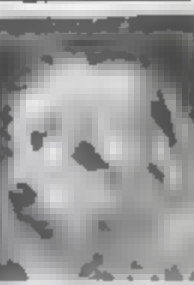
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Tel. Darien 366



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Sturdy puppies and grown stock of Harries and Ross-shire lines.

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Darien 359—ring 5



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Mrs. Marion Thompson Parker, owner
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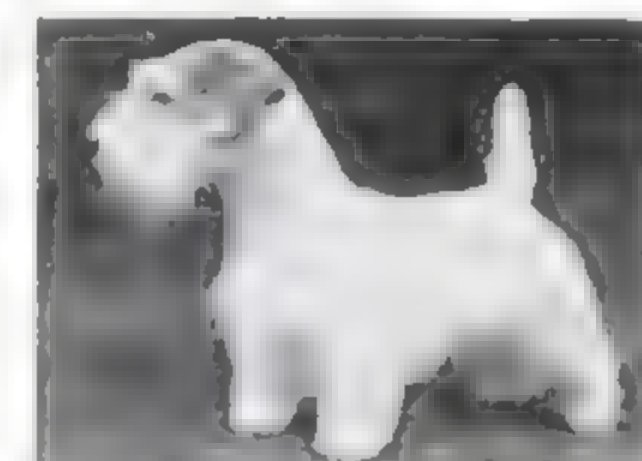


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Puppies
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Sealyham Terriers



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Several exceptional puppies available by the above sire

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The Boxer is a guard and protector without equal. He is alert and quick to sense danger. Trustworthy, courageous and play-loving, he makes an excellent companion for children. The Boxer is active, muscular and hardy, proud and noble in carriage, has a short coat and requires little care. Males from 21 $\frac{1}{4}$ –23 $\frac{3}{4}$ inches in height, females 19 $\frac{1}{2}$ –23.

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BARMERE KENNELS, Box 1145, Cedarhurst, L. I., N. Y.
CIRROL KENNELS, M. S. Fennessy, R.F.D. No. 1, Washington, Conn.
FRATOR KENNELS, 111 East 56th Street, New York City
HINSHENFELDE KENNELS, Mr. and Mrs. W. Lippert, 59 Weyman Ave., New Rochelle, N. Y.
MARENORE KENNELS, M. T. Swartz, Jr., R.D. No. 3, Chipman Rd., Easton, Pa.
MAZELAINE KENNELS, 1232 Edison St., Milwaukee, Wisc.
STUTTGARTER KENNELS, REG., V. Martin, 495 Marlboro Rd., Wood-Ridge, N. J.
SUMBULA KENNELS, Mrs. H. Palmedo, New Milford, Conn.

GIVE A DOG



Bet you the other quintuplets couldn't do this. But then, these Dachshunde have all the advantages: they were trained by a Barnum and Bailey circusman.

You can't blame him for a little natural vanity in posing with his loving cup. He had to be good to win it from the other Beagles, because they're all grand dogs. Mr. L. J. Batjer.



We're weaklings at resisting the charm of any handsome Dobermann Pinscher, but this one is something special even in Dobermann Pinschers. His dog show record is one long success story. Imported from Germany two years ago, he has been best in show, all breeds, sixteen times. Tall, stately, built on typical Dobermann lines, he comes close to the standard of perfection. Owned by Mr. Owen A. West.

KEESHONDEN



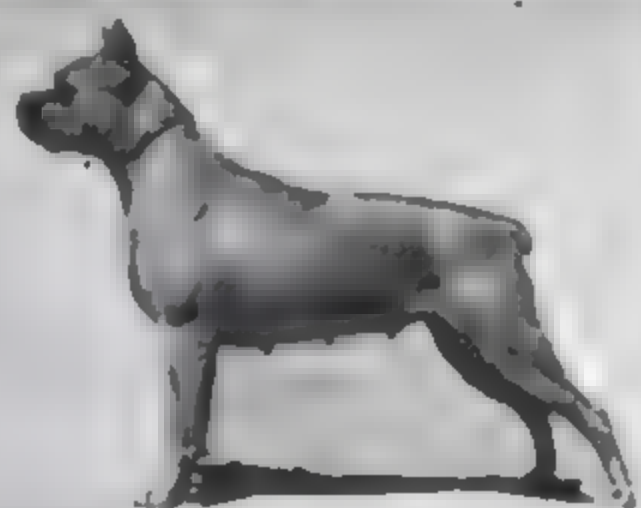
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Ch. Franzel v. d. Wurm

BOXERS

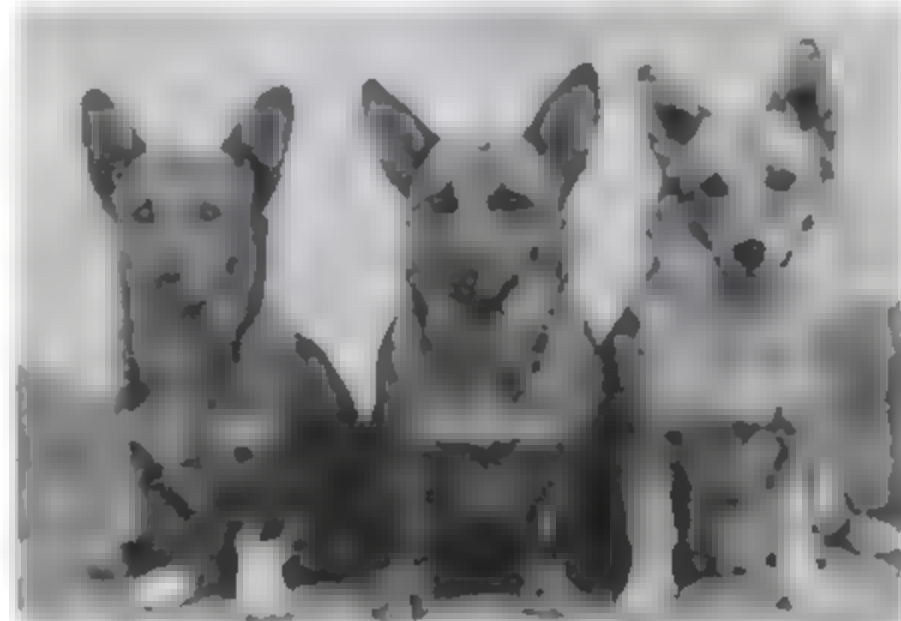
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Wickersham 2-0772
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Telephone Somerville 1183 R

Welsh Corgis (Pembroke)

The Welsh Corgi has an intelligence and sturdiness surprising in such a small dog. He is game and alert. The Corgi is a willing and able companion on long jaunts. He has a sense of watchfulness, which makes him excellent as a companion for children. The Pembroke Welsh Corgi weighs from 18 to 24 pounds.

The following are breeders and exhibitors of Pembroke Welsh Corgis:

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MERRIEDIP KENNELS, Mrs. Lewis Roesler, Great Barrington, Mass.
OWENCLIFFE KENNELS, Charles B. Owen, 939 Plymouth Bldg., Minneapolis, Minn.



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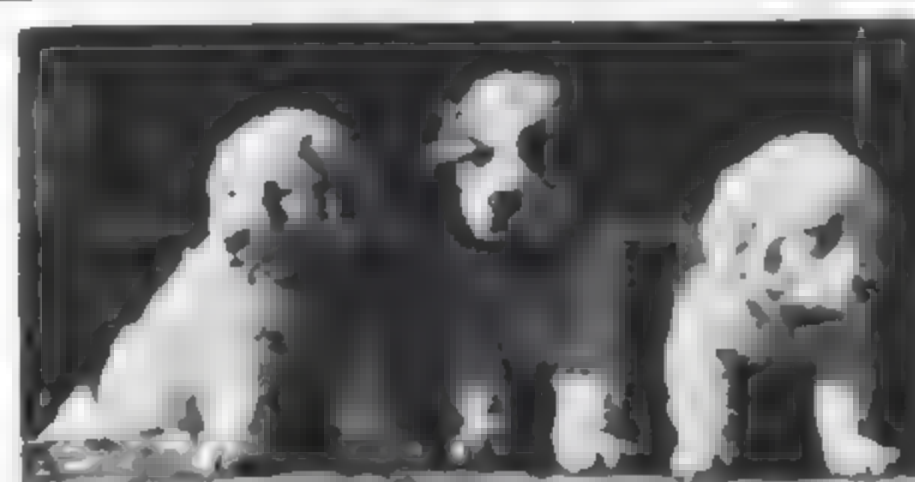
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Outstanding puppies and grown dogs.

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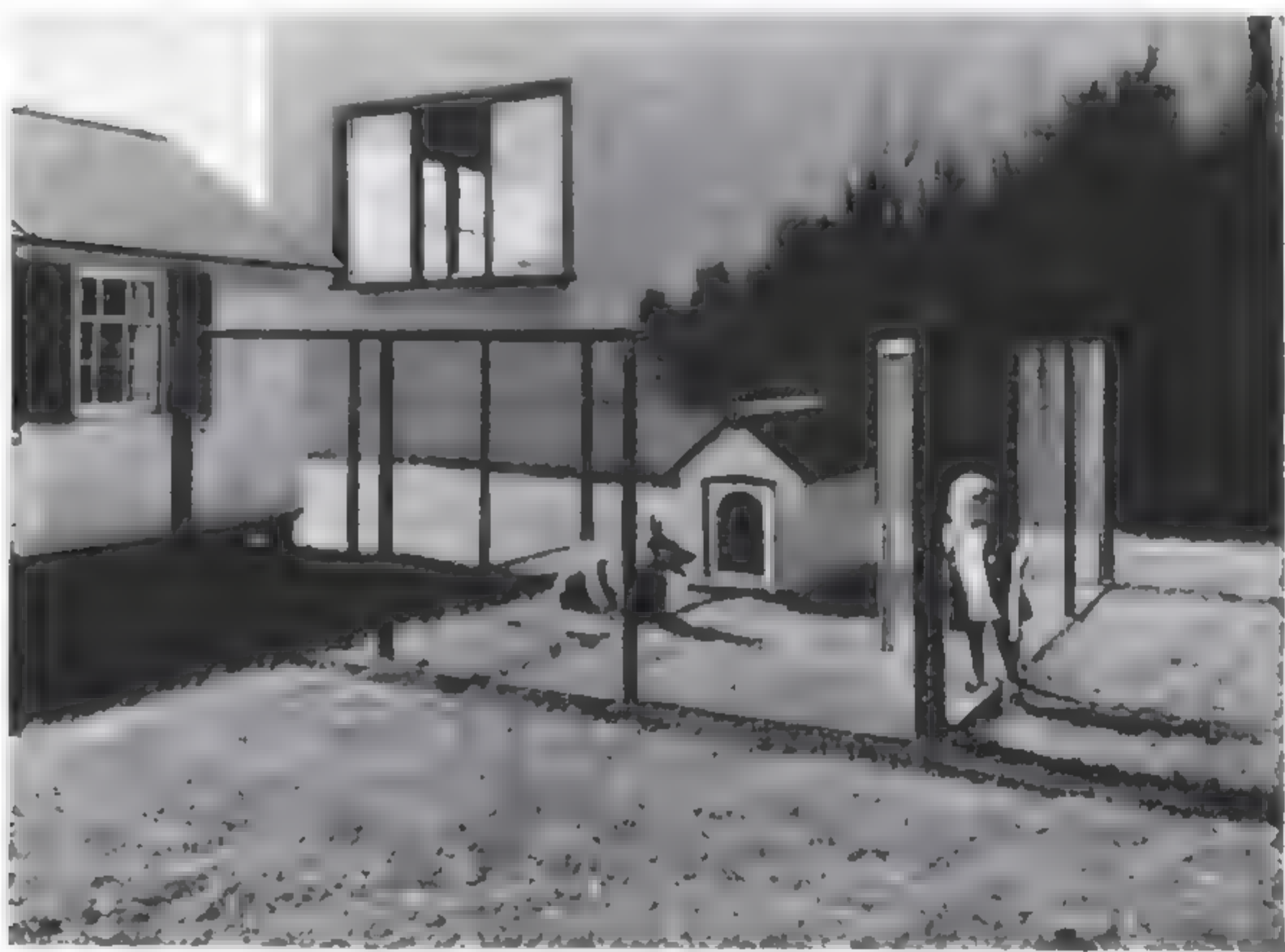
FOR CHRISTMAS



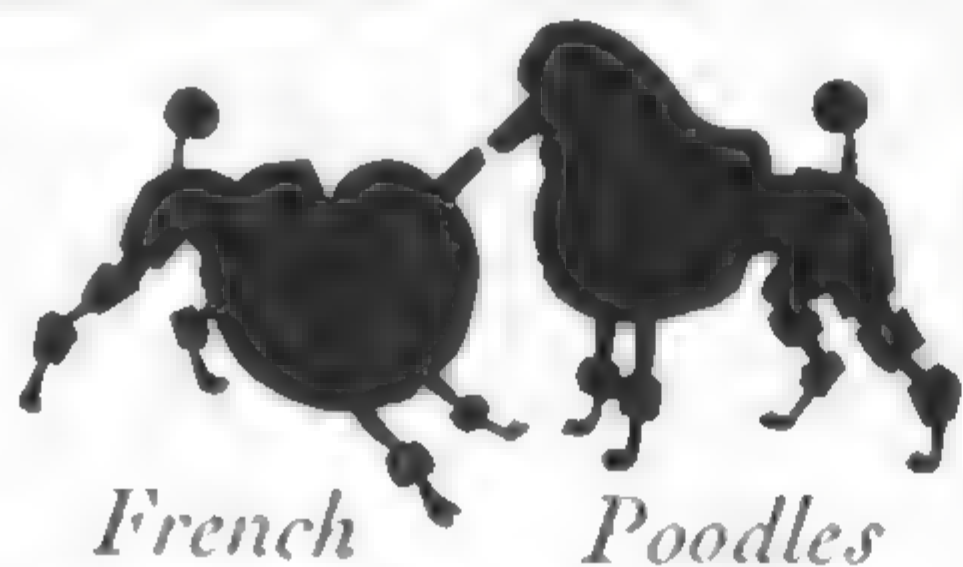
Very busy with their own thoughts, these six little Pembroke Welsh Corgis aren't a bit worried over what America will think of them. They depend on us to know a good dog when we see one. A one-man dog, the Corgi maintains a loving and rational attitude to the rest of the family, and to his owner's friends, while his devotion is the subject of a hundred fireside narratives in Wales and out of it. Courtesy C. B. Owen.

A sad picture of a Spaniel in a freshly made bed with a soft mattress and no draught ventilation—and still he's got insomnia!

And here's a German Shepherd leading a dog's life. No mortgage on his house, and, if desired, his fence can be moved about. Both photographs courtesy of E. F. Hodgson Company.



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Obedience Training a Specialty
Black and brown puppies available
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French Poodles
Black and brown puppies. House, ear, and lead broken. Trained dogs for obedience test.
At stud:
Ch. Cadeau de Noel (Silver brown) Fee \$75.
Ch. Pillicoc Tolson d'Or (Brown) Fee \$50.
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Tel. Bedford Village 359 • Bedford, N. Y.

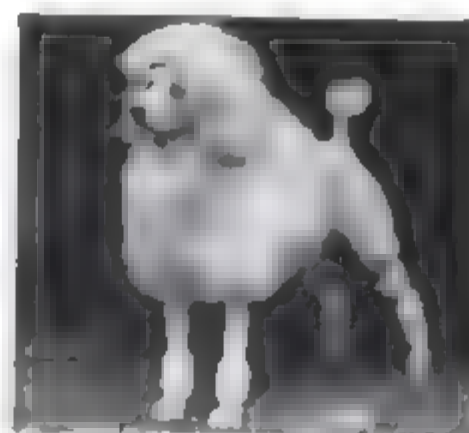


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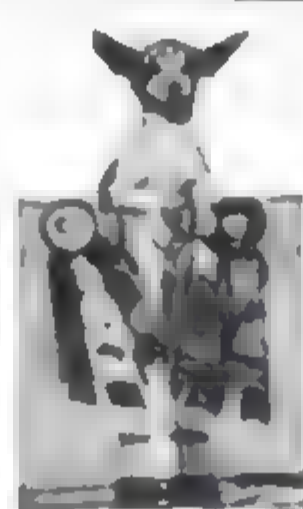
Excellent puppies from champion stock.
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The most intelligent of four-footed friends
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All the most delightful companions.

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Unusual pets, gentle and highly intelligent.
Puppies available; also year-old male. Parents imported from Afghanistan by owner. Reg. A.K.C.

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The Dachshund, whether smooth or wire, is a gentleman, clean in his habits, loyal and affectionate. He is patient, sensitive to rebuke and punishment is unnecessary. He is a good watch dog, always ready to defend the household. He is equally adaptable to a city apartment or to a farm; and as a companion for children, he is unexcelled.

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SMOOTH

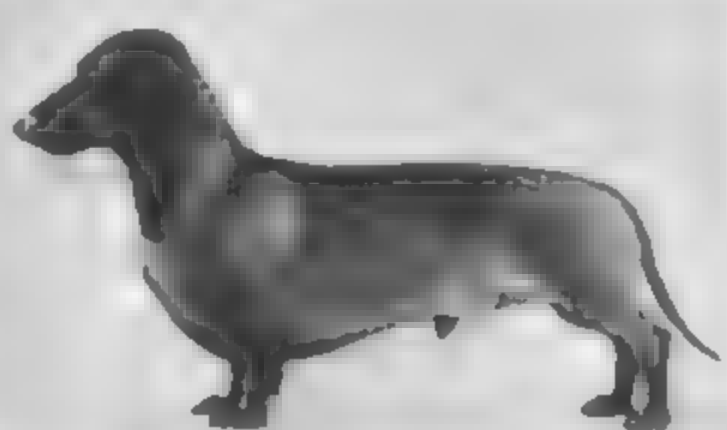
Erlenheim Kennels, Mrs. John F. Clegg, 966 Blueridge Ave., N. E., Atlanta, Ga.

Rachill Kennels, Miss Emily R. Thompson, Andover, Mass.

WIRE

Hildesheim Kennels, Mrs. L. C. DuBois, Box 396, Darien, Conn.

Kilkee Kennels, Mrs. O. R. Phillipowsky, Cowichan Sta., P. O., Vancouver Island, B. C., Canada



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THE small size of the Miniature Schnauzer makes him desirable to keep where space is limited. Alertness, curiosity, keen intelligence and devotion are only a few of the characteristics that go to make up the intense personality of the Miniature Schnauzer. Color may be pepper and salt, or similar equal mixtures, pure black or black with tan.

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Wollaton Kennels, Mrs. R. A. Kerns, Jr., 1311 Hillside Rd., Wynnewood, Pa.

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Young stock from winning sires, black and pepper and salt.

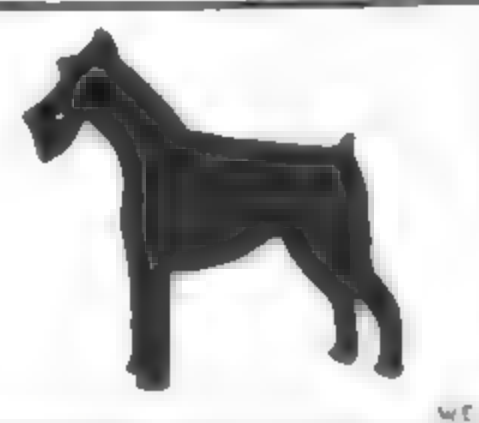
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Pepper and salt
puppies of excellent bloodlines.

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COCKER SPANIELS

Puppies from champion stock—all colors



At Stud, Ch. Nonquitt Nobleman (solid black). Fee \$40. Nonquitt Nick O'Time (solid red). Fee \$25.

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Telephone Plymouth Meeting 184-R1
(P.O. R.D. 4, Norristown, Pa.)
MRS. HENRY A. ROSS, Owner
7801 Huron Street, Chestnut Hill, Phila., Pa.



Another titled Russian aristocrat glorifies the American scene. Only this one's not a Duke, but a Champion—Ch. Vigow of Romanoff, to be specific. And he's not all Russian either. He's an American product, born from a long line of Champions. They run in his family. Father was one, and he's out to better that mark. A familiar sight at dog shows, with his poise and assurance, he is shown here with his owner, Mr. Louis J. Murr.

This is the face that used to scare bulls out of their wits a couple of centuries ago, but now it belongs to a Bulldog so mild that he has consented to pose as a table ornament. Ch. Moravian Mainland, owned by Mrs. Fred W. Hall and Mrs. Ora L. Billings.



Here's a dark horse coming up with a strong bid for popularity—the Keeshonden breed, new to America, but with a fine recommendation from Holland, its native land. This most alert and intelligent animal is second to none as a guard, watch-dog, and companion for children. Mrs. R. W. Fort.

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Shipped for Christmas in safety and comfort

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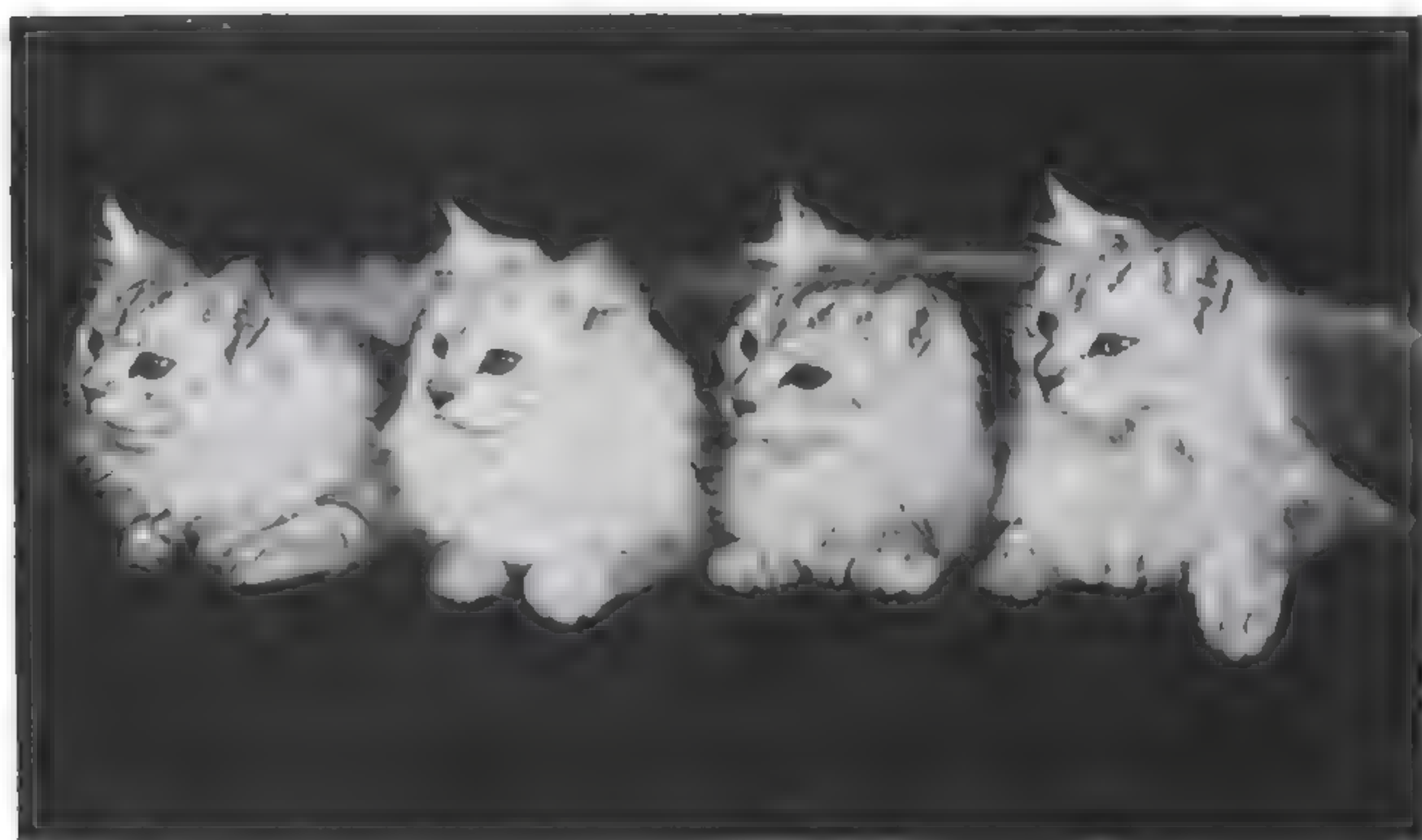
FOR CHRISTMAS



Squire of Chancefield, the winner of the Open All Age stake, with his owner, Dr. Samuel Milbank, of New York City, puts on a show for the gallery at the 13th Field Trials Meeting at Fishers Island, New York. He's an English Springer Spaniel, and he lives up to all the Springer enthusiasts claim for him. A sturdy, intelligent dog, chock-full of speed, endurance, and agility, he's a consistent winner in the most difficult field trial work.



The tulips have to stay where they are, but the Siamese cat will be up and away the minute the picture is taken. Courtesy Doris Bryant. We don't know what it is, but something is the target of a lot of concentration on the part of the four Persian kittens shown below, who are owned by Mrs. Ralph A. Wilkinson.



BULL TERRIERS



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Route - 6 Ridge Road
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Beautiful, Affectionate, Loyal. The best comrade for a child. Registered A.K.C. Puppies for disposal.

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English Bulldog puppies sired by International and Tri-International Champions. Also one and two-year-old ribbon-winning males with wonderful dispositions. Correspondence and inspection invited

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Atlanta, Georgia



With only one coat

to his name a fellow has to be careful. That's why I like Marco. It's not only a delicious, balanced diet, but contains Kelp. You know, Kelp is the sea vegetable that contains organic iodine—and that's what gives my coat its lustre and brilliance.



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MARCO

Dog and Cat Food

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Beautiful youngsters with coats like the Silver Fox for delivery before Christmas. Every puppy guaranteed to be of the true Norwegian type.

GREEN MEADOW KENNELS

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The Kennel of Five Champions offers Puppies Worthy to Become Champions

VINDSVÄL KENNELS
Route 3, Winchester, N. H.

Vogue does not sell dogs but will suggest reliable kennels where purchases may be made

FOR SALE

GREAT DANE

Female, beautifully marked, imported harlequin, DARDULA V. FRAUENBERG. 2 years old. Splendid disposition, house-broken.

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DALMATIANS

AS A house dog and companion, the Dalmatian excels. He is easy to train, has a great love for children, is brave but averse to fighting, unless attacked. He is bright, playful and tractable. The Dalmatian is a strong, muscular and active dog, capable of great endurance and speed. Weight—35 to 50 pounds.

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TATTOO KENNELS, Mrs. John P. Homiller, Newtown, Pennsylvania

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"MONKEY PINSCHERS" AFFENPINSCHERS

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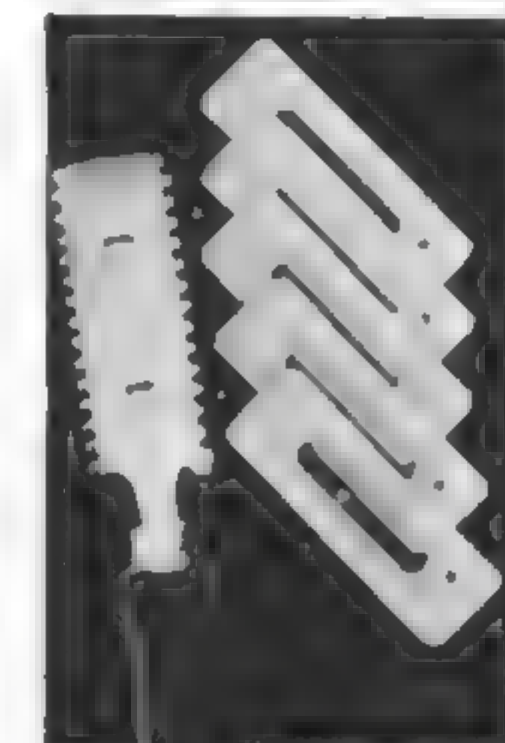
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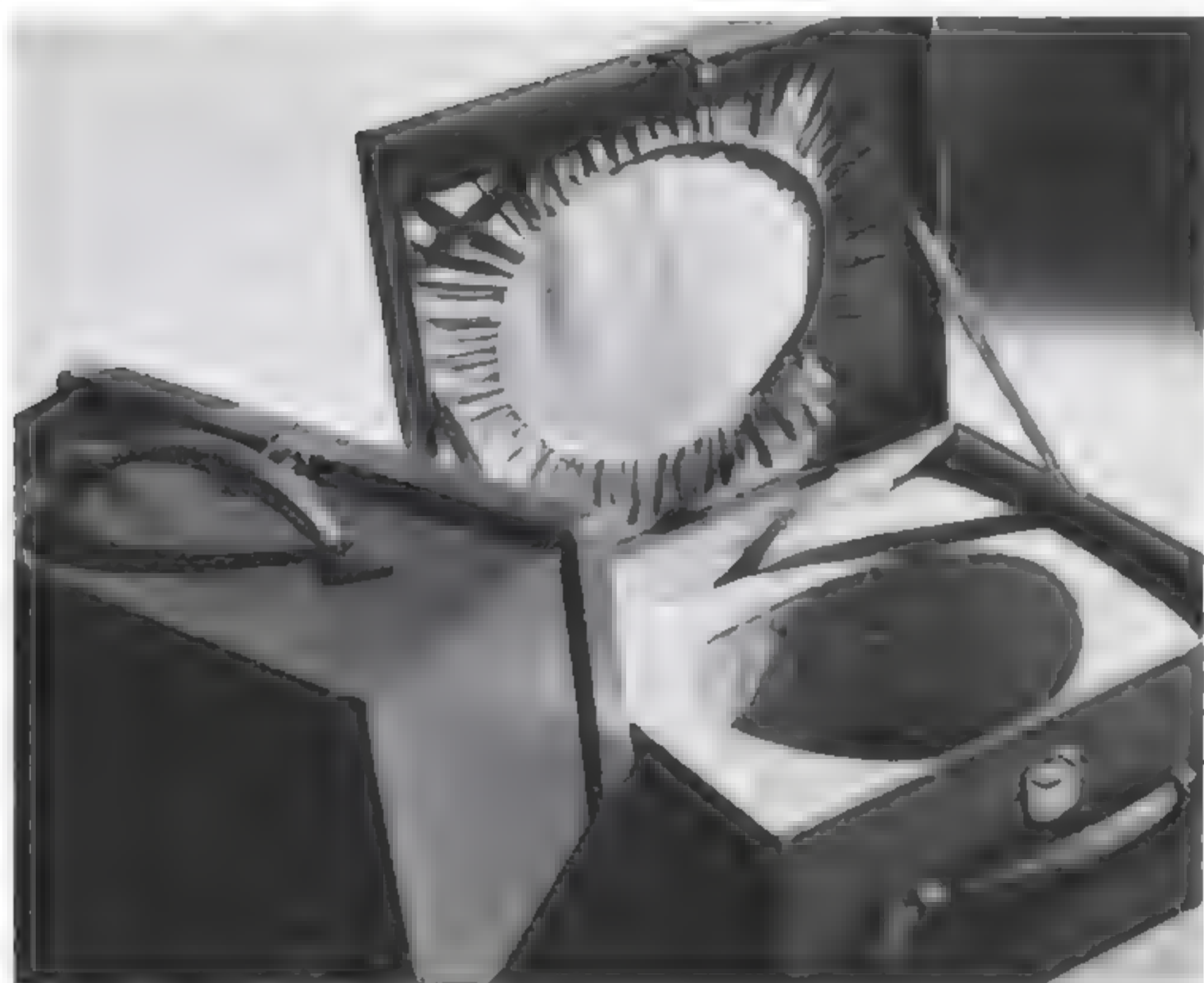
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Of course, it may seem funny to you that any one in Nairobi would want an Oaf bug from Hawaii, but they did and badly, too. It seems that there were bugs in Nairobi which were destroying the melon crop and which the Oaf bug found very appetizing. But, in spite of their healthy appetites, Oaf bugs aren't strong enough to survive a long ship voyage, so a whole battalion of them was sent in the short space of sixteen days all the way from Hawaii to Nairobi to eat up their little fellow creatures and save the melon crop from destruction. Speed in transit was equally impor-

tant in the case of the bullet-proof vests—this time to save valiant reporters from getting hurt when they got in the way of angry Spaniards.

Having found the Air Express International Agency, we are now wishing fervently that we had a dear friend in some weird place like Iraq to send a present to because the thought of sending a Christmas present out there gives us the same exciting thrill which Mr. Wickey must have had when he sent his much-publicized hat around the world. If you want to know more about this company, you can get all sorts of information by addressing a letter to the Air Express International Agency, 17 State Street, New York.

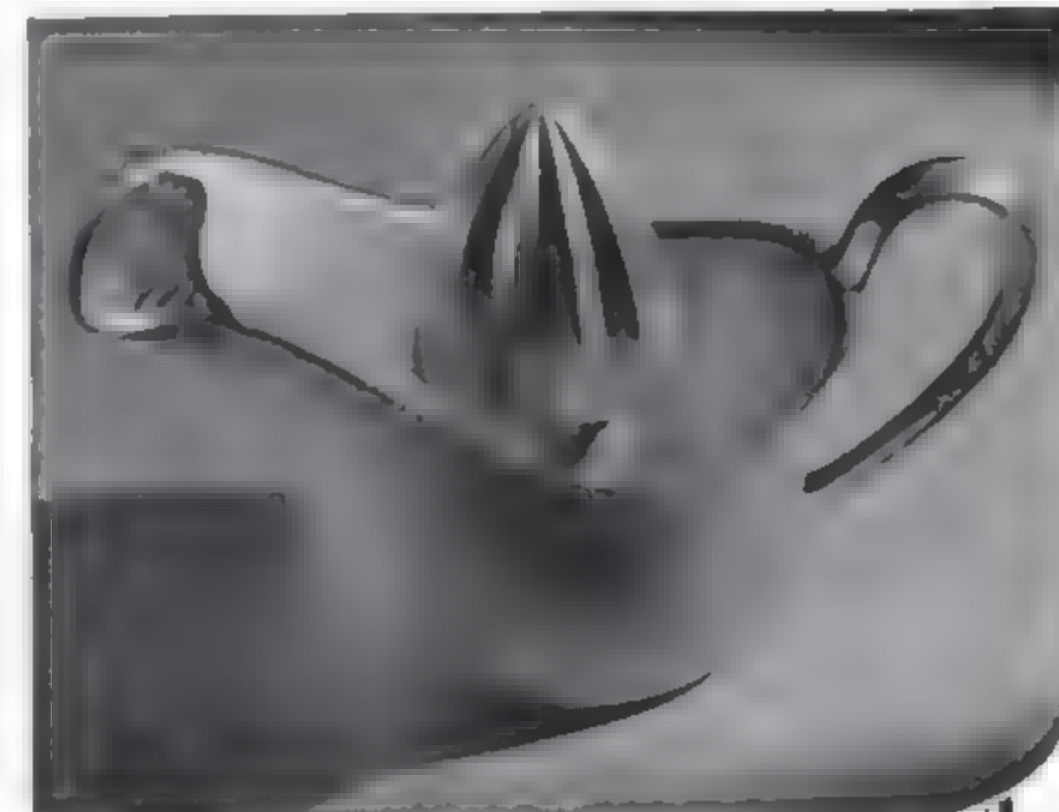
May I go?

• Parents no longer need to worry when they send their children out into darkest New York to go to the movies. They can consult something called the Schools Motion Picture Committee, which is starting on its second season, to select the right sights for young eyes between twelve and sixteen. It is a voluntary group made up of parents and teachers from the leading schools. Lists of complete week-end film programs considered suitable appear in the *New York Times* and *Herald Tribune* on Friday morning, and the *World-Telegram* Thursday night. The committee, headed by Mrs. Alonzo Klaw, of 24 Gramercy Park, has a very intelligent and realistic attitude towards the problem. They say, "We are trying to provide week-end entertainment for the growing boy and girl. As they are often more intelligently critical than adults, our choice must first of all provide amusement. A poor



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"In either newsreels or feature pictures we heartily support any presentation of a social problem, provided it is done truthfully and not merely for sensation. For example, we would certainly not delete any integral part of the films of the Spanish civil war, although we might ask to have a shot of a particularly gruesome corpse omitted if it added nothing but one more horror to the truth of the pictures.

"But with a listing of these carefully previewed programs we stop. The individual parent must decide whether 'The Ghost Goes West' will give nightmares to a delicate and high-strung eight-year-old.

"But the choice must be made by the boys and girls themselves. If they like our recommendations, the lists will continue to be used and serve the purpose for which they are made. If we do not choose wisely, with them, we are lost, which is as it should be."

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• If you ever wonder what has become of the old fishing jacket and beach hat and the odds and ends you shipped off in a Salvation Army truck

last autumn, or if you want to see a phase of what's being done for the down and out of the city, you really ought to take a trip through the Repair Factory of the Salvation Army.

It's located on Forty-Sixth Street, between Tenth and Eleventh Avenues. They're glad to take you through at any time. We were invited to come over and explore, and went rather warily, expecting almost anything. All the workers in the factory, we are told, are men who have been taken off the streets, hungry or in pretty desperate circumstances. The Salvation Army believes that mere hand-outs never help any one, so these men are put to work; some two hundred in the factory, another sizeable number working at the Dormitory which houses the men—giving them again the feeling of earning their own ways. The force is transient—each man staying a few days or weeks or whatever time is needed to set him back on his feet. We found them an amazingly cheerful crowd—each of them tremendously proud of his own handiwork.

Down in the basement, a steady line of trucks rushes in, unloads, and sets out again. Fumigating and sorting take place immediately, and the articles are sent to the various departments for mending. There's hardly a thing that can't be whipped into shape by those wizards. Dolls, coats, radios, skis—the more dilapidated the article, the more inspired are the men to work through to the finish. A phonograph that just won't run is sent to the Cabinet Department where it's remodelled into a cupboard. Once, they received a coffin, and—all perplexed at what to do with it—actually had a call from a family who desperately needed one. (Continued on page 46)



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bands . . . swing with eloquent rhythm and happy artistry on this sophisticated black or brown suede (or dyeable white crepe moire) dinner shoe. 14.75
Send for our new Fall booklet



**FRENCH
BOOTERY**

now at 22 East 57

VOGUE COVERS THE TOWN

(Continued from page 45) The display room of the factory is a unique bazaar, filled with the strangest assortment of derelict articles. Alarm-clocks head the list in numbers. Magazines and papers are usually sold as pulp, though a favoured few find their way to the book-shop. These repaired articles are sent to people who need them, or left in the shop for those who can pay a few pennies for them.

They're begging for sleds and dolls and overshoes at this time of the year to meet the Christmas demand in taking care of unprivileged children. But almost anything can be used.

"Track!"



• If you are one of the few remaining specimens of humanity who have not yet mastered the art of skiing, by all means take heart, for there is still opportunity to salvage your self-respect. While the article on page 87 of this issue, "Skiing—East and West," is sure to express your farthest and snowiest ambitions, these few paragraphs will tell you where to get taught and how to get started, right here in this locality.

A number of the New York stores have again engaged ski experts, whose services will be at your service throughout the winter. At Abercrombie and Fitch, for instance, you will meet Miss Gerda Thomas, who has skied in all parts of the skiable world and who is as able a teacher as she is a renowned performer. Sig Buchmayr and Tony Novak are instructing at Saks-Fifth Avenue, and will be very helpful when you first challenge their canvas slide on the sixth floor. Georg Gautinger and Otto Breit are presiding over another of Fifth Avenue's winter resorts, A. G. Spalding and Brothers.

Down at 718 East Eleventh Street,

where Heinrich Eggers runs the Alpine Sporting Goods Store, you can always be put in touch with some one who will accompany you on an afternoon's jaunt and drill you in the rudiments of real snow. No teaching on the premises, however.

Alex Taylor, Macy's, and Stern Brothers are among the other emporia conducting ski schools, and no matter where you enrol, you will probably find that skiing in the first grade is not as expensive as learning to sing, cook, or play the 'cello.

After six lessons or so, the next thing is to get out your road maps and trolley schedules and find the way to a near-by upland, where you will at once discover what grade you got in your classroom preparation. For the very modest beginner—and, for that matter, any one whose plan is not to go to Mittersill, Gstaad, or even the New England Alps on weekends—the Amateur Ski Club in New York says that golf courses are generally best. (The Club assumes, as we do, that you won't just go a-trespassing.) One place close by, where some of the golfers have noticed that they ski more ably than they drive along the fairways, is the Richmond County Golf Club, on Staten Island.

Or, by motoring an hour and a half to Connecticut, you can try the Poundridge forestry reservation, in back of Stamford. Word is borne in that an army of C.C.C. workers spent much of their time last summer cutting new trails and making this territory appreciably more ski-worthy. The C.C.C. lads are also carving a trail on the northwest slope of Sugarloaf Mountain, in Jockey Hollow National Park, New Jersey. This project was the idea of a group of Morristown enthusiasts, who have long suspected what Sugarloaf Mountain was really for.

Other ideas for brief ski-outings from New York are the Bear Mountain district up the Hudson, or Briarcliff, out in Westchester. Our only hope is that it will snow enough, during the next few months, for us to have made a little sense in this report.

Eighth Avenue sports

• That newly developed class of enthusiasts who go in for icy activities can spend four happy educational days browsing and looking at the Winter Sports Show, which opens December 9 and continues through December 12. Madison Square Garden will be transformed into an exposition with displays of everything from snowshoes, ski bindings, ski wax to sledge dogs and snow-trains. In fact, sixty-five thousand square feet will be entirely given over to the glamorous trappings for the life of the lousy. Real snow will cover a terrifying ski jump starting up near the gallery, where the Joe Louis rooters used to sit, and run down to the frozen arena lake.

At 2:30 afternoons and 8:30 every night, some of the foremost American and European ski jumpers are expected to give exhibitions. Such men as Strand Mikkelsen, the Eastern Professional champion; Clar-

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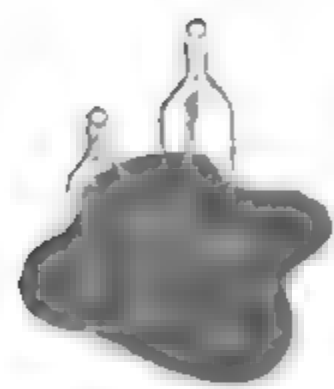
373 Madison Ave.—at 46th St.
Murray Hill 2-5650 New York, N. Y.

VOGUE COVERS THE TOWN

ence Olsen, National Professional; Anton Lekang; Seigfried Steinwall, of Stockholm; and downhill skiers like Sig Buchmayr and Dr. Hans Wagner. Among the women, possibly Miss Dagmar Hammond, of Sweden, and Miss Helen Boughton-Leigh, captain of the 1936 American Women's Olympic Ski-Team, may lend their performances to a few of the events. Then there will be some famous characters about like David Irwin, called "Irwin of the Arctic"

explorer and lone conqueror of the Arctic in a two-thousand-mile trek with sledge dogs; Dr. Beverly Sproul, of Lake Placid, with three sledge-dog teams; and Mr. H. R. Wheeler, the owner of the International Champions of 1935, Seppala Siberian dogs. It should all provide visitors with the proper equipment and state of mind for a hasty departure to Peckett's, Placid, Kitzbühel, and the more Frozen North.

Entr' acte



• The between-the-acts drinking epidemic is giving the poor harassed managers just one more thing to worry about. Manhattan's notoriously

late audiences are now flocking back to their seats in the middle of the last act as well as the first. From the artistic standpoint (as well as the actors'), it is hardly the sort of behaviour etiquette would command—but be that as it may any little obscure pub—come an opening night—is apt to find itself the most fashionable spot in town. Chinchillas, sables, and fabulous jewels crowd into dreary little rooms during the intervals—lending them a new and amusing glamour.

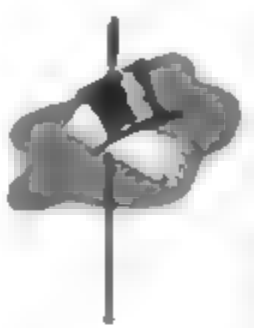
Their moment in the sun, of course, is brief to a degree, but the little Piccadilly Circus Bar on West Forty-Fifth Street, is rapidly becoming an institution. Surrounded on all sides by successes, between nine and midnight it fills and empties a dozen times with every one you've ever heard of—and a few people you haven't. A neon-light contraption on the mirrors above the bar announces the zero-hour before the various curtains—and while the stars worry in their dressing-rooms, thirsty audiences down quick Scotch-and-sodas.

Jack May, the manager, not only knows his Broadway—but also manages in a miraculous manner to keep his service at fever-pitch. Regardless of the crowd, there is somehow always a table, and a waiter will bring whatever it is you crave in a split second. Mr. May, in passing, goes down in history as the only gentleman who was permitted to maintain a bar in London throughout the entire war—air raids or no.

We might also mention the place is sometimes amusing for lunch—especially if you like to watch rehearsing players grab a quick snack between cues. Margaret Sullivan, Burgess Meredith, Mr. Coward, and Miss Lawrence being just a few of the people who have turned up recently. It doesn't come into its own, however, until the white ties and

slinky silhouettes commence drifting out of the foyers—although we don't expect Mr. Henry Miller to thank us for drawing your attention to the fact. For all that—if you want a bird's-eye view of Miss Peggy Fears' latest hair-do—to listen in on the husky-voiced Miriam Hopkins in excited conversation—or even to watch the furs of America's best-dressed women rub shoulders with Rosie Dolly's diamonds—then we have given you the address.

Tsarist supper



• "Paris est triste," according to Madame Takaroff. Thus, sadly, she explains the removal of her Maisonnette Russe from Paris to the corner of Madison Avenue at Fifty-Fourth Street.

The place is decorated in the striking colours of the First Regiment, Imperial Guard: deep green, deep red, and, we suppose, deep gold. Planned and executed by Vasili Choukaieff and Madame Takaroff, the restaurant follows as closely as possible the arrangement of the original Maisonnette Russe in the rue du Mont-Thabor.

The entertainers, all of them in America for the first time, contribute much to the genial, but reserved Continental atmosphere. Hashem Khan, a Persian who has spent most of his life in Moscow, possesses a fine baritone voice which he uses beautifully, and often. Shura Teplova does very well with her gipsy songs, and Adelina and Theodori offer some complicated Russian and Hungarian dances, which they perform with a seemingly small amount of effort. Furthermore, we feel that mention must be made of the man who accompanies the two singers on the piano. He is called Vladimir Kayaloff, and his musical backgrounds are really superb. Incidentally, you can dance between courses and entertainment. As to the *spécialités de la maison*, there (Continued on page 48)



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empire nightgown...
entirely hand made of heavy satin, \$18.75. The Smart Jacquette boasts 41 velvet laced button holes, \$17.75. Any color, made to order.

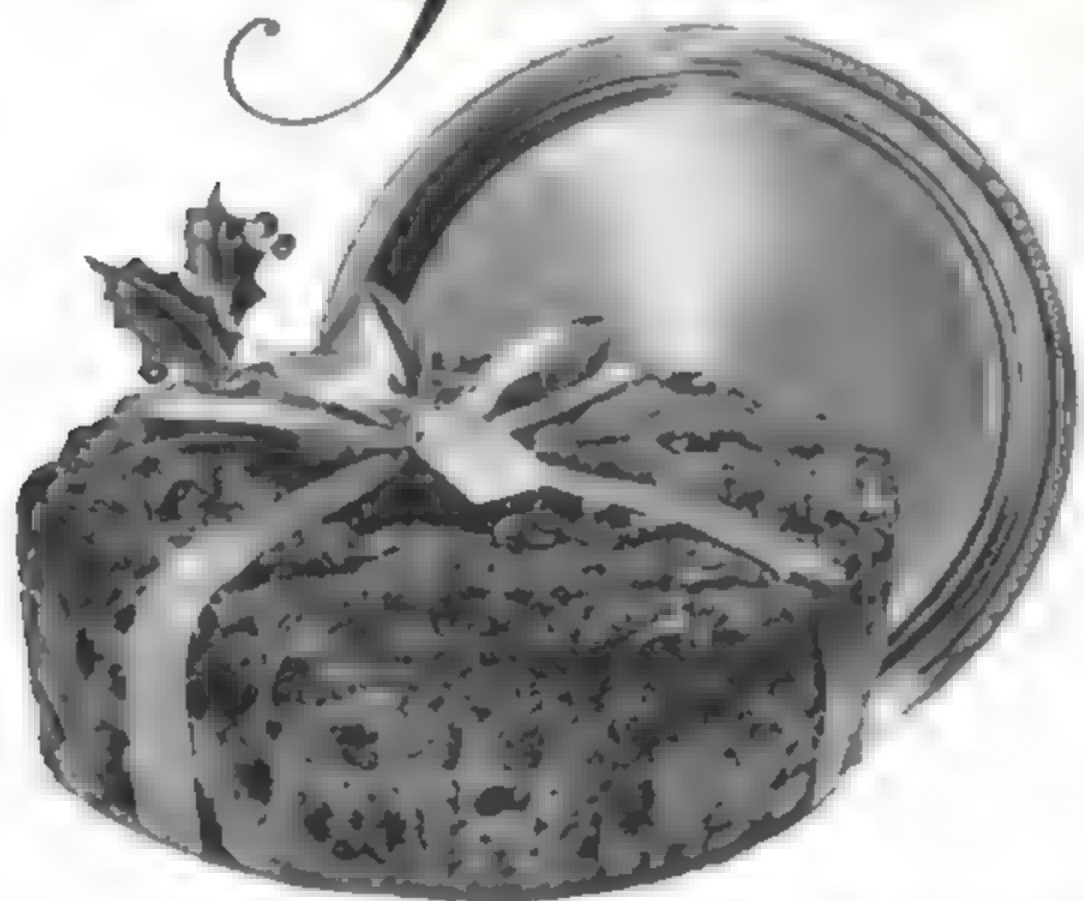
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Thousands of pounds shipped annually to Northern and Western friends.

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Try this unusual fruit cake treat on our recommendation. We have every reason to feel that you or any recipient of your gift will be delighted.

Send remittance for quantity desired with order. Your name on gift card enclosed when ordered shipped as gift. Yuletide shipments Expedited from Atlanta December 18th.

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VOGUE COVERS THE TOWN

(Continued from page 47) are two of which the establishment is more than proud. One is the *cotelette à la Kiev*, and the other is a dessert which was a favourite with the Tsarina: *kasha à la Gourieff*.

The Maisonnnette Russe is a grand place to soothe your Tsarist nostalgia, and as civilized a setting for marvelous food as you could hope to find.

Sixty-First Street

• The next time you are lunching at the Colony Restaurant, try the newest masterpiece that has appeared among the *spécialités de la maison*. This is little pancakes stuffed with crabflakes and shrimps and served with a hot curry sauce. And the flaming sauce that you see being mixed in front of dinner-tables is something worth investigating, too, for it is the special sauce for woodcock *au fumet*. Woodcock is the bird of the moment at this time of year. The Colony imports them from England, and the sauce, made from the bird's insides, and *flambéd* with brandy, is set ablaze before your very eyes.

We marked another new touch in the napkins that were wrapped about the bottles of Pol Roger champagne. Instead of the usual folded-up napkins, these were like little capes with a hole in the top for the neck of the bottle to stick through, with Pol Roger embroidered in green on the front; an amusing way to identify your wine, and probably a stunt that will spread to other restaurants. Incidentally, you will find on your table at the Colony a little notice to the effect that the restaurant is open after the theatre. That is to encourage the fine habit of dining after the theatre, instead of before. You can stop in for a drink and an entrée to sustain you and order dinner to be ready for you when you come back.

Town gossip

• Paintings by Salvador Dali will be exhibited at the Julien Levy Gallery beginning December 10. Alexander Woolcott will give three more lectures on "American Journalism" or "The Confessions of a Dying Newspaperman" at The New School for Social Research on December 2, 9, and 16 at 8:30 p.m. "Sunday Nights at Nine," that popular Continental Revue, has just opened its fifth season at the Barbizon-Plaza Theatre. Specialists of the drama, dance, radio, and concert stage will again make up the cast. Diana Ward, who is advertised as "London's Favourite American Chanteuse," is singing in the Parisian Room at Mon Paris. Stuff Smith is keeping The Onyx on West Fifty-Second Street one of the popular night-haunts. There is a fine collection of Matisse on view at the new Valentine Gallery, 16 East Fifty-Seventh Street. Hans Trenka, the head bartender in the Guard Room at the Park Lane, challenges all consumers to discover the secret of the Guard Cocktail and will give a free drink on the house to any person astute enough to guess the formula. Milly Monti, said to be the Lucienne Boyer of Italy, is singing at the Rainbow Room. The popular Mrs. Farrelly has organized the newest Bridge Club in town, the Regency, at 15 East Sixty-Seventh Street. Professional Hockey matches are held every Tuesday, Thursday, and Sunday night while the amateurs compete on Sunday afternoons. Surat Lahiri, Hindu Brahmin, and Todi, who play so delightfully on Indian instruments, are also reading palms at the Restaurant La Salle du Bois. A toy exhibition will be held in Horticultural Hall on the eleventh floor of the R. C. A. Building all through December.

"FLANEUR"

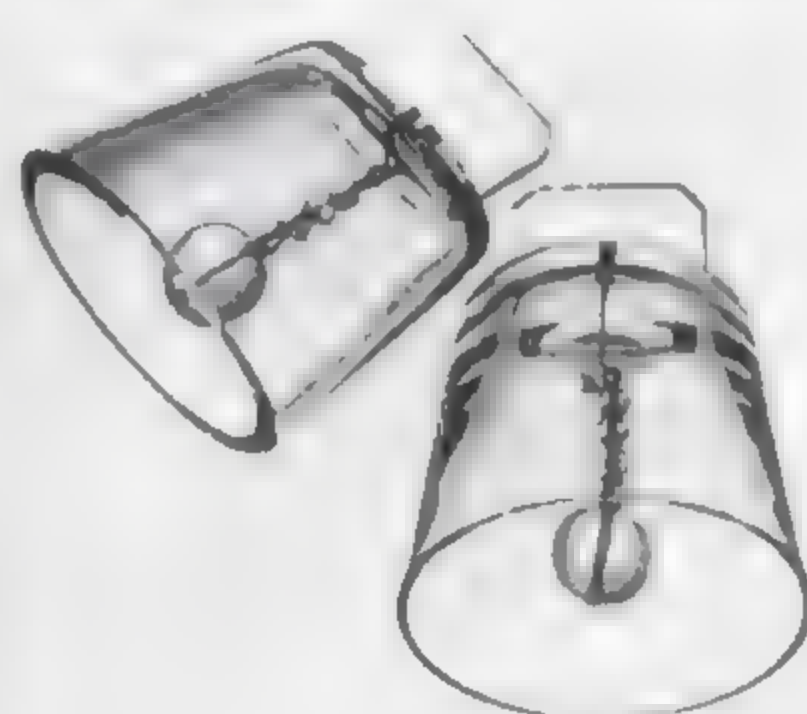
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SOCIETY

BIRTHS

NEW YORK

Adee—On October 26, to Mr. and Mrs. William T. Adee (Sally Comly), of Tuxedo Park, New York, a son.

Allen—On October 31, to Mr. and Mrs. John Findlay Allen (Ethel Lensen), a son, Arthur Yorke Allen.

Alsop—On October 4, to Mr. and Mrs. Thomas R. P. Alsop (Elizabeth H. Mifflin), of Princeton, New Jersey, a son.

Badgley—On October 8, to Mr. and Mrs. Leroy Badgley (Eleanor Martens), of Orange, New Jersey, a daughter, Phoebe Noe Badgley.

Becket—On October 5, to Mr. and Mrs. G. Campbell Becket (Ellise B. Granbery), a son.

Brown—On September 29, to Mr. and Mrs. Horace Seely Brown, junior (Rosalie Hicks Slack), of Pomfret, Connecticut, a daughter, Rosalie Coe Seely Brown.

Burke—On October 18, to Mr. and Mrs. Robert Granville Burke (Sara L. Meadows), of Forest Hills, Long Island, a son.

Connor—On October 30, to Mr. and Mrs. Frank Hayden Connor (Phoebe E. Fischer), of New York and Darien, Connecticut, a son, Frank Hayden Connor, junior.

Dinkins—On October 6, to Mr. and Mrs. Philip Moss Dinkins (Ella Krugel Uppercu), a daughter.

Dodge—On October 20, to Mr. and Mrs. Washington Dodge, second (Helen K. Hubbard), a son.

Jackson—On October 18, to Mr. and Mrs. Berkeley W. Jackson (Louisine Munn), of Huntington, Long Island, a daughter, Kevyn Wendell Jackson.

Kilborne—On October 18, to Mr. and Mrs. William Skinner Kilborne (Elizabeth Briggs), of Cambridge, Massachusetts, a son, William Skinner Kilborne, junior.

Luckett—On October 21, to Mr. and Mrs. Edward H. Luckett (Mary G. Sayles), of Irvington, New York, a daughter, Nina Katharine Luckett.

Marshall—On September 20, in Saint Louis, Missouri, to Mr. and Mrs. Dwight Marshall (Gertrude Adelaide Nolan), of Bonne Terre, Missouri, a daughter, Susan Dwight Marshall.

Paepcke—On October 13, to Mr. and Mrs. Eric Paepcke (Eleanor Robertson Jones), a son, Eric Paepcke, junior.

Plimpton—On October 3, to Mr. and Mrs. Francis T. P. Plimpton (Pauline Ames), of New York, and Huntington, Long Island, a daughter.

Salmona—On October 27, to Mr. and Mrs. Riccardo Salmona (Daphne I. C. Kane), a daughter.

Ward—On October 14, to Mr. and Mrs. Kenneth Ward (Barbara Wey), a daughter.

DULUTH

Wilbur—On September 25, to Mr. and Mrs. John Smith Wilbur (Atheline Morton Miller), a daughter, Atheline Wilbur.

BIRTHS

INDIANAPOLIS

Beveridge—On October 20, to Mr. and Mrs. Albert J. Beveridge (Elizabeth L. Sealfe), a daughter, Elizabeth Sealfe.

Eaglesfield—On September 30, to Mr. and Mrs. John Eaglesfield (Sally Hauslsen), a daughter.

KANSAS CITY

Hockaday—On August 12, to Mr. and Mrs. Irvine O. Hockaday, third (Helen Elizabeth McCune), a son, Irvine O. Hockaday, fourth.

Kitchen—On October 12, to Mr. and Mrs. Lewis Kitchen (Barclay Jones), a son, John Howard Kitchen, second.

McDonnell—On October 10, to Mr. and Mrs. Robert H. McDonnell (Florence Adams), a son, Robert Howlett McDonnell, junior.

LINCOLN, NEBRASKA

Teal—On October 4, to Dr. Frederick Franklin Teal, junior, and Mrs. Teal (Ellenore Tuttle), a son, Frederick Franklin Teal, third.

PITTSBURGH

Goldsborough—On October 1, to Mr. and Mrs. William West Goldsborough, junior (Caroline J. Crittenden), of New Rochelle, New York, a son.

READING

Bausher—On September 19, to Mr. and Mrs. J. Lee Bausher (Mildred Jordan), a daughter, Noel Bausher.

Hiestel—On August 5, to Mr. and Mrs. William M. Hiestel (Helen C. Moyer), a son, Walter William Hiestel.

SPERRYVILLE, VIRGINIA

Drury—To Mr. and Mrs. Percy R. Drury (Mary Keogh), of "Fox Hollow Farm", Sperryville, Virginia, a daughter, Mary Terence Drury.

SYRACUSE

Cook—On October 14, to Mr. and Mrs. Robert Cook (Jane Woodward), a daughter, Marlon Woodward Cook.

Hubbard—On October 10, to Mr. and Mrs. R. James Hubbard (Margaret Froelick), of Cazenovia, New York, a daughter, Katherine Greenland Hubbard.

Hutchinson—On October 24, to Mr. and Mrs. Maxwell Hutchinson (Frances Kernan), a daughter.

TAMPA

Lee—On October 6, to Mr. and Mrs. L. W. Lee (Cecile Turner), a daughter, Mary Louise Lee.

WASHINGTON, D. C.

Gammack—On October 8, to Mr. and Mrs. Thomas H. Gammack (Elizabeth Chace), a daughter.

(Continued on page 50)



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SOCIETY

ENGAGEMENTS

NEW YORK

Bishop-Holbert—Miss Audrey Bishop, daughter of Mrs. Howard Wainwright and of Mr. Maitland Lathrop Bishop, of Pasadena, California, to Mr. Edward Bowen Holbert, junior, son of Mr. and Mrs. Edward Bowen Holbert, of Saint Paul, Minnesota.

Fountain-Brackett—Miss Isabel Livingston Fountain, daughter of Mrs. Livingston Fountain, to Mr. George Frederick Brackett, junior, son of Mr. and Mrs. George Frederick Brackett, of Ridgewood, New Jersey, and Charleston, South Carolina.

Iselin-Crawford—Miss Beatrice Iselin, daughter of Mr. and Mrs. Oliver Iselin, of Westbury, Long Island, to Mr. George Crawford, son of the late William Crawford and Mrs. Crawford, of New York and Southampton, Long Island.

McCrea-Lewis—Miss Agnes C. McCrea, daughter of the late Colonel James Alexander McCrea and Mrs. McCrea, to Mr. Henry Lewis, third, son of Mrs. Richard Dole, of Philadelphia, Pennsylvania, and Boyce, Virginia.

Thébaud-Earl—Miss Dorothy Mathilde Thébaud, daughter of Mr. and Mrs. Paul Gilbert Thébaud, of White Plains, New York, to Mr. Richard Earl, son of Mr. and Mrs. Charles Earl, of Kew Gardens, Long Island, and Westhampton Beach, Long Island.

BOSTON

Coues-Clark—Miss Ursula C. Coues, daughter of Dr. William Pearce Coues, and Mrs. Coues, of Brookline, Massachusetts, to Mr. Andrews Clark, son of Mr. and Mrs. John Taylor Clark, of Brookline.

PHILADELPHIA

Ward-Blabon—Miss Rosemary Ward, daughter of Mrs. Newell J. Ward, of Easthampton, Long Island, and Middleburg, Virginia, to Mr. George W. Blabon, second, son of the late Edwin L. Blabon and Mrs. Blabon, of "Littlefield Farm," Bryn Mawr, Pennsylvania.

POUGHKEEPSIE

Thompson-Beede—Miss Katharine S. Thompson, daughter of Mr. and Mrs. John J. Thompson, to Mr. Merrill Greenleaf Beede, son of Mr. and Mrs. Carl Greenleaf Beede, of Wellesley Hills, Massachusetts.

SAN ANTONIO

Drought-Strieber—Miss Kathleen Mary Drought, daughter of Mr. and Mrs. Henry Patrick Drought, of San Antonio, Texas, to Mr. Karl Strieber, son of Mr. and Mrs. Louis Strieber, of Yorktown, Texas.

Hayes-Odom—Miss Mollie Bond Hayes, daughter of Mr. and Mrs. Herbert J. Hayes, of San Antonio, Texas, to Lieutenant Thetus Cayce Odom, United States Army Air Corps, son of Mr. and Mrs. J. William Odom, of Murfreesboro, Tennessee.

WEDDINGS

NEW YORK

Bennet-Fowler—On October 3, in the Little Church around the Corner, Mr. James Edward Bennet, junior, son of Mr. and Mrs. James Edward Bennet, of New York, and Miss Janet Warren Fowler, daughter of Mrs. Everett Fowler, of Kingston, New York.

Burbank-Maroney—On October 3, in the Cathedral of Saint John the Divine, Mr. Robert DuRose Burbank and Miss Jane Leonard Maroney, daughter of Mrs. Aquin S. Kelly, of Cedarhurst, Long Island, and of the late Dr. William J. Maroney.

Cavanagh-Ludlow—On October 31, in Saint Dominic's Roman Catholic Church, Oyster Bay, Long Island, Mr. Lawrence Dunbar Cavanagh, son of Mr. and Mrs. John Cavanagh, of East Norwalk, Connecticut, and Miss Alice Gamble Ludlow, daughter of Mr. and Mrs. Alden Rodney Ludlow, of Mill Neck, Long Island.

de Wardener-Murchison—On September 19, in Peacedale, Rhode Island, Mr. Edouard de Wardener, son of the late Baron Rudolph de Wardener, of Austria and Cedarhurst, Long Island, and Miss Aurélie de Mauriac Murchison, daughter of Mr. and Mrs. Kenneth M. Murchison, of New York and Narragansett, Rhode Island.

Drake-Trowbridge—On October 3, in Saint Matthew's Church, Bedford, New York, Mr. Edward Francis Drake, son of Mr. and Mrs. Henry B. Drake, of Plainfield, New Jersey, and Miss Virginia Elvira Trowbridge, daughter of Mr. and Mrs. E. Kellogg Trowbridge, of "Hedgerow," Bedford Hills, New York.

Gaines-Shepard—On October 8, in the Jay Gould Memorial Reformed Church, Roxbury, New York, Mr. Arthur Harris Gaines, son of Mr. and Mrs. Le Grand Abner Gaines, of Texarkana, Texas, and Miss Helen Anna Shepard, daughter of Mr. and Mrs. Finley Johnson Shepard, of New York City, Tarrytown, New York, and Roxbury.

Humphreys-Hamlin—On September 24, in Riverside, Connecticut, Mr. Frederick Parker Humphreys, son of the late Dr. Frederick H. Humphreys, and Miss Eleanor Frances Hamlin, daughter of the late Judge Elbert Bacon Hamlin and Mrs. Hamlin, of Litchfield and Riverside, Connecticut.

Murray-Hunter—On September 21, Mr. Raphael Northey Murray, of Old Chatham, New York, and Mrs. George Grenville Hunter, of New York and "Blueberry Hill," Salisbury, Connecticut.

Pearce-Gengler—On October 17, Mr. Arthur W. Pearce, son of Mrs. Arthur W. Pearce, of Hewlett, Long Island, and Miss Marion Gengler, daughter of Mr. and Mrs. Joseph D. Gengler, of Forest Hills, Long Island.

Pell-Leonard—On October 3, Mr. Robert Thompson Pell, son of Mr. and Mrs. Stephen H. P. Pell, of New York and Fort Ticonderoga, New York, and Mrs. Thecla M. Barker Leonard, daughter of Mr. and Mrs. Reginald Astley Barker, of London, England, and New York.

Reynolds-Fairchild—On October 3, in Saint Paul's Church, Dedham, Massachusetts, Mr. Edwin Sanderson Reynolds, son of Mr. and Mrs. Albert Reynolds, of Plattsburg, New York, and Miss Charlotte Edith Fairchild, daughter of the late John Cummings Fairchild and the late Mrs. Charlotte Houston Little.

Stearns-Boulton—On September 9, in Trinity Episcopal Church, Hewlett, Long Island, Mr. Charles Deane Stearns, son of Dr. Alfred E. Stearns, of Andover, Massachusetts, and Miss Grace Russell Boulton, of Hewlett, daughter of the late Mr. and Mrs. Howard Boulton.

Stewart-Ryan—On October 29, Mr. William Rhinelander Stewart, son of the late William Rhinelander Stewart and Mrs. Annie M. Armstrong Stewart, and Mrs. Newbold Ryan, daughter of Mr. and Mrs. Fleming Newbold, of Washington, D. C.

Terry-Mason—On September 19, in Christ Church, Oyster Bay, Mr. H. P. Baldwin Terry, son of Mr. and Mrs. Wyllys Terry, of New York and Bernardsville, New Jersey, and Miss Barbara Mason, daughter of Mr. and Mrs. Julian S. Mason, of Glen Head, Long Island.

Webster-Peters—On October 10, in Saint Mark's Church, Islip, Long Island, Mr. Charles Drake Webster, son of Mr. and Mrs. Josiah C. Webster, of Shenandoah, Iowa, and Miss Natalie Peters, daughter of Mr. and Mrs. Harry Twyford Peters, of New York.

SHOPS TO KNOW

No matter how familiar you may be with the New York shops, you can't possibly know all the good ones. Here are some of the smartest specialty shops to be found. Whether it's a beauty treatment, a particular type of sports dress, a shoe, or a hat—the chances are you'll find it among the shops advertised on these pages. You may write to any of them with entire confidence in their integrity, for they measure up to the same plane of smartness upon which Vogue itself operates.

SOCIETY

WEDDINGS

Willcox-Mellen—On October 31, Mr. William Bradford Willcox, son of Professor Walter Francis Willcox and Mrs. Willcox, of Ithaca, New York, and Miss Faith Mellen, daughter of Mr. and Mrs. Clark Mellen, of New York.

BALTIMORE, MARYLAND

Griswold-Symington—On October 8, in Trinity Episcopal Church, Towson, Maryland, Mr. Benjamin Howell Griswold, third, son of Mr. and Mrs. Benjamin Howell Griswold, junior, of Baltimore, and Miss Arabella Leith Symington, daughter of Mr. and Mrs. Jack Symington, of "Tallwood," Lutherville, Maryland.

BOSTON

Allman-Ainsworth—On November 6, in the Gordon Chapel of the Old South Church, Dr. Charles Hugh Allman, of Boston, Massachusetts, and Miss Doris Maye Ainsworth, daughter of Mrs. Thomas Ainsworth, of Brookline, Massachusetts.

BRIDGEPORT

Lawson-McNeil—On October 8, Mr. Edgar P. Lawson, of New York and Southport, Connecticut, and Mrs. Ann Orr McNeil.

COLUMBIA, SOUTH CAROLINA

Evans-Goodwyn—On September 19, Mr. Louis Marion Evans, junior, son of Mr. and Mrs. Louis Marion Evans, of Cheraw, South Carolina, and Miss Macy Goodwyn, daughter of Mr. and Mrs. Alfred Raoul Goodwyn.

Reese-Urquhart—On October 14, Mr. Jesse Timothy Reese, junior, son of Mr. and Mrs. Jesse Timothy Reese, and Miss Almée Gibbs Urquhart, daughter of Mr. and Mrs. James Burwell Urquhart.

DENVER

Somnes-Bonfils—On September 14, Mr. George Somnes and Miss Helen Bonfils, daughter of the late Mr. and Mrs. Frederick Bonfils.

HARTFORD

Wylie-Voorhees—On October 10, in the Asylum Hill Congregational Church, Hartford, Connecticut, Dr. Robert Hawthorne Wylie, son of the late Dr. Robert Hawthorne Wylie and Mrs. Wylie, of New York and Quogue, Long Island, and Miss Jane Deyo Voorhees, daughter of the late Reverend Dr. John Brownlee Voorhees, and Mrs. Voorhees.

INDIANAPOLIS

Bromley-Barrett—On October 12, Mr. Orren Benjamin Bromley, junior, of New York, son of Mr. and Mrs. Orren Benjamin Bromley, and Miss Eleanor Anne Barrett, daughter of Mr. and Mrs. Ernest Clifford Barrett.

Mothershead-Brown—On October 29, Mr. Wilson Mothershead, son of Mr. and Mrs. Owen Mothershead, and Miss Katharine Malott Brown, daughter of Mr. and Mrs. Arthur Voorhees Brown.

Taggart-DuPuy—On September 12, Mr. William Taggart, junior, son of Mr. William Taggart, of Grand Rapids, Michigan, and Miss Dorothy Coe DuPuy, daughter of Mr. and Mrs. William Avery Atkins.

KANSAS CITY

Hadley-Dickinson—On October 10, Mr. Kenneth Carlisle Hadley, son of Mr. and Mrs. Louis J. Cohn, and Miss Jane Dickinson, daughter of Mr. and Mrs. Albert H. Dickinson.

Lawrence-Rogers—On October 17, Mr. Thomas Hoel Lawrence, junior, and Miss Bettie Byrd Rogers, daughter of the late Randolph Preston Rogers and Mrs. Rogers.

KNOXVILLE

Fakler-Clabough—On November 21, in the rectory of the Church of the Immaculate Conception, Knoxville, Tennessee, Mr. Paul Conrad Fakler, son of Mr. Karl Fakler, of Rochester, Minnesota, and Miss Grace Talmadge Clabough, daughter of the late George Oliver Clabough and Mrs. Priscilla Robert Clabough, of "Twin Bridges," Sevierville, Tennessee.

LINCOLN, NEBRASKA

Anderson-Krause—On October 14, Mr. Clarence Mads Anderson, son of Mr. and Mrs. George Anderson, and Miss Frances Renée Krause, daughter of Mr. and Mrs. Victor Walton Krause.

MEMPHIS

Roberts-Henning—On October 12, Lieutenant Jack Roberts, of the United States Air Corps, and Miss Cornelia Henning, daughter of Dr. Max Henning and Mrs. Henning.

WEDDINGS

MONTCLAIR

Engle-Love—On October 23, Mr. Charles H. Engle, son of Mr. and Mrs. Harry Engle, of Youngstown, Ohio, and Miss Frances Love, daughter of Dr. Leslie C. Love and Mrs. Love, of Montclair, New Jersey.

NEW HAVEN

Jackson-Nettleton—On October 9, in Saint Thomas Church, Mr. Charles Bennett Jackson, son of Mr. and Mrs. Charles Jackson, of Rutherford, New Jersey, and Miss Mary Elizabeth Nettleton, daughter of the late Dr. George Hiram Nettleton and Mrs. Nettleton.

Miles-Northrup—On October 26, in Marquard Chapel, Yale Divinity School, Mr. Egbert J. Miles, junior, son of Professor Egbert J. Miles and Mrs. Miles, and Miss Jean Northrup, daughter of Mr. Daniel Northrup.

PHILADELPHIA

Hall-McKaig—On September 19, in Christ Church, Philadelphia, Pennsylvania, Mr. William Penn-Gaskell Hall, third, son of the late William Penn-Gaskell Hall and Mrs. Hall, of Philadelphia, and Miss Annah Colket McKaig, daughter of Mr. and Mrs. Edgar S. McKaig, of "Alderbrook," Radnor, Pennsylvania.

Lloyd-Starr—On October 3, in Saint Paul's Church, Chestnut Hill, Pennsylvania, Mr. Morris Lloyd, son of Mr. and Mrs. Stacy B. Lloyd, of "Mill Creek House," Ardmore, Pennsylvania, and Miss Hope Starr, daughter of Mrs. Isaac Tatnall Starr, of Chestnut Hill.

Polley-Morrison—On October 2, at "The Four Winds," Haverford, Pennsylvania, Mr. Cyrus Hamilton Polley, son of the late Mr. and Mrs. Cyrus Hamilton Polley, and Mrs. Sara Mary Barnes Morrison, daughter of the late John Barnes and the late Mrs. Frederick C. Schaeffer.

READING

Fisher-Mittendorf—On October 8, Mr. Frederick Fisher, son of Mr. and Mrs. P. Henry Fisher, and Miss Hertha Mittendorf, daughter of the late Max Mittendorf and Mrs. Mittendorf, of Wyomissing, Pennsylvania.

SAN ANTONIO

Musgrave-Bennett—On October 14, Lieutenant Thomas Cebern Musgrave, junior, United States Army Air Corps, son of Colonel Thomas Cebern Musgrave and Mrs. Musgrave, of Fort Sam Houston, and Miss Josephine Bennett, daughter of Mr. and Mrs. John Mirza Bennett, of San Antonio, Texas.

WATERBURY

Jones-Wilcox—On October 9, Mr. Edward Reid Jones, son of Mr. and Mrs. Evan H. Jones, and Miss Eleanor Sisson Wilcox, daughter of Mr. and Mrs. Levi Wilcox.

SOCIAL EVENTS

NEW YORK

December 23—Senior Get Together Dance, at ten p.m., at the Ritz-Carlton.

December 26—Junior Get Together Dance, at nine p.m., at the Ritz-Carlton.

March 29—Junior Get Together Dance, at nine p.m., at the Hotel Pierre.

April 1—Senior Get Together Dance, at ten p.m., at the Hotel Pierre.



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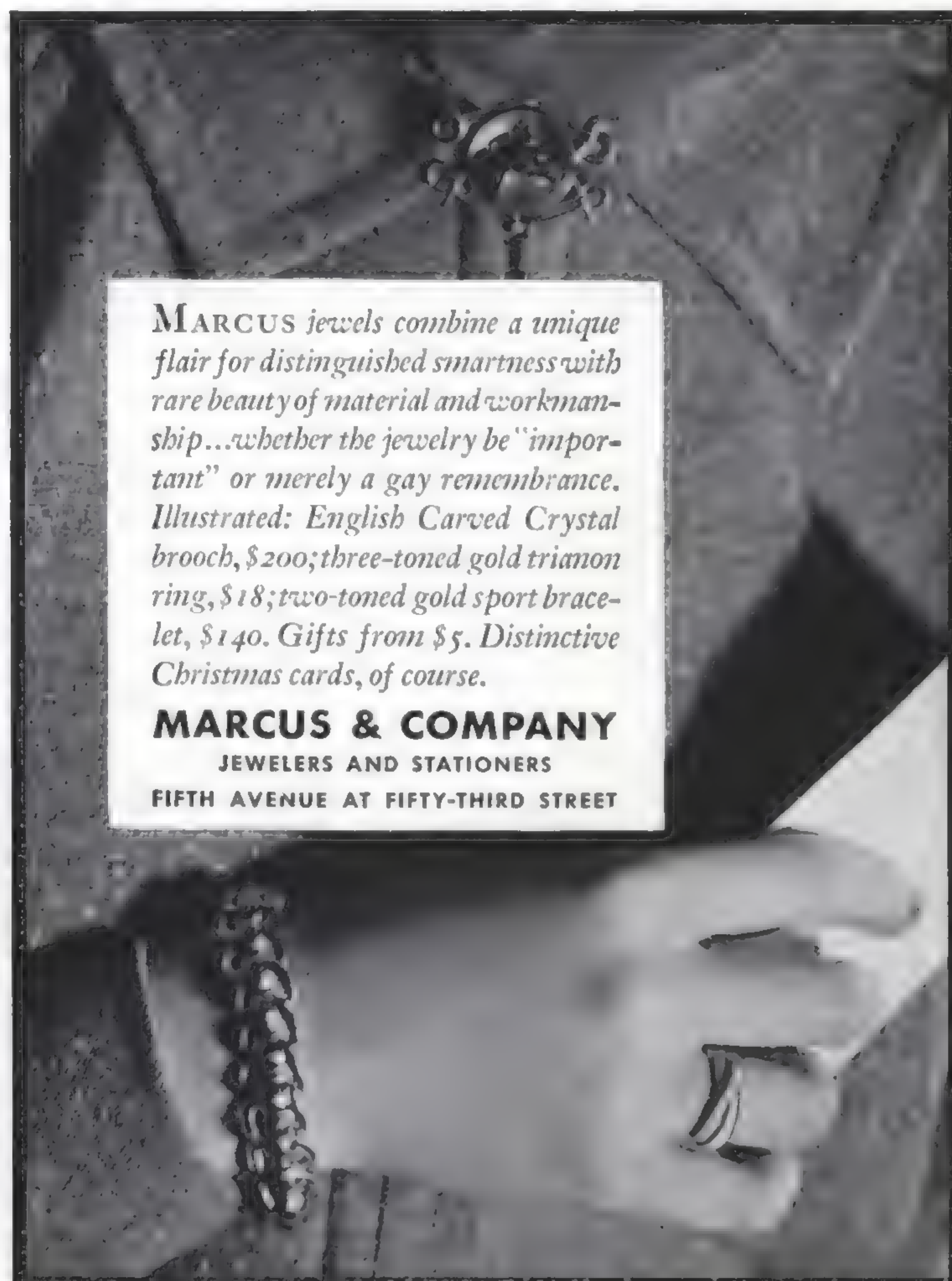


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RIGHT UP at the top of the year's smartest gift lists is the Oshkosh "Party Box," a small case that carries evening gown and accessories without mussing when you dash into town for the evening.

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Weight Duck, with suntan leather trimmings and washable lining. Has adjustable loops to fit your own personal creams and lotions; carries them tops up, to prevent spilling. With the mirror in the lid, you can be loftily independent of crowded dressing-rooms. **\$32.50**

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THE READER WRITES

WE'RE really getting awfully excited about our mail these days. More and more of our readers write to us constructively or destructively, praising or criticizing or analyzing; and the more letters we get, the better we like it. Most of all, of course, we welcome constructive criticism—like the letter below. (We hope E. T. saw our November 15 issue, "More Taste Than Money," and found it helpful.)

Write us what *you* think!

Dear Vogue:

I think you did a simply swell job with the college girl. And now that she is off to conquer the campus, why don't you do something similar for the business girl?

I am an inveterate Vogue reader, but I get the most ideas out of your advertisements, as the articles and pictures seem to be designed for the girl who lives at home with a doting family, or for the girl who makes a hundred dollars a week. I imagine that there are many girls like me. Not a large salary, and so many places for it to go: room, board, insurance, savings, dentist, doctor.

But we want to look smart and clever. We buy good things, but they must be conservative as well as smart, because they must last a long time and fit into varied occasions. How about a representative wardrobe for us?

Sincerely yours,

E. T.

Another very intelligent—and complimentary—suggestion, for which we thank you.

Dear Mrs. Chase:

Not a college girl, I can not try for the Prix de Paris, but may I offer a suggestion anyway? My one hope is that the idea hasn't long ago been consigned to your waste-basket. For some time I have been wondering about the possibility of Vogue's reprinting the cream of its excellent articles in book form. When I discovered "Gentlemen Prefer—" in the *Reader's Digest*, it confirmed my theory. *The New Yorker* boasts an annual reprint; why not Vogue?

In a Vanity Fair issue of several years ago, I found an exceedingly helpful list of hints to the would-be thrifty. This list, which I clipped from the magazine, suffered greatly from wear and tear, and finally became misplaced. I'm practically broken-hearted at the loss, and wonder how I could have been so careless as to neglect making a copy.

The vogue of Paris originals, of expensive perfumes, of beautiful coiffures, is not for me. Perhaps the only reason I have added my name to your mailing list is the hope that I may acquire taste and discrimination in dress, for I am practically as poor as the well-known church mouse, and Paris originals exist for me only in inexpensive copies.

But such cleverly written articles as "Behaviour for Buds" and "What Every Woman Wants" certainly hit the spot, as I am sure they do with every girl who, at twenty-one, wants to be well-dressed, admired, and in demand, without ruining her dad's bank balance and disposition. Prom-trotting may be superficial, but I'm willing to wager that a book of suggestions to teach a "sweet young thing" how to dress and act, so as to interest the infinitely fussy stag-line, would enjoy a strong demand.

Of course, one may achieve the same result by keeping files of Vogue. But how much handier to have the material in an ordinary-sized book, a sort of annual text-book for the American girl and woman. Is this thought entirely without merit? It certainly seems to me that such a venture would be financially sound. Some one on your staff ought to be commissioned to present annually the most worthy of your articles, with a sprightly introduction. I bewail my lack of talent—otherwise I'd beg the job for myself!

Sincerely yours,

A. W.

THE READER WRITES

We do, indeed, like "reader criticism." But we've never said—for a minute—that we didn't like encouragement better!

Dear Vogue:

You like reader criticism. So I shall have to restrain my enthusiasm, or a letter from me is likely to become—cursi. An aunt of mine introduced me to you three years ago, and whispered in my ear by way of enlightenment that you paid for yourself in advice.

True, I can not buy a Paris gown, and have no prospects of ever being able to. But from the very experience of living and enjoying life, I know that appearances matter. More so for me than for the usual run of people, for it seems as though all my friends have money—except me. That hasn't dampened my spirits. Competition helps—and Vogue. It's quite surprising how few "white elephants" I have collected in the last three years.

For instance, last summer my uncle took me to Mexico. The one addition to my wardrobe was to be culottes, for travelling by car. So my sister and I leafed through Vogue till we found what I needed, trotted down-town, and bought them.

Speaking of Mexico, why don't you run an article about clothes to wear there? Mexican travel is bound to increase even more than it has in the last two years—due to the exchange, the culture of the country, and Mexico's own indefinable allure. There is a technique in what to take and wear. For instance, I was told to wear "the coolest outfit I had" through tropical Tamazunchale. I wore my shorts. The customs officers at the Laredo bridge had, evidently, seen shorts before; but in Nuevo Laredo, where we lunched, what was my chagrin to see every house window, every doorway crammed with gaping faces as we returned to our car. Needless to say, my shorts were never unpacked again except for tennis at Cuernavaca, and then I wore a skirt over them to the club!

Again, best wishes to you. You would be surprised and pleased to know how popular you are with my friends and me.

Yours sincerely,

J. T.

The writer of the following letter hands an exceedingly nice bouquet to Mr. Horst.

Dear Vogue:

Terribly disappointed as we are at the loss of our Vanity Fair, we really can not resist Vogue. (I always bought Vanity Fair when in Paris, or visiting in New York, and have been a California admirer for possibly the last fifteen years.) Of course, your fashions are delicious, and you put out a charming magazine. But please keep it Vanity Fairish!

Obliterate the ugly Covarrubias colour if necessary, even though he is a Wit! And tell Mr. Steichen that his things are printed far too black. But do not fail to tell Mr. Horst that his photographs of those lovely ladies in wondrous gowns, in postures that might have been invented in Attica—his work sells Vogue-Vanity Fair to us. Here is our check!

Sincerely,

M. H. P.

We are always particularly pleased by tributes from artists, such as the following letter from P. A. B. But even if you're neither an artist nor a photographer, write and tell us what you think of our drawings and photographs—we'd like to know!

Dear Vogue:

I am a fashion artist, and wish to tell you that I have always enjoyed the beautiful photography and drawings in Vogue; but as I specialize in children, I am inspired by photographs with children as subjects, like those entitled "Charm in Double Measure" in the May 15 issue. They are superb!

The fashions for children in the September issue were grand, too. I am looking forward to more of them.

Yours very truly,

P. A. B.



FOR A YULETIDE FEAST

IT WAS in 1839 that Dean's first PLUM PUDDINGS were made. Since then the demand for this famous PUDDING has increased throughout the years. Shipped anywhere in the world, carefully packed in gay red boxes. For a real YULETIDE feast there is nothing to take the place of a Dean's PLUM PUDDING.

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To be exclusive in this metropolis—ah, that's a gift! And here is a page of such gifts to be found only at Saks Fifth Avenue.

All summer long, our buyers have been hard at it, cultivating the little shops in Jermyn Street and St. James, where gentlemen's socks or cravats are an art! Sleuthing tirelessly in dim little courtyards to find all the wise, witty, sophisticated trifles that Paris knows the trick of. And here are a very few . . . each rare . . . exquisite . . . desirable.



Cowhide Book and Writing Case, 25.00



Boudoir Set; simulated stones, 39.50



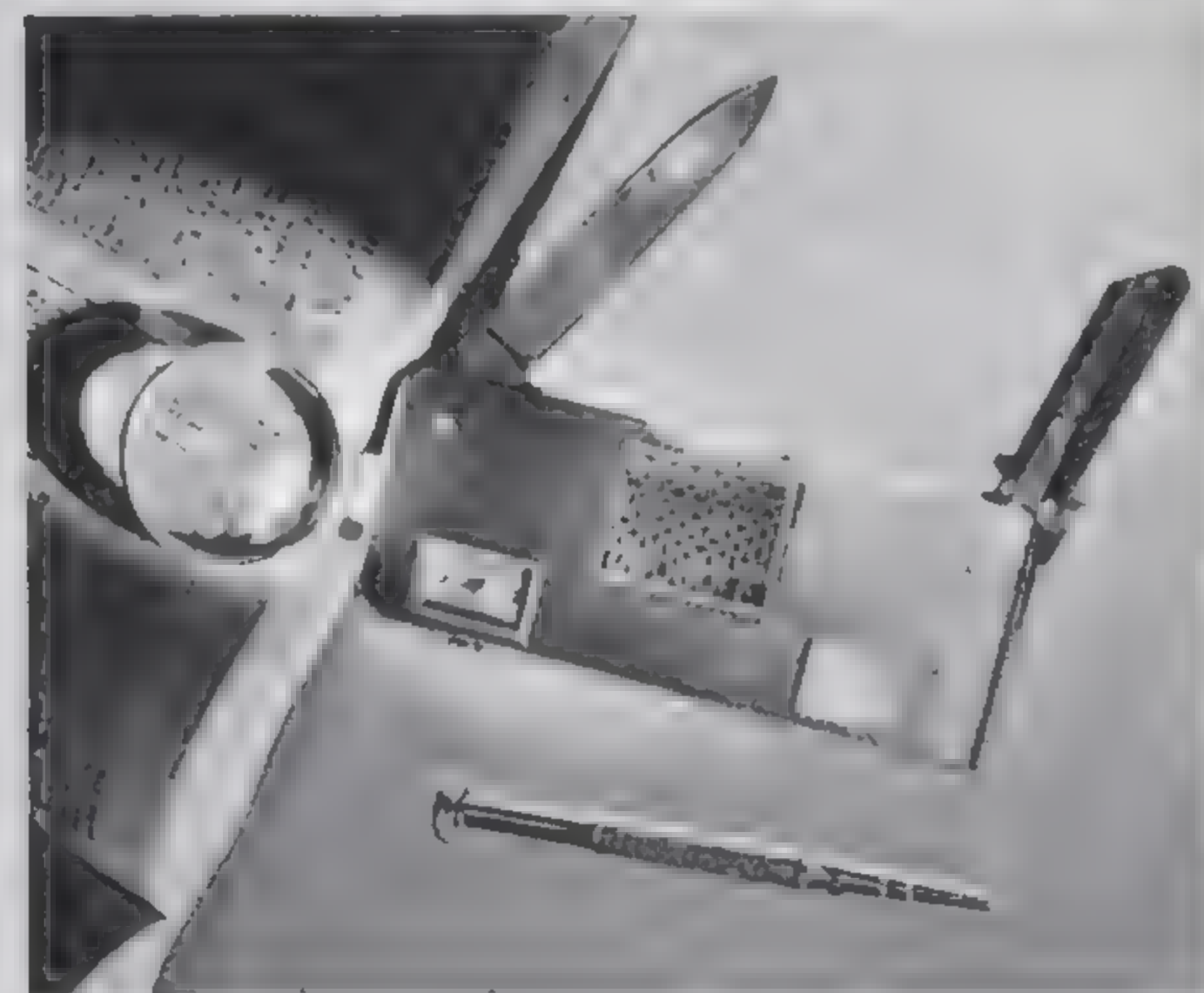
Brocade bag, smartly appointed, 18.50



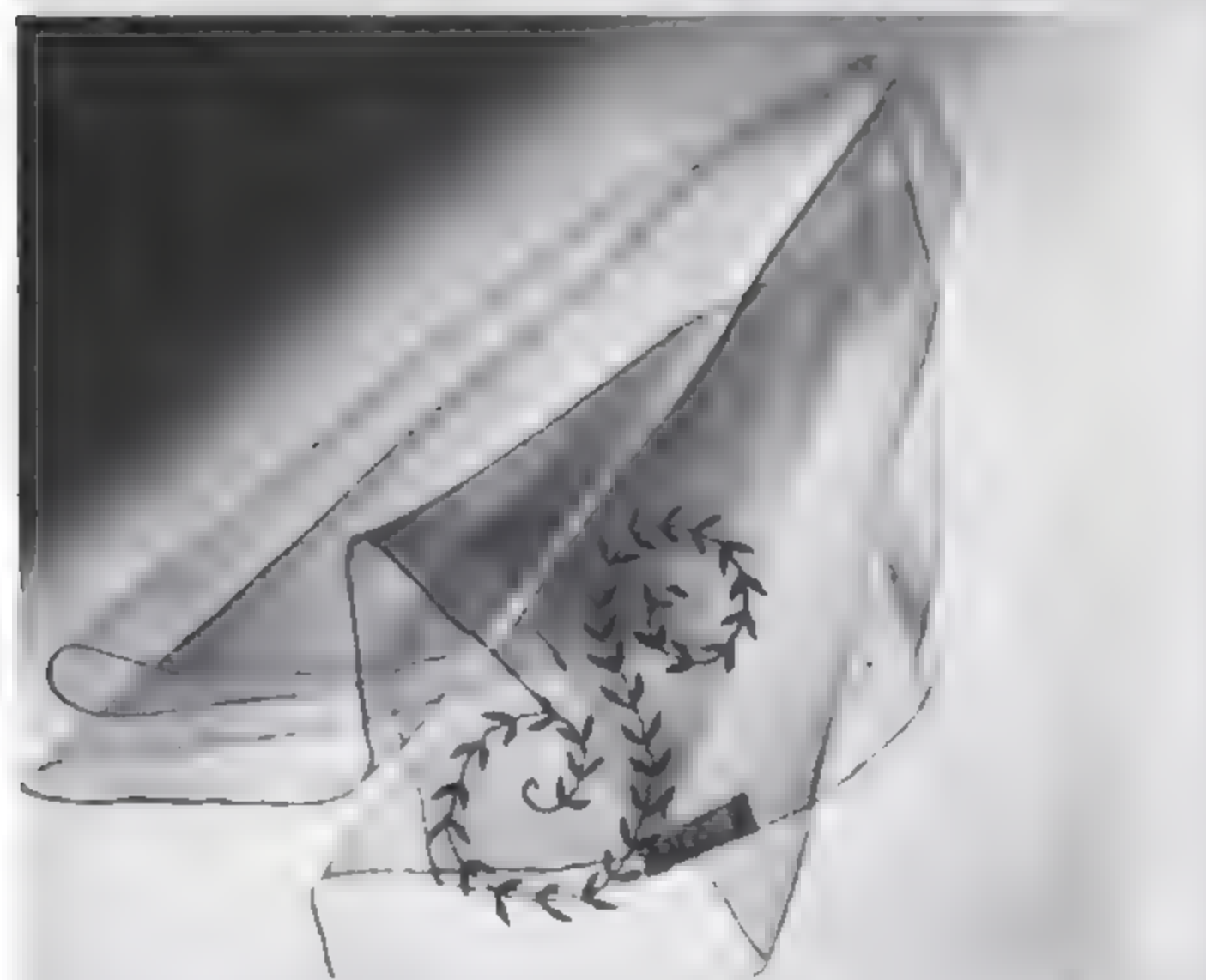
Costume Pin; simulated stones, 39.75



Crystal Ring Watch . . . 45.00



Sterling Knife Combination . . . 95.00



Handkerchief, big hand initial, 5.00



Lighter-Cigarette Case . . . 19.75



Lalique Cocktail Mixer . . . 21.00

FIFTH AVENUE AT FIFTIETH STREET FLOOR



VOGUE

INCORPORATING VANITY FAIR

IS PUBLISHED TWICE A MONTH

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DECEMBER 1, 1936

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PIERRE ROY, WHO COMBINES MODERN SENSITIVITY WITH CLASSIC TECHNIQUE, HAS PUT THE FULNESS OF THIS ISSUE ON THE CURRENT COVER. FOR IT, A CORNUCOPIA OVERFLOWING WITH WRAPPED AND RIBBONED CHRISTMAS GIFTS, IN PICTORIAL EXPRESSION OF THE WEALTH OF PERFECT GIFTS YOU'LL FIND WAITING WITHIN THESE PAGES

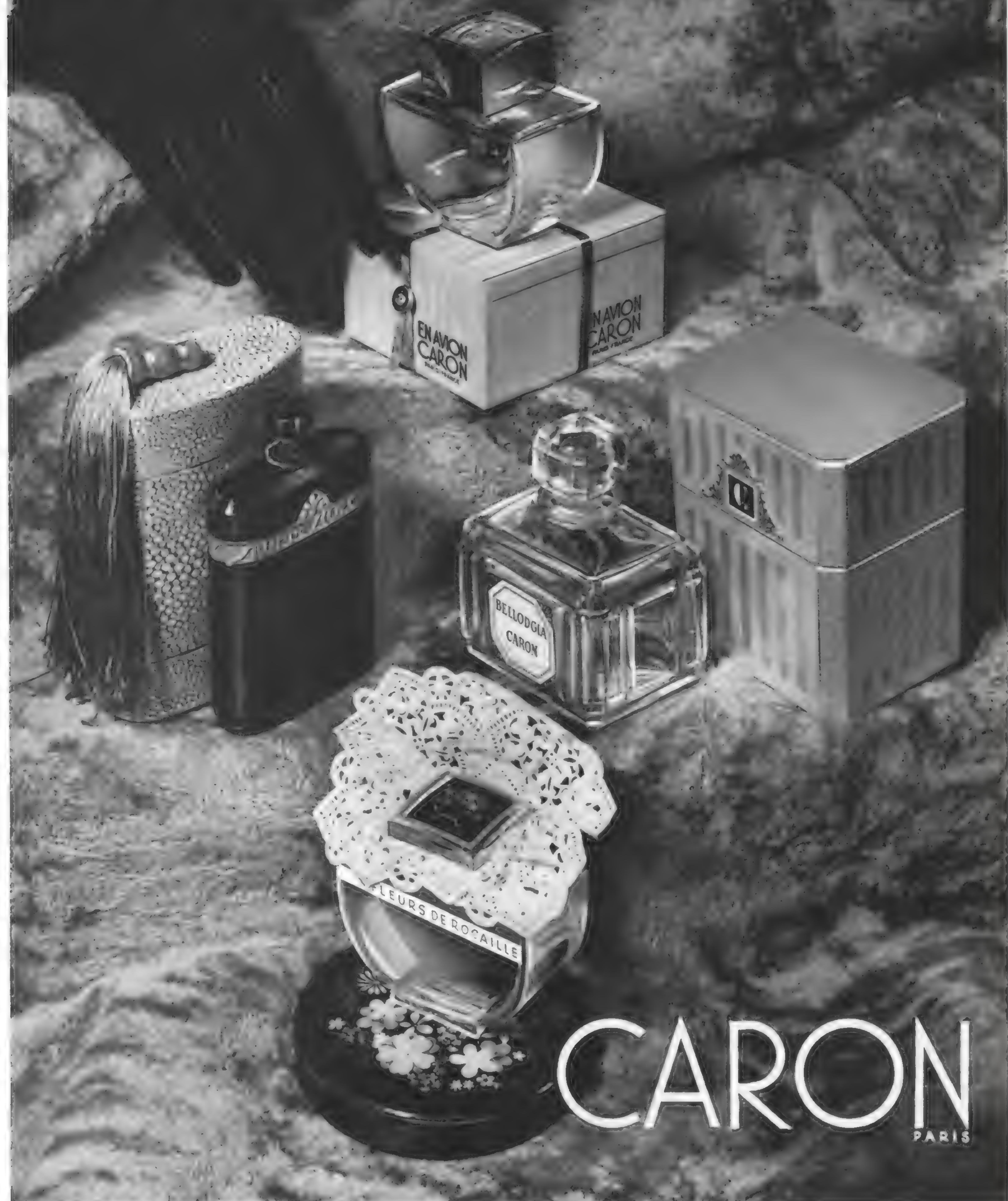
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THERE ARE THREE VOGUES, AMERICAN, FRENCH, AND BRITISH

ELIZABETH PENROSE - EDITOR OF BRITISH VOGUE - MICHEL DE BRUNHOFF - EDITOR OF FRENCH VOGUE

EDNA WOOLMAN CHASE - EDITOR-IN-CHIEF OF THE THREE VOGUES

en avion · nuit de Noël · bellodgia · fleurs de rocaille





vogue's eye view of christmas gifts



oon it will creep up on you again—
that old demoralizer of slick modern dogmas
and slick modern realism—the christmas spirit.
through some small chink in your armour
it will get you—eventually.
such foolish things can break you down: snow falling;
a german band braying carols; the smell of spruce
and marzipan; children's faces, solemn with excitement.
you'll capitulate, sooner or later. probably later.
so late that there'll be no presents left
that you'd want to give your worst enemy.
conscientious objector—why not admit now that
dancer and prancer and donner and blitzen
can still come over the queensborough bridge?
why not do as the poor postmen beg, and
shop early, wrap firmly, address plainly?
and why not give yourself a little peace on earth
by turning to pages 98 to 109 and settling everything?



SCHALL

Christmas in the country: mauve-white snow crunching underfoot, frost-needed wind blowing—but never penetrating the warm, deep lamb's wool of Hermès' great Eskimo coat (Bonwit Teller)



A CHRISTMAS BOX

By Frank Crowninshield

“**B**AD night, sir. Sleet and snow, sir. I hope the fever is better. And here is your milk toast and custard, and—a telegram, sir.”

My club is the oldest and (some maintain) the most formidable and melancholy in New York, and it possesses in William the oldest and (nobody could deny) the most formidable and melancholy of club servants.

But there I was, and there was the diet (my doctor's repertoire is so pitifully limited), and there was the telegram, and there was the lugubrious William.

“Counting on you,” the telegram said, “for Christmas at Lenox. Thirty children coming Christmas Eve. You must act Santa Claus as you did ages ago for mother. Bring white beard and red costume, also your skis. Two feet of snow here. Grandchildren send love. What do you want for Christmas? Laura Cameron”

Yes, the fire was now definitely burning brighter; the shadows were leaping like Nijinsky, in “Le Spectre de la Rose.” The wind sounded less like a banshee, with bagpipes. When I had dismissed the mournful William, who was pronouncing a threnody over my mortal remains, I soon fell under the most enchanting of spells. I began to remember. I also began to forget. To forget my fever and the club bedroom and William and the diet and the doctor.

I was back at High Court, that vast, rambling, and Victorian house in the Berkshires, with its ancient gardens and stables, where I had spent so many happy Christmases, when I was young and fell forever in love with Laura Morris. There was one Christmas in particular—1891, to be precise—which I could think of now without pain, the 'Nineties are so long ago. The Christmas when, dressed as Santa Claus to bemuse the children, I had suddenly realized (it was the way she looked at him) that Laura Morris cared for Harry Cameron, and not for me.

Propped up in my bed I wrote to her, in pencil:

“Dear Laura,

My doctor and I had just decided that I was to die, in a lingering way, of fever and custards, so that your telegram was a godsend. It was a tonic. And now I positively refuse to die until I have played Santa Claus again at High Court. You may count on me to be there, literally, with bells on. And may I come into your room, on Christmas morning, with the grandchildren, there to open our

A SNOB
REMEMBERS
THE
'NINETIES



presents together? And may I look through those great windows at something that can't have changed—the winding Housatonic, the valley that stretches toward Stockbridge and the gaunt unchanging face of Greylock?

I find that I grow fonder every year of things that don't change, which, I suppose, is the same as saying that I am fond of the past. The past, I mean, when you were eighteen and I twenty, and when people in America—in my humble and obstinate opinion, knew more about happiness than they do to-day, though they had never seen a motor-car, a radio, a golf-links, an airplane, a cocktail party, or a human being suffering the tortures of bridge.

You ask me what I want for Christmas! Well, there is only one present which I crave. Will you wrap it up for me in silver paper, and hang it, with a red ribbon, at the top of your tree? What is it? Just a box, my dear, any old box, and quite empty.

But, when I take it down, all the lights on the tree will go dim, of themselves, and everybody will suddenly be very quiet, and I shall open the lid, and then . . .

Then things will come out of it, and pass in review across the room.

The first thing to issue from it will be a stately C-spring barouche. Can you recognize who is sitting in it, under that quite improbable Victorian parasol? Of course—old Mrs. Maturin Livingston; and the scenery gradually forming around her is Central Park. As scenery is rather difficult to date (but so was Mrs. Livingston), I had better tell you that this is Central Park, in 1891, where you and I used to sleigh together, and skate together, and I had better warn you now that this is a most untidy box; it is magic and not art, and magic has no sense of form. Anything and everything is likely to come tumbling out after Mrs. Livingston; a dignified rout, to be sure, but I won't be able to control it—sleighs, phaetons, dog-carts, runabouts, brakes, landaus, red wheels, yellow wheels, puce wheels, maroon wheels, coachmen, footmen, and nimble little tigers.



And then horses! There are Aldine and Maude S., long beyond their prime—once the finest trotting horses in the world. And do you remember that, as young people, we had seen, in the road wagon behind them, William H. Vanderbilt, his whiskers flying in the wind? Mrs. Livingston and the procession behind her have just vanished up the chimney, so there will be room for Mr. Vanderbilt to follow them at his own pace. It will still be a pretty fast pace, for he once drove a measured mile behind these same two mares in two minutes, fifteen and a half seconds—and that was a world's record.

Too fast, too fast—the children will never see a sight like *that* again; but he's gone. And here are a few of the horses that used to race at Sheepshead Bay and Morris Park—Salvator, Proctor Knott, and Tenny, under jockeys whom we knew so well; boys whose colours we recognized as William C. Whitney's, Pierre Lorillard's (the mighty Iroquois), W. K. Vanderbilt's, Cassatts', and Belmonts'.

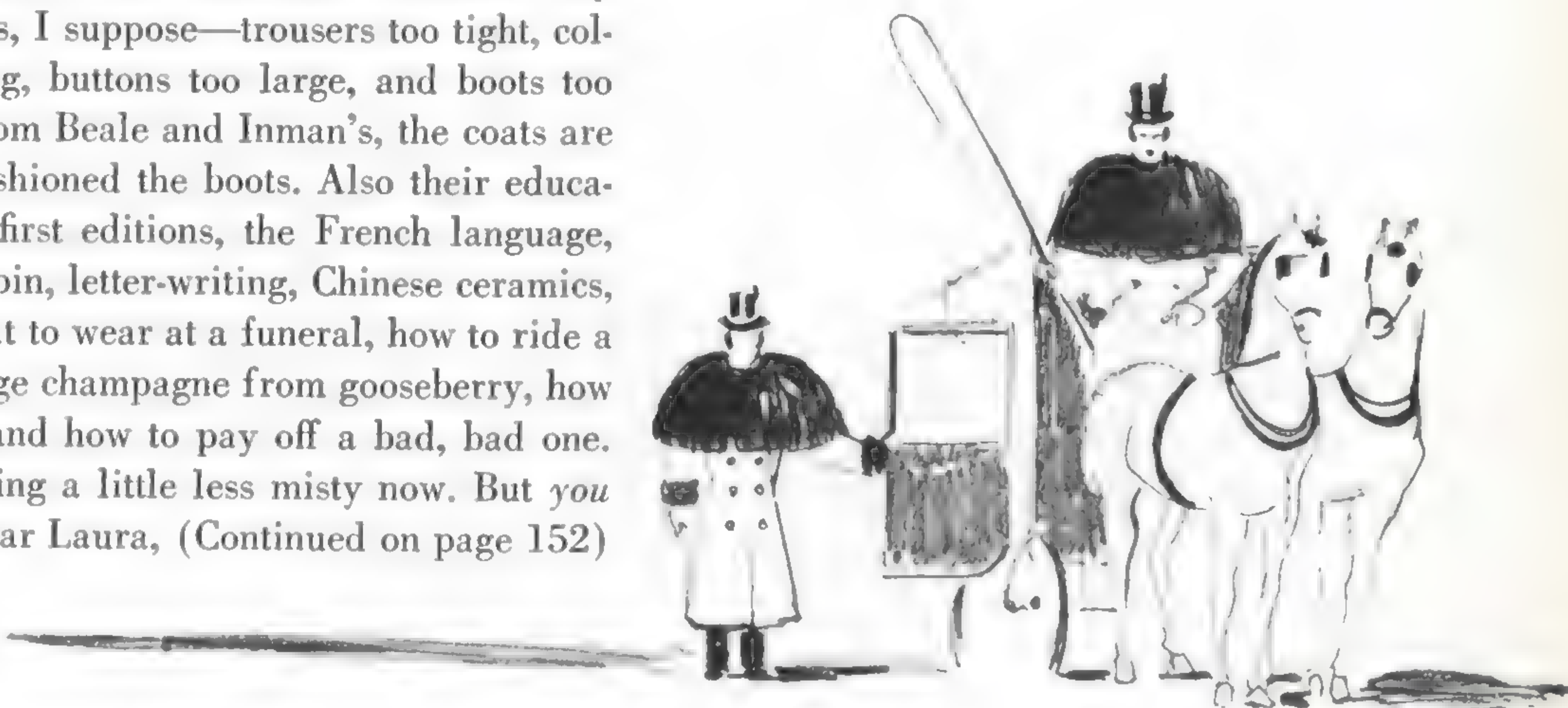


Then——that's a horn, and *that* sound (the magic-box is capable of sound effects) that sound echoing in the shades of Madison Square is the pounding of hoofs, on Fifth Avenue; and that impossible but dignified contraption is a four-in-hand coach, leaving the Brunswick Hotel and headed for Yonkers, or even Philadelphia; and that impossible but dignified and composite figure, handling the reins like music—with his tall grey hat, apron at the waist, wide grey trousers, and a white chrysanthemum for a boutonnière—is Reggie Rives, Prescott Lawrence, De Lancey Kane, Fred Bronson, Willie Tiffany, and Colonel William Jay all rolled into one.

I warned you that this is an unmanageable box which you have given me—a kind of Pandora's box: once opened, there is no stopping it. See what is rising from it now—a mist of scenery, against which there are a host of pretty women in riding habits, prancing thoroughbred horses, and somewhere, of course, a pack of hounds.

This might be Meadowbrook, or again it might be Rockaway, or Westchester, or Tuxedo; but, whatever it is, it's a country club in 1891, when country clubs were country clubs and not real estate ventures, rouged and disguised to look like country clubs.

And those two figures, moving in the mist? They might be your father and mine? They certainly are the type of men whom one used to meet everywhere in the New York of the 'Nineties. They look a little odd in those clothes, I suppose—trousers too tight, collars too high, ties too billowing, buttons too large, and boots too pointed—but the collars are from Beale and Inman's, the coats are cut by Poole, and Lobb has fashioned the boots. Also their education includes a knowledge of first editions, the French language, tact, curing cigars, Plato, terrapin, letter-writing, Chinese ceramics, Horace, cordials, what waistcoat to wear at a funeral, how to ride a green horse, how to tell a vintage champagne from gooseberry, how to amuse a good bad woman, and how to pay off a bad, bad one. The vista around them is growing a little less misty now. But *you* won't be able to recognize it, dear Laura, (Continued on page 152)



When They Heard the Angels Sing

VOICES of angels, faces of angels, and—underneath those pious white surplices—polite little hellions. They're the Eton-collared seraphs of Saint Thomas' boy choir—and one of those infant saints on the opposite page practically broke up our photographic sitting by trickling burning wax into his neighbour's fiery red hair.

They have strange meteoric careers—choir-boys. Fate gives them—but on a pathetically short-term loan—phenomenal voices that almost crash the gates of Heaven. High, high above the Gothic spires of Saint Thomas' Church vault those crystal sopranos trained by Dr. T. Tertius Noble. And not even the irreverent Ninth Avenue "El" roaring past the Paulist Church over on Fifty-Ninth Street can eclipse Father Finn's Roman Catholic choristers.

But out go the voices of these prima donnas in knickerbockers—almost as quickly as the tapers in their hands. Along about fifteen comes the "crack." A husky stumble in the speaking voice first; within a few months, ragged fringes on the edge of the singing voice; six months later—all is finished. With tears often, too . . . probably the only members of their sex who shed a tear at becoming men.

Their careers begin—at about the age of ten, though a precocious few have put on their cassocks as early as nine. Discovery is often pure accident. Father Finn has literally pulled many of his boys in off the streets—rescued them from tenements and orphanages, curbs or public playgrounds. One of his most brilliant finds bobbed up on a news-boy's baseball diamond—a happy little urchin singing at the top of his lungs while he waited for his turn at bat. Not quite such Horatio Alger heroes are the Saint Thomas choir entrants. (Continued on page 150)







HORST

- A modern frieze of caryatids, fluent as of old, carved out against the sky of the Southern night in praise of:
- Gargantuan Flowers, the purple of hibiscus, clumped in bouquets over the back and sleeves of the first dress above, of lavender crêpe, shirred and clinging
- Fringe: enough of it to make the whole bodice of a dead-white crêpe dress (second), with its girdle red as a flamingo wing, guarding the fulness of the skirt
- Crinkled Taffeta, pale blue and frosted with a piqué collar, for a dress to wear at home in the deep South
- Printed Silk Jersey: a tropical riot of colours on white, moulded into a dress with a wide, heart-shaped décolletage, and a minute bolero jacket to match
- All the models on this page are from Jay-Thorpe



TROPIC FRIEZE

- Classic Beauty—for the first dress above: a shaft of soft orange coloured crêpe, girded by a wide, hand-embossed belt of gold leather. Bloomingdale has this
- Black Invasion of the South (second), done in shadowy organza that lures a cloud of black lace butterflies into lighting on the skirt. From Best; Marshall Field
- Embroidered Cotton—could you ever forget how crisp and good it is for tropic nights? Here (third figure) in white, with a thousand eyelets, a sheaf of wild flowers, and a little tailored jacket buttoned on over the wide-spreading dress. From Milgrim; Marshall Field
- Silver Threads, like tiny shafts of moonlight, embroidered into a dress for dancing the night away. Macy's
- Incidentally, some of these are for limited incomes

YOU can wear anything you like, provided it's giddy, fantastic, crack-brained enough. But under no circumstances can you come in evening dress. For this is the Beaux Arts Ball, which will whirl through the Hotel Astor the evening of December fourth, touting the glories of rayon fabrics in costumes straight from the realm of fantasy. Here, on these pages, we had our artist, Braguin, sketch several of his highly imaginative ideas for costumes for the ball. There's not a harlequin, gipsy, or ambassador among them—take note! Rayon fabrics go into the making of several of these costumes, and you'll find these materials at Macy's. All the gadgets—the head-dresses, frames, cards, and so forth, are from Macy's Accessory Shop.

The overstuffed dowager below, with dog on bustle, bird in hair, is a breath from the 1830's, in shades of deep purple and virile green. Beside her, a stream-lined modern in a Fascist Black Shirt and nothing else but a pair of black tights under her shirt-tails. The Feathered Fancy Lady gets by with a black bathing-suit, black stockings, and swirls of silver Cellophane paper, circa Sally Rand. While the Surrealist frames her face, her favourite hero, and the most romantic landscape she could find.

Opposite: Life at Sea, amid ropes, anchor, and handsome tattoo. The Culbertson Fiend shows her hand—both cards and hand are cut out of Cellophane. Her dress is a black rayon slip.

Fancy furniture, Surrealist style, with real furniture fixtures.

The Scarlet Seraph at the upper right takes her brightest negligé, tacks on angel wings and a halo of Cellophane.

Lower right: Two odd stockings, a bathing-suit, and plenty of bows; and Bathysphere effect in pure Cellophane, with seaweed hair.

Beaux



FÊTE DE RAYON





Short kilt



Overshirt



Crossed pants



Whitest white



Daisy linen



Black-and-white

Cruise Cargo

A sun-drenched cargo of cruise clothes—drawn by an artist new to Vogue's pages—the talented Russian, Boris Aronson, who designed the sets for "Small Miracle," "Walk a Little Faster," and "Three Men on a Horse."

SHORT KILT: A linen skirt—as brief as your shorts and twice as full, to wear with a pink-and-white cotton shirt. Lord and Taylor; Martha Weathered

OVERSHIRT: A man's shirt with the tails cut short, to blaze above a skirt of Ming-blue linen. From Saks-Fifth Avenue, New York and Chicago

WHITEST WHITE: A bathing-suit of Celanese alpaca, with its own curt jacket. Bergdorf Goodman

DAISY LINEN: A daisy-spattered bathing-suit concealed by a coat that swings to your heels. It's Sanforized and Everfast. Best; I. Magnin, California

CREASED PANTS: White flannel trousers creased to a razor edge and topped by a mustard jersey shirt and a great, loose, fisherman's jacket of navy-blue flannel. Abercrombie and Fitch; I. Magnin, California

BLACK-AND-WHITE: Sanforized piqué, boldly printed, in a wide-skirted beach dress. Best; Marshall Field

YELLOW JUMPER: A boxy woollen shirt, the colour of new rope, to blow above matching slacks—perfect sailor's garb. Bonwit Teller; Marshall Field

HOOK-AND-EYE DRESS: For moments less casual, a linen dress with giddy pink hooks and eyes. Best; Marshall Field



Yellow jumper

Boris Aronson



Hook-and-eye dress



BRUEHL-BORGES PHOTOGRAPH • CONDE NAST ENGRAVINGS

The prop and pillar, the comic idol of this latest musical whoop, is Jimmy Durante. Throwing around the dialogue of Russel Crouse and Howard Lindsay, and singing, in his own version of a singing voice, Cole Porter's infamous ballad, "A Little Skipper from Heaven Above," Durante goes through his furious antics. Known affectionately as "Policy," the best-dressed man at Sing Sing, the one-goal captain of the polo team, he is, with shouting Ethel Merman and low-voiced Bob Hope, part of the bustle of this political musical comedy which has Washington for its pounded target

"RED, HOT AND BLUE!"

Up baton!

BY ABRAM CHASINS

THOSE of us who like our orchestral geniuses with glamour have cause for dismay. Toscanini's retirement from the New York Philharmonic has been capitalized to suggest that this is the propitious moment to dethrone the King of the Baton and "to let music speak for itself."

It is naïve not to recognize that accidents of personality play as important a part in orchestral history as in all other history. The system underlying orchestras is an inevitable development, fostered by the same forces that determine the policies of baseball, moving-pictures, and even of nations.

The orchestral family springs from Leipzig, where the *Gewandhaus* is the oldest of living orchestras. Its place as a great orchestra first came under the régime of Nikisch, whose genius was matched by his showmanship, whose finger-tips, eyes, and hair were so romanticized that, on his American tour in 1912, the front pages were alive with his pictures and mobs rushed to hear the "Thousand-dollar-a-night conductor."

Some eighty years ago, the New York Philharmonic engaged Karl Bergmann as permanent conductor. A competent musician, he laboured for twenty-one years to develop the orchestra and the taste of his audience. He succeeded in arousing the subscribers to the point where they recognized his shortcomings. At that time, the public was hearing of a young firebrand, Theodore Thomas, whose effect on orchestra and public was volcanic. He possessed a magic baton, a dictatorial manner, and superb histrionic ability. Thomas was a natural, and the Philharmonic engaged him. His programs, at first conservative, began to be coloured with the new music. At a Liszt première, Thomas encountered a hostile audience, annoyed with the growing preponderance of unfamiliar compositions, and bent on not allowing him to proceed. He turned to the rebellious mob, produced his watch, and calmly announced that he would give the dissenters exactly five minutes to leave. This was the man who gave the New York orchestra its first eminence, who first interpreted here the messages of Berlioz, Liszt, Wagner, and Strauss.

Sagely observing Thomas' value to New York, Chicago decided against courting public indifference by the mere formation of an orchestra under a so-called "competent" conductor. A star was wanted. Thomas, offered this post, accepted, repeated his miracle, and the Chicago Symphony became one of the greatest in the land.

Meanwhile, the Philadelphia band was completely out of the running. Then came Stokowski, the unpredictable paradox. Looking like a combination of Saint Francis and Rasputin, he created a magnificent orchestra, made the head-lines, and packed the halls.

An indifferent start marked Boston's entrance into the

symphonic arena. Its preeminence was first achieved under the genius of Dr. Muck, around whom centres a tragic incident of the World War. He fell into bad grace when he refused to admit that his countrymen were capable of perpetrating the rumoured Belgian atrocities. Nor would he grant that Bach, Beethoven, or Wagner had anything to do with the European situation. Muck was subjected to pointed questioning. With the courage, inner conviction, and scrupulous honesty that stamped him as an artist, he replied that being a musician, not a politician, he could maintain strict neutrality. Muck was termed a dangerous enemy: then followed arrest, conviction, imprisonment, and deportation. To the American people, it was a shameful episode; to Boston, a catastrophe. Down plunged their orchestra to insignificance. How was it reestablished to its former glory? Well, it seems that a gentleman by the name of Koussevitzky . . .

And so we observe that there are no great orchestras, that there are only great conductors. The conclusion is inescapable that music is not able to "speak for itself," but is dependent on creative interpreters. That an orchestra is only a potential medium, in a sense like a piano, which responds to the degree of inspiration and mastery of individuals who play upon it.

The man who rejuvenates a lifeless orchestra, who re-immortalizes music, is unable to achieve these triumphs except on purely artistic grounds. Before he encounters critical and public opinion, the conductor is on trial before the men of the orchestra. Parlour tricks are of no avail before this sceptical tribunal; victory is justly won. Thereafter, every secondary characteristic of the conqueror assumes colour and importance. His accomplishment and his glamour connote a leader, a superman. People identify themselves with him and participate in his greatness. Then the deluge of worship!

With every new favourite is revived the comment that audiences are indiscriminate idolaters. Individually they might be, but collectively they have the Voice of the Oracle. Artists have forgotten this from time to time. In 1921, New York audiences were storming the halls to hear a resuscitated Philharmonic and a revitalization of masterpieces, which, if they could speak for themselves, were crying, "Bring to us an Interpreter!" Mengelberg was the answer. His achievements brought an adulation that steadily mounted. A few years of this, and Furtwängler came, then Toscanini. They, too, were taken to the public bosom, whereupon Mengelberg's jealousy proved his undoing. Music became a lesser consideration as he became preeminently concerned with the rivals who "menaced" him, obsessed with the fear that his foothold on the icy steps of power was insecure. Underestimating the public, unaware of its uncompromising (Continued on page 154)

DEBENHAM



RUTH GORDON IN "THE COUNTRY WIFE"



PICASSO HIMSELF



KATHARINE HEPBURN

NEW YORK

GREYHOUND RACING



GARDES MOBILES

HANFSTAENGL, MUNICH



THE RUBENS SHOW

PARIS



"THE TWO BOUQUETS"

SASHA

THE TALK OF THREE TOWNS

New York: They talk about how wonderful it is not to have to talk about politics any more. About Oliver Messel's beautiful costumes and sets for "The Country Wife," with Ruth Gordon and Edith Evans; and the fact that it has its pre-New York try-out at the Old Vic Theatre in London, instead of in Hartford or Providence. They talk about the Surrealist show that is opening at the Museum of Modern Art; about the advance reports of Hepburn's "Jane Eyre." They talk about the increasing numbers of English people who are coming over this winter; and about Baron Nicolas de Gunzburg bringing over all his furniture to put in a New York apartment, because he thinks New York is the most exciting place to be now. . . .

They talk about the great demand for thousand-acre country places in hunting and farming communities, chiefly Maryland and Virginia; and the new craze for doing things to your country house—adding on wings if you haven't got them, or tearing them off, if you have, and making terraces instead. They talk about Picasso, who had two clashing shows running simultaneously. They talk about the rip of wit in Vincent McHugh's book, *Caleb Catlum's America*, and the acrobatics of John Barbirolli, the exciting new Philharmonic conductor. They talk about Schiaparelli and Molyneux coming to New York. They talk about private planes—Harold Talbott has a new one, and so has Harold Vanderbilt, with a private pilot to fly it and a mechanic to take care of it.

They talk about Marshall Field buying a new place; Daniel Bruce doing over his place in Virginia to look like Horace Walpole's Strawberry Hill. They talk about shooting over the Carolina preserves, about fishing at Bimini, about skiing at the new Harriman place in Idaho. They talk about taking the "Hindenburg" over to the Coronation, and back the same week.

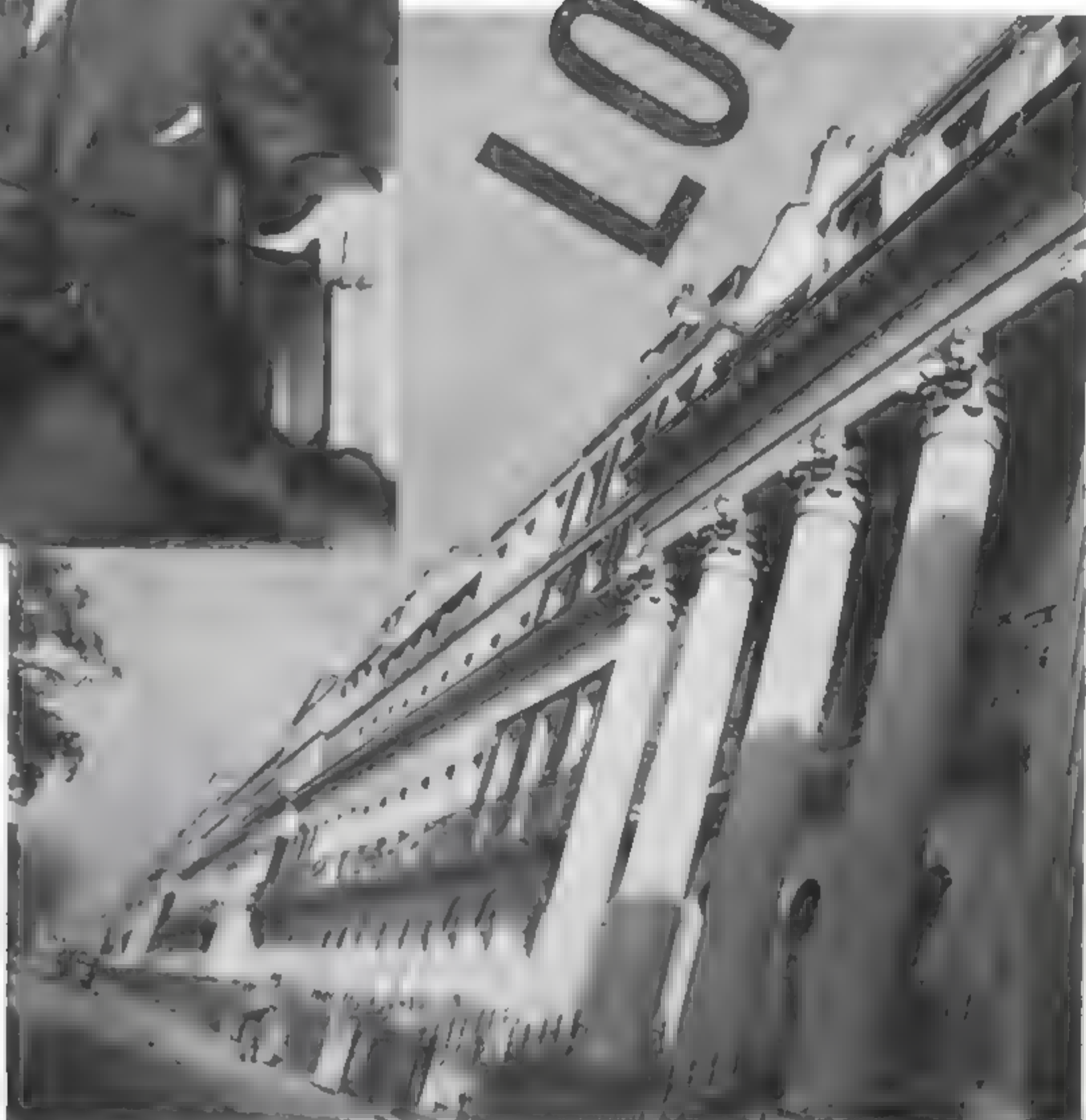
London: They talk about "The Two Bouquets," the new take-off of a Victorian musical comedy, which will probably come to New York; about Mr. and Mrs. Dick Barthelmess, who have taken Gertrude Lawrence's little house in Mayfair, and give parties whenever it's the cook's night out. . . . They talk about the increasing numbers of smart people who live on Regent's Park, all in different houses, but all behind the same Regency façade: the Rex Bensons, Lady Ribblesdale, the von Hofmannsthals, Lady Ravensdale, the Charles Sweenys, and the Robert Sweenys, who have a magnificent new blue-and-white Regency drawing-room done by Syrie Maugham.

They talk about letting their houses and flats for the Coronation, and wonder where they are going to live themselves. They talk about the Duke of Norfolk, Earl Marshal of England, who has already set up his offices close to the Palace; and about his staff from the Royal College of Heraldry, which is already working ten hours a day figuring out the order of precedence for the ceremonies. They talk about Westminster Abbey being closed so that the workmen can build stands strong enough to hold all the foreign rulers, the peers and potentates and diplomats and M. P.'s.

They talk about the impossibility of booking space at any London hotel, and wonder how the London traffic can possibly get any heavier than it is already. . . . They talk about the new room at the Ritz that has a decidedly Montmartre atmosphere, and is jammed every night. (Continued on page 128)



DICK BARTHELMESS



COSTA

REGENT'S PARK

LONDON



TONI FRISSELL



ESCAPE

THESE are the foreigners you'll see in Southern ports this season: The Dalmatian Legion—short, pleated-skirt beach dresses; raffia pill-boxes for beach hats; strident blues, greens, and reds, used together as accents to white. Persian tunics with fitted waists and flaring skirts, over pyjamas for evening. Brave Mexican sashes on linen dresses. Montenegrin peasant shoes with leather tops or thongs, and soles turned up all around, for the beach; and the most flagrantly peasant bandannas to tie beneath your chin or wind and twist intricately about your head.

These are the beach points coming in on the tide: Bathing-suits and play suits with romper legs—actually like pint-size bloomers (good for the very young, but no older). Coolie shirts cut off at your ribs. *Pantoufles* of softest leather, with flat, paper-thin soles, that you tie around your ankles. Beach coats like house-coats, with prim bodices, billowing skirts, of upholstery fabrics, piqué, or bright block linen. Khaki colour, faded as the uniforms of the British Army in India. And the Great American sweat-shirt in marvellous pastel or jewel tones.

These are the standbys that return again and again to the South: Shorts, but definitely l-o-n-g-e-r—often almost to the knees and pleated all around to look like a skirt. Knife-creased slacks for all hours, and always imperially tailored. Circular golf and tennis skirts. The ever-good shirt-waist dress. Separate skirts, buttoned up the front, to slip over bathing-suits. Culottes—yes!—but not quite so numerous as last season and only good when perfectly tailored, perfectly worn. White, white, for everything under the sun. Then black-and-white, a soft cyclamen-pink, sage-green.

These are the new incidentals to harbour: Glove-snaps—the same kind that fastened old-fashioned gloves at the wrist—instead of buttons on beach dresses. Cords and tassels to tie your skirt around you. Overgrown hooks and eyes on linen dresses. Saddle-stitching to contrast on linen dresses. A twist of gaudy cotton like a turban on your head. And new tricks in the weaves of sharkskin; linens that look hand-woven; linens sheer enough to see through; striped taffetas; South Sea prints; prints that look like wall-paper, like calico; and the everlasting cotton.



1. Grey silk worsted shorts and shirt (De Pinna; Marshall Field) and shipshape slacks and shirt of grey acetate (Best; Martha Weathered)
2. White linen jacket over a blue-and-white plaid knit skirt; Martha West; Burdine's; Marshall Field
3. Jantzen bathing-suit of Lastex and Bemberg that clings like a second skin; Lord and Taylor; Burdine's
4. Blue linen dress, all in one (Saks-Fifth Avenue, New York, Chicago); red linen dress over rompers (Peck and Peck; I. Magnin, California)
5. What little there is of this red-and-white Sacony cotton bathing-suit is puckered and printed. From Bonwit Teller; I. Magnin, California
6. Free-and-easy black Lastex suit; Altman; Marshall Field; Burdine's
7. Bright-printed jersey shorts and separate skirt; Bergdorf Goodman



NEILSON

The fullest dance skirt in Paris—Vionnet's dream coat-dress of black tulle over a satin sheath. Mauboussin jewels

SPLENDOUR

AT THE PARIS MID-SEASONS

WE like lavishness. We like gold that glitters—sequins in grander and gaudier colours than any peacock can boast. We like feathers, embroidery, beads, ermine, lace, brocades, and jewels—all those things that will make British hearts beat fast with pride when the Coronation procession passes by.

And we like the Paris couturiers who have brought all these things into fashion at the psychological moment when glitter and an air of prosperity are what the world needs.

They have put their minds to the higher problem of bringing back femininity and elegance in one stroke. They have left the silhouette straight, simple, and soft so that the figure doesn't get lost in complications. You must feel comfortable and self-confident in the basic part of your clothes; only then can you start to add fantasy, folly, and beautiful eccentricities, and to turn your clothes into dramatic accomplices, rather than mere coverings.

Schiaparelli's sequin corselet jacket is a brilliant fantasy, a complement to a perfectly simple black dinner-dress. The long-haired glycerinized ostrich head-dress that she shows with it is a pure folly (for which you would be remembered for years) that depends on your confidence in yourself and your costume to carry it off.

Sequins, gold braid, beads, and embroidery are the stars of this season. You must regard them as having the same decorative value as jewels—and be just as cautious about overwearing them. Mainbocher's beaded boleros or Schiaparelli's sequinned ones should be worn with gala spirits, for nothing is worse than a glittering dress on a bored woman.

You wear a Vionnet, a Maggy Rouff, a Lanvin, a Molyneux, or a Lelong lace or tulle coat or skirt over your simple black sheath dress to be feminine, and to receive compliments from every man who indelibly associates fluffiness with beauty.

Or you drape Lanvin's brilliant coloured long chiffon scarfs around the shoulders of the (Continued on page 158)



Alix's magnificent taffeta dance dress—the back of which will rivet every eye in the room. Panels in unforgettable colours—purple, lime-green, purplish-pink, and turquoise—descend from the minute waist-line, where an enormous black taffeta bow is tacked. Imported by Jay-Thorpe



ANDRÉ DURST

Schiaparelli's Mongolian tribesman's hat of black glycerinized ostrich feathers, shaggy and imperious above her black bengaline cocktail suit. This flaunts a king's ransom in gold and coloured paillette arabesques down the front of its short fitted jacket

MID-SEASON MELODRAMA

Madame Marcel Rochas, currently visiting New York, claps on her blond head Maria Guy's newest—a flighty Highland tam of navy-blue felt with its sides curled up, its centre creased. Her Rochas coat is of navy-blue wool. Console from Baguès



NELSON



Talbot's fine feathers and flowers in black and white, on a tiny velvet toque for cocktails. The pepper-and-salt veil falls to the shoulders of Paquin's ermine-collared suit of black woollen. Hat; Saks-Fifth Avenue, New York, Chicago

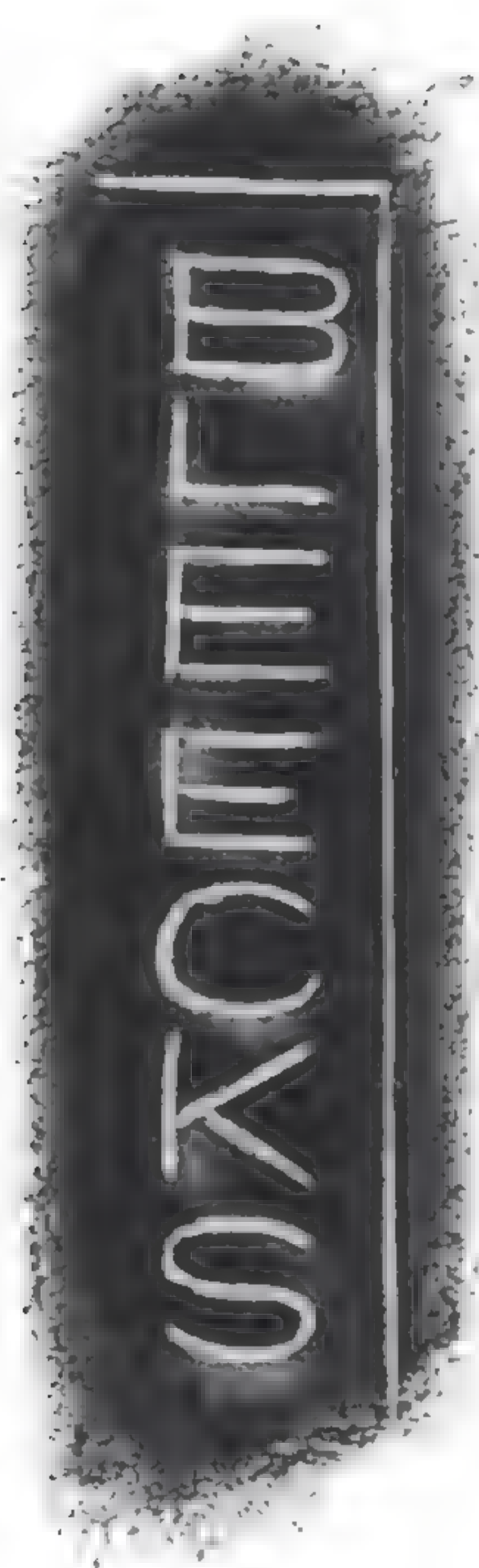


ANDRÉ DURST



Gold—never more precious—blazes at the Mid-Seasons

- Gold paillettes (opposite) on Schiaparelli's great sentry's cape of night-blue tweed: gold filigree on the blue crêpe dress underneath. Cape imported by Bonwit Teller
- Gold embroidery splashes over Maggy Rouff's black wool cape and dress for afternoon. Suzy hat. Boivin jewels



MAN'S LAST CITADEL IS CRASHED BY WOMEN...BY STANLEY WALKER

PART of the charm of Bleeck's, which once was the most widely known and the best place for men to drink alone, is the sight of women there, at last allowed in. Cool ladies in ermine who have been to the Metropolitan Opera House (Monday evening at the Met and then to Bleeck's), tired girls who may have worked all day at the switchboard, tall models from the studios, club-women from out of town who have heard of the place and want to see what it is like, dynamic women buyers, and finally the wives of some of the old habitués, who are proud at last to have bashed in the doors of one of man's last exclusive citadels.

It isn't so much of a place—this restaurant over on West Fortieth Street, known formally as the Artist and Writers Club. It is referred to ordinarily, however, as "Blake's," that being the approximate pronunciation of the surname of the proprietor, Mr. John Bleeck, an amiable but sceptical man, who doesn't really dislike women, but is dreadfully suspicious of them. Usually pretty well filled at lunch, dinner, and after the theatre, it has many of the same faces that belong to El Morocco, The Stork Club, or to Twenty-One. But here there is no hurry. Some come for lunch and remain until closing time at four in the morning. People sometimes, with little provocation, shift over to tables occupied by parties with whom they are only slightly acquainted. One woman once, incidentally back in its old Prohibition days, tried to have the place closed because her husband passed too much time there, by appealing to her friend, the amiable gentleman who happened to be President of the United States then. (She found, however, that the customers also had influence at Washington.)

Within certain limits it is possible, at Bleeck's, to live a pretty full and comfortable life without ever leaving during the waking hours. From one customer to another, it is possible to arrange for the purchase of an engagement ring, have flowers sent to a funeral, buy printing and advertising, make an appointment for a driver's test, place a wager, or get tickets for anything.

Part of its fame, if it is fame, lies in the gambling instincts of a large part of the clientele. No ordinary gambling, of course, is permitted. But dimes and quarters are lost on whether the next man up from the kitchen down-stairs will be a white man or a Negro, exclusive of waiters. (That is a two-to-one bet.) Another is whether out of the next five telephone calls, one will be for a man named McIntosh. This is even money. And are there more white horses than red-headed women to be observed in a taxicab ride from Times Square to City Hall and return at three o'clock in the afternoon? This is even money. And the betting, usually, is even on whether the next person to enter the front door is a man or a woman. It is always at least a ten-to-one

bet that no one can quote correctly the inscription on the front of the New York Post Office, and many late night taxicab expeditions have gone out to verify this simple bit of prose, by Herodotus out of the late Dr. Charles W. Eliot (you can't remember it two hours from now, but this is it: "Neither Rain Nor Snow Nor Heat Nor Gloom of Night Stays These Couriers From The Swift Completion Of Their Appointed Rounds"). Let a man, especially a comparative stranger, come into Bleeck's and say, "I used to be a police reporter," and somebody is sure to say, "All right, I'll bet you five dollars you can't name ten police stations on Manhattan Island."

The gaming instinct, at its most acrimonious, is perhaps highest at the meetings of the Friday Evening Culture Guild. Members of this informal group are expert on many matters, many of which can not be found in *The World Almanac*, the traditional arbiter in settling friendly bets. Edward Angly on foreign affairs, Richard L. Tobin and Rex Smith on baseball (who made an unassisted triple play in the World Series of 1920), John Lardner and Harry Staton on old songs, Richard Sylvester Maney on the life of Napoleon, Alva Johnston on Shakespeare, Geoffrey Parsons on history—among them they can answer any reasonable question. One night, a man from Chicago came in and announced that he could name all the Popes in order—an incredible feat. Bets were laid. The stranger won. It seems he had done practically nothing else in his whole life except get the Popes straight in his head.

It was at Bleeck's, long ago, that the "match game" was nurtured in New York, though the pastime is old in Europe and China. Each player (any number of persons may play) may hold in his extended fist on the table none, one, two, or three matches. The game is to guess exactly that total in all hands. In a game of more than two persons, the first winner automatically drops out (he is sure of his drink then), and the remaining contestants continue, the guessing going clockwise. When the game is narrowed down to two, the winner is the one who correctly guesses the total two out of three times. The loser must buy the drink. Naturally, among low company, this game lays itself open to betting. It is one of the few completely honest games on earth, although Mr. Bleeck himself, after losing six straight one time and having to buy drinks for the house (a rare occurrence), was convinced for years that it was somehow crooked.

The current champion of the match game is Mr. Bruce Pinter, a rewrite man with a poker face. In a recent non-title match of over one hundred games with Mr. George Burford Lorimer, Mr. Pinter lost, although he still clings to the title. This match lasted two entire evenings, with the backers of both players engaging in heckling. A true devotee of the match game sometimes (Continued on page 145)



STUART ERWIN, JUNIOR, MELINDA MARKEY, SUSAN ANN GILBERT



SUSAN ANN GILBERT



MELINDA MARKEY

AND HOW DO THEIR CHILDREN GROW?

THE glamour girls and heart-warming heroes of the movies—how do their children grow? Here we give pictorial proof that the offspring of stars aren't a race apart. At this party, given by Joan Bennett for her children, Melinda and Diana Markey, the guests whooped it up with traditional gusto. They wove through the jungle gym; scooped guppies and turtles from a fish bowl; trouped through the Markey playhouse; tooted horns; and got pretty ecstatic—albeit a little bit dizzy—on round after round of the miniature carousel.



THE BIGGEST CATCH OF THE DAY



PETER BENNETT AND EDWARD G. ROBINSON, JUNIOR

CITED AT FIRST NIGHTS AND ALL AROUND TOWN -

More fur wraps at night than ever before in the history of New York. Four out of five women with any reputation for clothes wore them at the opening of "Tovarich," "Red, Hot and Blue," the Iridium and Sert Rooms, and the Sanford-Cromwell party.

Sables tossed over many chairs at the Iridium Room. Sables in all lengths. A curt little sable bolero by Paquin on Mrs. Stephen Sanford. Elbow-length sable capes on Mrs. William Rhinelanders Stewart and Mrs. Lawson Johnston. Tailored sable jackets with straight sleeves on Mrs. Howard Cushing and Mrs. Julien Chaqueneau. And a sable cape to the hem of her dress on Mrs. Jay O'Brien.

Fifteen silver fox capes at one time in the lobby of the Alvin Theatre. Around town, Madame Bori and Mrs. Averell Harriman in the most abbreviated bolero of silver fox. Paulette Goddard in a coat with skins mounted vertically on black velvet, with a severe neck, and inserts of black velvet giving a wide flare at the hips. Vertical skins, too, on Mrs. Gilbert Miller's knee-length cape, set on a black satin yoke with padded shoulders. And, in London, Lady Portarlington has a cape with the skins spiraling like a barber-pole.

Black foxes and white foxes, too, here and there. A six-skin cape of all-black foxes on Mrs. Ottavio Prochet; a collarless, bulky jacket of black skins on Madame Caesar Chamay. Miss Dorothy Fell, a vision in a waist-length cape of white fox.

At large brilliant parties, Vionnets, Vionnets. At one party alone, the opening of the Iridium Room, there were three women in the white crepe Vionnet with its bare décolletage and massive gold belt; two (Mrs. Byron Foy was one) in black tulle outlining the skirt (you see it sketched at the right); and three (Mrs. Edwin Morgan, junior, was one) in the Spanish black velvet and lace. That crepe Vionnet with the gold belt has won over the town. On other nights, we cited it, in white, on Miss Eleanor Young and Mrs. George Garrett; and in black on Mrs. Vadim Makaroff.





*Mrs. Vincent Astor in
lamé and satin stripes*



*Mrs. Harold E. Talbott's
leopard cape*



*Mrs. Averell Harriman's
jersey stocking-cap*



*Mrs. Jay O'Brien wears
romantic grey tulle
to "Red, Hot and Blue"*



*Mrs. Foy's
diamond clip*

Romantic tulle and lace snaring a great many. Ephemeral grey tulle on Mrs. Jay O'Brien, a cloud of a dress with billowing sleeves and a corsage of roses. Delicate mauve chiffon on Mrs. Leo d'Erlanger, in London, a Patou model with huge oversized green flowers at the waist. And lace - coarse cream coloured lace with short sleeves on Mrs. Thomas Markoe Robertson, with two shades of red velvet at the waist and gardenias on her shoulder and in her hair. Black lace, a youthful Chanel, on Mrs. E. Marshall Field. And brown lace: pale brown lace shot with gold on Mrs. Thomas Tailer, and Paquin's brown lace with rolls of velvet edging the skirt tiers - on Mrs. Harold E. Talbott.

Sequins and lamé and brocade used in a simple way to belie their opulence. Paquin's glittering black sequin and velvet embroidered dress - with short sleeves, a tight waist, a full skirt, and the youngest look in the world - on Mrs. Deering Howe and Mrs. Peter Widener. Black sequinned dresses, cut simply, on Mrs. Stephen Sanford and Mrs. Norman Whitehouse. Short sleeves on the Alix gold lamé worn by Mrs. Allen Lehman; strict, simple lines on Francevramant's dull brocaded silver dress worn by Mrs. Harold Vanderbilt; a kerchief tied around Mrs. Dodge Sloane's shoulders over her Goupy dress of red matelassé.

Everywhere - the new dressed-down look at night. So many high necks, so many sleeves - short or long. Alix's beloved black silk jersey evening dresses

with severe high necks and short shirred sleeves on Mrs. Ogden Mills, Mrs. Dodge Sloane, and Mrs. Vincent Astor. The dark blue jersey Alix with the V décolletage in front and back and two green jewelled pins worn by Mrs. E. Marshall Field and Mrs. William Crocker. Mainbocher's long-sleeved crepe dinner-dress - the tunic edged with beads - on Gertrude Lawrence. Mrs. Vincent Astor in a short-sleeved dress of zebra stripes - black satin with blue, red, and green lamé ones. Wool evening dresses on scores. Mrs. Albert Smith in Molyneux's black one with a canary-yellow sash. Miss Melissa Yuille in beige jersey at night. More beige jersey on Miss Mary Taylor and Mrs. Alan Corey, dress-and-jacket suits with silver fox sleeves. Gold fringe edging sleeves and hem of the black wool Schiaparelli on the Duchesse d'Harcourt in Paris. (Continued on page 140)



SKIING—EAST AND WEST

AFTER spending most of my life in the Alps, I was curious to see what skiing was like in America. I was anxious to try the ski-runs on your young American continent—to see for myself your White Mountains and Green Mountains and, above all, to tackle those famous Rockies out West.

[Editor's Note: Mr. Otto Lang was Hannes Schneider's great ski instructor at Saint Anton am Arlberg.]

It is different, indeed—skiing in America and skiing in Europe. American skiing is still a question of sacrifices. Sacrifices in time especially. For while Europeans spend a large part of their vacation at a winter sports place, Americans try to crowd all their skiing into week-ends—week-ends of riding back and forth on snow-trains. But there are more fundamental differences than this—the formation of the land itself, the varying weathers, the fact that skiing here is, as yet, so young and unorganized a sport.

In Europe, years of experience make the skier's life comparatively easy. The great centre of down-hill skiing is, of course, the Alps: Austria and Switzerland first; South Bavaria, North Italy; and the west of France surrounding the core. Glorious chains of mountains, well-protected valleys, snow that seldom fails, relatively short distances between places, experienced guides by the hundreds, funiculars, buses, and caterpillar tanks—it is no wonder people on the Continent ski from childhood. Every rustic village in the section is equipped to care for skiers—the smallest *Gast-hofe* know how to grease your boots. Every inn includes an eiderdown in the price—though, to know how to turn it under, you have to be born and brought up in the country. Otherwise, take safety-pins along.

Saint Anton and Kitzbühel are known the wide world over: Saint Anton because of its unique ski school, which Master Hannes Schneider leads himself, and Kitzbühel because of its funicular, beautiful runs, and the visit of the British King when he was Prince of Wales. But even in the little, unknown villages, you get expert instruction—for the ski school and teaching

system are controlled by the government.

When spring comes and the hot sun begins to melt the snow in the lower valleys, a new area is opened up to the European skier: the gigantic mountains and high peaks of a Bernina, Oetztaier-Alps, Silvretta, and many others. A whole chain of huts—owned and run by the *Deutsch-O'sterr Alpenverein* (German-Austrian Alpine Club)—are kept hospitably open, so that skiing lasts half the year.

In the United States, up to now, there are two definite centres of down-hill skiing—one in the East, the other in the West and Northwest (California with Yosemite, Oregon with Mount Hood, Washington with Mount Rainier and Mount Baker, and Idaho with Ketchum and Sun Valley).

I had the opportunity to see most of these places.

In the East Peckett's, Franconia, is still holding its lovely, standard position. The Peckett family has done some remarkable pioneer work.

Shall I sing another praise-song about this delightful house and the delicious food? This has been done often already. But, alas, Mr. Peckett could not import the European mountains, with their wide, open slopes. Yet everything has been done that was possible. Trails have been cut, and they are fun, but monotonous in repetition. The practice slopes are not quite steep enough; the steeper ones, not quite long enough. This is no one's fault, but these shortcomings make skiing here quite different from what Europeans understand. Hanover, Woodstock, Stowe, have the same characteristics.

The Jackson Ski Club in Jackson, New Hampshire, run by Mr. James Amster, is a new ski spot at the foot of Mount Washington. Other towns included in this ski area are North Conway, Bartlett, Kearsarge, and Intervale. Benno Rybiska, from Saint Anton, is the ski instructor at Jackson. Also in New Hampshire is Mount Moosilauke, founded in 1928 by the Dartmouth Outing Club. There, you can ski from December until April on very new wide trails. In Hanover, New Hampshire, you can use the cabins (Continued on page 135)



RENE LOHSE

BY OTTO LANG





Even your critical blond Austrian ski instructor will nod an approving "*recht*"—if you line up for class in these clothes. They're what crack Continentals wear—they'd pass inspection at Kitzbühel or Saint Anton.

First, opposite page: Lanz of Salzburg shows his authority in this blue and black ski suit, in the cut of the jacket, the length of the plus-fours; Lord and Taylor. Second: Grey loden cloth jacket, blue pants; Lord and Taylor; Marshall Field. Third: A white gabardine jacket—European experts like white—with royal-blue ribbed wool sleeves and blue water-proof trousers; Altman.

Fourth: Classic suit of blue waterproof; Peck and Peck; I. Magnin, California. Above: The first two suits are from Austria—a white loden cloth jacket, grey pants; a wind-proof, white-lined jacket, blue plus-fours. Abercrombie and Fitch has all. Last: Hooded white jacket; blue pants; Saks-Fifth Avenue, New York, Chicago

STERLING SUGGESTIONS

A. Charming, but practical sterling silver sauce bowl and ladle (about \$35); simple mayonnaise bowl and ladle of sterling silver (about \$8). Both from Udall and Ballou. Sterling silver sandwich plate that stands on its own feet and is perfect for the woman who entertains frequently. It costs about \$26; from Brand-Chatillon

B. Square fourteen-carat gold pencil with a watch sunk in the end. A luxurious gift that costs about \$83; Udall and Ballou. A man's seventeen-jewel watch, of a nationally known brand, with a smart new case and face. About \$45; Saks-Fifth Avenue. Three-in-one fourteen-carat gold book-marker, paper-cutter, and magnifying-glass. About \$25; Marcus and Company. Opulent square gold compact and cigarette-case under one roof. Mechanically and æsthetically perfect. About \$575; Trabert and Hoeffler-Mauboussin

C. Newly designed Regency sterling silver tea-service. About \$275. Shown with a sterling tray. About \$300. Brand-Chatillon

D. Sterling silver fowl shears, carving-knife, and fork in a simple, lovely design that will harmonize with most flat-ware. About \$15 the set; Ovington's

E. Sterling silver bowl, with simple decorated base. Charming for flowers. About \$30. Udall and Ballou

F. Large glass vase in a particularly ingratiating shape. About \$14; Ovington's

G. Sterling silver flower bowl, with flower-holder. About \$30. John Wanamaker

H. Man's sterling silver travel set; new rectangular military brushes and comb in leather case. About \$15. Alfred Dunhill

I. Tall, heavy, scalloped glass vase, excellent for a window-sill as it won't tip over in the wind. About \$16. Pitt Petri

J. Sterling silver candelabra that separate into single candlesticks. About \$260 for the pair. Black, Starr and Frost-Gorham

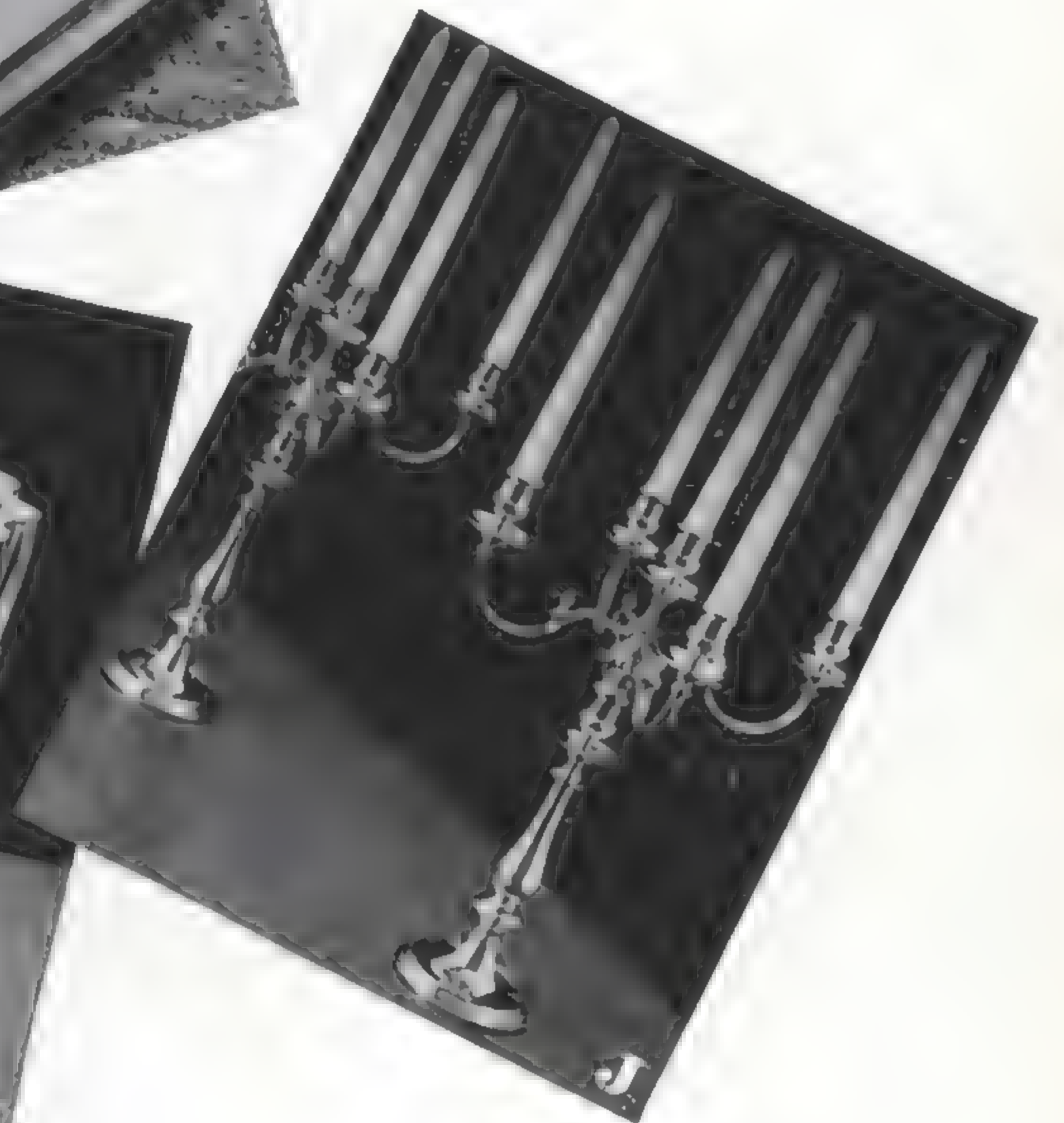
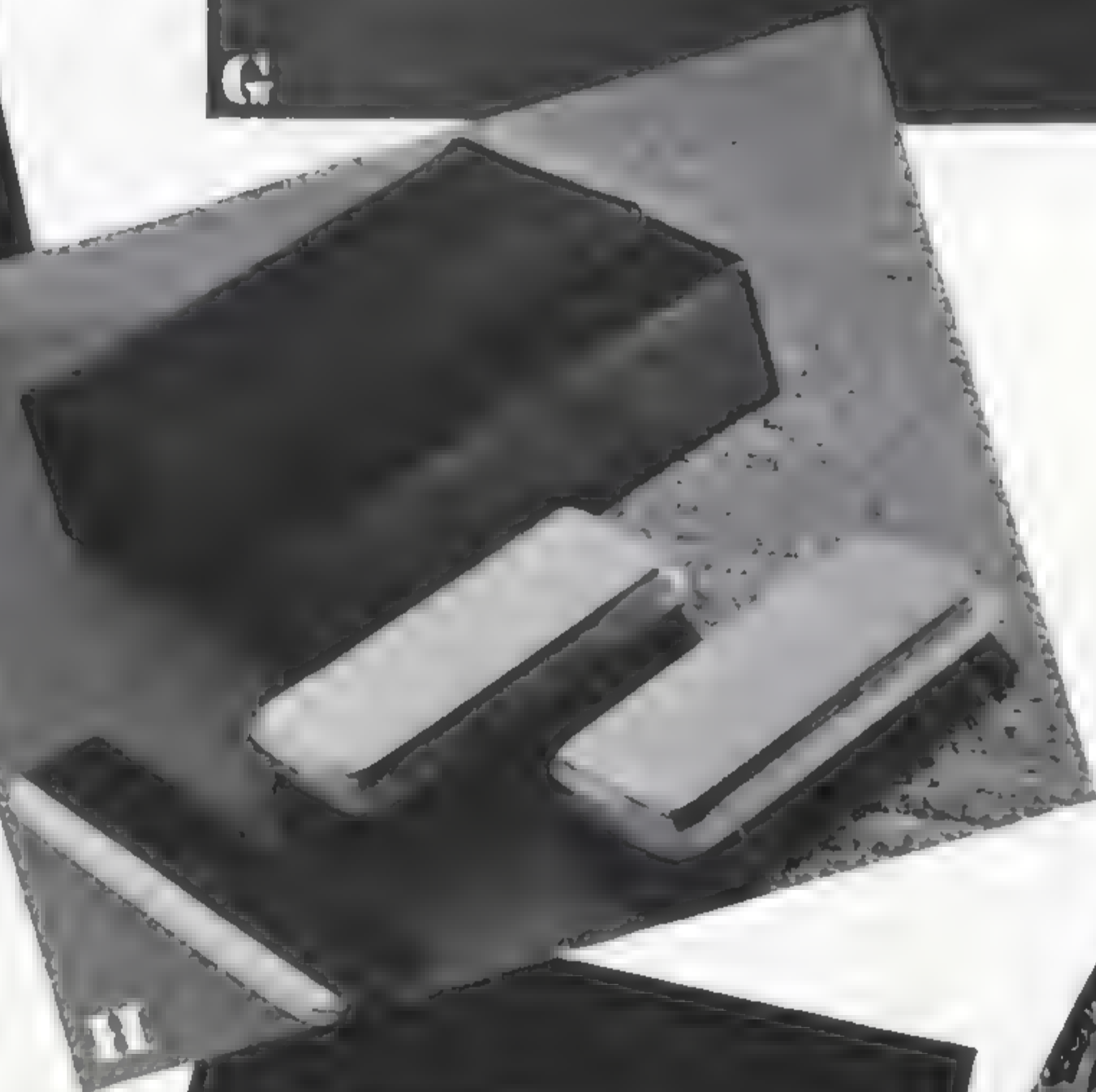
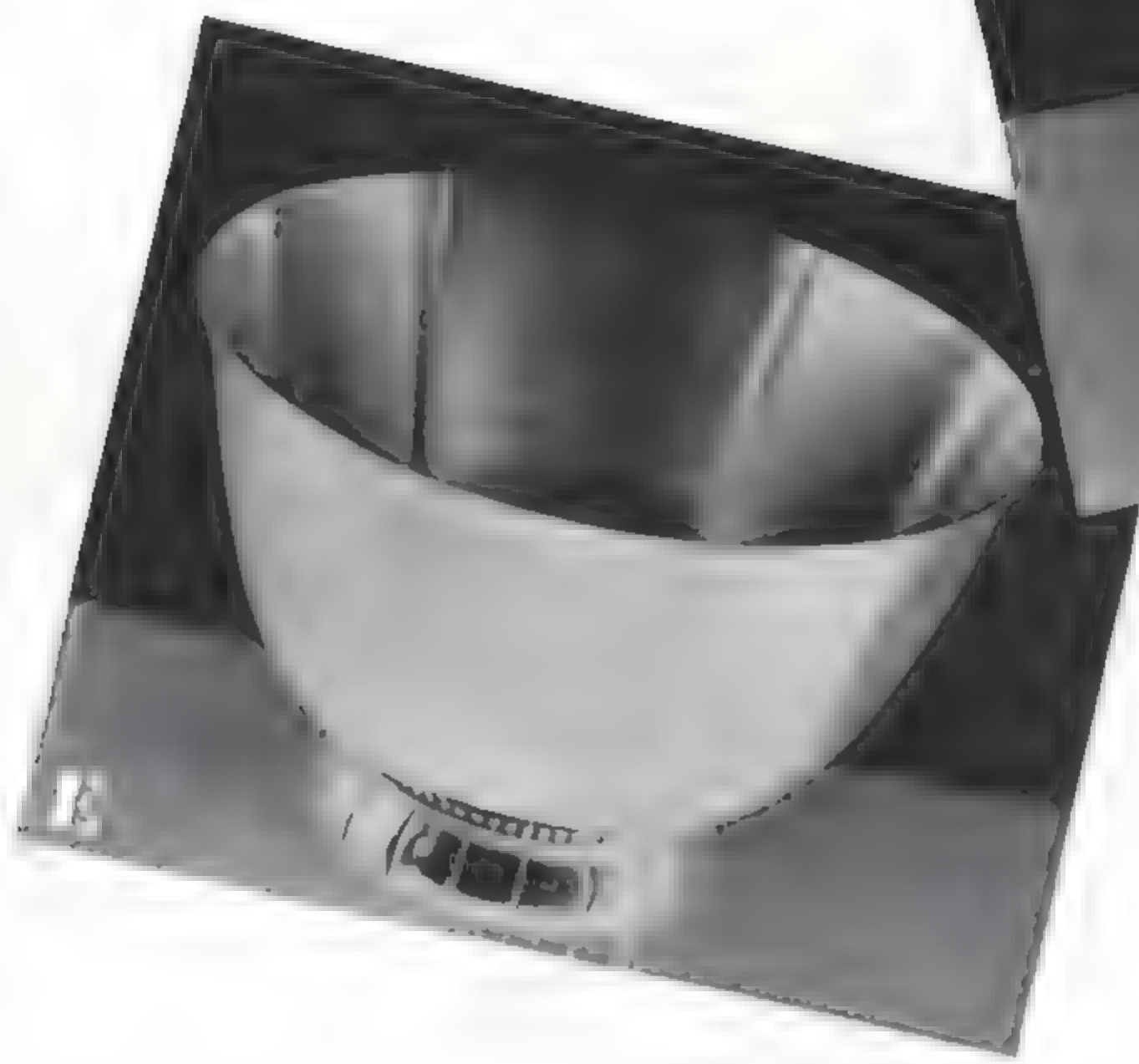
K. Three-piece plated silver tea-service and tray. About \$65. Ovington's

L. New tweed weave stationery, note and letter size, engraved to order. About \$2.50 a box. You'll find it at Marcus and Company



CECIL SEYMOUR





JEWELLERS IN A NUMBER OF CITIES HAVE THESE GIFTS



• That first nightgown above is cut and finished as painstakingly as an evening dress. It's of two layers of chiffon, tied with ribbon. \$15

• Centre: A gown and separate bed-jacket of sheer crêpe with yards of lace to make her feel very fragile and feminine. Gown: \$9. Jacket: \$6

• Third: A heavenly warm gown of imported albatross, satin-trimmed. \$11

• Right: The beauty of this velvet house-coat is that it's formal enough to wear for dinners at home. \$30

• Far right: A luxurious satin negligé in jewel-dark colours. It costs \$23



RAWLINGS

VOGUE'S FINDS OF THE FORTNIGHT

Lingerie, négligés, and house-coats were practically made-to-order as the perfect Christmas gift. You can safely chalk them up to almost any one on your list, even if it does stretch from the dark-and-willowy-and-mad-about-Fred-Astaire type to the country-tweeds-and-skeet-shooting contingent, and be sure that your gift will receive a warm welcome.

When it's a question of négligés and house-coats, you need not be haunted by the fear that, because she owns one, she won't want another. This more abundant life of ours calls for a complete wardrobe of lounging clothes that varies from travelling négligés to sumptuous house-coats. Take, for example, the faille robe above. It's tailored and simple and a boon to the woman who spends her life seeing the world. The wool robe beside it would be perfect for the same person when she's at home, or for a college girl. And the brocade house-coat, for the host of women who want a classic, but dramatic costume for quiet evenings at home.

Opposite is another house-coat, of velvet, and so beautifully designed it's fit for cocktail and dinner-parties under her own roof. The satin négligé beside it would be hailed by an older woman or her daughter. The nightgowns, too, vary in type from the tailored to the very feminine. All models from Altman, New York. Other shops on page 161

- Into the Christmas picture, above, steps one of the loveliest of house-coats, of rich upholstery brocade strewn with tiny sprays of flowers. \$35
- For the woman who trips round the country, a tailored Celanese faille robe (upper left) that's the image of Prince Albert's in "Victoria Regina." \$17
- Beside it, a knitted wool robe—warm as it's decorative, and trimmed with contrasting woollen fringe. \$14



HORST

ANITA LOUISE, whose fresh serenity is brightening the current production of Lloyd Douglas' memorable story, "Green Light," here faces the Southern sun shadowed by a yellow toyo hat with a little-girl sun-bonnet for its inspiration and a band of blue and green grosgrain, wide open on top, for a crown (from Lilly Daché and Marshall Field). Her dress is of cool white crêpe, printed here and there with a navy-blue boutonnière, and worn with a navy-blue scarf. Best has the dress

PAULETTE GODDARD, the pantomime perfectionist opposite, will soon give voice to her actions in a forthcoming cinema, yet untitled, that is written and directed by Charles Chaplin. At the moment, she is wearing a printed crêpe dress—its black field sprawled over with roses, its neck made soft and lovely with fan pleating. Linen tape streamers tumble down the back of her slope-brimmed hat of a new knotted straw. All from Bonwit Teller; Martha Weathered; I. Magnin, California



House-Coat No. 7513 is destined to elevate those little evenings at home from the commonplace to an event. It has long, slim sleeves and a small notched collar. This "Easy-to-Make" model is designed for sizes 12 to 20; 30 to 42

Pyjamas No. 7382 are an "Easy-to-Make" pick-up for your morale—to be donned for dinner at home after a day of Christmas shopping. The tunic-coat is on princess lines and may be belted. Designed for sizes 12 to 20; 30 to 42

Gown No. 7488 is an "Easy-to-Make," charming solution to the gift problem. A ribbon gathers fulness at the neck and ties in shoulder-bows. The sleeves just cover the tops of the arms. Designed for sizes small, medium, large

All back views are on page 118



7513



7488

7382

DESIGNS
FOR DRESSMAKING

GIFTED IDEAS TO WORK ON



Hostess Gown No. S-3917 is a real necessity this year. It is soft, flattering, and as festive as the Christmas season itself. It has gathered shoulders, a circular back, and a wide, two-toned girdle. Designed for sizes 14 to 20; 32 to 44

Gown No. 7516 is "Easy-to-Make" and something that you will run up with the intention of giving away, only to find it too becoming to part with. Cut on the bias, it is unerringly flattering. Designed for sizes small, medium, large

Pyjamas No. 7502 are for those few moments of comfortable lounging or sleeping that you manage to steal from a busy holiday season. The blouse is cut shirt-like, with an inverted back pleat. Designed for sizes 12 to 20; 30 to 42





AND have you been living in a golden haze, untroubled by bad dreams of elbows-in-the-ribs jostling? Are you going to wake with a twinge the morning of December twenty-fourth and rush into a frantic orgy of buying odds and ends recommended by nothing else but the Christmas spirit?

With the advent of Vogue's One Hundred Best Christmas Gifts, you may have back your peace of mind. Whether your problem is Great-Aunt Nettie or a new son-in-law, its solution is here.

Every gift is backed by an idea. Vogue's editors took to the trail while you were buying beach wear and shade hats; they worked with designers, buyers, manufacturers. Literally thousands of gifts were weighed and found wanting. Result: One Hundred Gifts, spiced with ingenuity, Vogue's own.

Over fifty stores in key cities throughout the country carry the entire selection exclusively. Take your Christmas shopping complex to the nearest store; if the nearest is too far, order by letter, and let the U.S. mails work for you. (List of stores on page 130.)

Five groups of twenty gifts are spread before you. The first, **INSTEAD OF A CARD**, is composed of inspired trifles for stocking gifts or "little" presents. **GAD-ABOUT** caters to men-about-town and dusk-till-dawn butterflies. **STAY-AT-HOME** includes gifts, individual and collective, for households. **HOBBIES** caters to the spare-time monomaniac. **TRAVELLER** has suggestions for people who listen consistently to "All aboard" or only to the click of a subway turnstile.

Now that Vogue has rounded up One Hundred Gifts, unleash your ingenuity on packaging. Try everything: cones, Cellophane, candles. Make Christmas international, with the services of Air Express International Agency, Inc., mentioned on page 44; it minimizes oceans and deserts. Finally, consider our 101st suggestion. Why not give subscriptions to Vogue—and so put a neat period to your gift list?





1

If you lend him a hand, this Santa guignol will wave and bow in the best Punch tradition. Two bars of Castile soap lurk inside. About \$1. Lord and Taylor



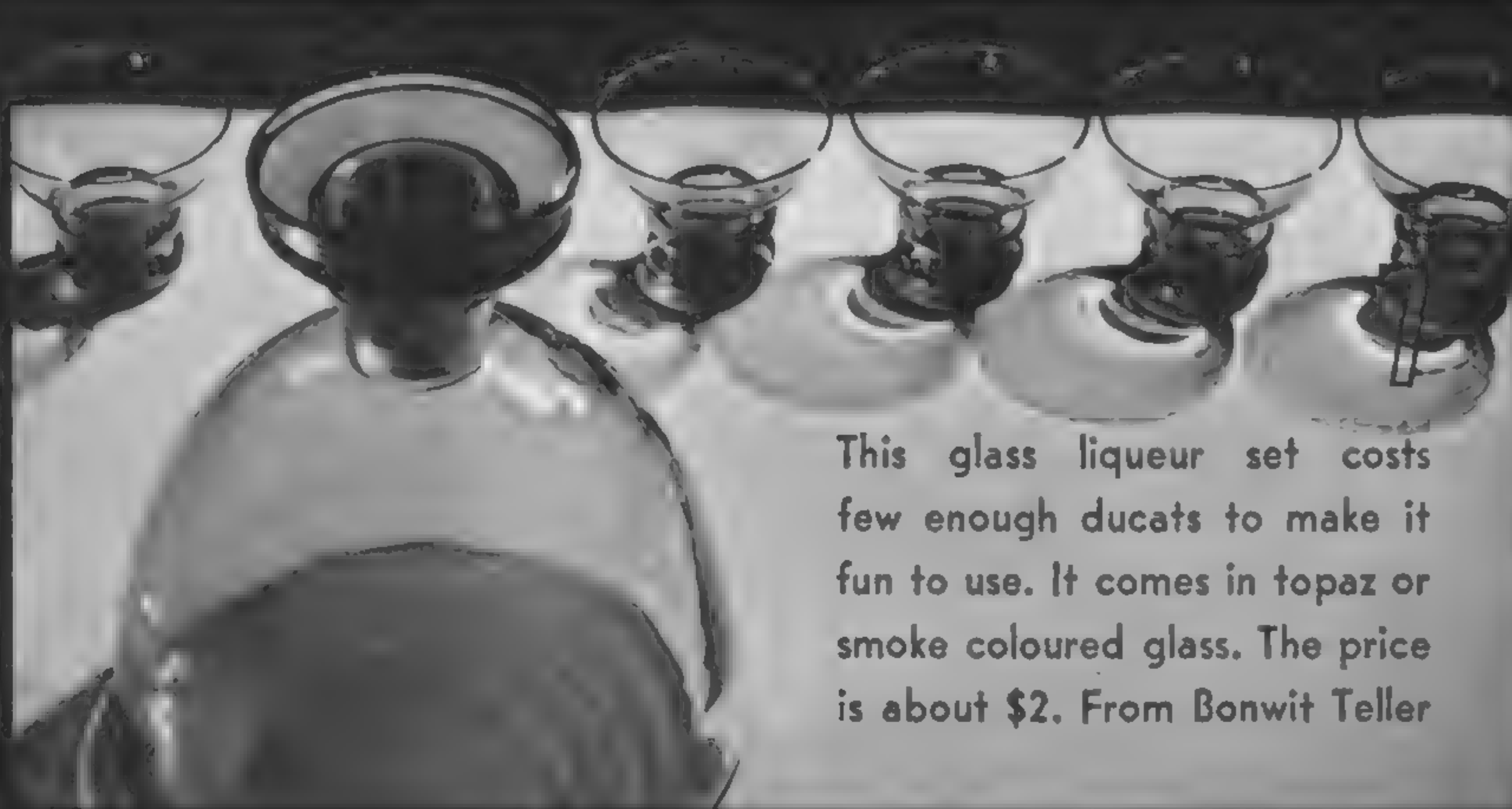
6

Put these on the cuff—solid sterling silver links that can go as many places as a newspaper columnist. No age limits. About \$3. Bloomingdale has them

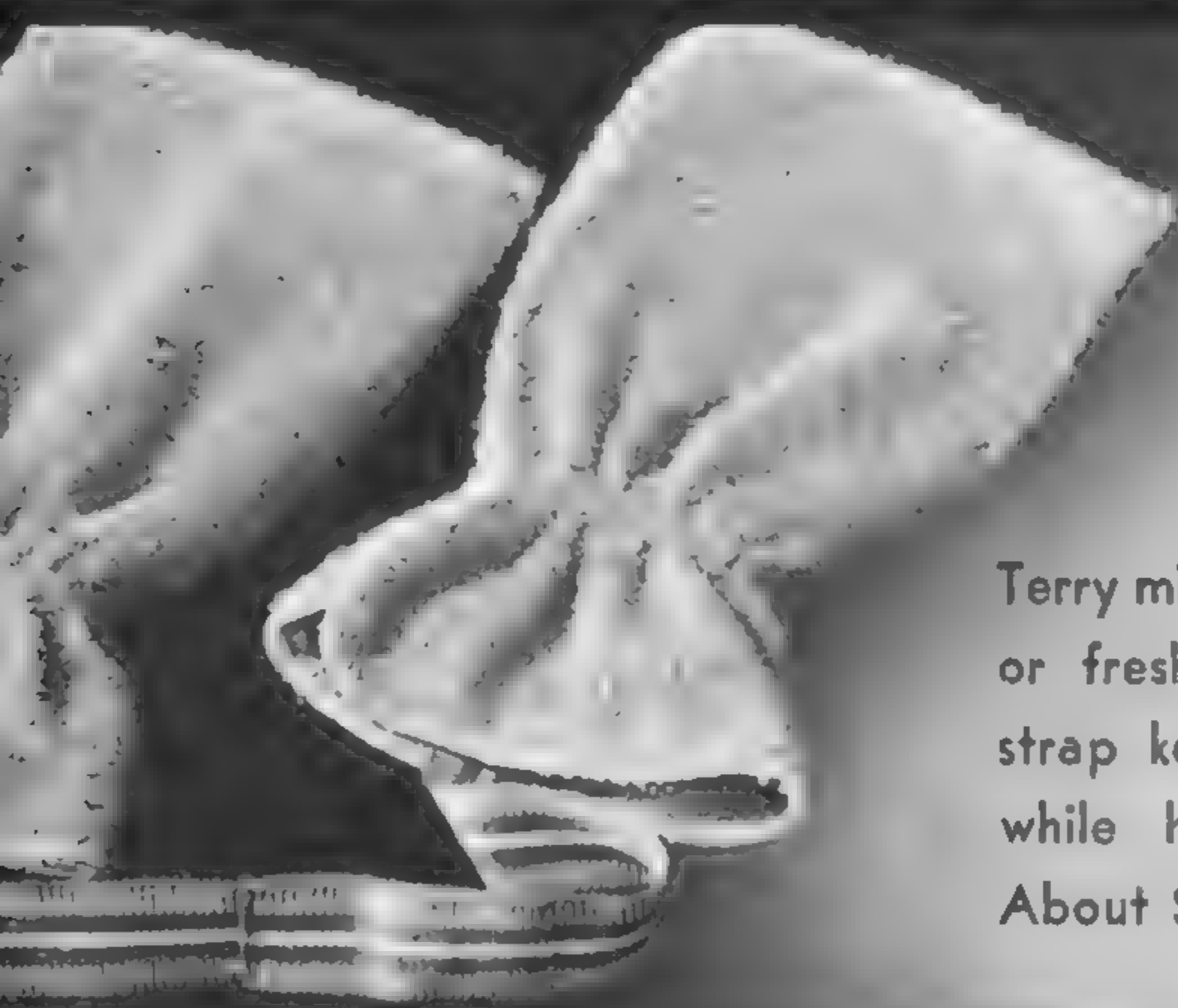


2

Save your absent-minded friends a lot of trouble by giving a key-case like this one, of French morocco leather; chain attached. About \$3. Lord and Taylor

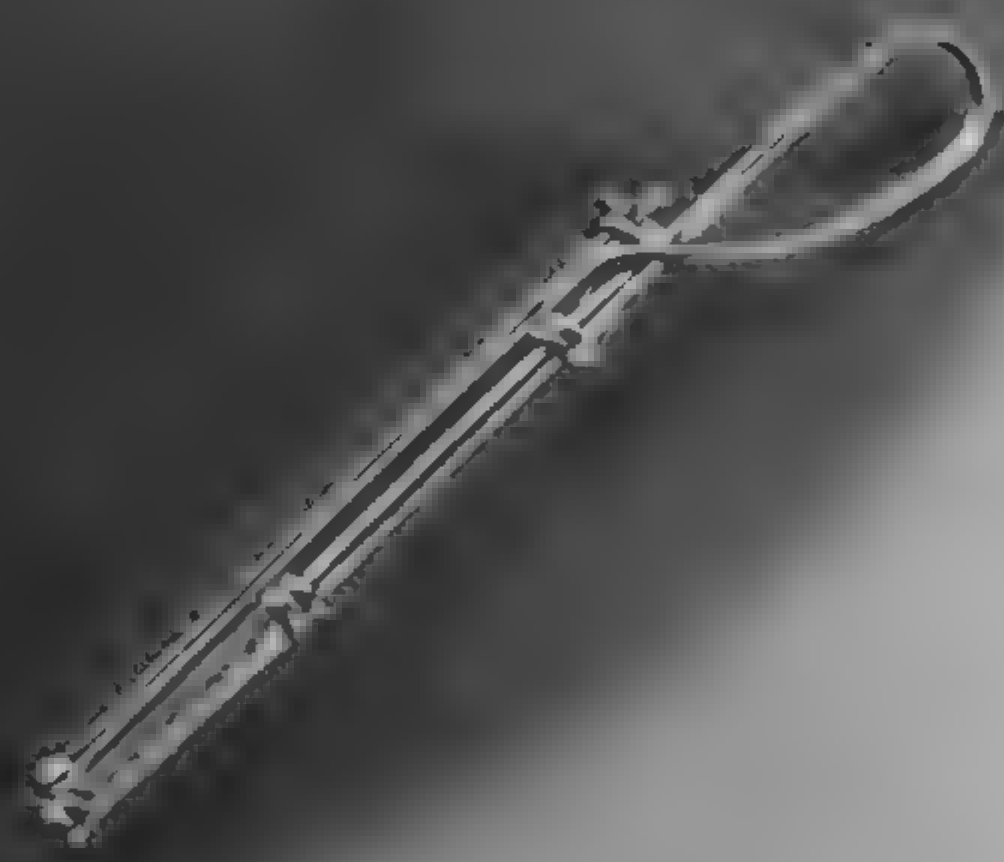


This glass liqueur set costs few enough ducats to make it fun to use. It comes in topaz or smoke coloured glass. The price is about \$2. From Bonwit Teller



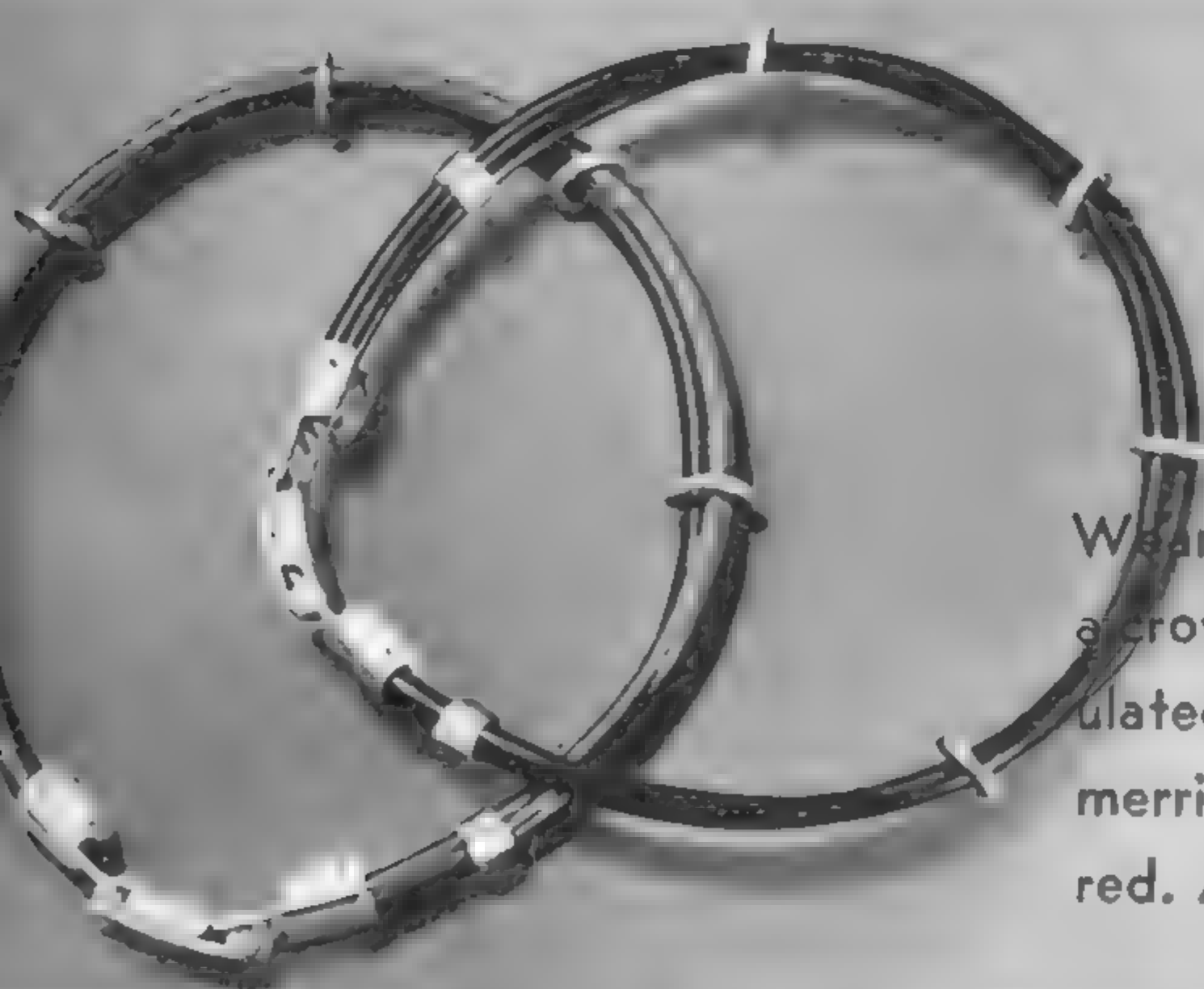
3

Terry mitts for the water-minded or freshly bathed pooch. The strap keeps him under control while he gets his rub-down. About \$1.50. Saks-Fifth Avenue



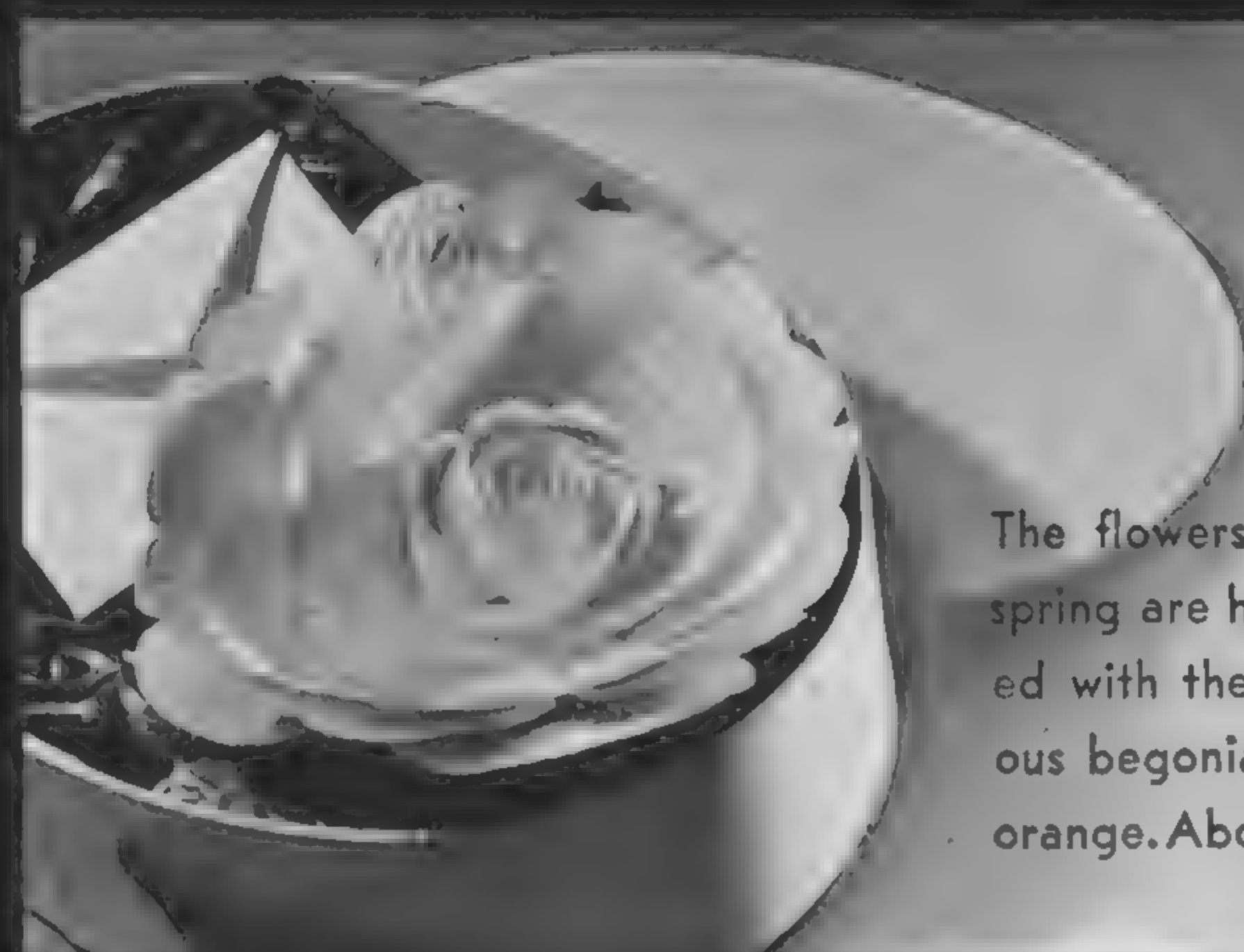
8

This gold-plated sports pin can be pressed into active service or used simply as decoration. It has a pigskin-wound handle and costs about \$2.50. From Best



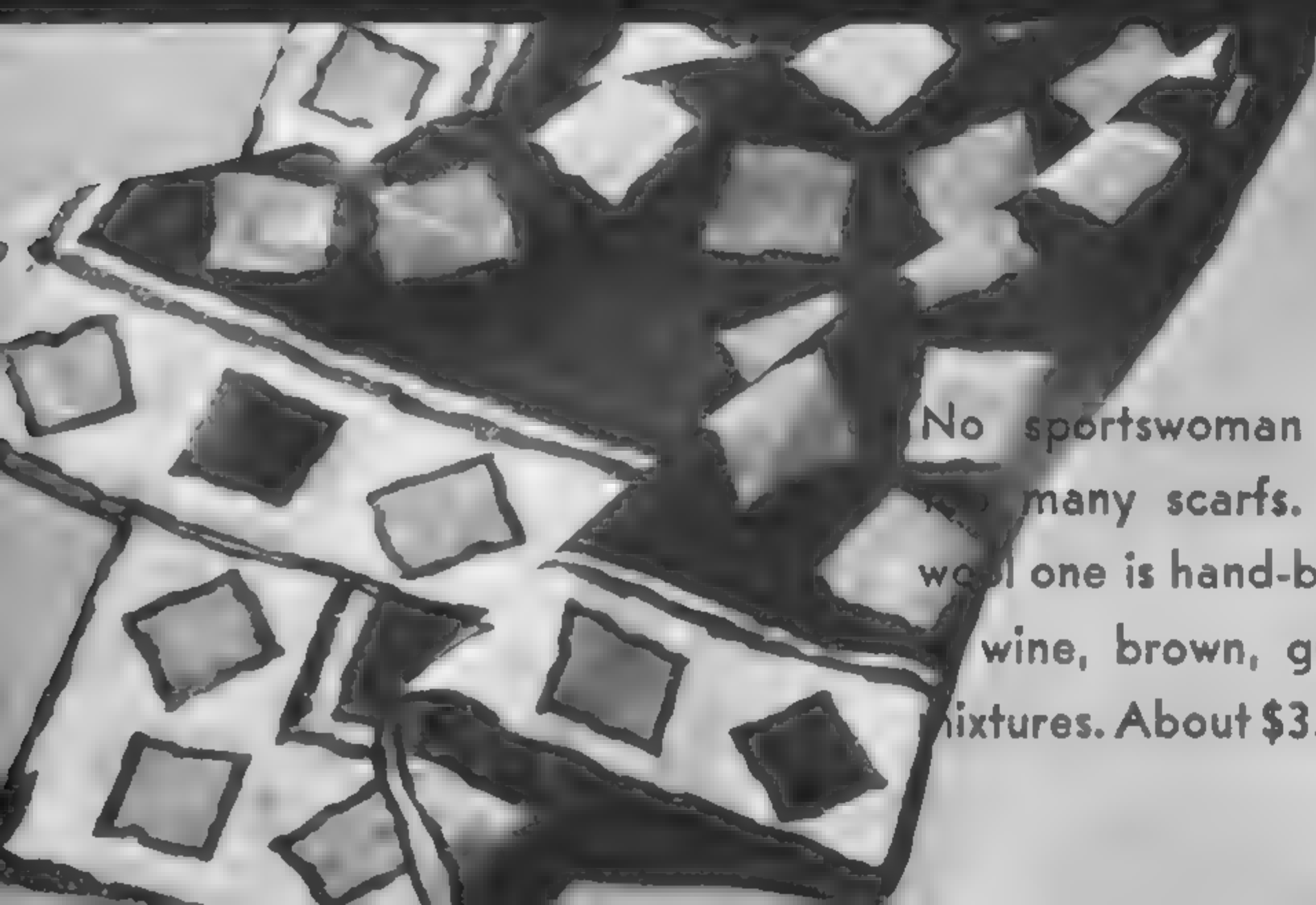
4

Wear two in company, three in a crowd—the more of these simulated leather bracelets, the merrier. Black with green, blue, red. About \$1 each. At Macy's



9

The flowers that bloom in the spring are half-hearted compared with these California tuberous begonias of silk. Red, gold, orange. About \$2. At Jay-Thorpe



5

No sportswoman ever owned many scarfs. This silk-and-wool one is hand-blocked, and is wine, brown, green, or blue mixtures. About \$3.50. From Best



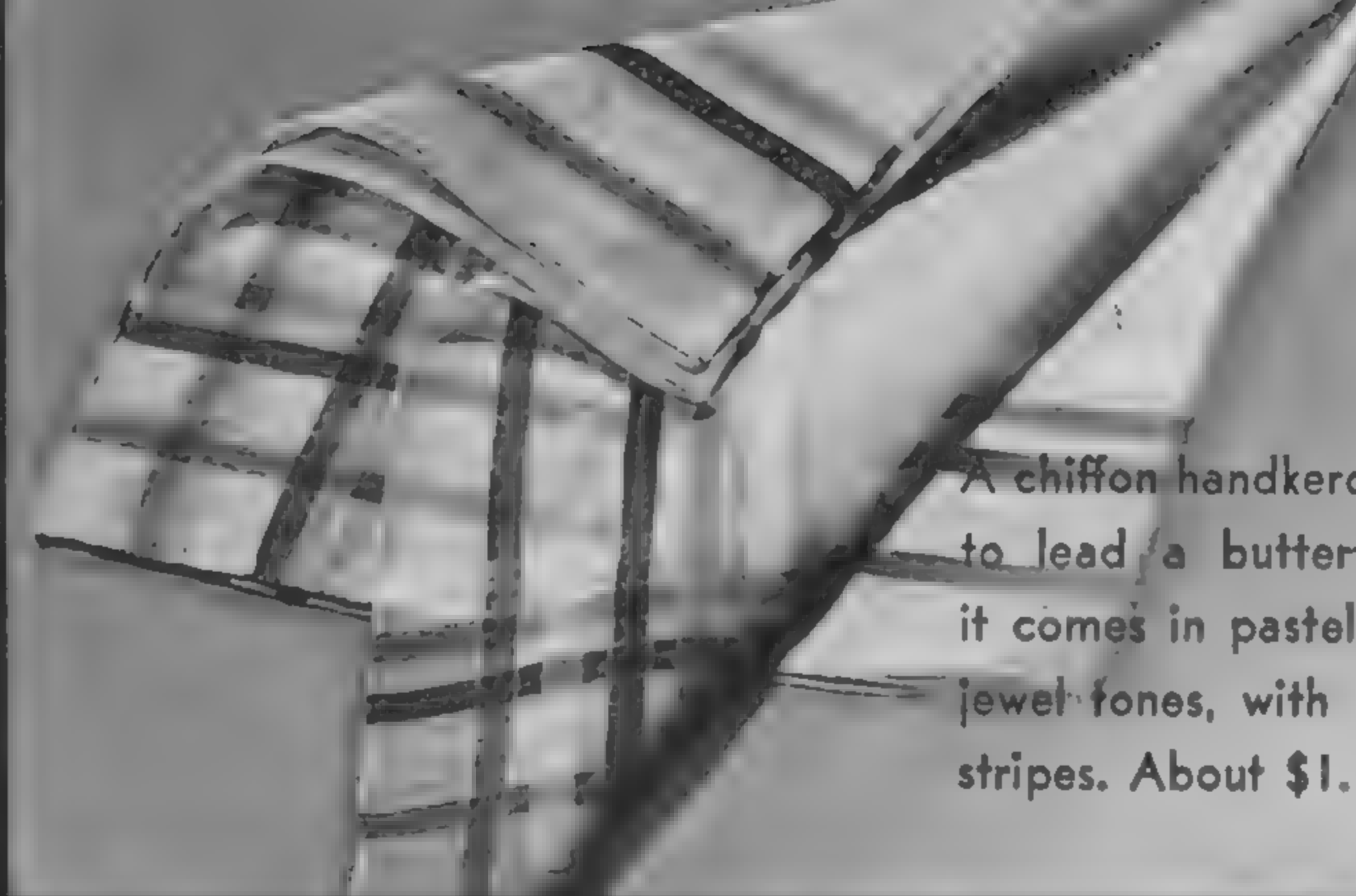
10

Tan cowhide teams with silver-plate in this identification tag to keep luggage from taking trips by itself. Without lettering, about \$2.50. Hammacher Schlemmer



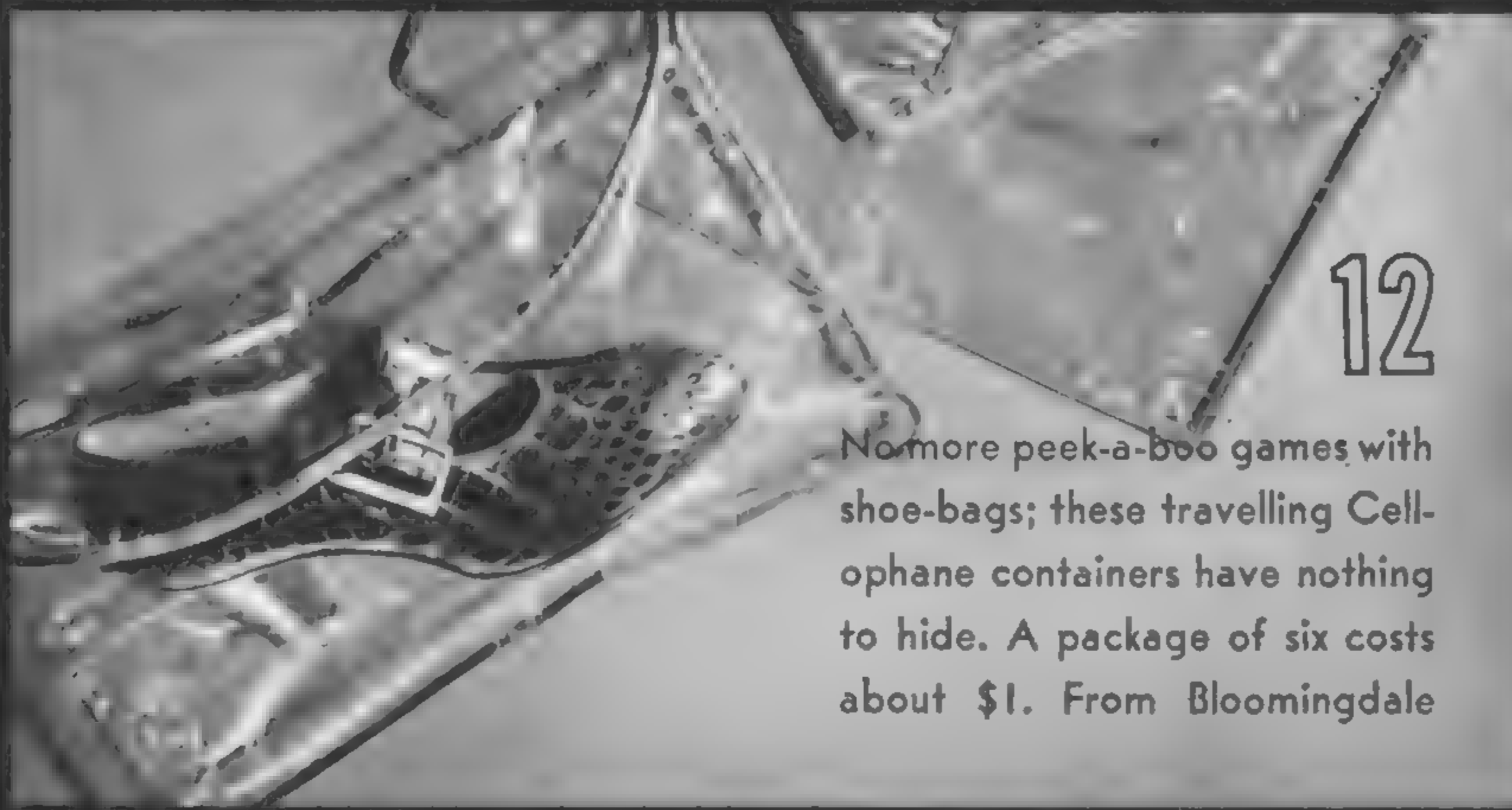
11

Fortification for her vanity—a hand-engraved, fourteen-carat gold-plated compact (loose powder) for retouching operations. About \$2. From Bloomingdale



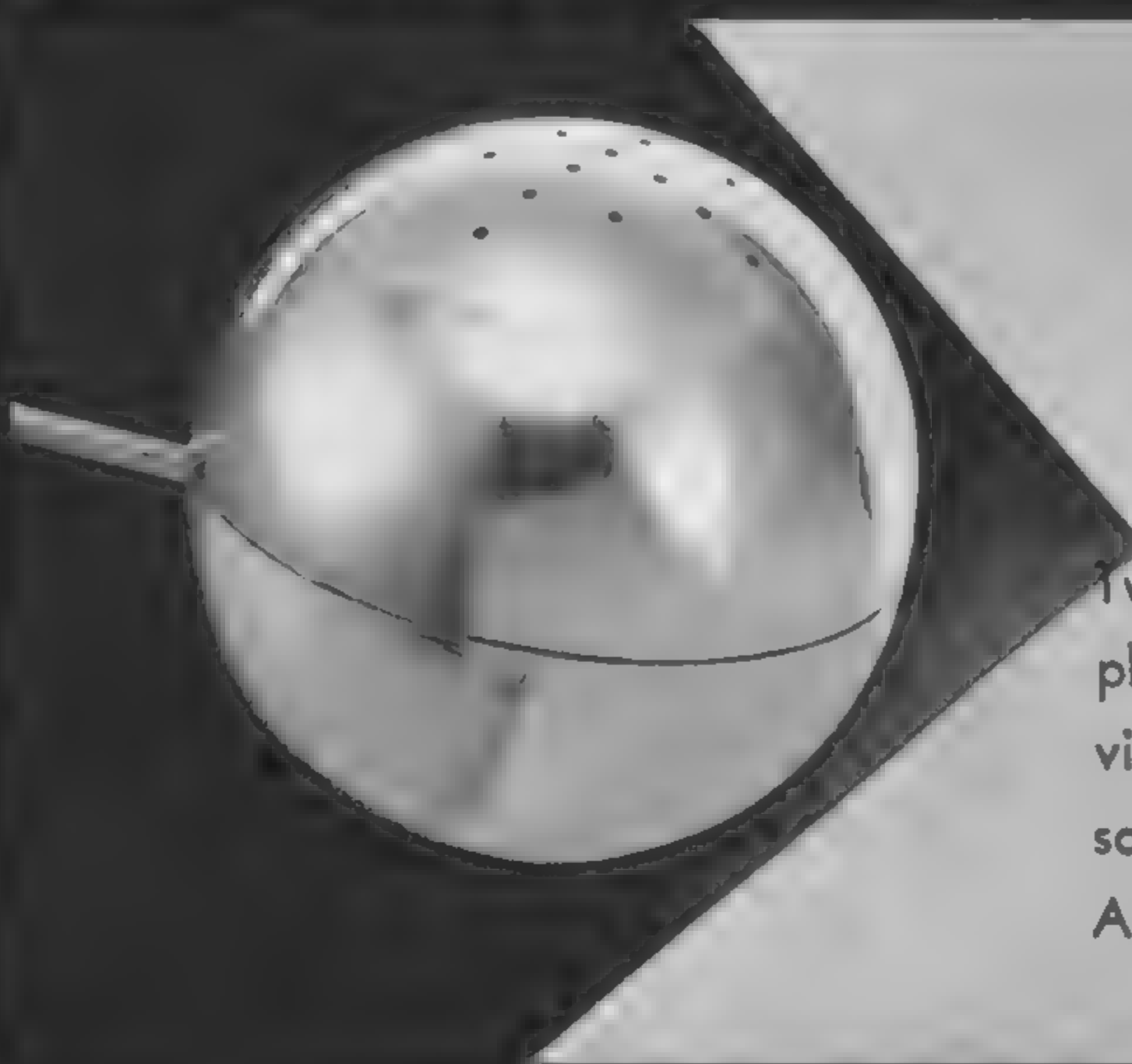
16

A chiffon handkerchief destined to lead a butterfly existence; it comes in pastel shades or in jewel tones, with multicoloured stripes. About \$1. Bonwit Teller



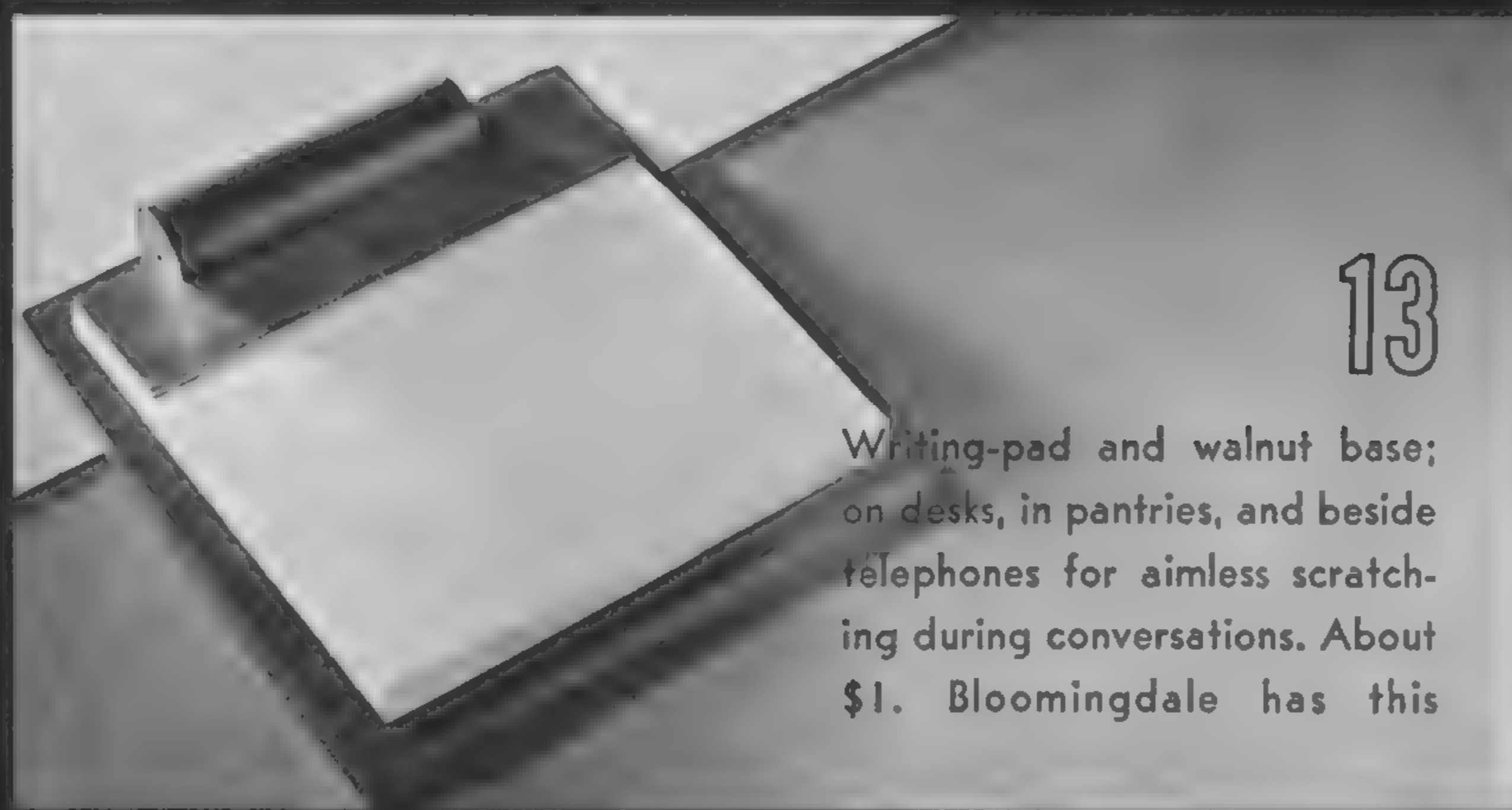
12

No more peek-a-boo games with shoe-bags; these travelling Cellophane containers have nothing to hide. A package of six costs about \$1. From Bloomingdale



17

Two seasonings in one: this silver-plated salt-and-pepper ball divides amidships. The salt and scoop are below; pepper, above. About \$1.50. Bloomingdale



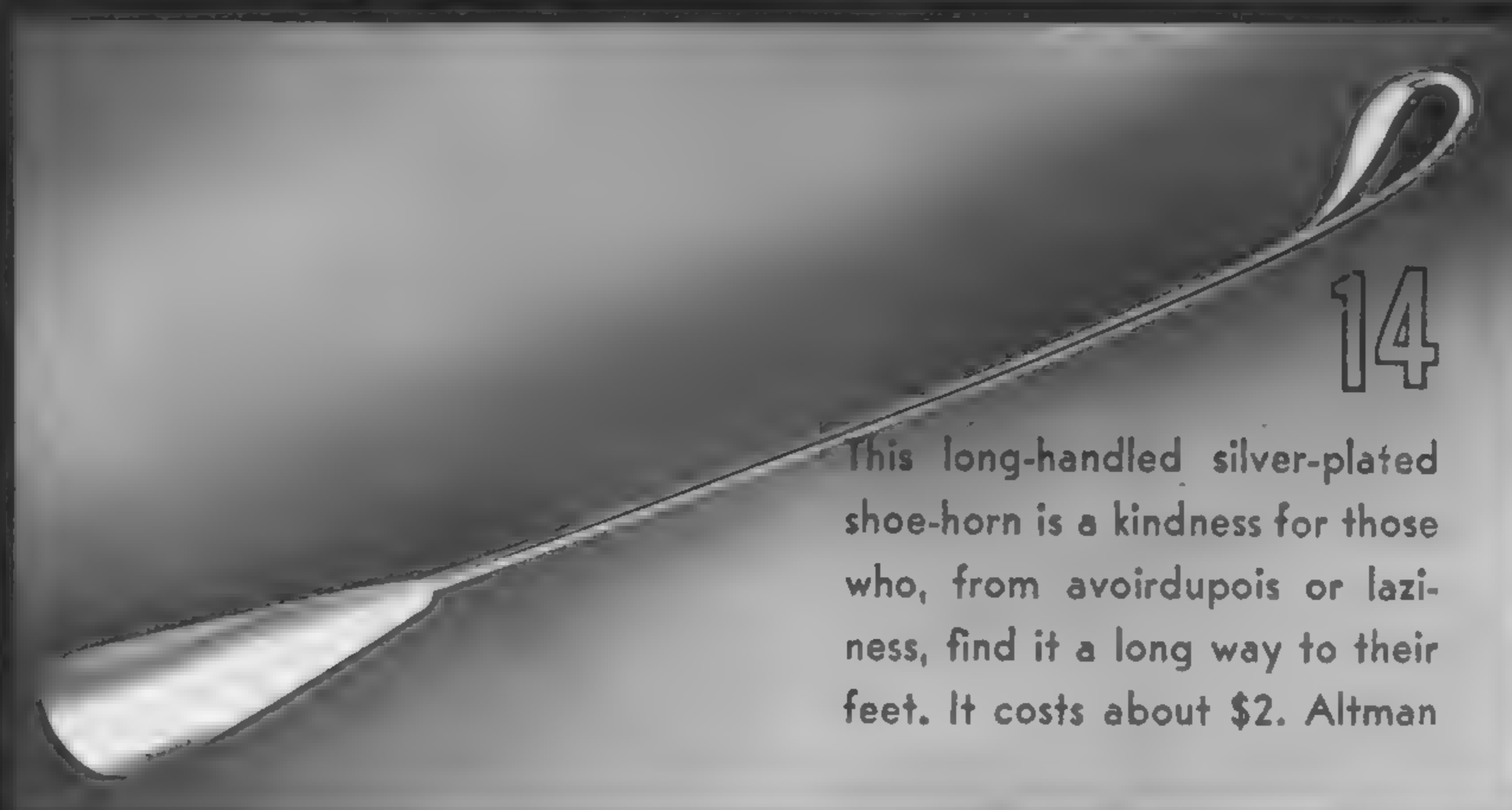
13

Writing-pad and walnut base; on desks, in pantries, and beside telephones for aimless scratching during conversations. About \$1. Bloomingdale has this



18

Any woman would appreciate this note-paper, if only to use in writing thank-you notes for the rest of her gifts. White, blue, grey. About \$1. Lord and Taylor



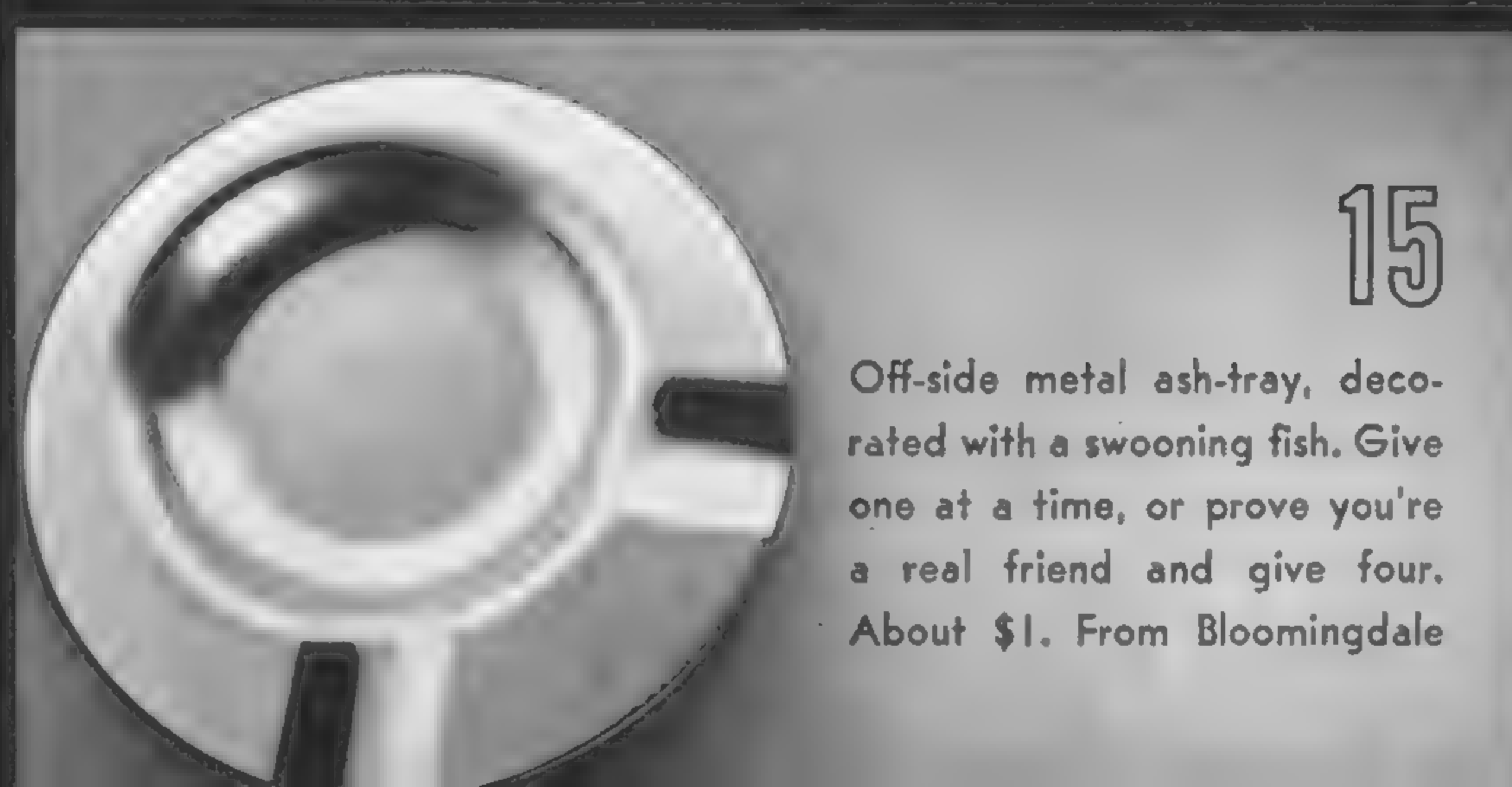
14

This long-handled silver-plated shoe-horn is a kindness for those who, from avoirdupois or laziness, find it a long way to their feet. It costs about \$2. Altman



19

The main concern of these three-inch pottery gossips is jam; their natural habitat is a breakfast tray. Brightly painted. About \$3 a pair. From Saks-Fifth Avenue



15

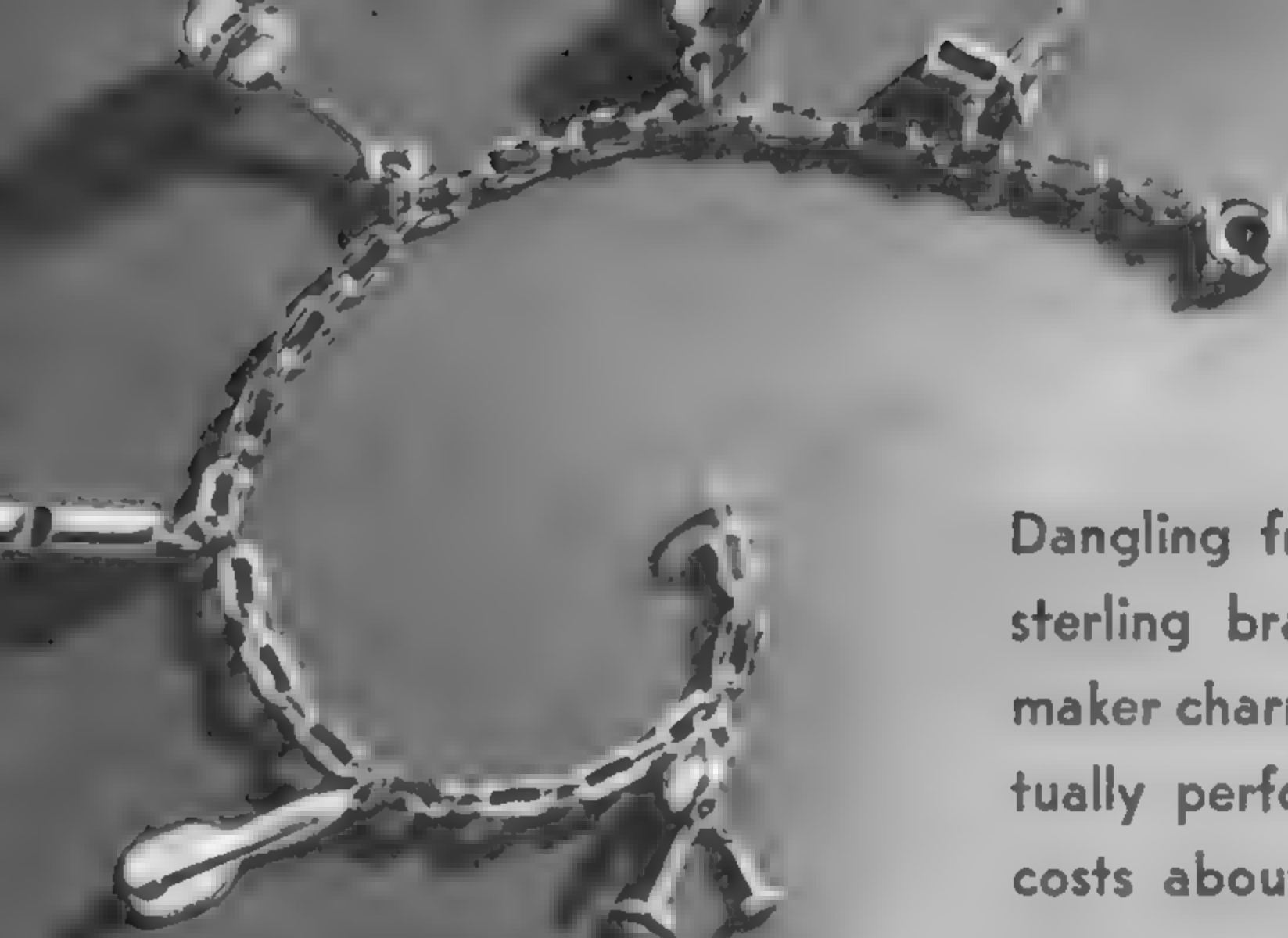
Off-side metal ash-tray, decorated with a swooning fish. Give one at a time, or prove you're a real friend and give four. About \$1. From Bloomingdale



20

This Q.T. gum is a civilizing influence; it renders null and void the odours of onion, garlic, cigarettes, or cocktails. In charming containers. About \$3. Qui Sait

YOU CAN BUY THESE GIFTS IN OVER 50 CITIES, SEE PAGE 130



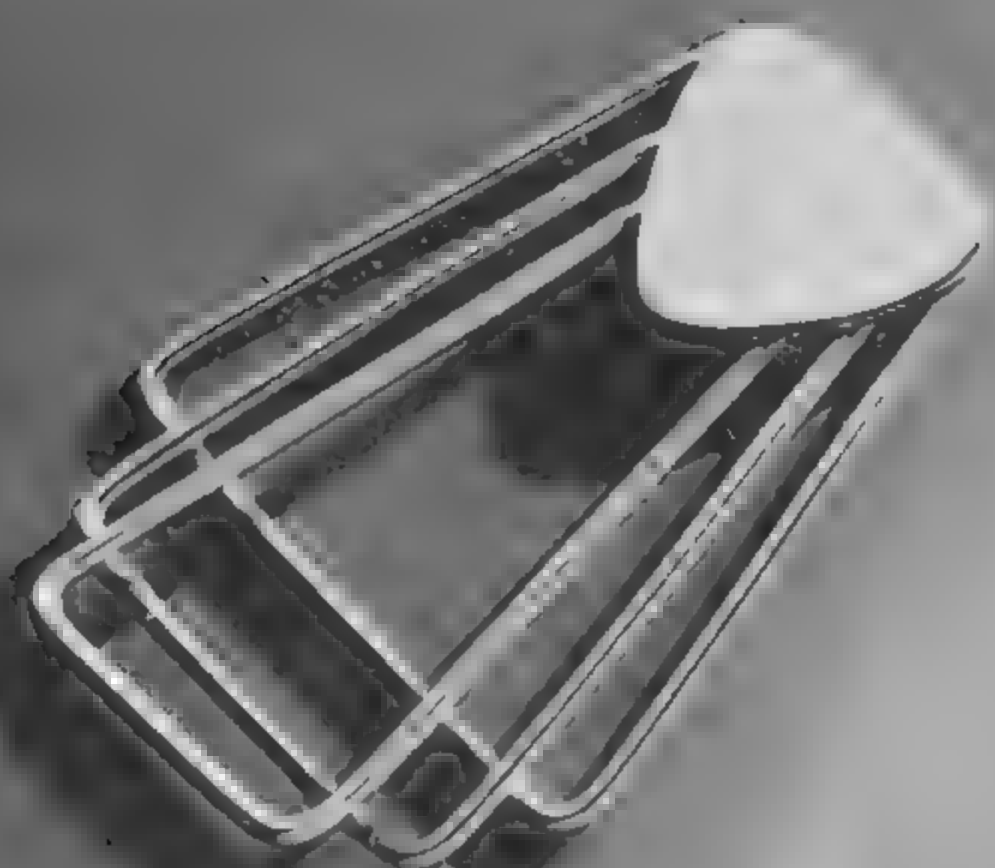
21

Dangling from this gold-plated sterling bracelet are six noise-maker charms, each of which actually performs in character. It costs about \$10. From Macy's



26

This calf hand-bag holds more than you think; things stow away miraculously. In black, brown, green, or navy. Cost without monogram, about \$5. From Best



22

Present for the plutocrat—a twelve-carat gold money-clip, with places for different denominations. With plain signet, about \$7.50. Hammacher Schlemmer



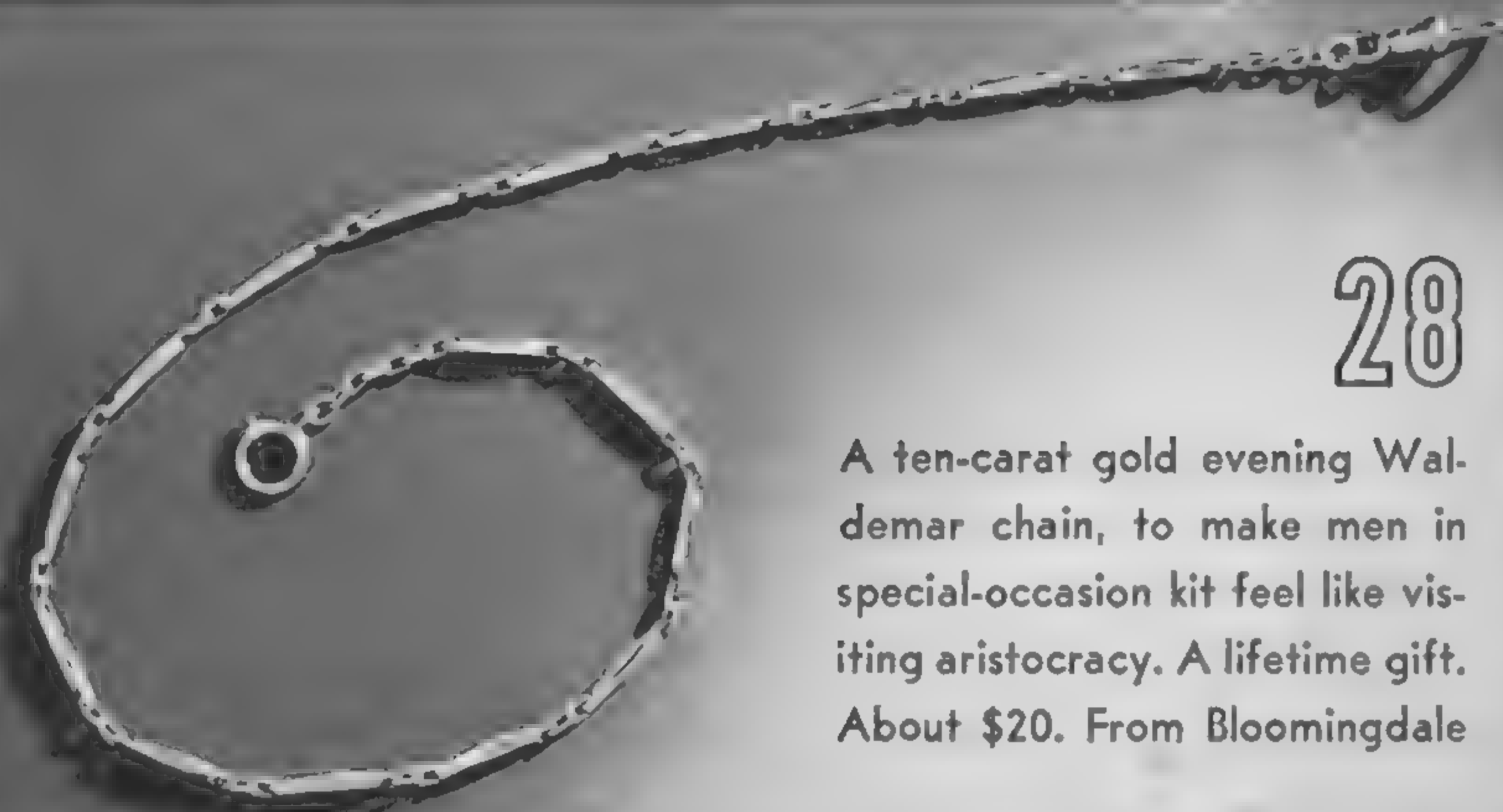
27

Stay on fashion's gold standard with this twenty-four carat gold-plated necklace, which fastens with a paradoxical hook and eye. About \$5. From Bloomingdale



23

A brocade evening bag—it's sumptuous enough to make any woman feel like a maharanee. With a gold or red background. About \$10. From Jay-Thorpe



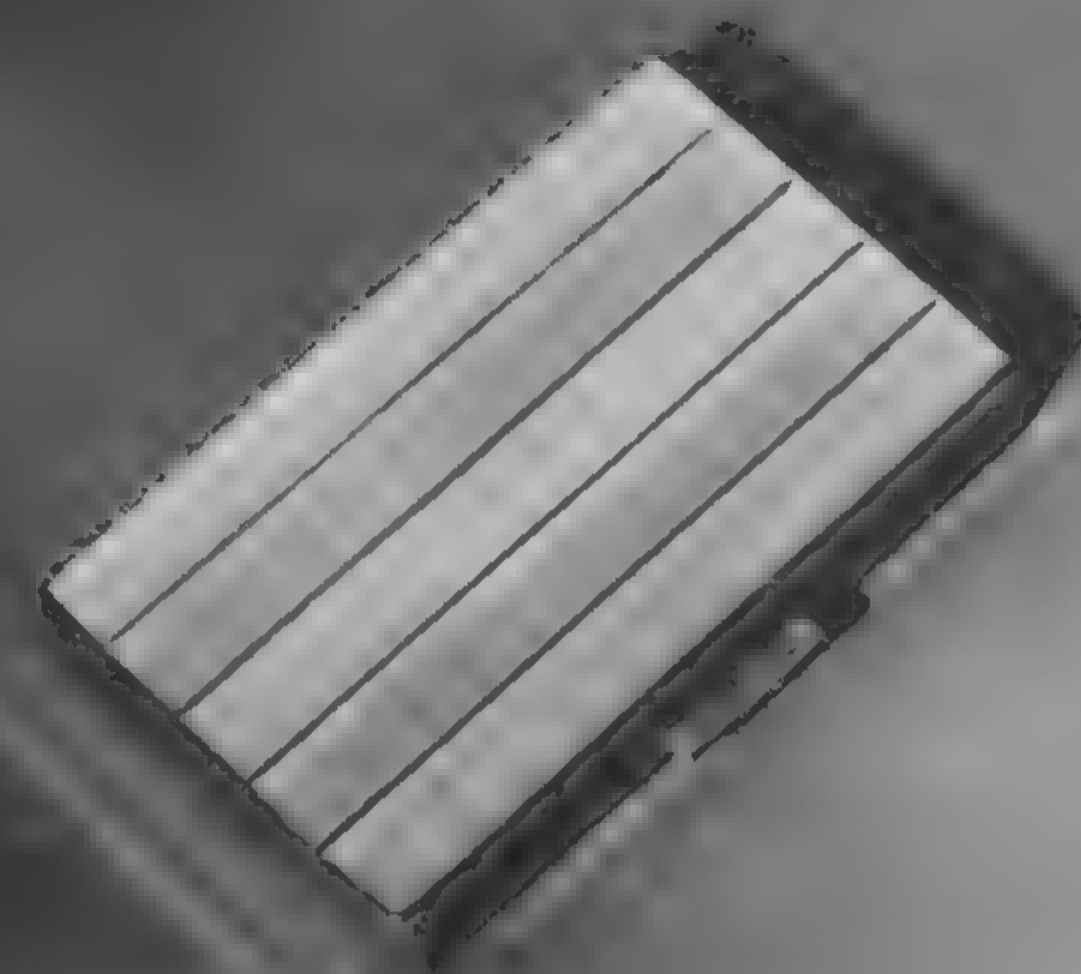
28

A ten-carat gold evening Waldemar chain, to make men in special-occasion kit feel like visiting aristocracy. A lifetime gift. About \$20. From Bloomingdale



24

Here is a case where one and one make one—twin clips join together for a pin. Rhinestones furnish the glitter. It costs about \$12.50. Bonwit Teller



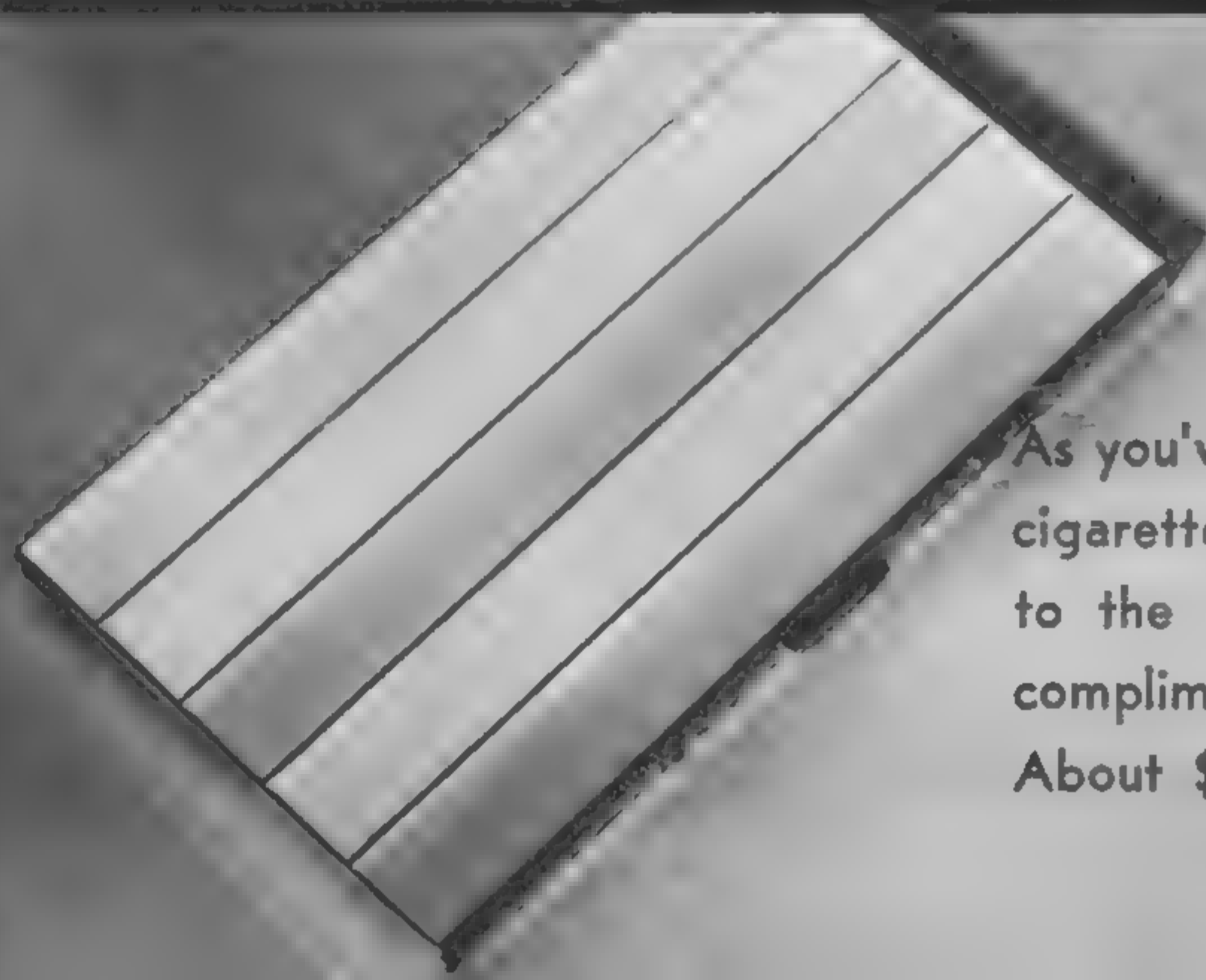
29

There is no need to get shiny in mob scenes with this three-metal striped compact. Chrome with red and yellow gold effect. About \$5. Bonwit Teller has it



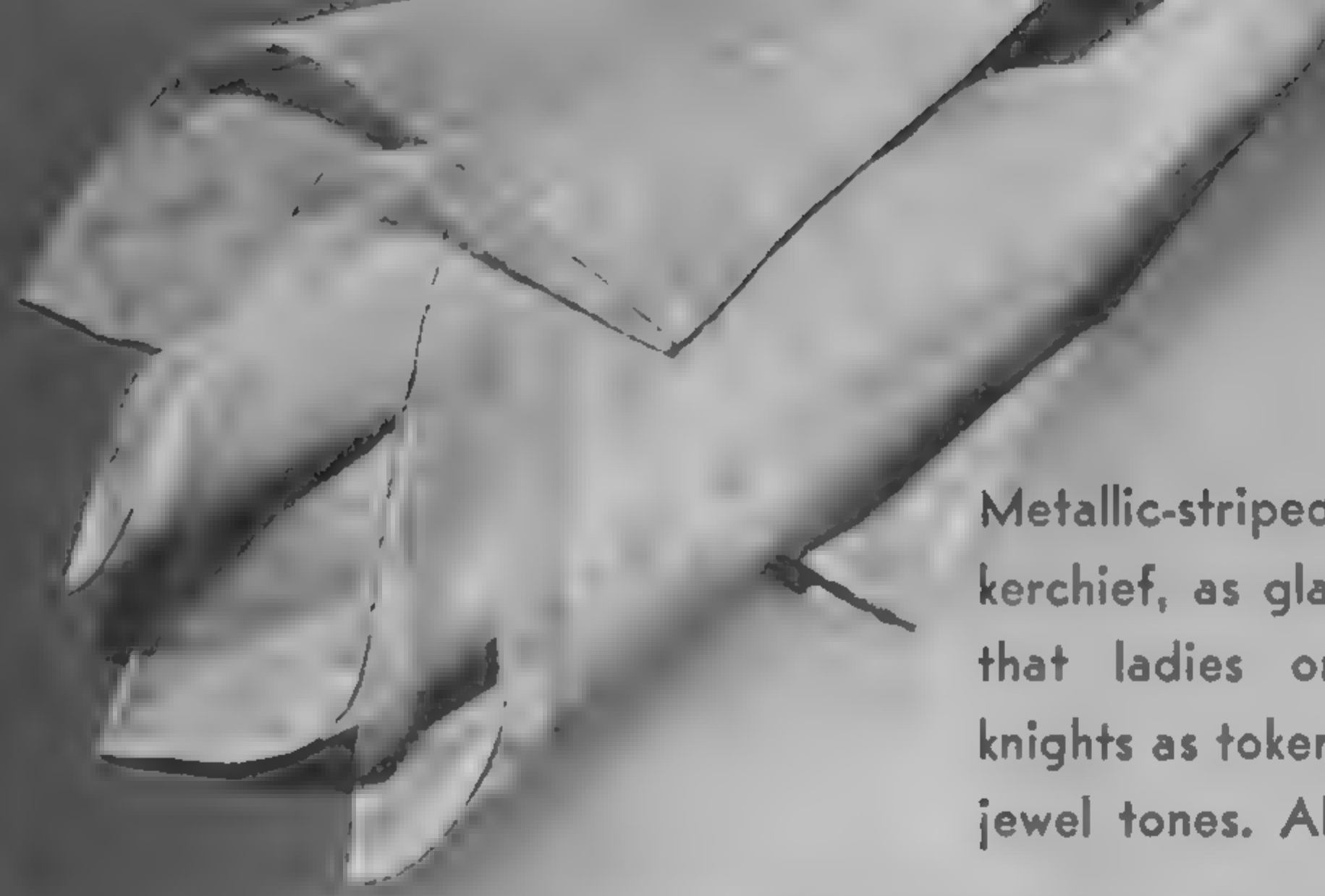
25

Chalk up another point for the slide fastener. Two close this French-inspired suède bag. Black or brown. About \$10, without monogram. Bonwit Teller



30

As you've already guessed, this cigarette-case is a complement to the compact, as well as a compliment to the recipient. About \$6.50. At Bonwit Teller



31

Metallic-striped evening handkerchief, as glamorous as those that ladies once gave their knights as tokens. Pastel shades, jewel tones. About \$1.50. Best



36

Black or white velvet evening hood for cherishing coiffures during rumble-seat rides. The hood doubles as a collar. About \$7.50. From Lord and Taylor



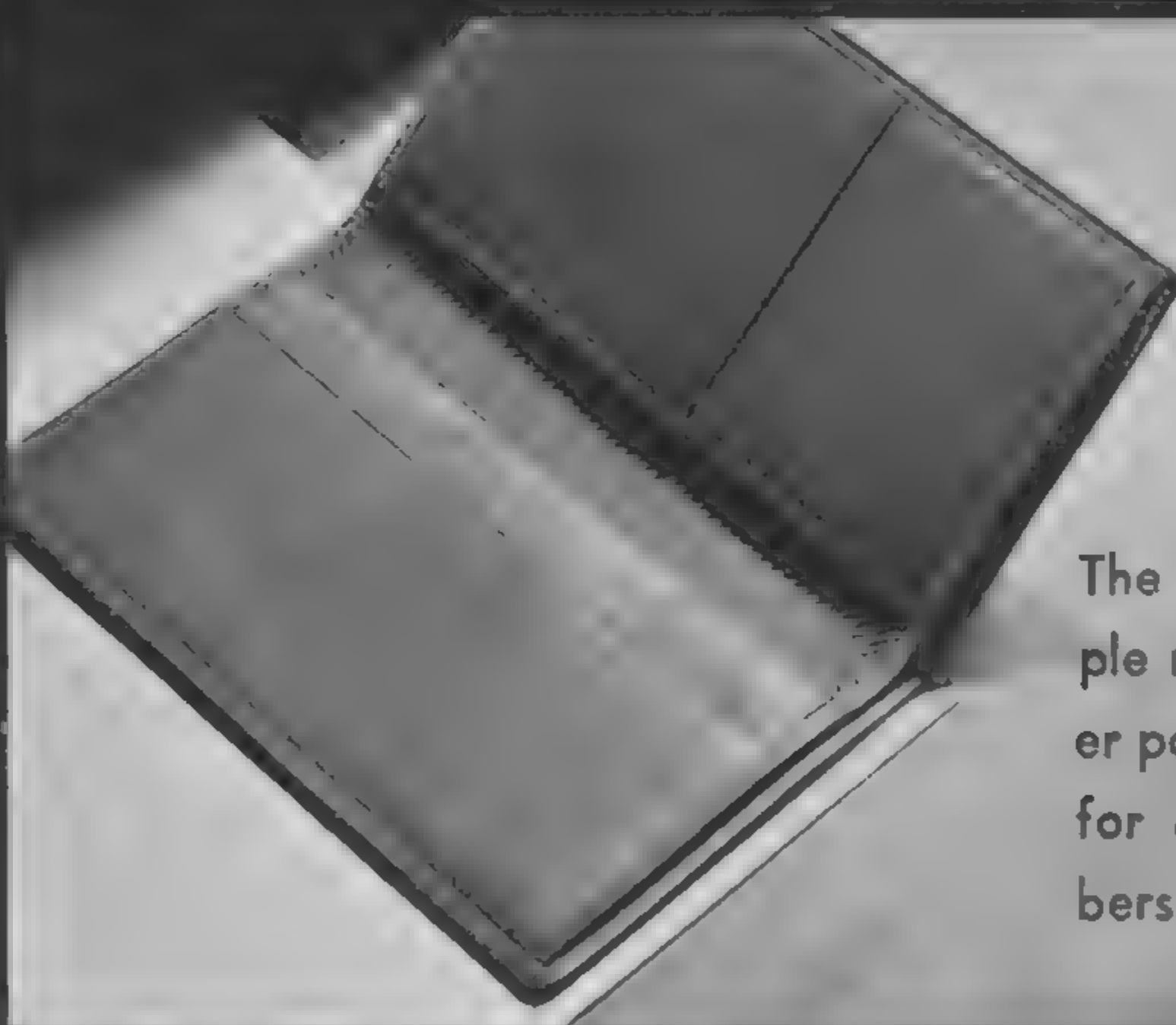
32

Time for sports: this diamond-shaped wrist-watch of rolled gold plate with strap of pigskin, black or brown leather. About \$17.50. Bonwit Teller



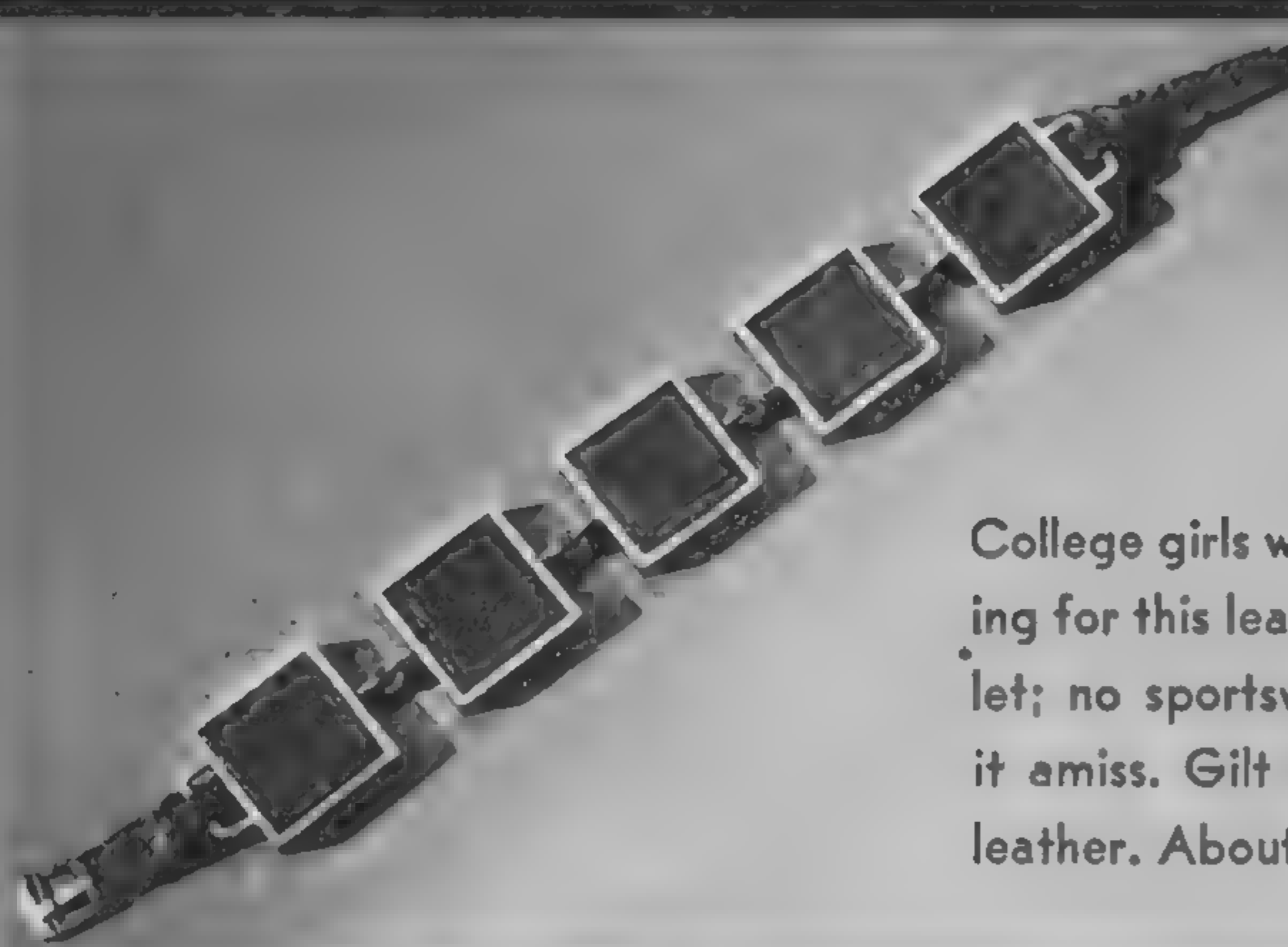
37

Genuine branch-coral bracelet and necklace for contemporary sirens. Mounted on gold cord, fastened with gold metal beads. About \$9. From Bonwit Teller



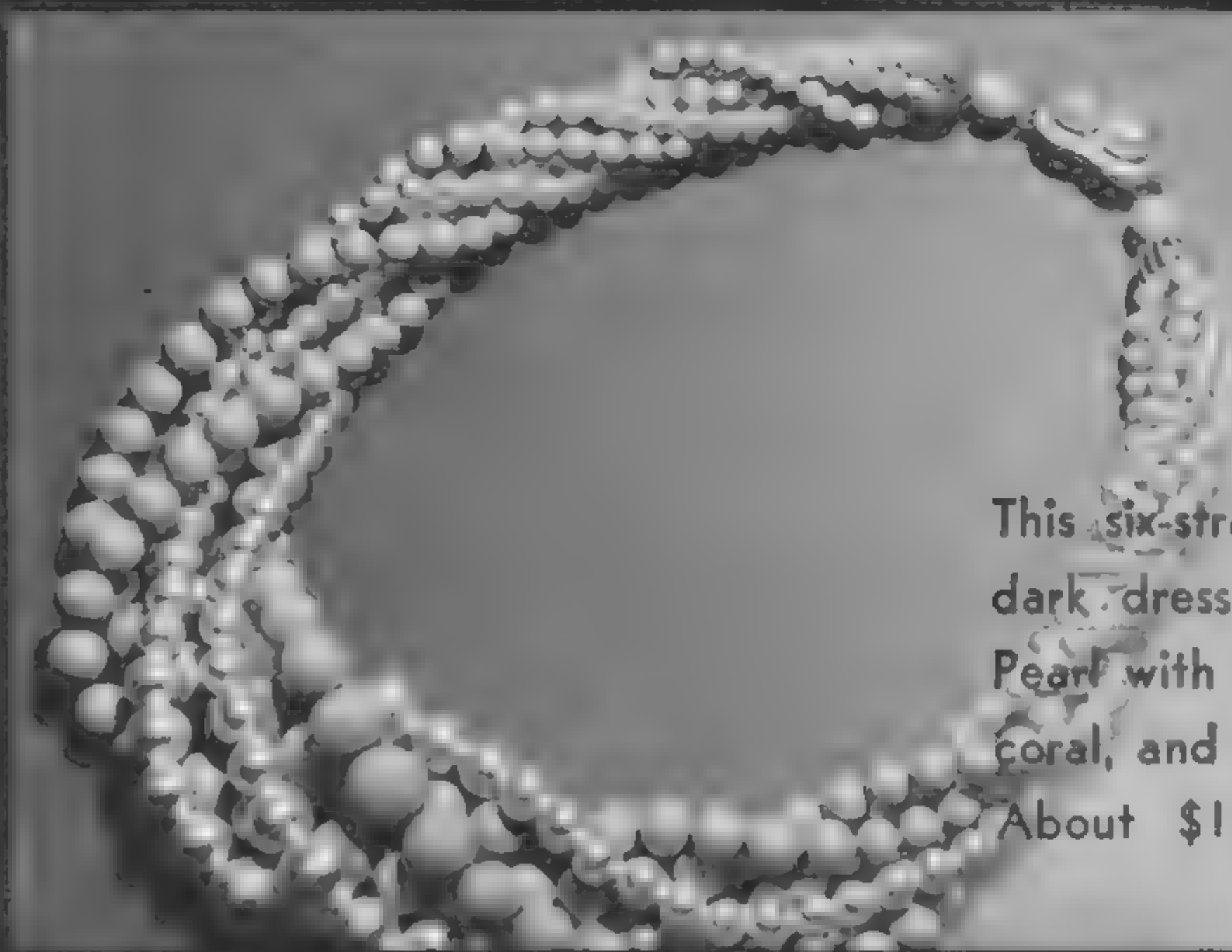
33

The man of affairs can find ample room in this morocco leather pocket-case, lined with tie silk, for all data, even phone numbers. About \$10. Lord and Taylor



38

College girls will do some cheering for this leather sports bracelet; no sportswoman would eye it amiss. Gilt metal frames the leather. About \$5. From Macy's



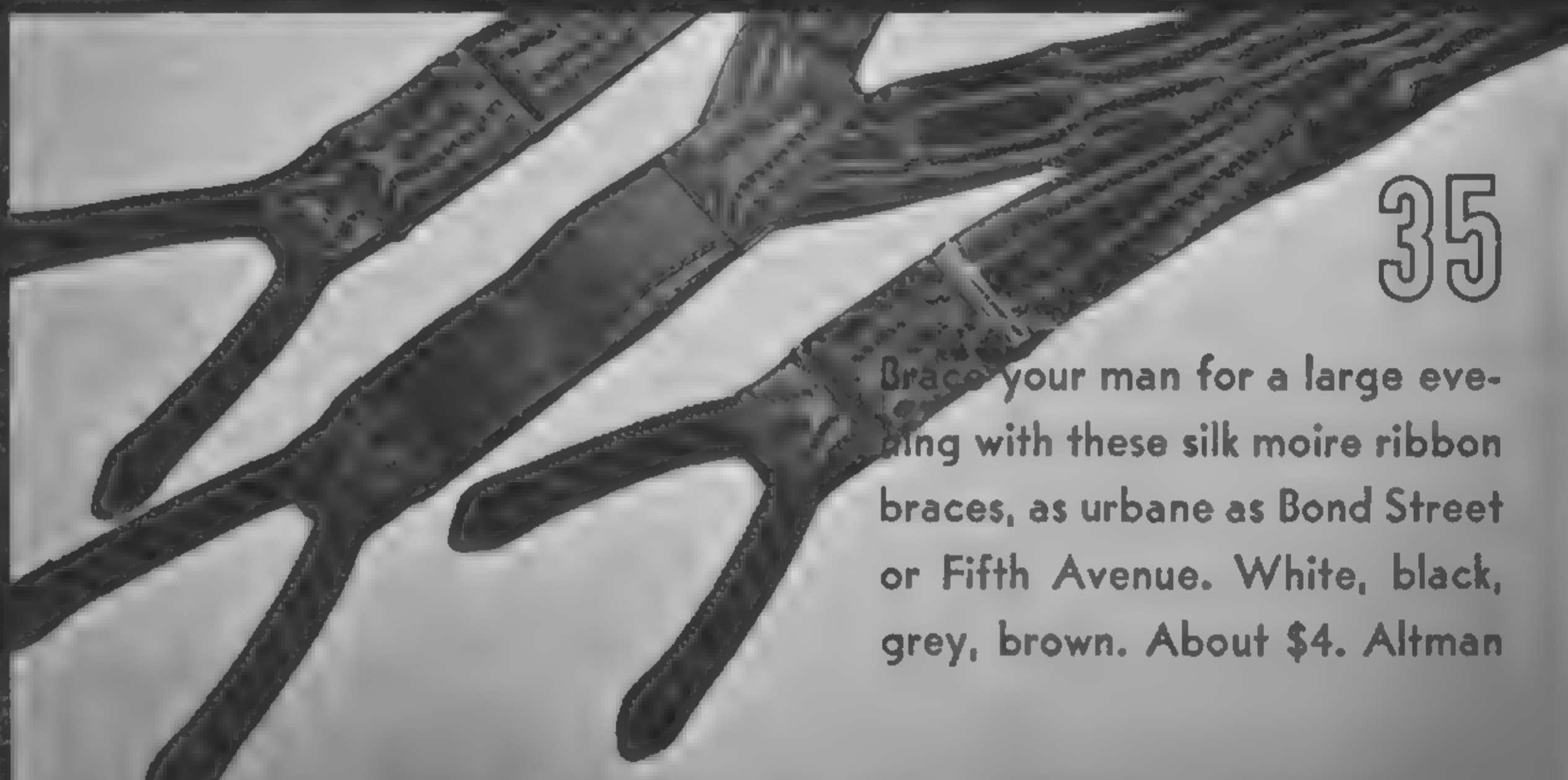
34

This six-strand necklace plus a dark dress equals a costume. Pearl with turquoise, pearl with coral, and turquoise with coral. About \$10. Altman has this



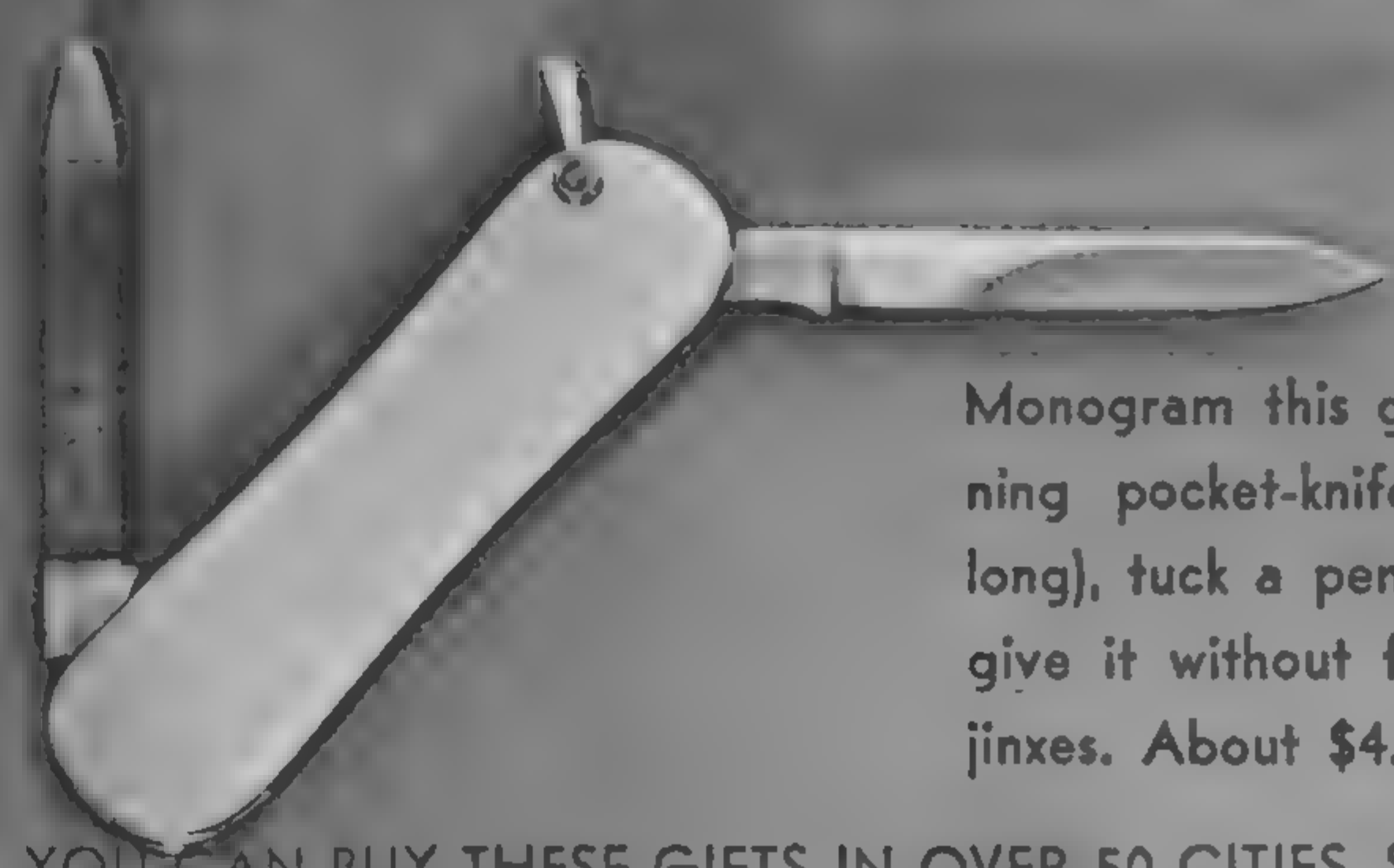
39

Utterly frivolous chiffon evening pantie and handkerchief, all hand-made, for life's lighter moments. Rose, gardenia, black. About \$15. From Bonwit Teller



35

Brace your man for a large evening with these silk moire ribbon braces, as urbane as Bond Street or Fifth Avenue. White, black, grey, brown. About \$4. Altman



40

Monogram this gold-filled evening pocket-knife (two inches long), tuck a penny inside, and give it without fear of lurking jinxes. About \$4. From Macy's



41

For domestic drama, this flannel robe. Quilted satin trim; satin trousers and tie. Navy and red; black and white; dusty-pink. About \$20. Lord and Taylor



46

A black bakelite desk set by Schaeffer—impressive and efficient, for the pen is cached in a dry-proof socket. About \$5. At Abercrombie and Fitch



42

Any home into which this big red circus-wagon toy-chest goes is bound to turn into a Big Top. Made of plywood; 28 inches long. About \$10. Saks-Fifth Avenue



47

A handsome plush monkey that plays a tune at the turn of a key. He'll probably be taken to bed from Christmas night on. About \$4. Saks-Fifth Avenue



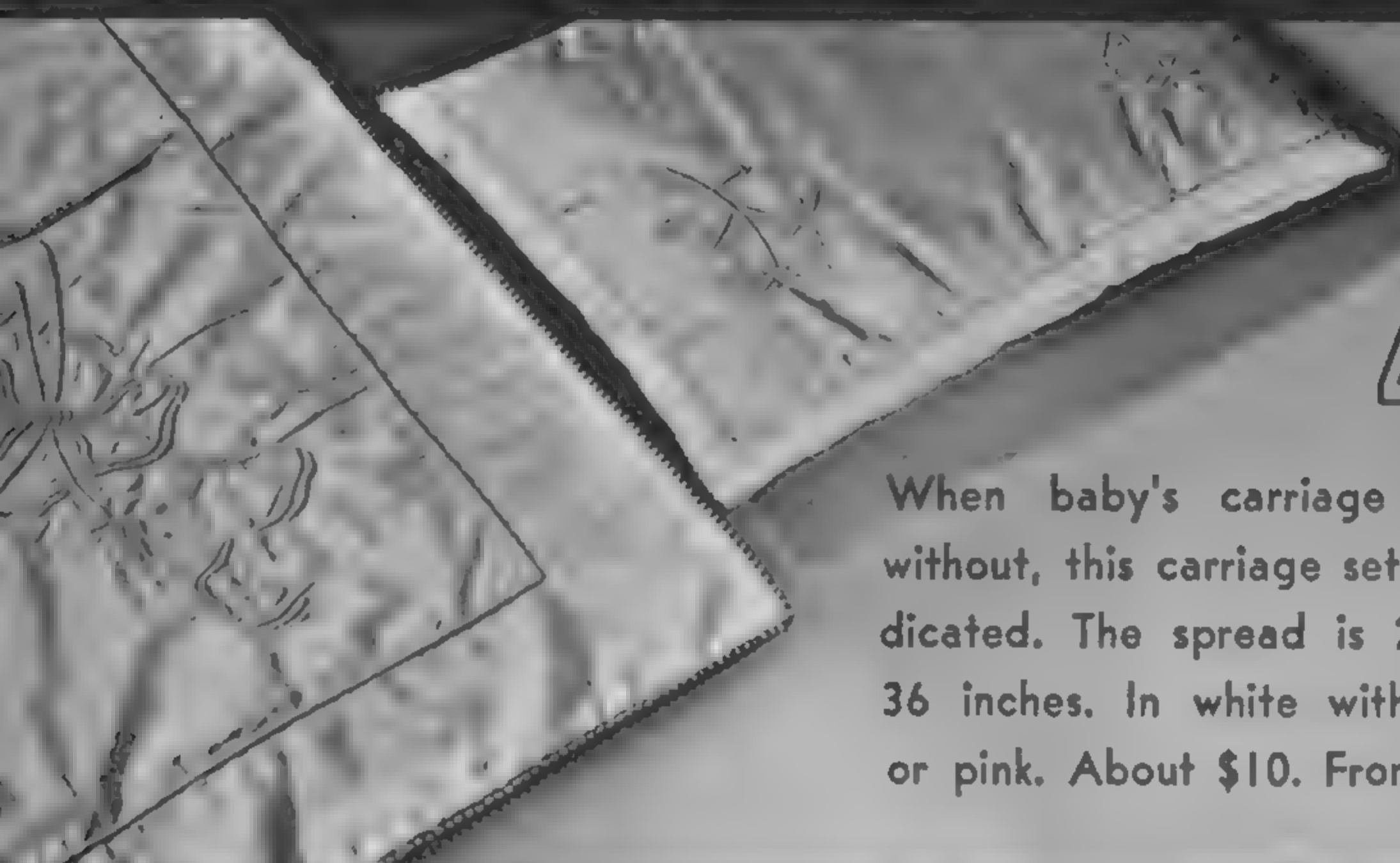
43

Gift for a Sybarite: a transparent velvet bed-jacket with Alençon lace. Bud-pink, light blue, and white. Sizes: small, medium, large. About \$17. At Best



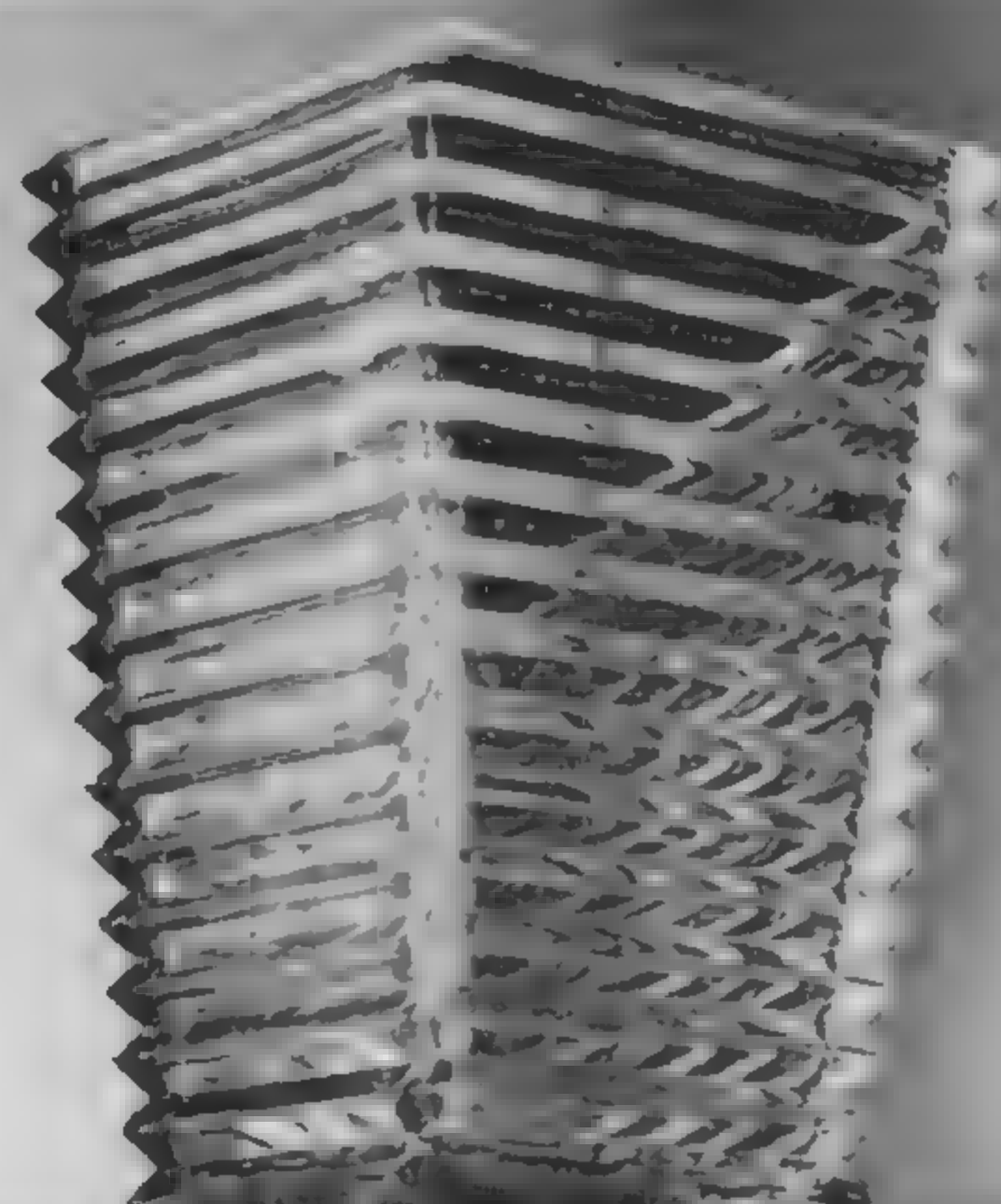
48

To a gracious hostess: a set of breakfast tray and folding luggage-rack in black, white, or maple. About \$8.50. Hammacher Schlemmer has this



44

When baby's carriage waits without, this carriage set is indicated. The spread is 27 by 36 inches. In white with blue or pink. About \$10. From Best



49

For householders with gardens or people who just get flowers anyhow—this pressed glass vase eight inches high; ridged like a shutter. About \$5. Altman



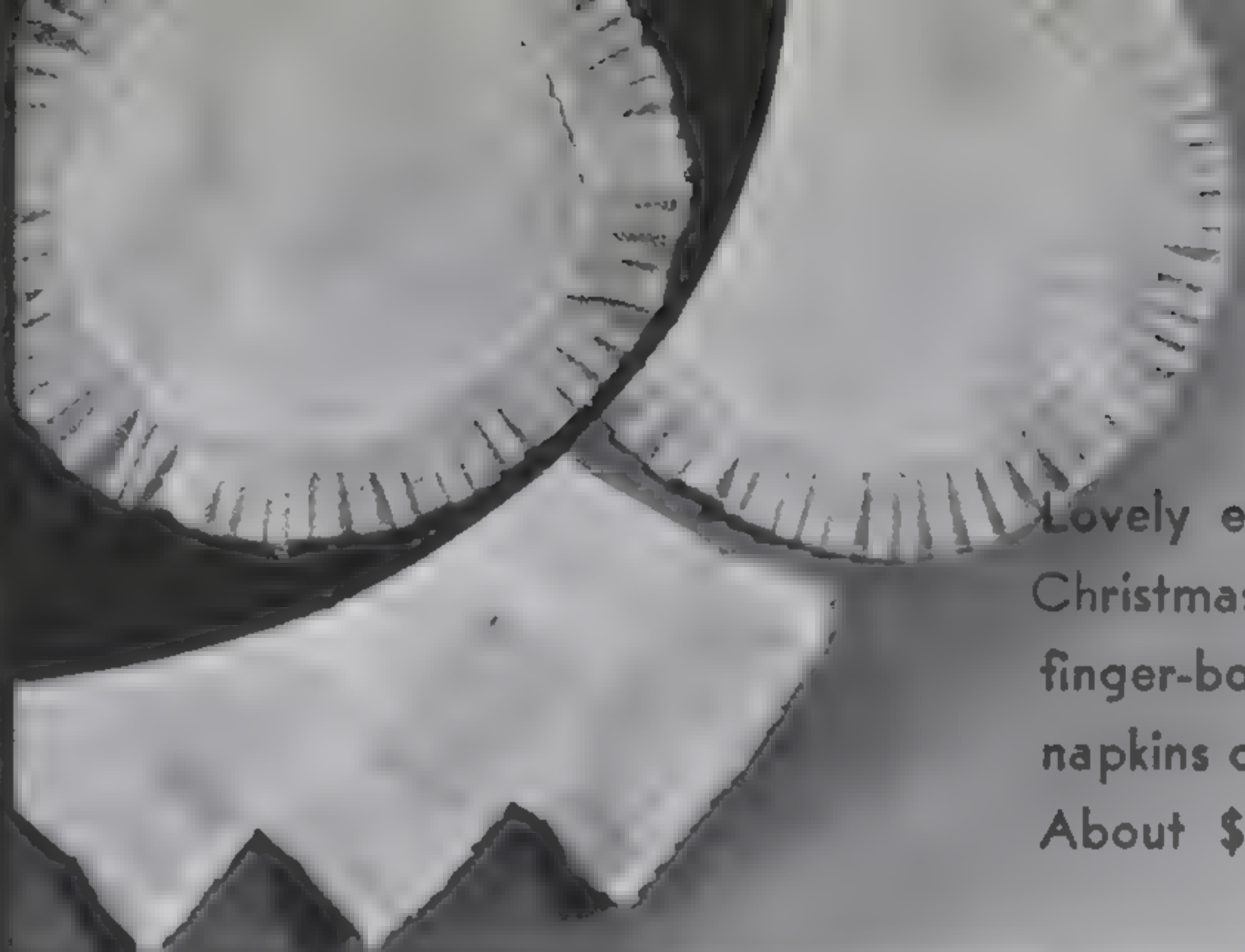
45

To be given to the tailor-made fanatic: two-piece pyjamas of black rayon challis with a coloured sash and scarf. Sizes 12, 14, 16. About \$16.50. Jay-Thorpe



50

A pair of flat porcelain vases for a refectory table. Waylande Gregory designed them with a natural stone suède finish and white detail. About \$15. Gerard



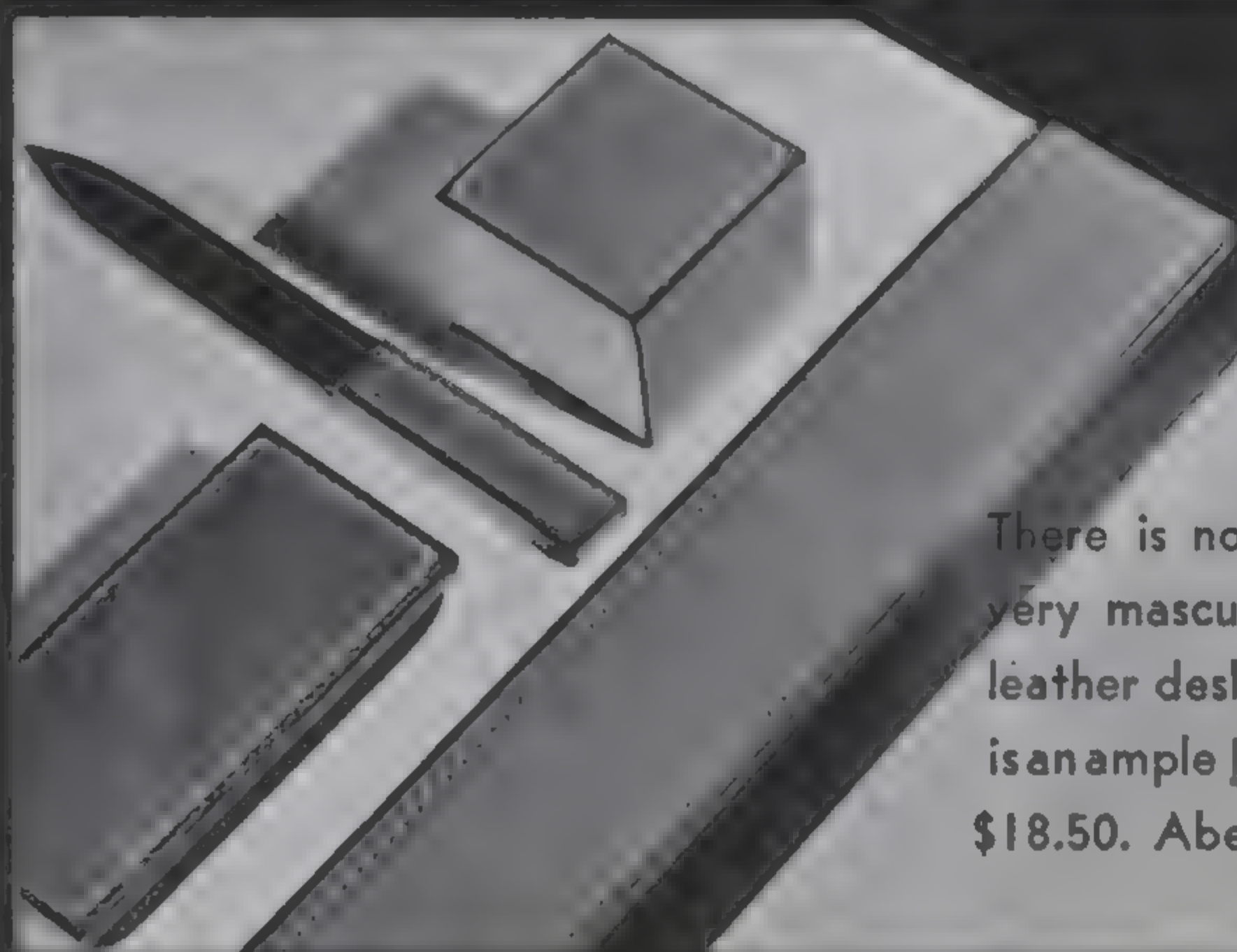
51

Lovely enough to be used for Christmas dinner: a set of eight finger-bowl doilies and cocktail napkins of white linen; net frills. About \$15. Saks-Fifth Avenue



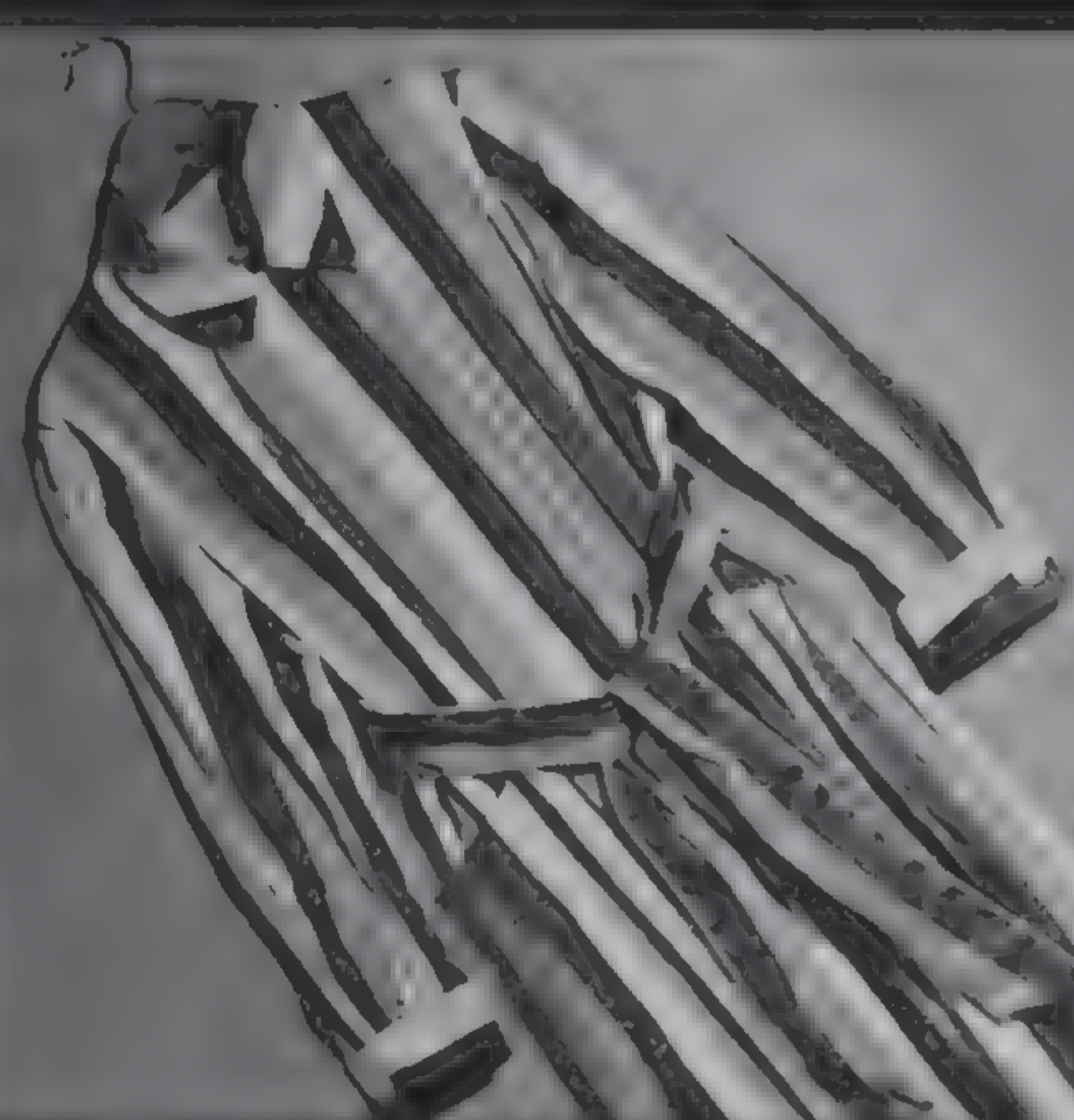
56

A baby-bunting of hand-loomed wool, lined with satin and interlined. The coat and bonnet are attached to the robe. In pink or blue. About \$10. At Best



52

There is no folderol about this very masculine, stitched saddle leather desk set. The blotter pad is ample 18 by 24 inches. About \$18.50. Abercrombie and Fitch



57

A full-length, Sanforized cotton robe for the man of the house. Convertible collar. White with maroon, blue, or brown stripes. About \$7.50. Lord and Taylor



53

This child's lamp is built of blocks decorated with pictures of wild life. About fourteen inches high; eight-inch shade. About \$5. Saks-Fifth Avenue



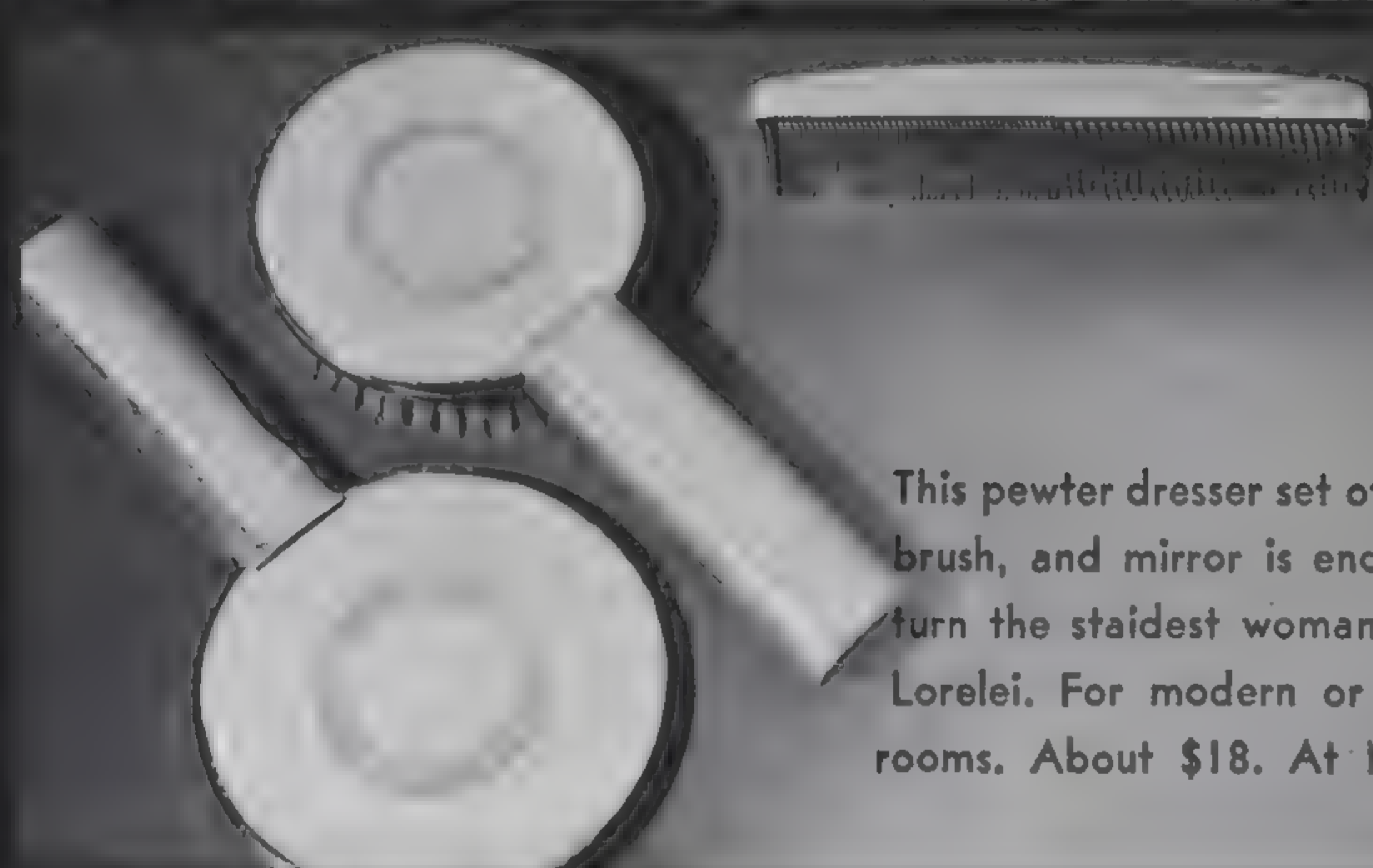
58

You have to get out of bed to show off this peplumed Directoire bed-jacket of flannel, satin-trimmed. Blue, rose; 12-20. About \$13.50. Lord and Taylor



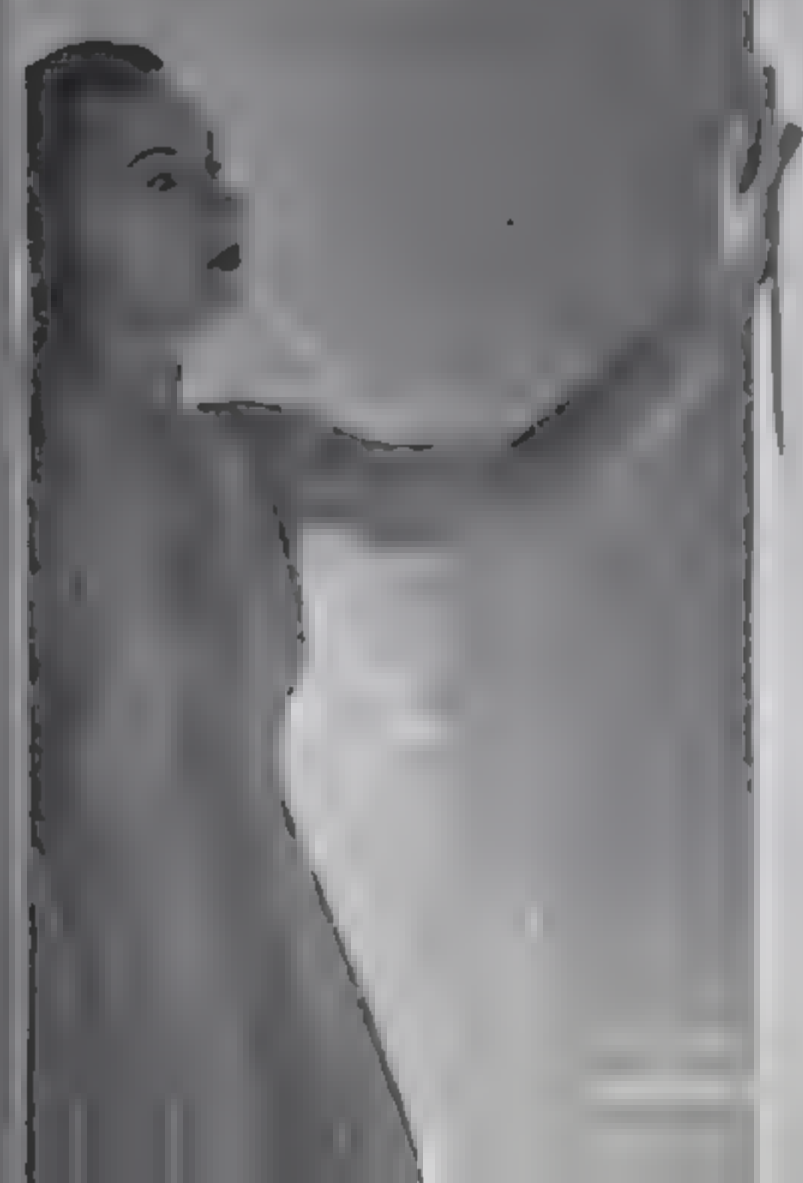
54

This silver-plated cigarette box is hinged to open back and front. It is about 10 1/2 inches long. About \$8.50 without monogram. Bonwit Teller



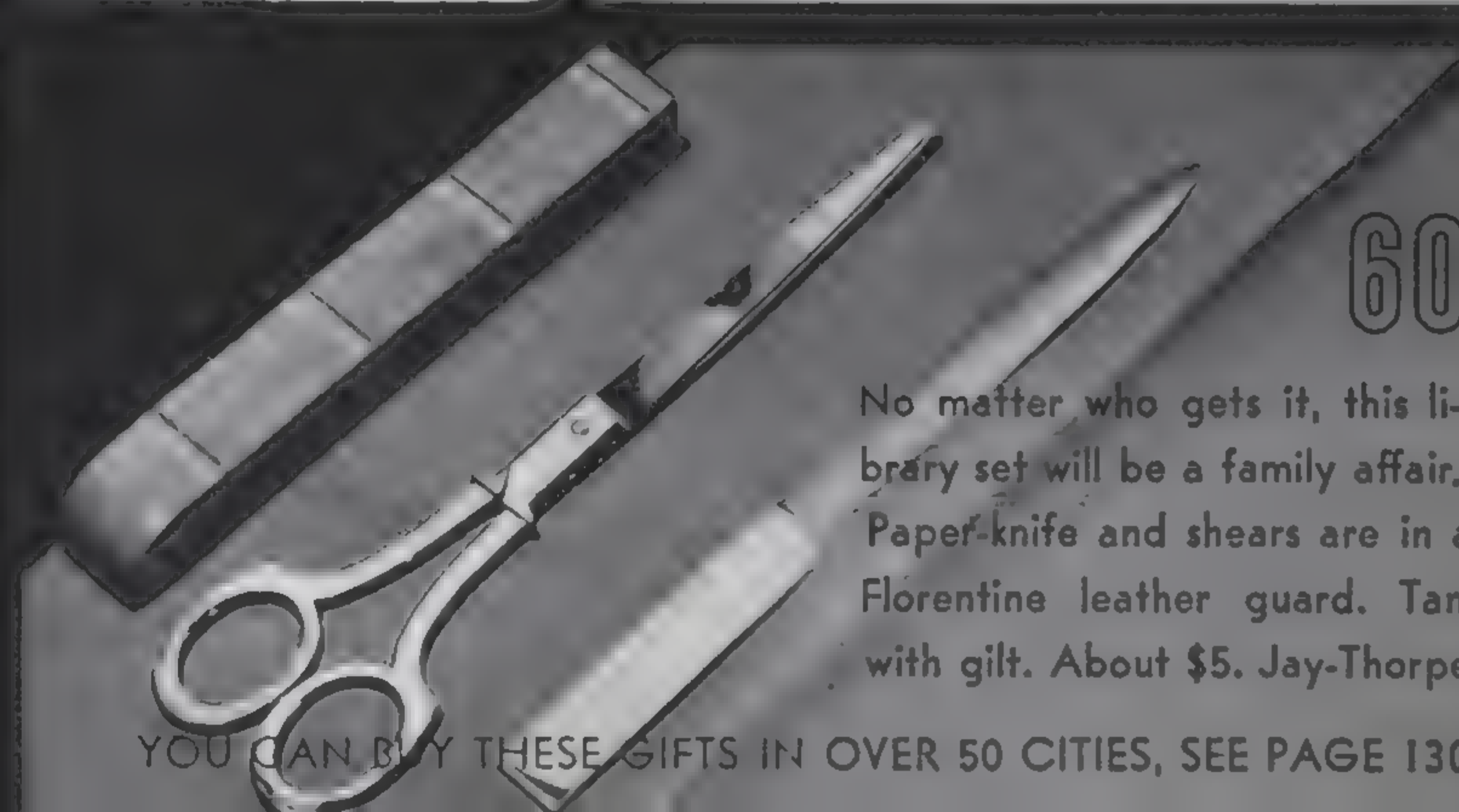
59

This pewter dresser set of comb, brush, and mirror is enough to turn the staidest woman into a Lorelei. For modern or period rooms. About \$18. At Macy's



55

This semi-sheer, lace-trimmed, and pin-tucked nightgown is one way to put glamour into sleep. Tea-rose, turquoise, white. Sizes 14-17. About \$10.50. From Best



60

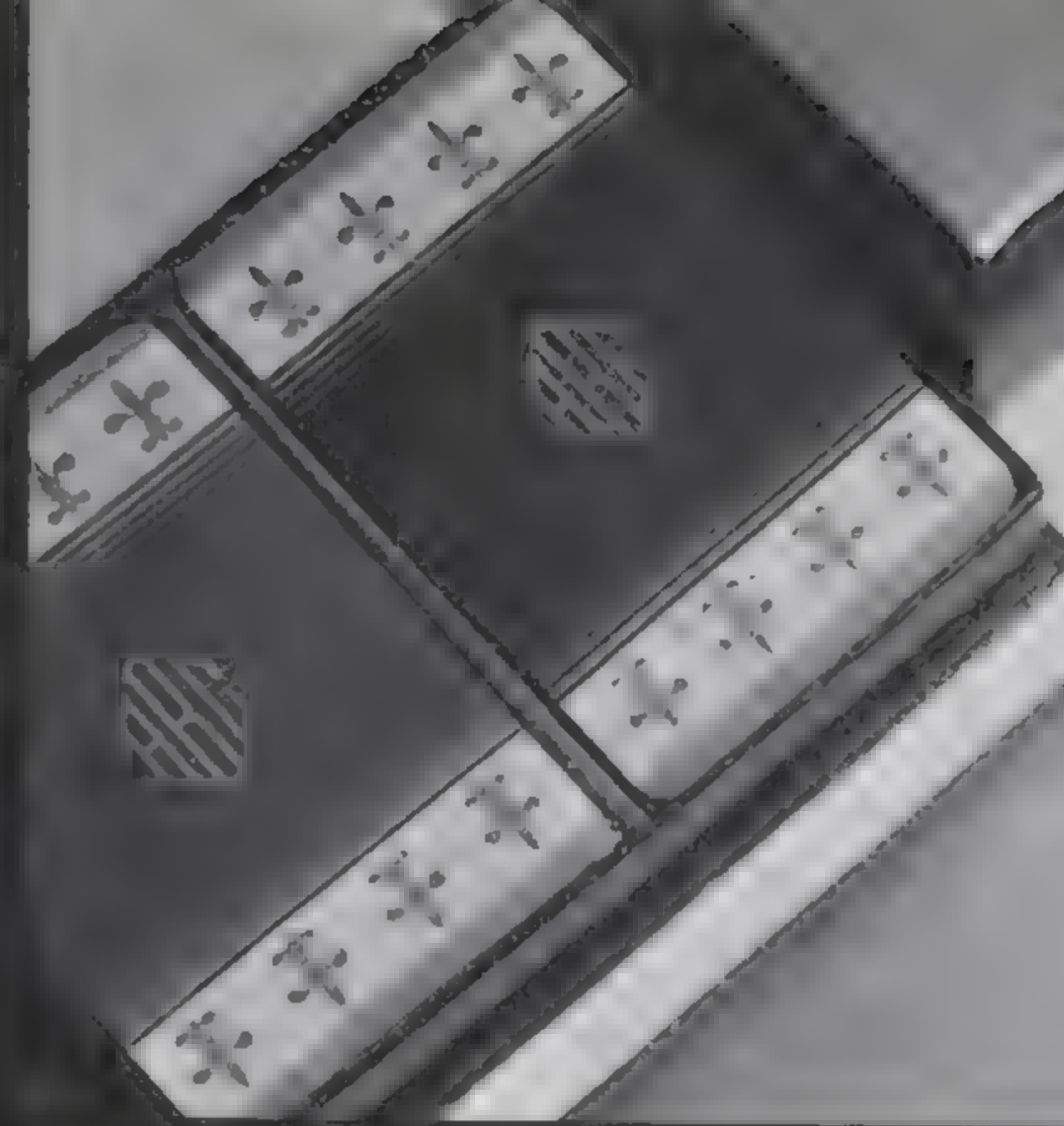
No matter who gets it, this library set will be a family affair. Paper-knife and shears are in a Florentine leather guard. Tan with gilt. About \$5. Jay-Thorpe

YOU CAN BUY THESE GIFTS IN OVER 50 CITIES, SEE PAGE 130



61

A low-slung red velvet dachshund with white Garbo beret and eyelashes that you could hang Christmas-tree ornaments on. About \$4. At Saks-Fifth Avenue



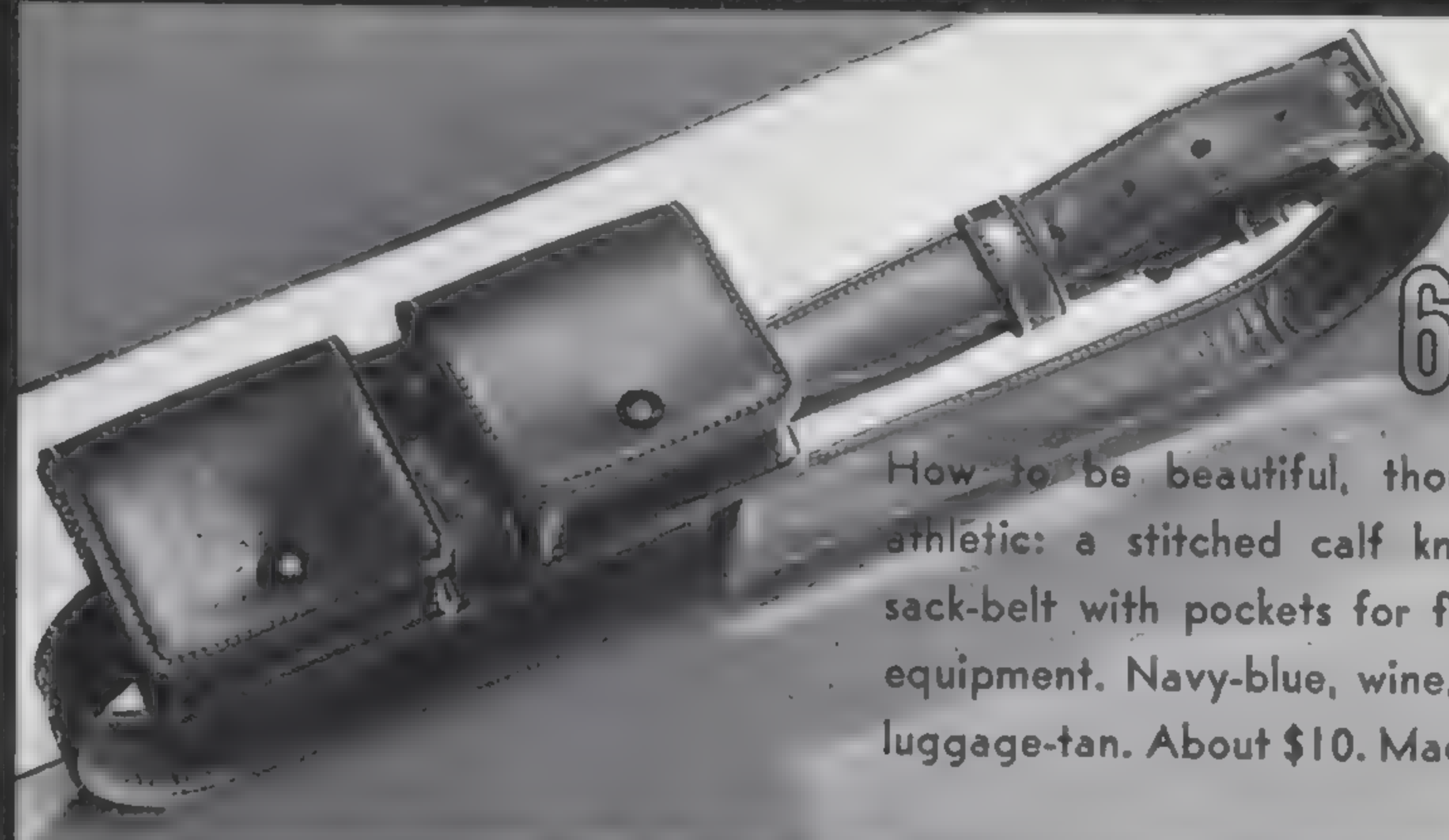
66

For the solitaire shark, bridge fiends, or those who do card-tricks—these "Flower of France" cards. Red, blue, green, black. About \$1.50. Saks-Fifth Avenue



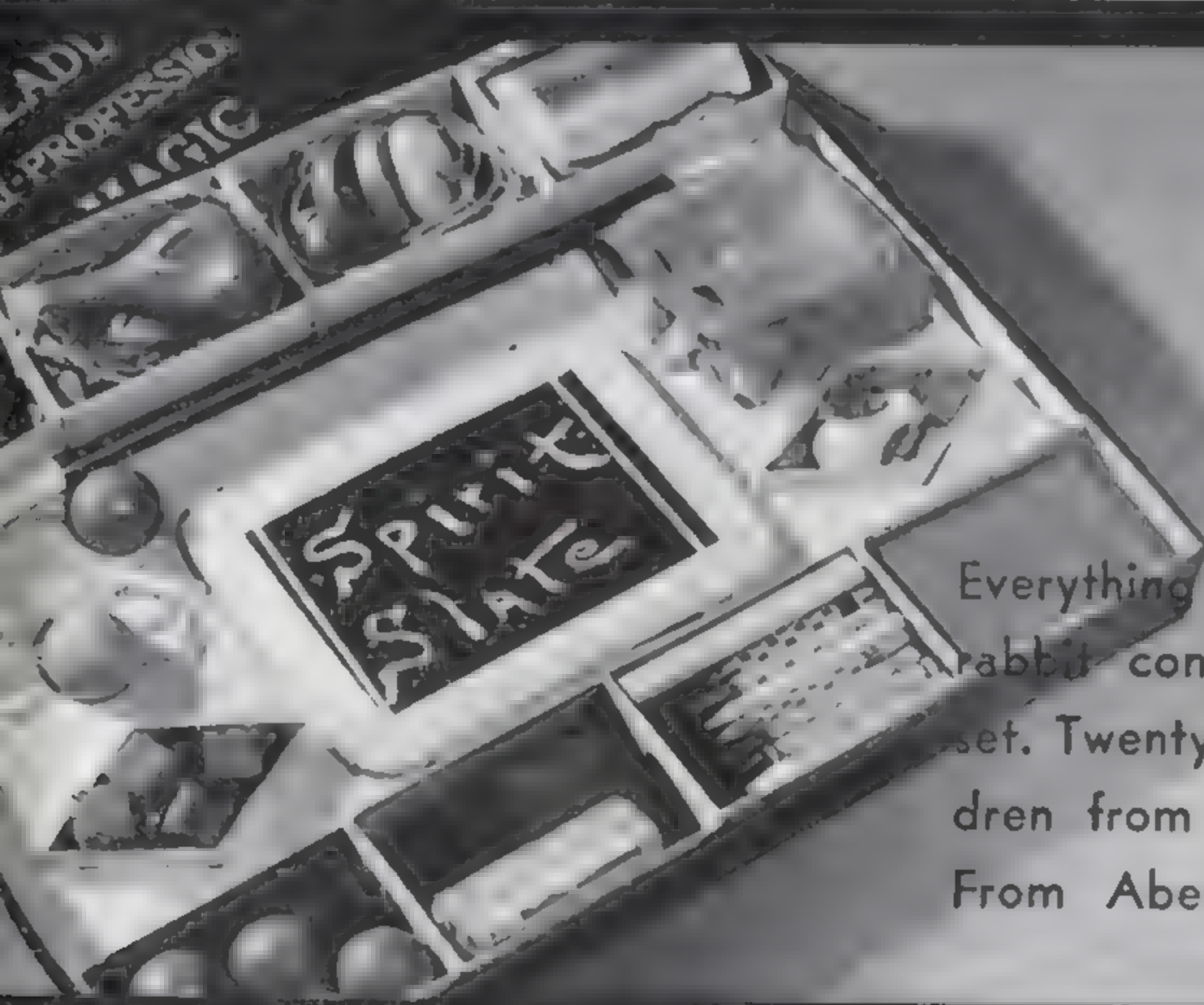
62

Two generations of dolls—a fifteen-inch "Tillie" from "Cricket on the Hearth"—and her baby. Tillie is wired for acrobatics. About \$4. At Saks-Fifth Avenue



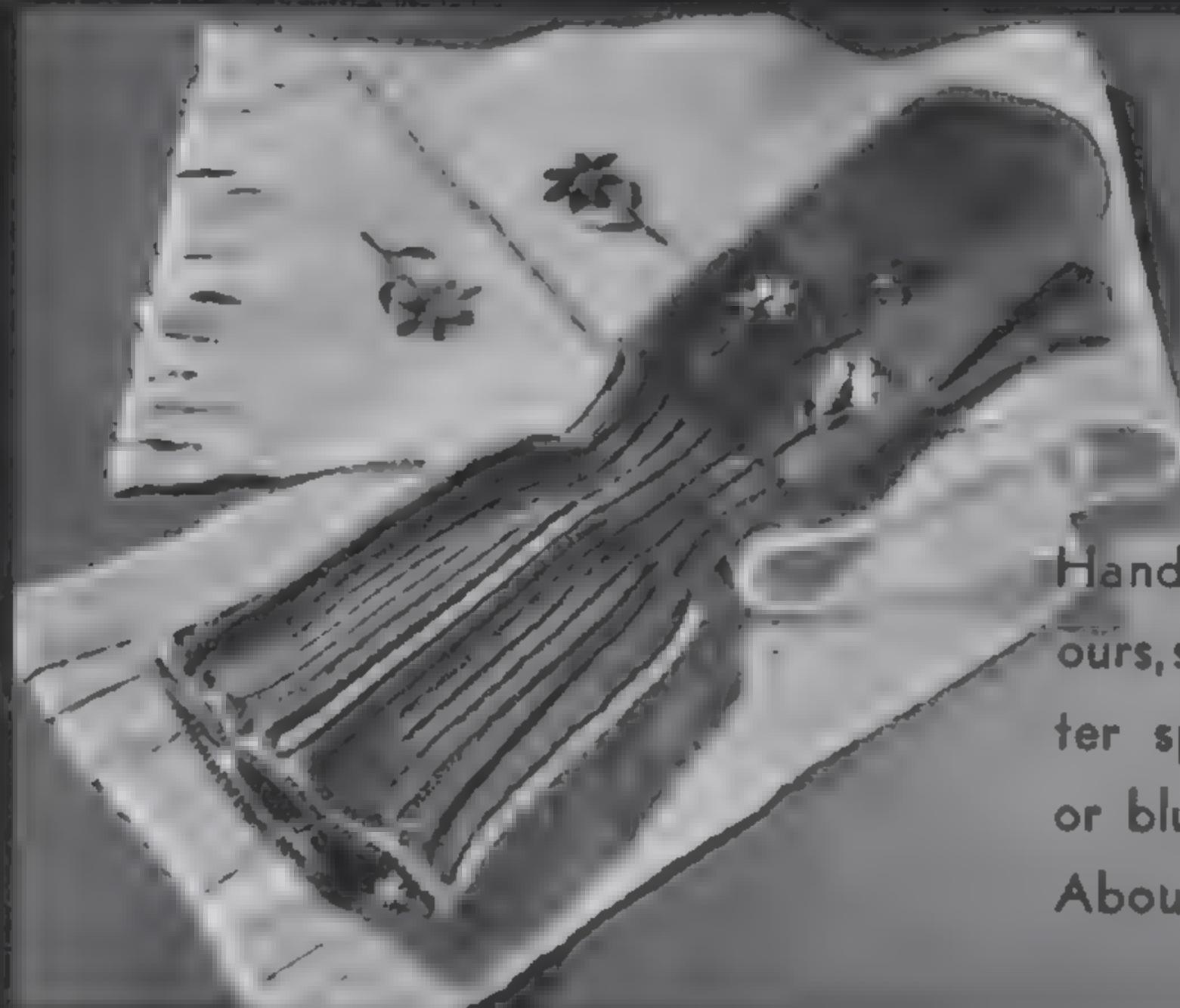
67

How to be beautiful, though athletic: a stitched calf knapsack-belt with pockets for field equipment. Navy-blue, wine, or luggage-tan. About \$10. Macy's



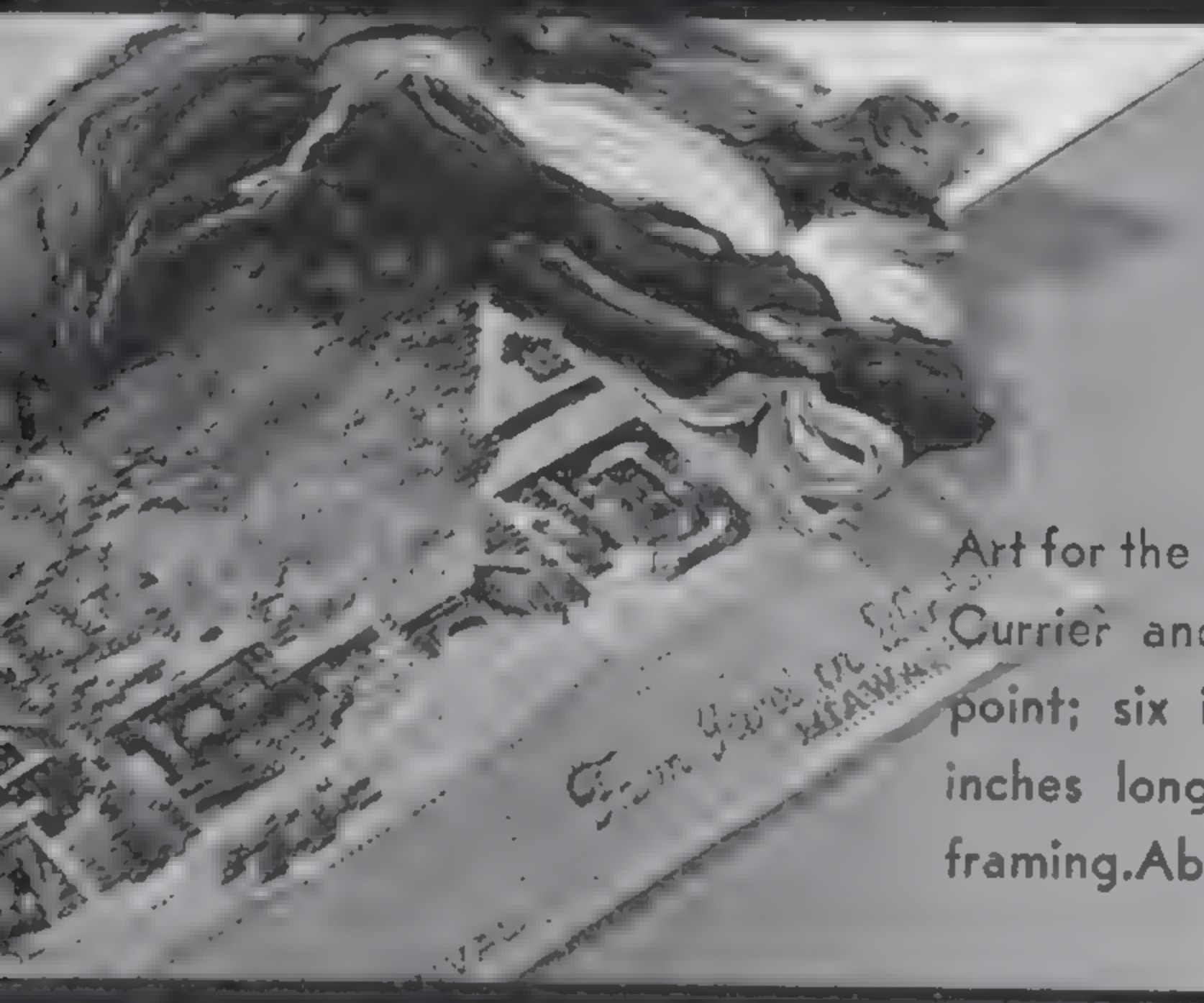
63

Everything but a silk hat and a rabbit comes with this magic set. Twenty-five tricks. For children from ten up. About \$5. From Abercrombie and Fitch



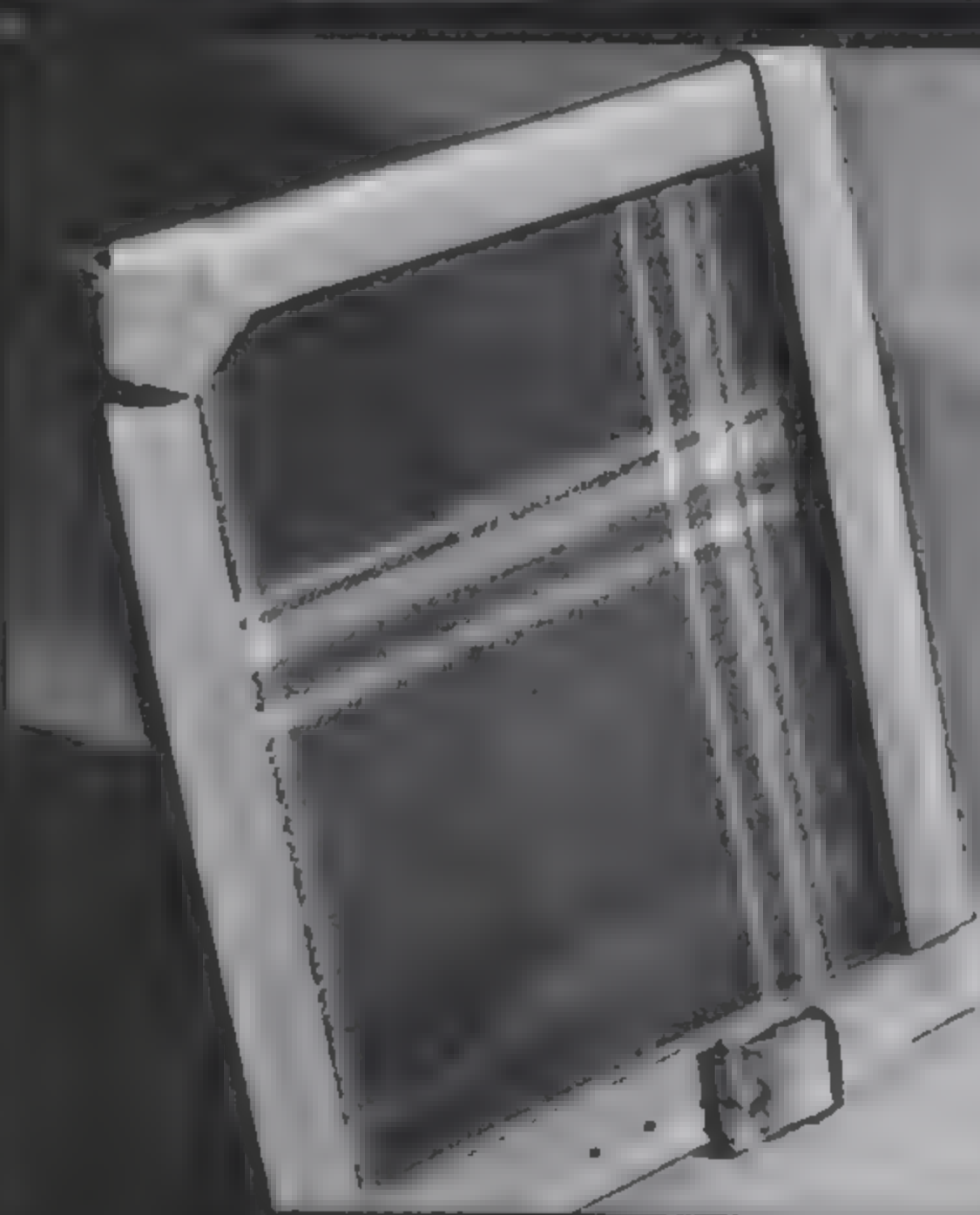
68

Hand-embroidered in gay colours, scarf-and-mitten set for winter sports. White, green, red, or blue. Medium or large sizes. About \$4. From Bonwit Teller



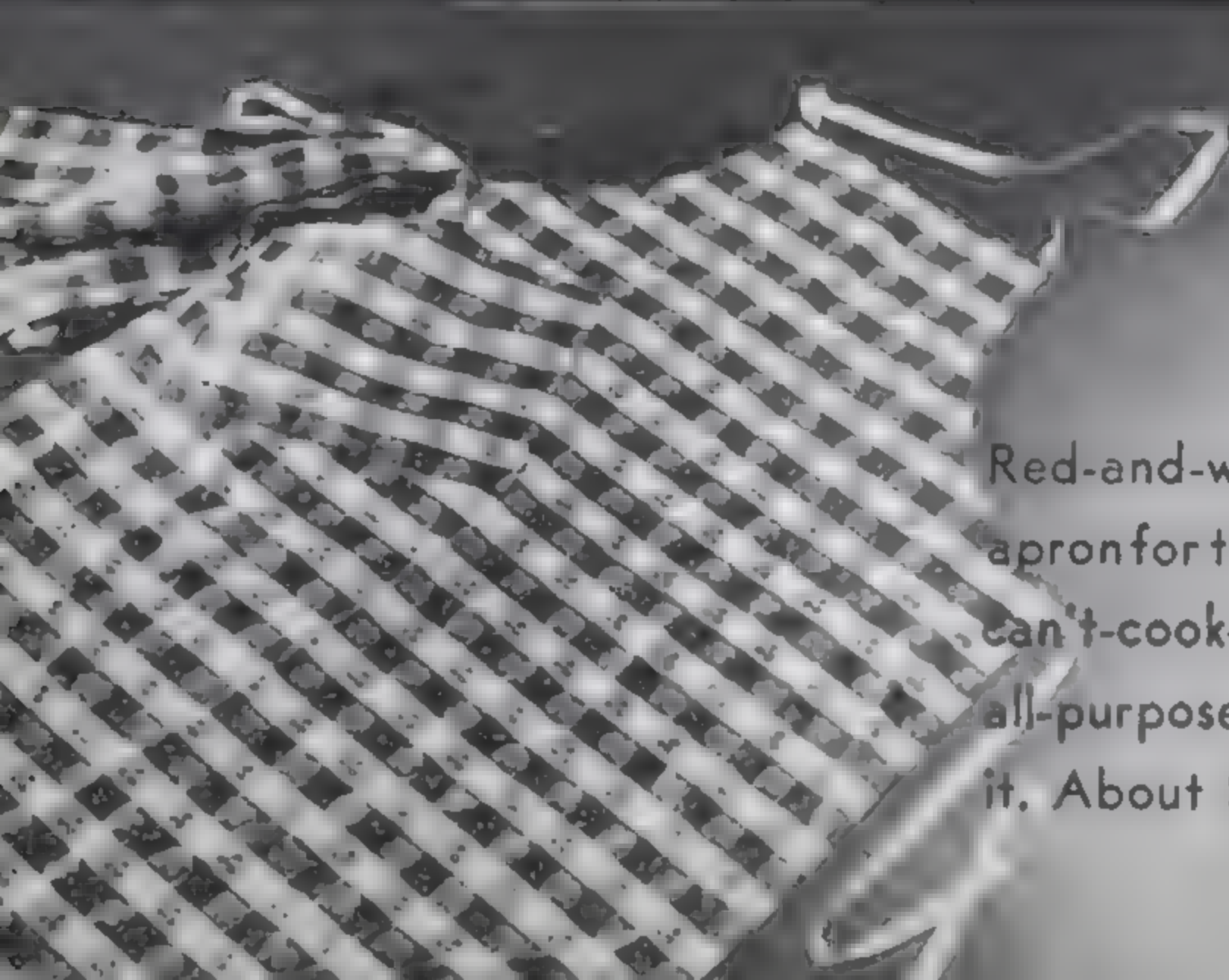
64

Art for the needle. Semi-finished Currier and Ives print needlepoint; six inches high by nine inches long, and destined for framing. About \$5. Alice Maynard



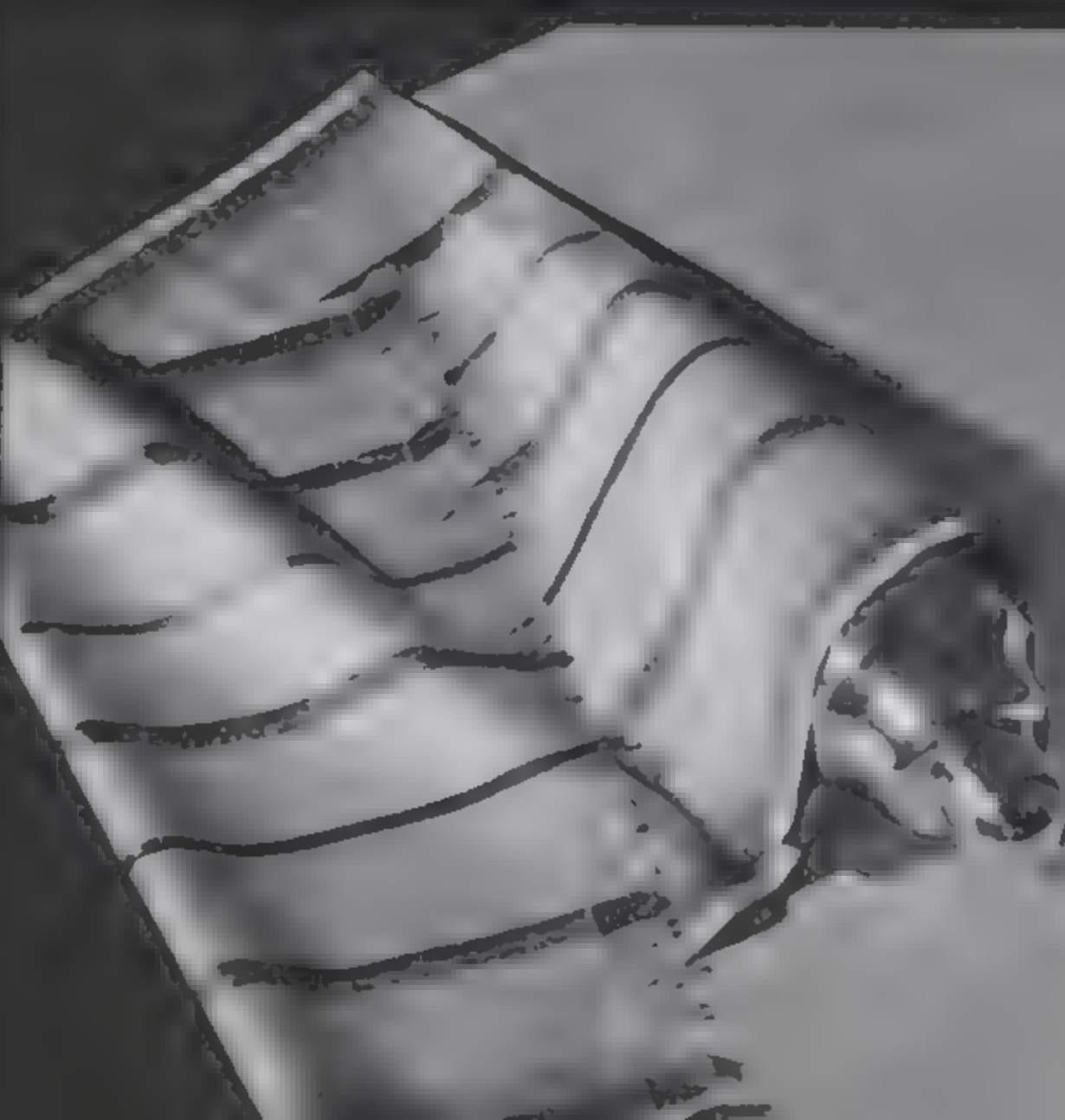
69

An eight-by-ten leather sports frame for the man who fancies dogs, horses, or himself snapped with the biggest moose bagged. About \$10. From Lord and Taylor



65

Red-and-white checked cook-apron for the men-of-the-women-can't-cook-steak-right school. An all-purpose towel accompanies it. About \$2. Saks-Fifth Avenue



70

Help your friends pass their bar exams with this imported linen bar-towel, with its escape-proof pocket for the cocktail shaker. About \$1.25. Saks-Fifth Avenue



71

A lively team of velvet horses, with a fourteen-inch Black Beauty and a colt in a different colour. Tied up with Cellophane. About \$4. At Saks-Fifth Avenue



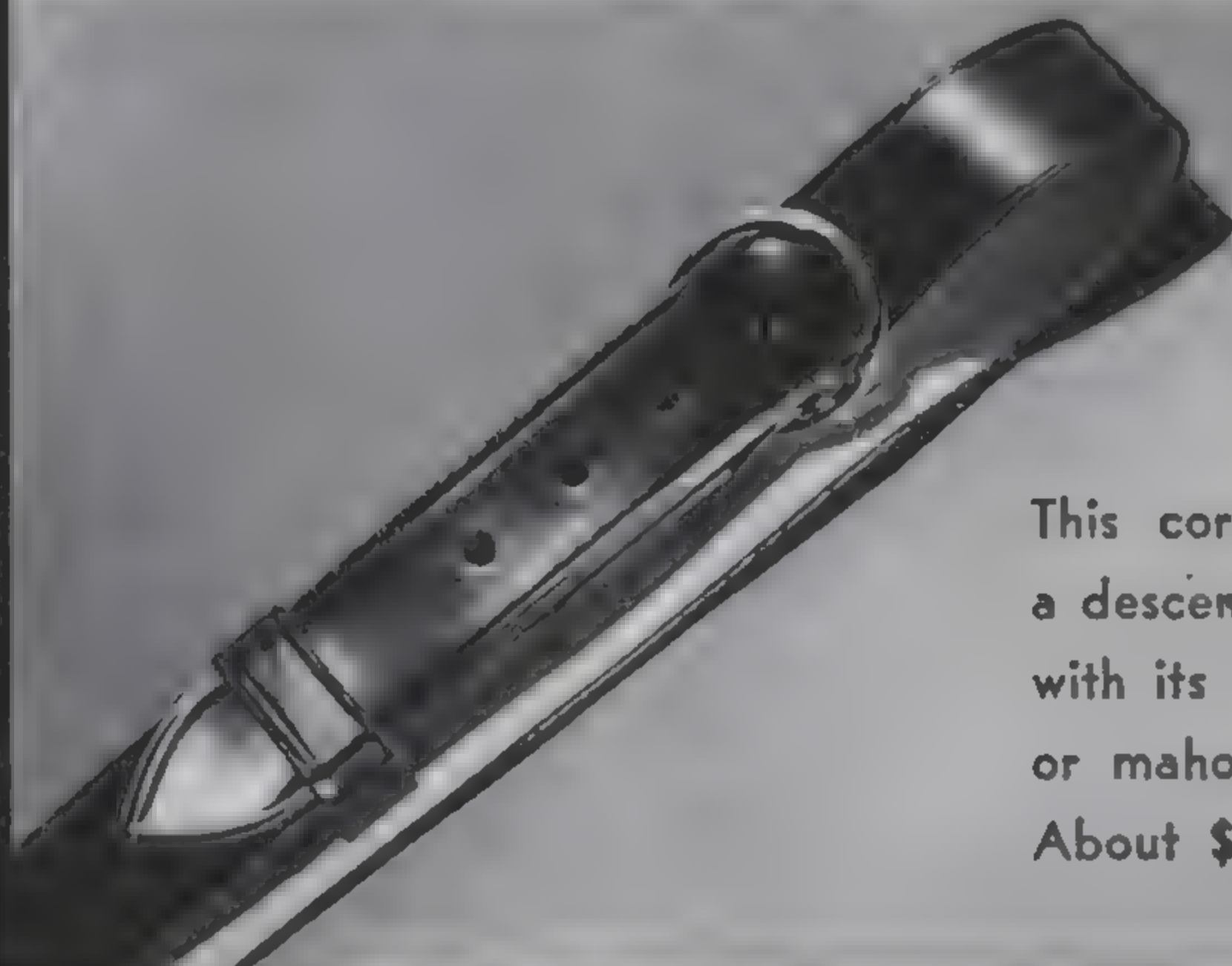
76

This green leather-covered scrap-book, about ten inches square, with blank pages, is a worthy home for cherished collections. About \$10. Jay-Thorpe



72

See this pin, and pick it up—for any one who takes to the out-of-doors. Gilt metal bar, four inches long, wound with brown leather. About \$2. From Macy's



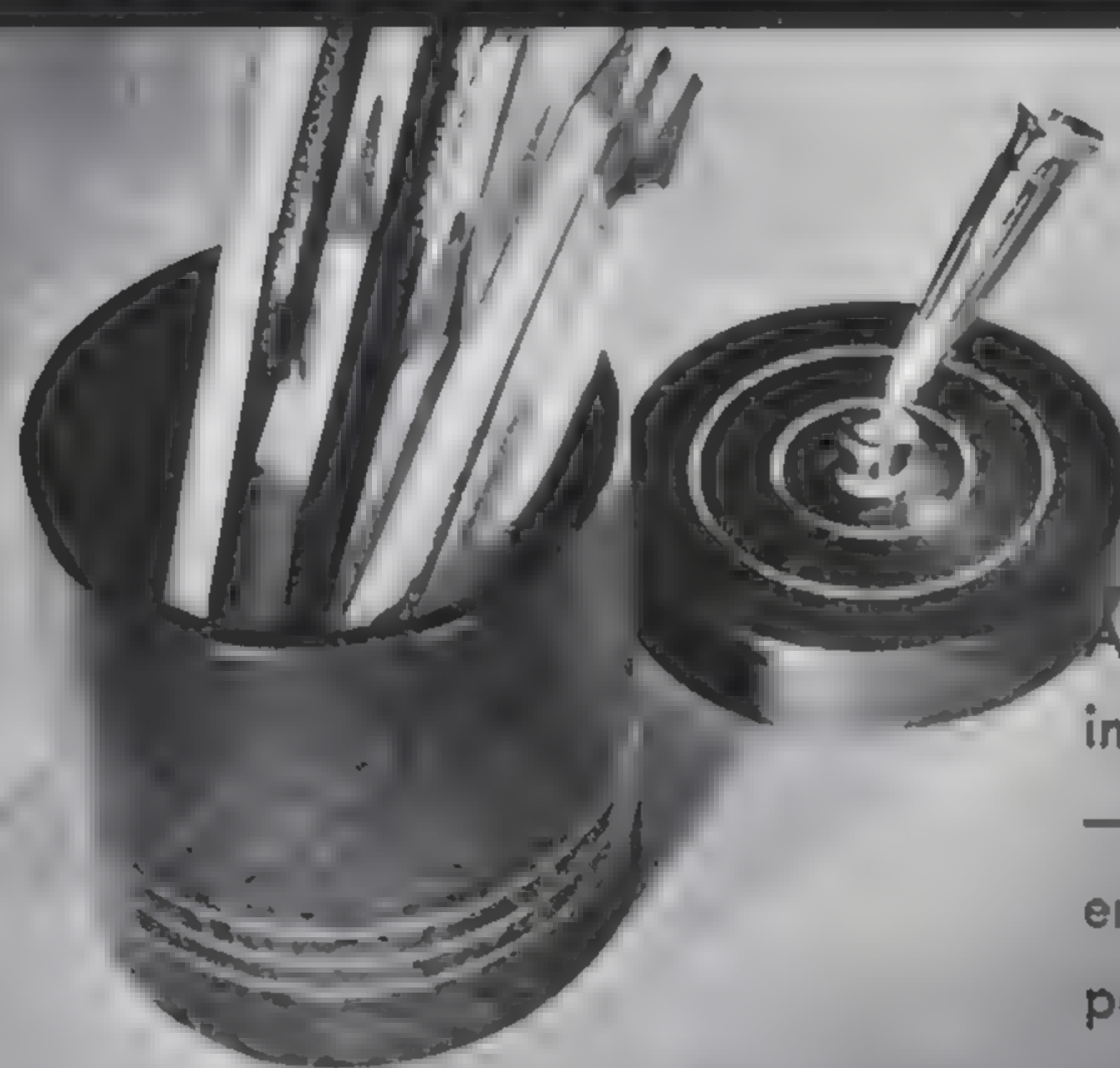
77

This cordovan leather belt is a descendant of the cinch-belt, with its ring-hook buckle. Black or mahogany. Sizes 30 to 42. About \$2.75. Lord and Taylor



73

A lot of cooking temperatures can be taken with this triple entente of thermometers for candy, roasts, and deep-fat frying. About \$5. From Macy's



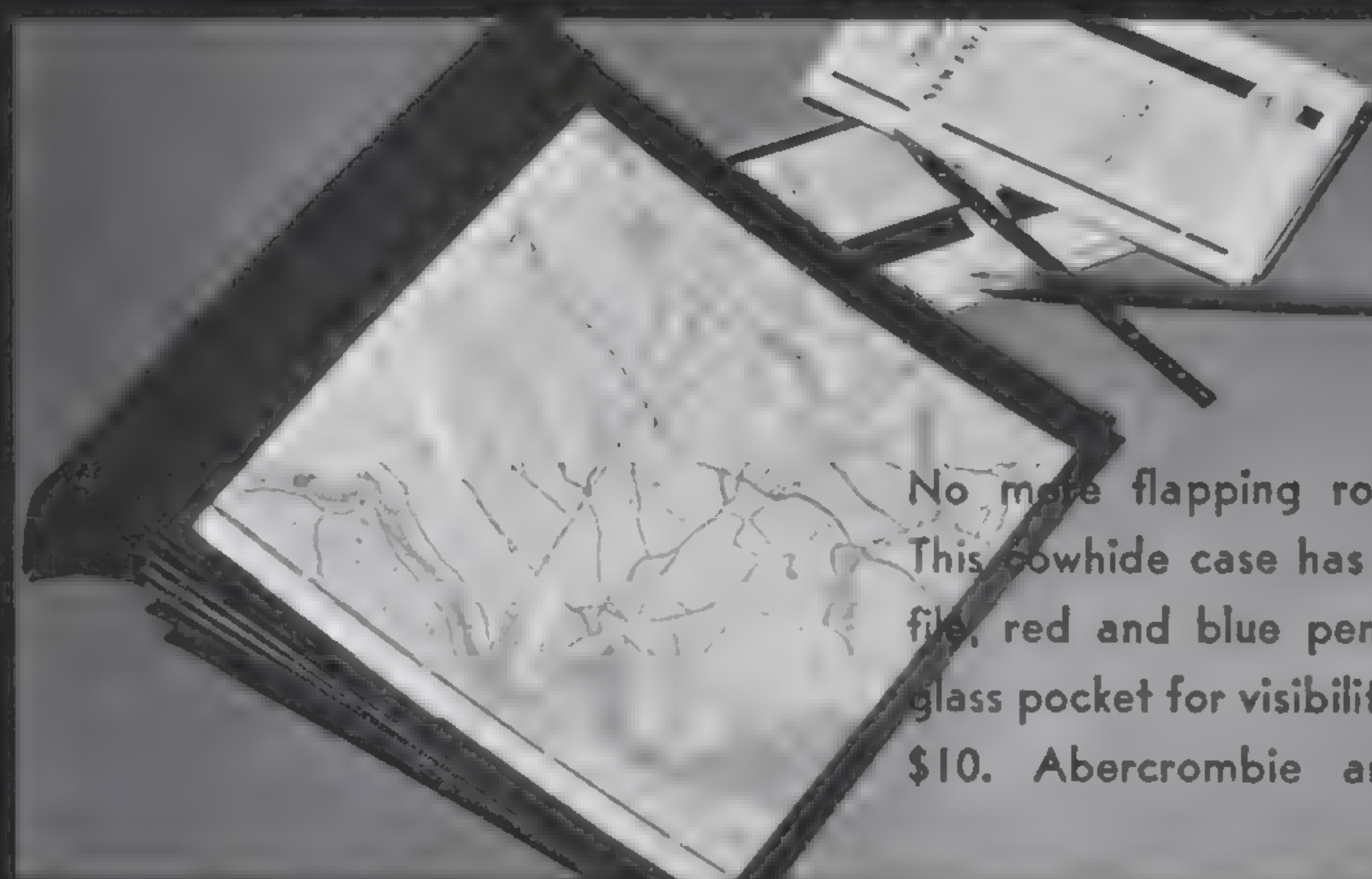
78

Any one who does a lot of writing—whether novels or cheques—would enjoy this leather-covered set with space for pen and pencils. About \$7. From Pitt Petri



74

Knitters may drop stitches, but never the knitting. Opened, this bag is a convenient apron made with two large pockets. About \$5. From Bonwit Teller



79

No more flapping road-maps. This cowhide case has an index file, red and blue pencils, is in-glass pocket for visibility. About \$10. Abercrombie and Fitch



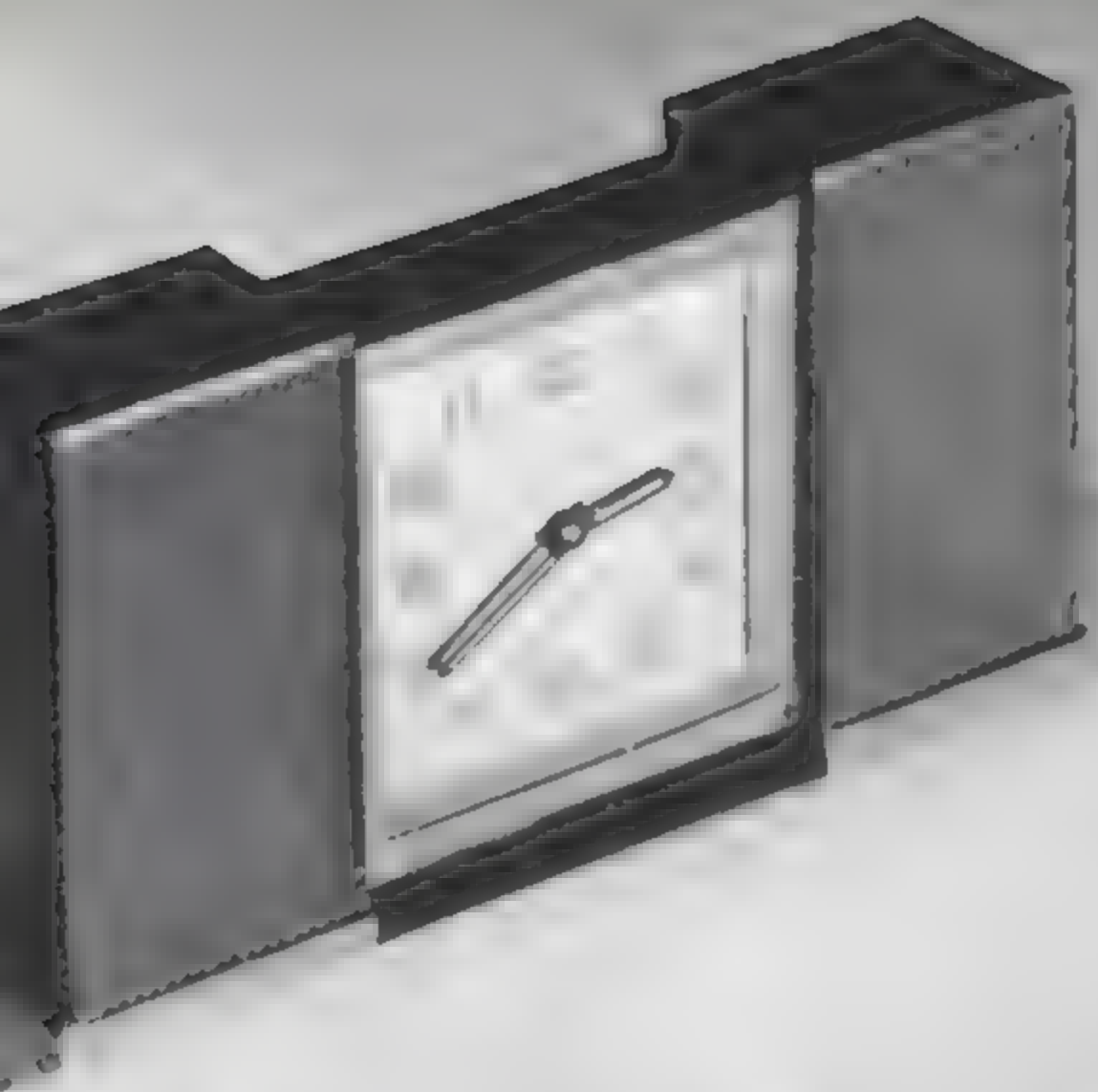
75

At home on the range or the bridle-path—simulated crystal links to delight the girl who is a horsewoman to her very cuffs. About \$2.50. Macy's has these



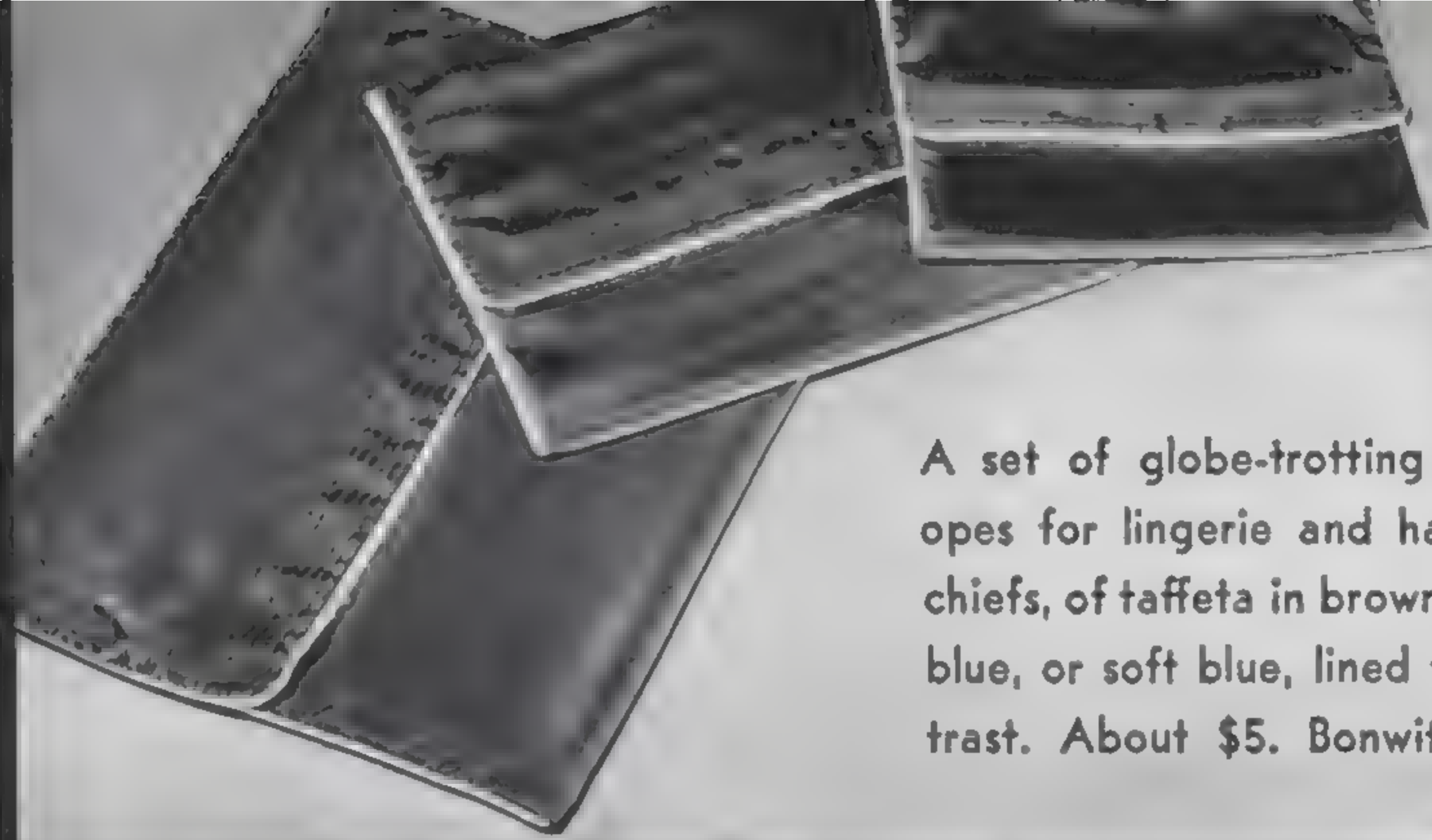
80

This compass gives twenty-four-hour service. Its luminous dial and watch-like case make it perfect for hiker or sailor, by day or night. About \$5. From Altman



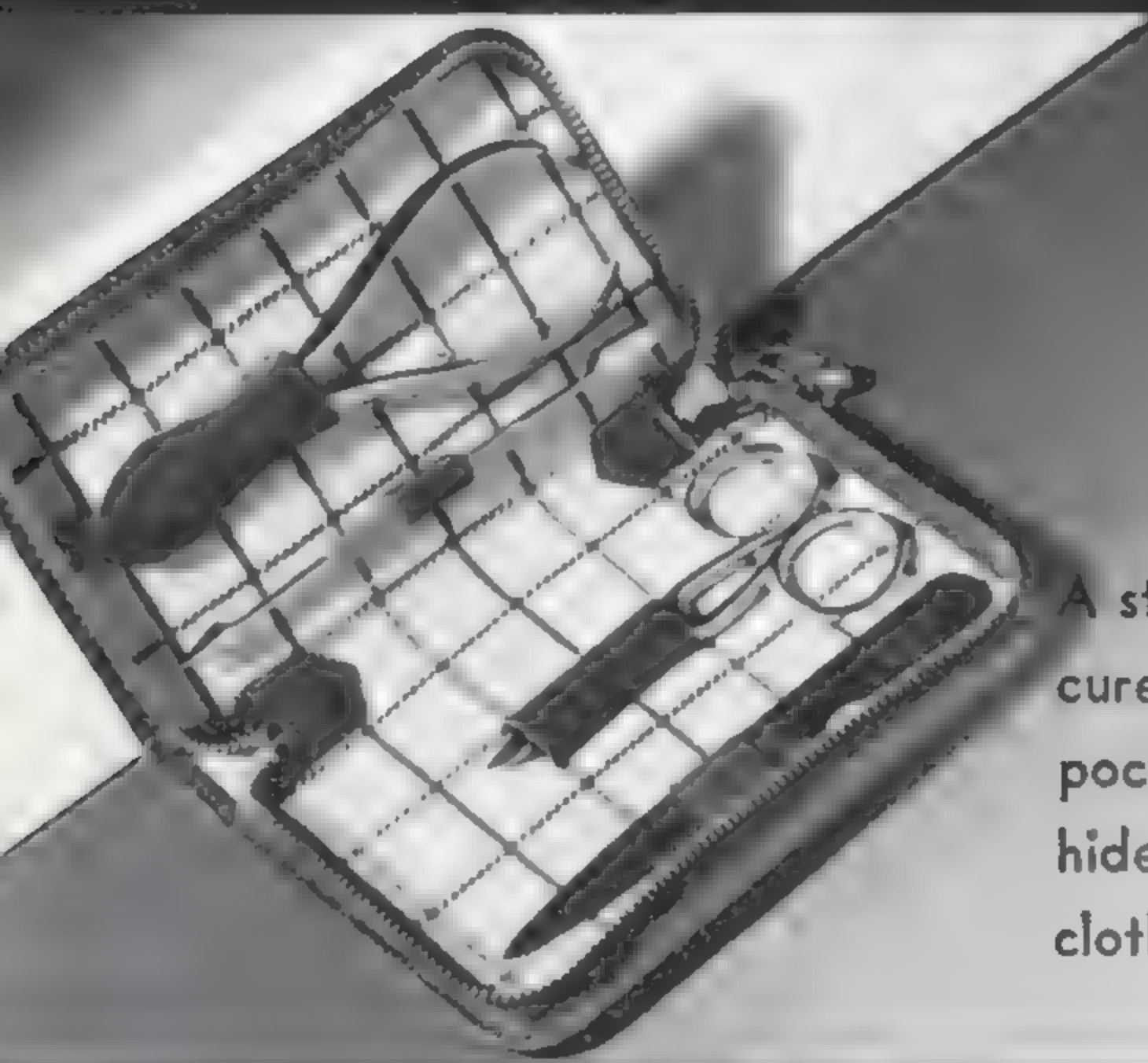
81

Time marches on in this fifteen-jewelled, eight-day travel clock of calfskin. It shuts up to wind. (3 inches wide and long.) About \$30. It's from Lord and Taylor



86

A set of globe-trotting envelopes for lingerie and handkerchiefs, of taffeta in brown, navy-blue, or soft blue, lined to contrast. About \$5. Bonwit Teller



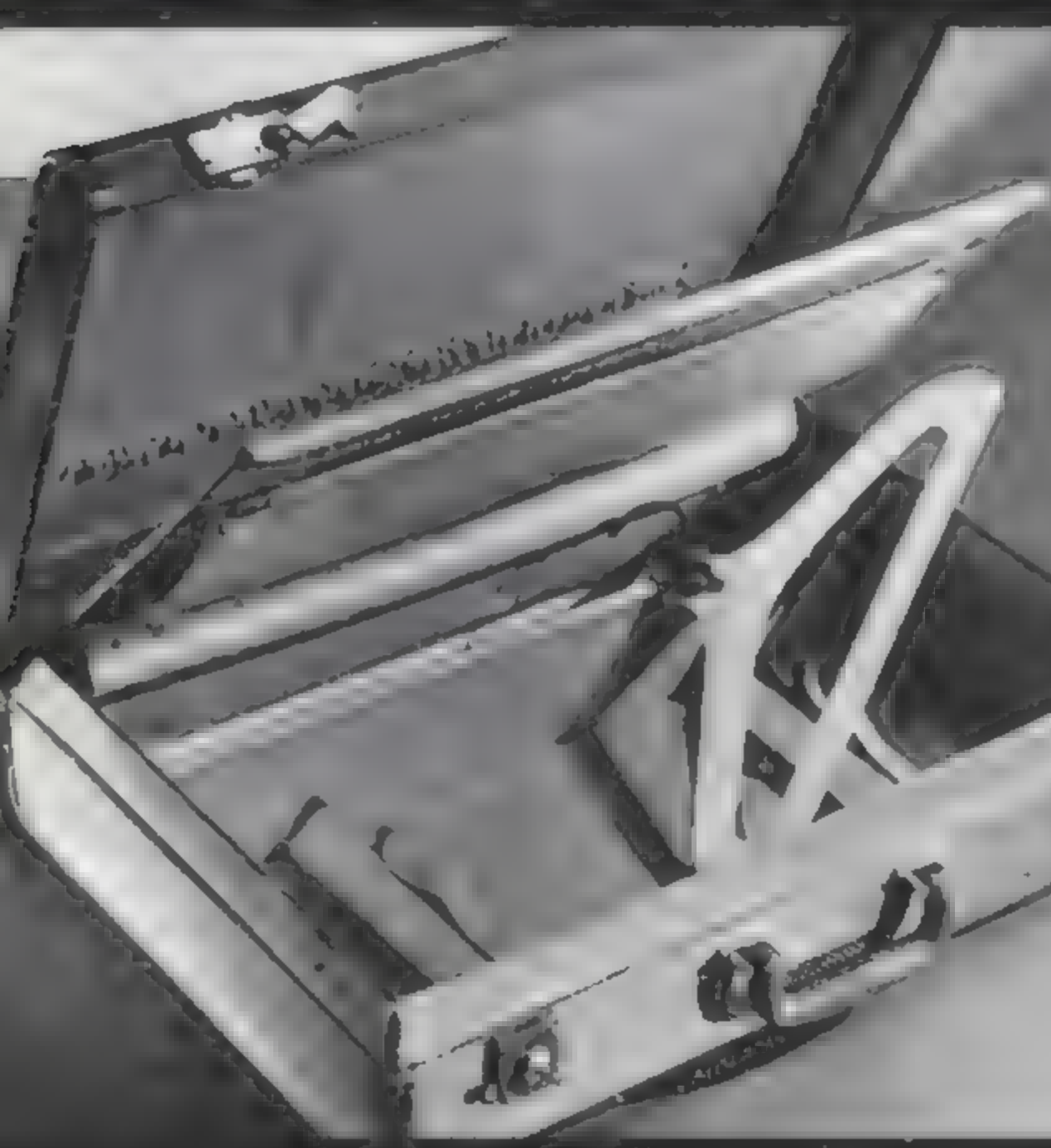
82

A sturdy, male quartet of manicure tools is tucked into this pocket-size case of tan cowhide, lined with checked polo cloth. About \$4.50. From Altman



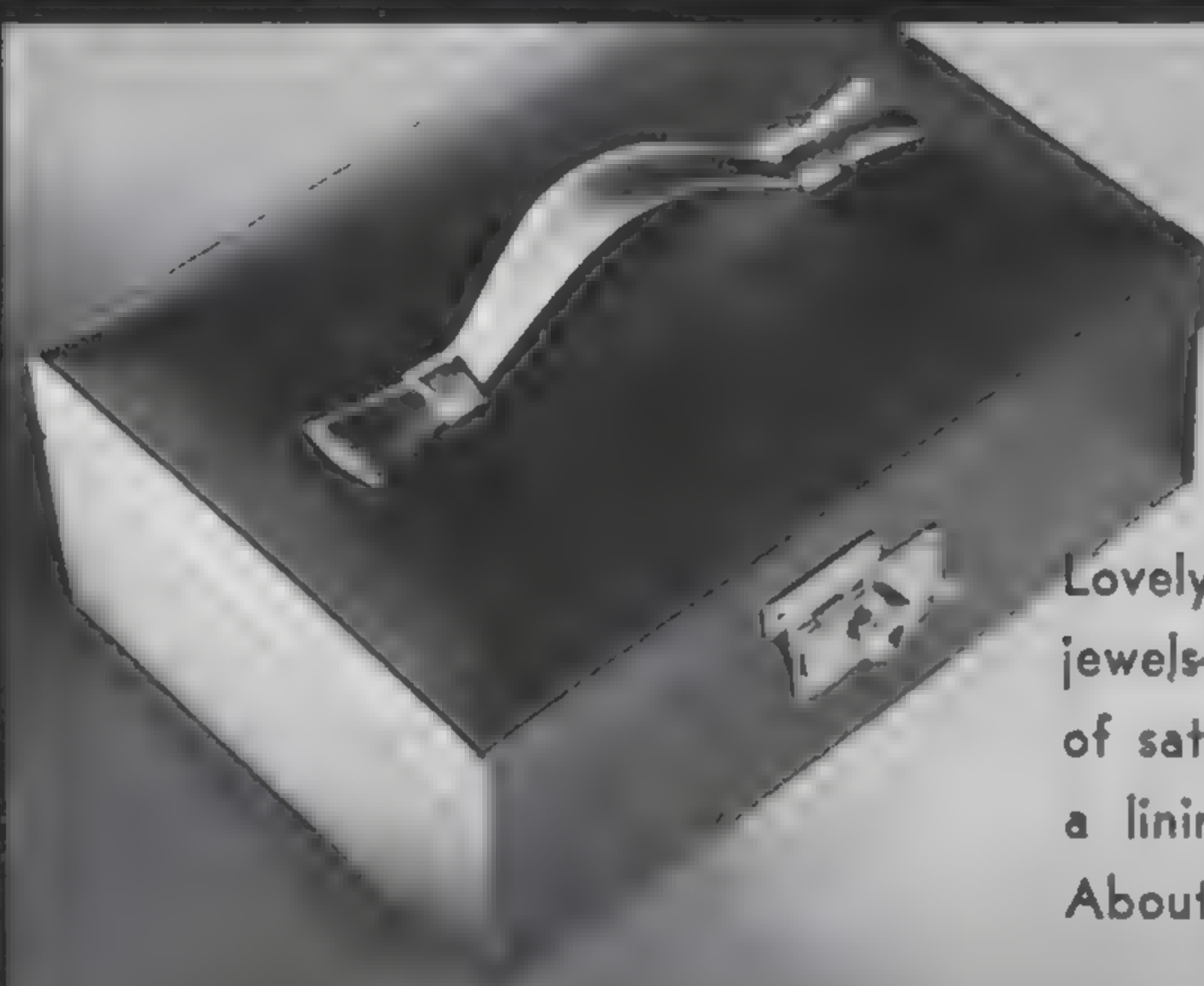
87

Buttons still burst off, and a sewing-kit is called into action. This is of Celanese faille, in brown, navy, or soft blue. About \$1.25. Lord and Taylor has this



83

This tweed canvas case for men (about 23 by 18) holds even "tails" faultlessly on a hanger, besides having room for shirts and shoes. About \$26.50. Altman



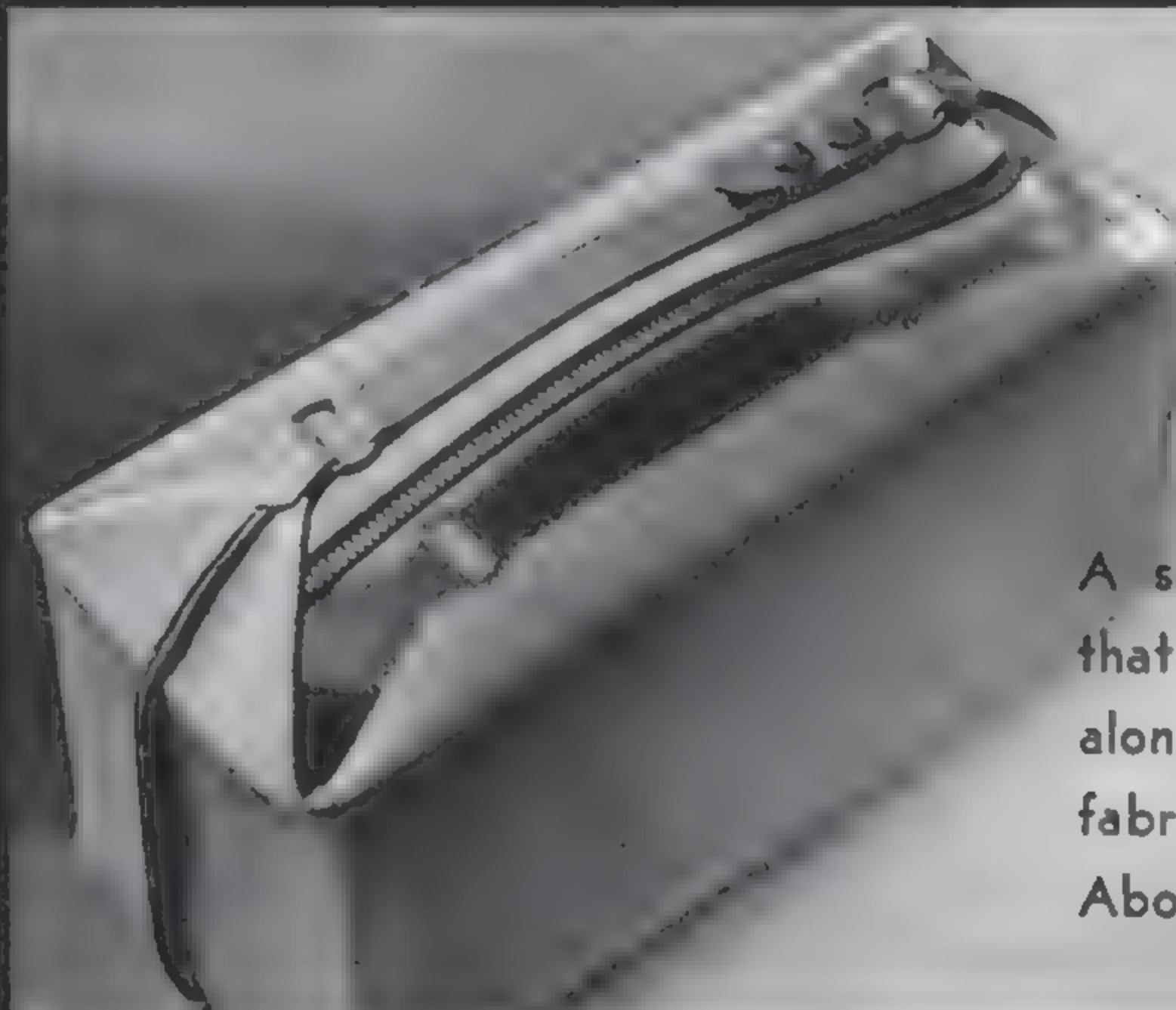
88

Lovely enough for the crown jewels—this rose or tan case of satiny calf, with a tray and a lining of deep wine velvet. About \$7.50. Lord and Taylor



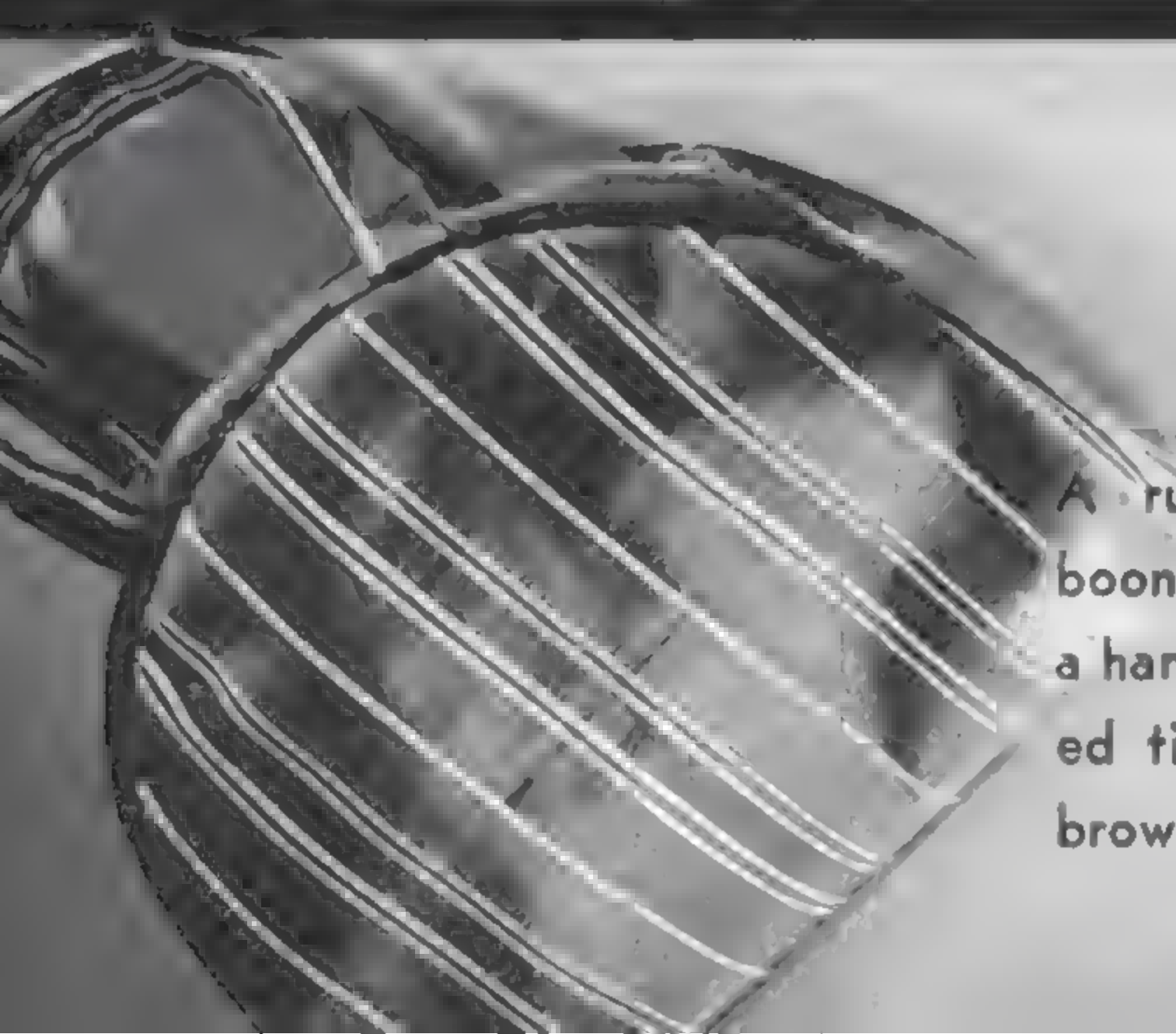
84

A gift to warm the recipient no end: a face-sized traveling hot-water bag, in a Celanese taffeta cover. Brown, navy, rust. About \$2.50. Bonwit Teller



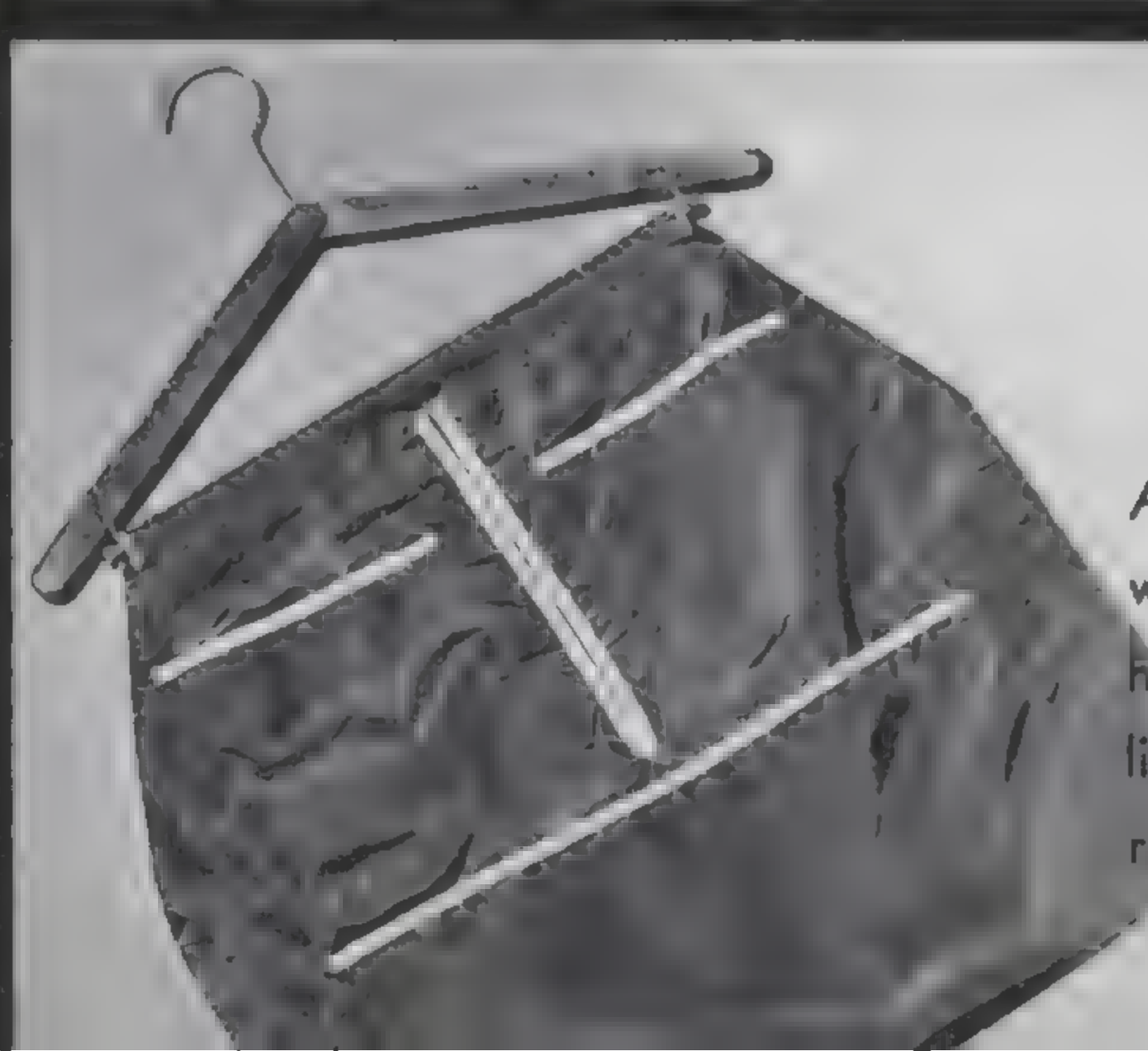
89

A small bottle-bearer de luxe that cradles six bottles and jars along its sides. Of pig-grained fabric, zipped across the top. About \$10. Altman has this



85

A rubber-lined bag that's a boon to any traveller. It's big, a handy shape, and of gay striped tie silk in maroon, navy, or brown. About \$2.50. Altman



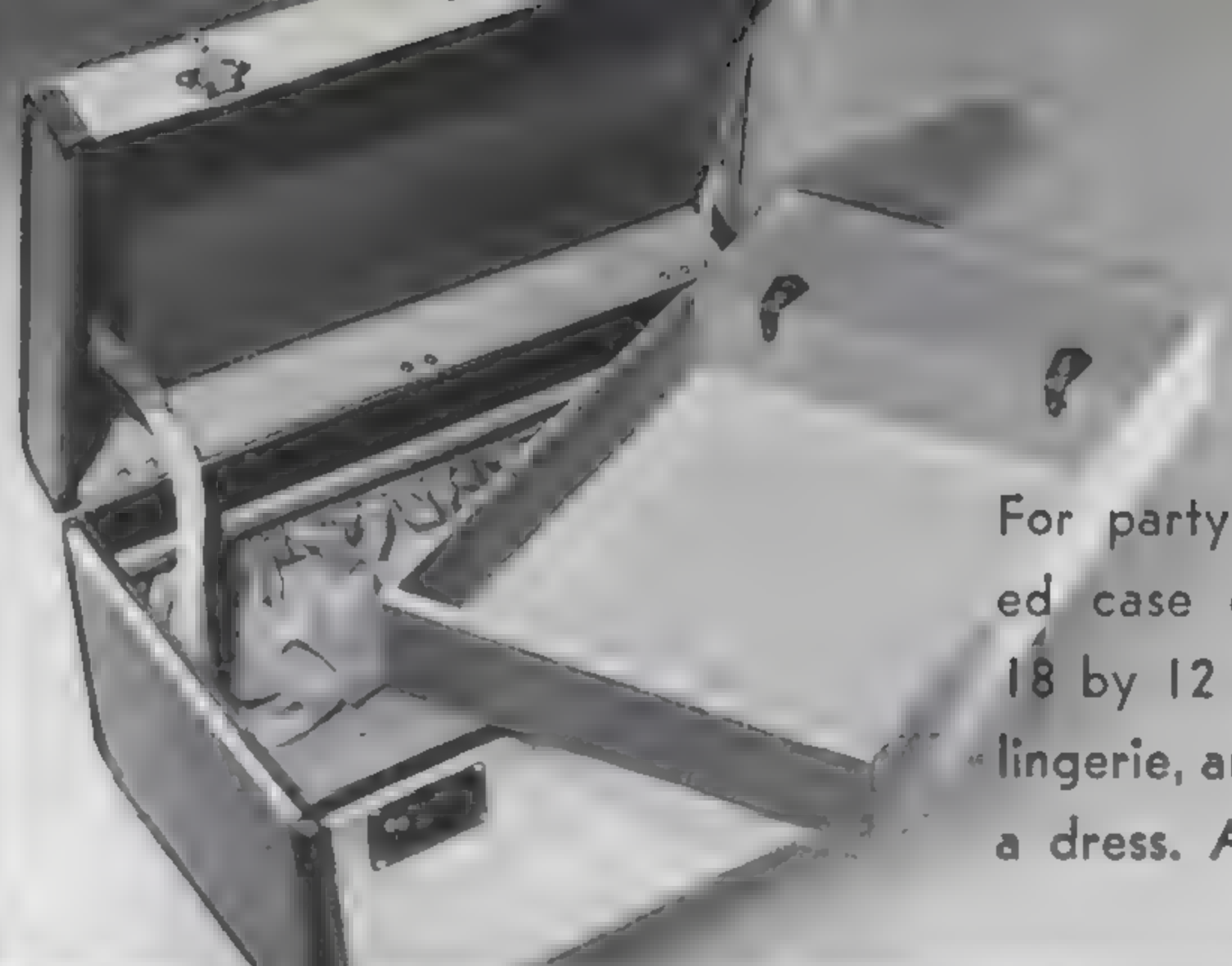
90

A night in a Pullman is a dream with this. Below the folding hanger is a taffeta bag to hold literally everything. Brown, navy, rust. About \$3.75. Jay-Thorpe



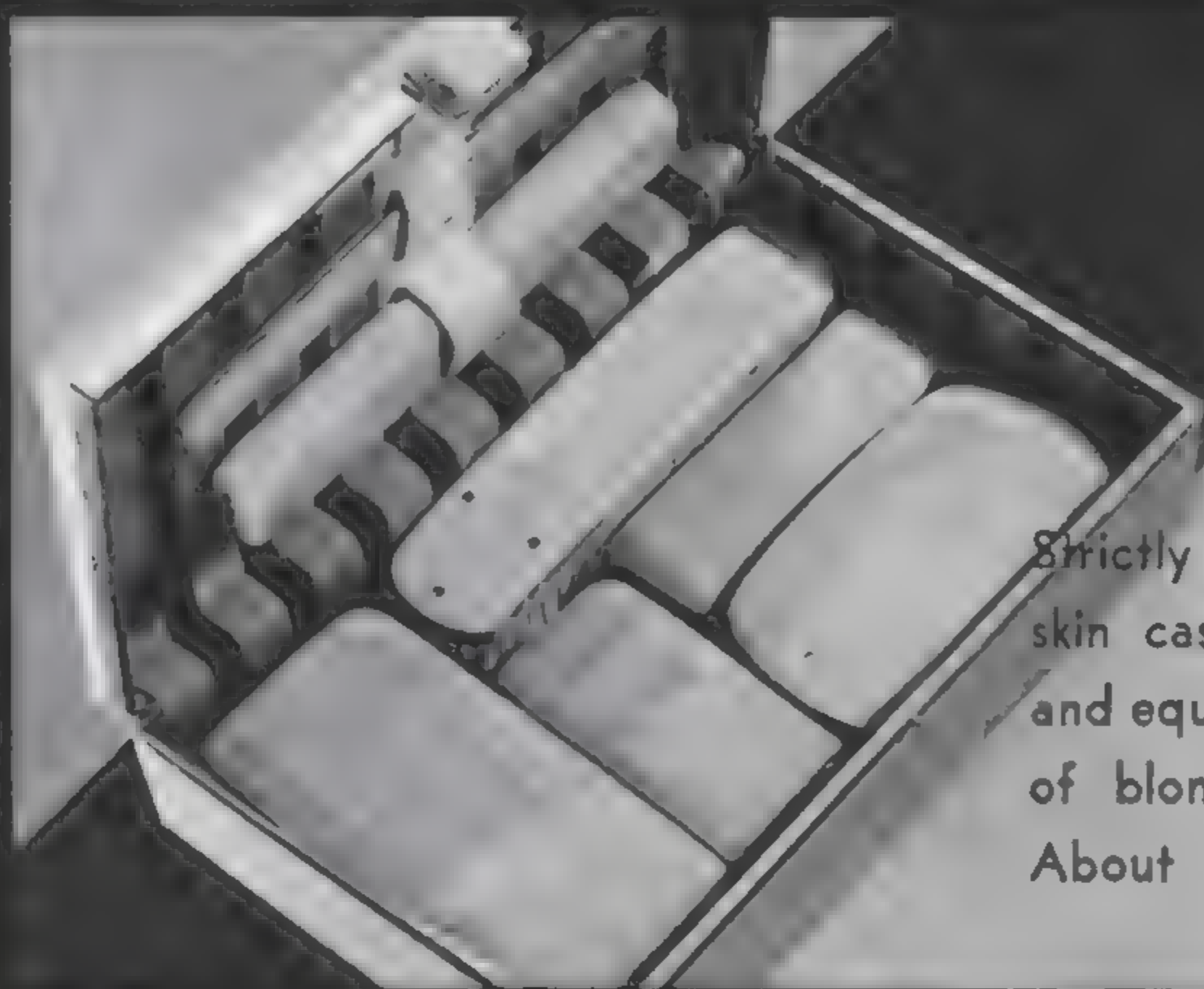
91

A roomy utility kit of sleek hide in russet, sun-tan, or black, with a striped oilskin lining. Also in coloured morocco-grained hide. About \$5. Found at Jay-Thorpe



96

For party-goers: a duck-covered case carried upright. It is 18 by 12 inches, has a tray for lingerie, and room for shoes and a dress. About \$27.50. Macy's



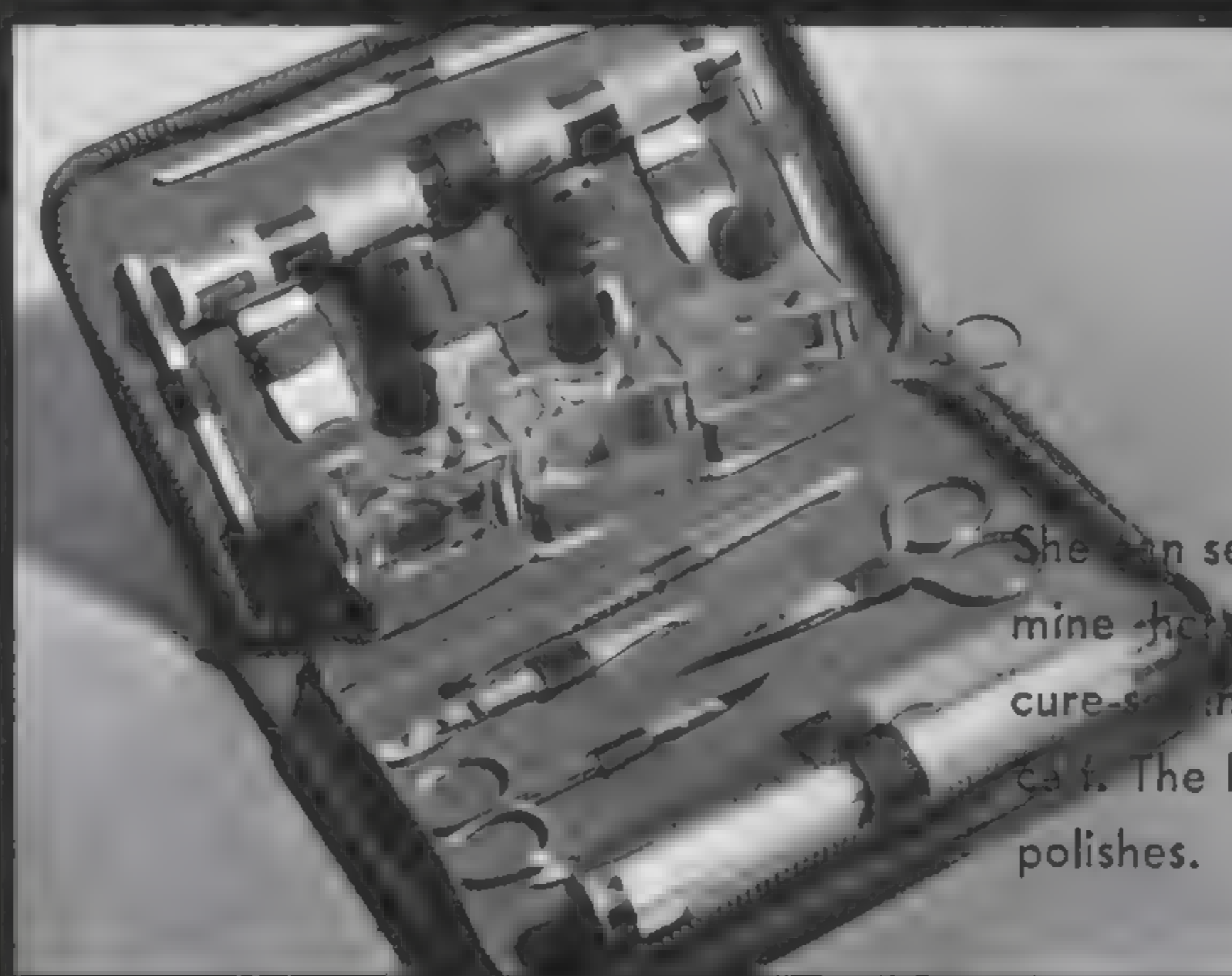
92

Strictly a man's affair—a pigskin case, lined with oiled silk and equipped with loose fittings of blond wood and celluloid. About \$15. Saks-Fifth Avenue



97

Victoria case, with fittings of enamel or gilt to match the covering of black, brown, or tan lizard grain leather. (14 by 8½.) About \$25. Saks-Fifth Avenue



93

She can sew a fine seam or carmine her nails with this manicure kit of Dubonnet-red calf. The bottles are for her pet polishes. About \$7.50. Macy's



98

A spacious hand-bag, with secret pocket, for the woman who wants everything at hand. Of black or green lizard-grained leather, or tan calf. About \$16.50. Best



94

A complete dressing-table group of ten toilet pieces made of heavy Pyralin shell and fitted in a moire silk case for travelling. About \$20. Bloomingdale



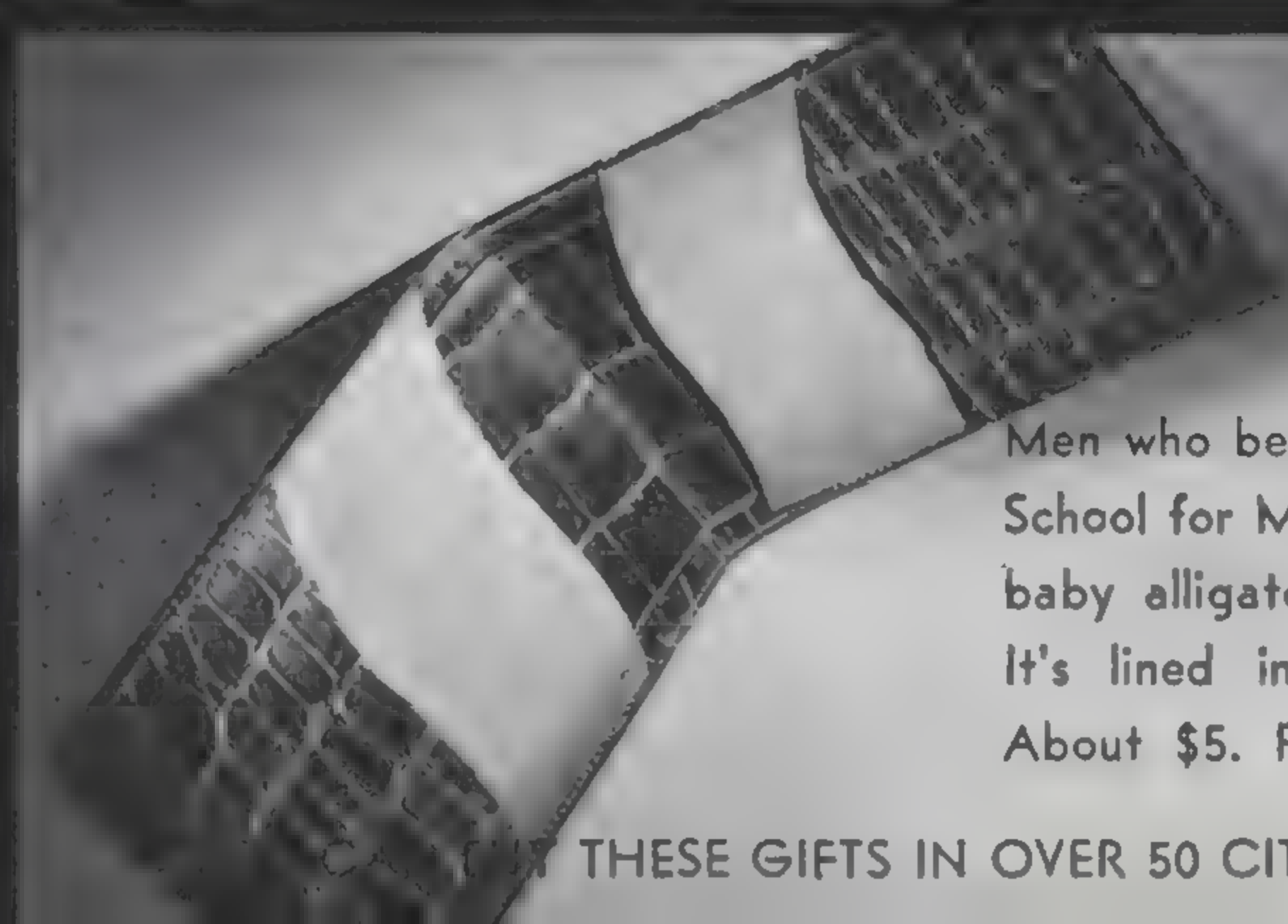
99

A first-aid kit of brown cowhide—for the house or the traveller. It has complete necessities, as well as bottles to fill. About \$7.50. Hammacher Schlemmer



95

A saddle-stitched calf bag for the sportswoman. It houses a compact, lipstick, comb, and purse, and is in black, navy, brown. About \$16.50. Jay-Thorpe



100

Men who belong to the Wallet School for Money will take this baby alligator wallet to heart. It's lined in leather, besides. About \$5. From Bloomingdale



SHOP-HOUND SHOPS EARLY

• This is Shop-Hound's Christmas card—in the process. What have you done about yours? At the Christmas Card Mart, 30 Rockefeller Plaza, you'll find fresh untrammelled greetings by young artists from Austria, Italy, and Sweden. These cards are painted by hand, and the cost is about twenty-five cents. If you have some sketch of your own that you'd like made up into Christmas cards, call Mr. John F. Bannon at Howard Rush, 150 Bleecker Street. Mr. Bannon will come to your home with samples and settle your card-and-envelope and engraving problems.

• It will be a starry metal Christmas, unless I'm barking up the wrong Christmas-tree. Gerard, at 48 East Forty-Eighth Street, is using metals of new fragility and charm. For the centre of the table, they suggest trees of copper screening with white candles. To group around the tree, they have little tin angels (right), with curly hair and gold-and-white patterned gowns; about \$2.50. Clusters of shooting stars, quivering on gold wires, are an inspiration. The stars are of gold and silver aluminum foil, and there are trees and candlesticks designed to go with them.

• At Alfred Orlik, 395 Madison Avenue, you will find some of the loveliest of the ceramic Madonnas that come to us from abroad, and without which Christmas is no longer complete. They look down, with tender beauty, from mantelpieces and walls. Podany, the modern Viennese artist, finds his inspiration in the church paintings of the baroque. The colours—clear turquoise and rose; or glowing cardinal-red and yellow—can be chosen for best effect in modern settings. Consider these beautiful Madonnas in your own scheme of Christmas decoration, or as a gift to a friend. The prices range from about \$3.50 to \$50.



• For great charm and originality in gifts, don't forget the shop of Alice H. Marks, 19 East Fifty-Second Street. Part of the fun of buying Christmas presents here is in the wrappings (even though the special Christmas wrappings cost extra). Miss Marks uses wide satin ribbons and wide, supple velvet ribbons, in apple-green and cherry-red. With a nodding coronation plume to top off. Their own special assortment of cocktail crackers, and candies (left) costs about \$8, dramatically done up in white and gold. One of their best ideas is a flexible red leather book with "Christmas List" stamped on the cover—for a five-year record.

• Joseph Mullen, decorator, 305 East Sixty-Third Street, is your Jack Frost at Christmas time. He will tie up your front door like a huge and inviting Christmas present. For your penthouse terrace tree, he suggests bare branches, frosted with silver foil, alight with silver stars. Shown at the lower left are inspirations for wrappings. Gold and silver Cellophane papers, topped with crystal Cellophane pine-needle clusters or mistletoe clusters; or groups of snowballs. (I, Shop-Hound, could have fun with the snowballs.) Mr. Mullen's studio will wrap your packages for you, or supply you with materials. (Continued on page 119)



The gift that brings the world home ... *in movies*

Ciné-Kodak

YOUR gift of a Ciné-Kodak will mark "the beginning of recorded history": Personal movies of children at play, their smiles, their gestures... the color and movement in foreign streets and harbors... the high spots of favorite sports and

hobbies. What other gift could mean so much? Your dealer will show you these Ciné-Kodaks, and the excellent movies they make, in both full-color Kodachrome and black-and-white... Eastman Kodak Company, Rochester, N. Y.

CINÉ-KODAK EIGHT, MODEL 20, the economy movie maker, is designed to bring home movies within the reach of almost every one. Costs only \$34.50. Exceedingly simple, dependable, easy to carry. Gives you 20 to 30 black-and-white movie scenes—each as long as the average scene in the newsreels—on a roll of film costing \$2.25, *finished, ready to show*... Your own movies for 10¢ a "shot."

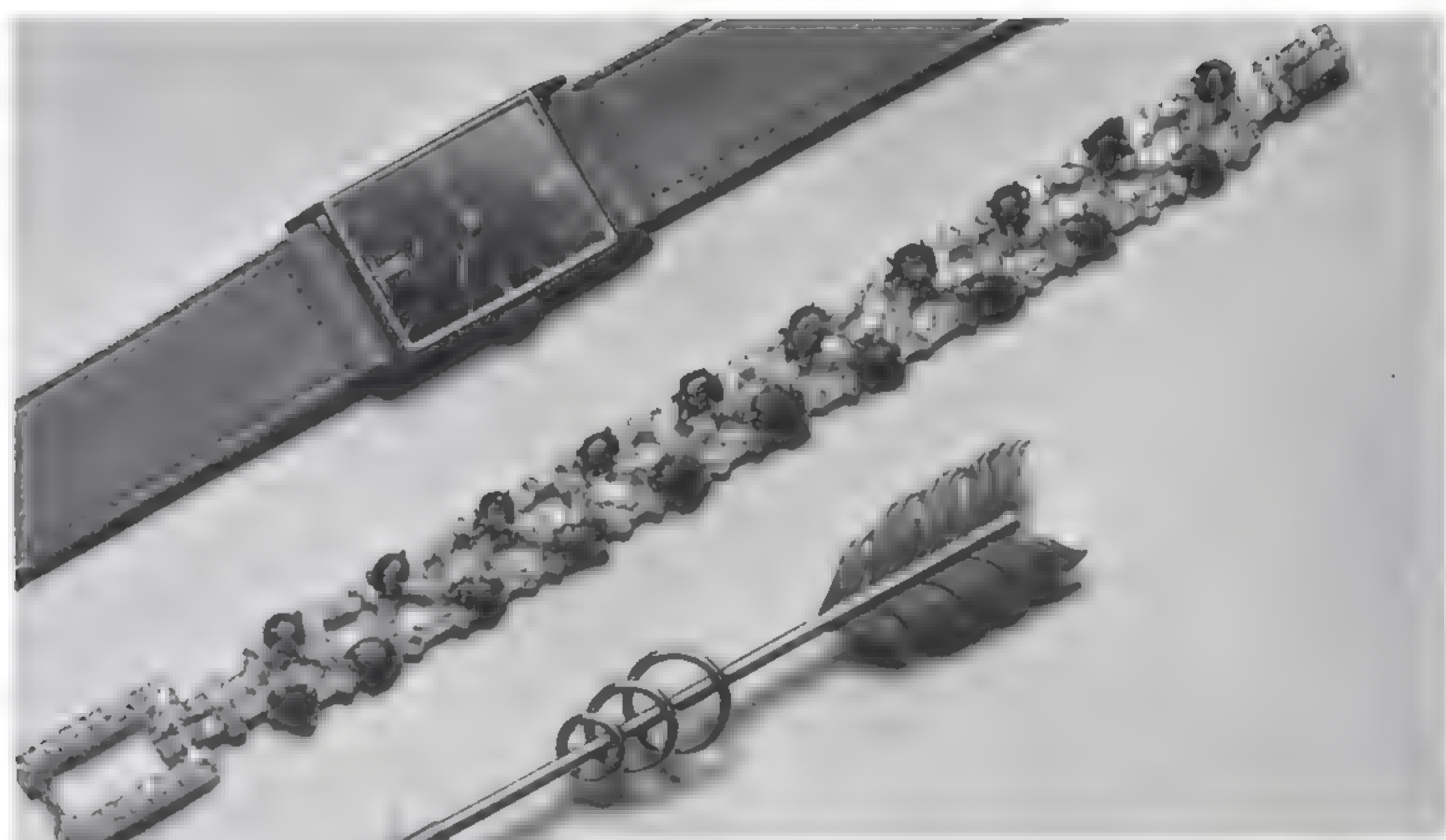
CINÉ-KODAK EIGHT, MODEL 60, brings the operating economy of 8 mm. film in a camera with the finest of lens equipment and fittings. The ultra-fast *f*.1.9 lens is standard. It is interchangeable with a telephoto lens (extra) which magnifies three times. The camera is finished in two-toned gray cowhide and chromium. With carrying case, \$91.50.

MAGAZINE CINÉ-KODAK (16 mm.) loads in 3 seconds. You don't touch the film. It comes in a magazine. Just slip the magazine into place, close the camera cover and shoot. You can switch films at any time—the magazine keeps out the light. Effortless loading is only one of six new features of this remarkable pocket-size movie camera. With fast *f*.1.9 lens, \$125; including carrying case, \$137.50. Telephoto lenses are also available.

CINÉ-KODAK "K" (16 mm.) is the world's most widely used home movie camera—it's so simple, yet so fine. You get clear, brilliant movies at the touch of a button. Performs beautifully for the beginner, and as your skill increases, responds to every exacting demand. Loads with full 100 feet of 16 mm. film. With *f*.1.9 lens, \$112.50; including case, \$125... Extra equipment includes telephoto lenses, the wide-angle lens, and filters for cloud effects and scenics.

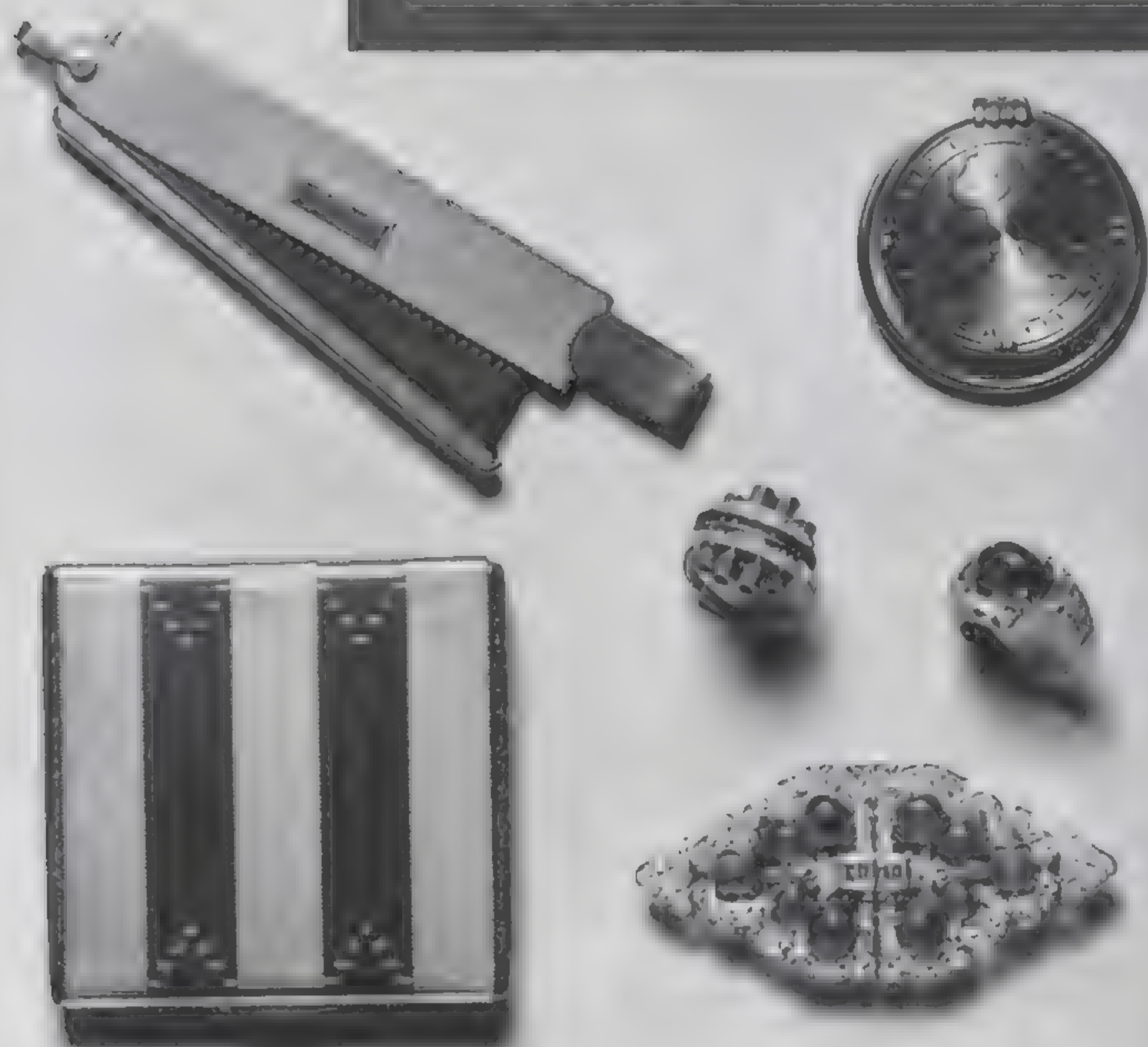


ALL THESE CAMERAS MAKE MOVIES IN GORGEOUS FULL COLOR WITH KODACHROME FILM...
NO EXTRAS TO BUY, NO GADGETS, EASY TO MAKE AS BLACK-AND-WHITE



IN ALL THE WORLD
NO FINER GIFTS

From One Dollar to Many Thousands



M Gifts that are individual, exclusive and eminently suitable . . . and, because we are manufacturing jewelers operating our own retail salons, each is a value that cannot be duplicated elsewhere . . . for example: Gentleman's wrist watch \$35. Carved ruby and diamond bracelet \$1400. Gold arrow pin \$43. Gold pocket comb and nail file \$59. Gold St. Christopher bill clip \$40. Gold overlay compact \$130. Ruby and diamond ring \$195. Cabachon emerald and diamond platinum ring \$625. Clip brooch, cabachon sapphires and diamonds \$750. All illustrated about half actual size.

Opening on December 10th: Our newest Salon at
9474 Wilshire Boulevard, Beverly Hills, California.

Trabert & Hoeffler Inc.
Mauboussin

Park Avenue at 55th Street, New York
Paris • Los Angeles • Atlantic City • Miami Beach

DISCOVERIES IN BEAUTY



ANDERSEN

Make-up to complement your newest costume colour and flatter your face is the theory of Elizabeth Arden's Color Harmony Boxes

THE time when you most want your face to be in fine harmony with your clothes is when you do yourself up for holiday parties. While we don't think it is absolutely essential to have a different make-up for every dress you own, it is a very fine idea to have a special make-up for very special dresses, and your morale as well as your face profits thereby. Elizabeth Arden's Color Harmony Boxes (one of which you see above) take care of this business in a beautiful and finished fashion. The make-ups have been assembled to harmonize with the important new costume colours—burgundy, black with touches of colour, coronation-red, yellowy green, and so on through sixteen colours and combinations. In the box, you find powder foundation, lipstick, rouge, eye shadow, cosmetique, eye pencil, and nail varnish, and on the cover you can write with a flourish the dress and jewels with which the make-up is to be used. Gift inspiration: find out the colour of the newest and favourite costume of your most difficult-to-give-to friend and present her with her special Color Harmony Box.

- A perfect gift to an orchidaceous lady is one of the baskets for the bath that Bendel puts together to your order. The basket is tied up with bows and holds as many items as you choose—the famous cakes of heavenly smelling soap that float in your tub; some brand-new bath salts in tablet form that effervesce while they scent your bath and are superb for travelling; a bath oil that gives you a lift as well as a scent; dusting powder with a down puff. You can buy all these singly, too, of course. There are also some new versions of the lock-top atomizers, and, to take these travelling, Bendel has devised water-proof cases with handles and slide fasteners that in themselves are minor triumphs. Lots of women buy these little cases separately, have them initialed, and use them for carrying soap, hand-brushes, and washcloth. "Gardenia" has entered the ranks of the Bendel perfumes and appears throughout all their preparations, even including lipsticks. "Étoile," however, is still, to our mind, the loveliest thing to sniff among Bendel scents.

- Another bath assemblage that makes you resent that fine adage that it is more blessed to give than to receive comes from Frances Denney. It includes a super-colossal cake of soap, dusting sachet, powdered bath salts, and eau de Cologne, all in pretty boxes and bottles nestled into layers of baby-blue cotton wool in a bonbon-pink box, a combination that inevitably arouses the feminine in us. Don't let the fact that you find this in your own bathroom after the Christmas-wrapping season is over bother your conscience too much, because it is only fair to give yourself one Christmas present. Considering its contents, the cost is moderate, and you will find this (Continued on page 114)

HAVE MORE
Dramatic
 MOMENTS IN YOUR LIFE



Perfume can be just a pleasant scent... or it can be breathless, dramatic excitement! • "Dramatic"—that is the distinguishing mark of the truly great perfume. Coty excels in the creation of dramatic odors... perfumes that play like an enchanted spotlight about your personality, and bring you into new and brilliant illumination. There is the heady drama of Eve in *L'Aimant*... the drama of Bali in *A Suma*

... the mystery of ferns at twilight in *La Fougeraie au Crepuscule*.

• Set out today... find your Coty perfume... and more moments in your life will be dramatic moments!

• In the flacon shown *L'Aimant* is \$5.50. Other sizes from \$55 to a purse flacon at \$1. *A Suma* at \$6, \$10 and \$35, and in a "Petit Modele" \$1.50. *Fernery at Twilight (La Fougeraie au Crepuscule)* at \$5, \$10, \$20.

DRAMATIC PERFUMES BY COTY



DISCOVERIES IN BEAUTY



A smart travelling companion is this collapsible pigskin case by Peggy Sage, lined with white leather and completely fitted with manicure equipment

(Continued from page 112) set and others at Franklin Simon in New York and in other of the better stores throughout the country.

- A fresh Christmas idea to note on your gift list is the Wembdon Lavender Basket, something that will bring cheer to the hearts of lavender-lovers. It includes hand soap, a sachet bag, water-softening tablet, bath powder, Cologne, and a bag of bath salts, heaped in a wicker basket adorned with a festive lavender ribbon, and the price for the whole business is remarkably little. You will find this at Lord and Taylor in New York.
- If you know any of the lucky people who are going cruising for the holiday season and have Havana as a port of call, hold out for a Christmas present brought from El Encanto, the fascinating shop that every one visits there. Perfume is a fine thing to suggest from this shop, especially a bottle of "Forbidden Love" or "Kismaju" perfume—or both, if your friends are very devoted. These two perfumes are sold exclusively at El Encanto, and are spicy scents with great allure.
- We can't help feeling a little sorry for men at Christmas time—it is apt to mean nothing to them but unwrapping one tie after another with an occasional handkerchief thrown in for variety. This year, however, Pinaud has (Continued on page 116)



- Hudnut's newest trio, of vanity, cigarette-case, and lipstick, is of shining enamel in black, white, or red
- "Deviltry," the latest perfume from De Raymond, has a dash in its exciting scent and a red devil as a stopper



Christmas Reminder!

Her foot size has a number and
Her **LEG SIZE** has a **NAME**



BREV

MODITE

DUCHESS

Belle-Sharmeer Stockings set a new standard for Christmas giving. And how they build up your reputation as a gift picker-outer. For these crystal-clear, fine-textured beauties come in *leg sizes* as well as foot sizes. They're individually . . . and perfectly . . . proportioned for small and tall, middling and plump.

And here's a surprise you'll take to your heart as well as your gift list! *Belle-Sharmeer* Stockings are not only graduated in length but also individually sized in *width* from top to toe to make sure of faultless fit. Such perfection will

dazzle even a million-heiress.

So take your Christmas list in hand today and write at its very top . . . *her foot size has a number and her leg size has a name!* (Yours has too!) BREV for smalls . . . MODITE for middlings . . . DUCHESS for tall . . . CLASSIC for plumps. All in glorious gift chiffons . . . gorgeously done up in Christmas trimmings . . . sold at one fine store in each community . . . \$1.00 to \$1.95 the pair. Write us for the name of the store nearest you. Belle-Sharmeer Division, Wayne Knitting Mills, Fort Wayne, Indiana.

P. S. Giddy young things will dote on gay, young *Belle-Sharmeer Knee-Length* Stockings. Individual leg sizes for small, middling and tall. Gartered in dainty Lastex Lace and grand for gadding, day or night.

Copyright 1936, by Wayne Knitting Mills

Belle-Sharmeer
S T O C K I N G S
in all leg sizes



MARK CROSS for those IMPORTANT GIFTS

(no matter how little or much you wish to spend)

SHE WILL LIKE:

One of our very handsomest bags in mirror finish crocodile. Black or brown, \$35. The gloves are French kidskin, black, brown or white, \$4.95.

A beautiful suitcase, fitted with glass jars and bottles topped with enamel and chromium. Length: 18". In black or brown grained hide, \$42.50; in golden hide, \$52.50.

HE WILL LIKE:

A billfold in very fine pin seal with 14 K. gold corners and edges, \$16... or without gold mounting, \$6. The gloves are beautifully tailored in Arabian Mocha—light weight for formal occasions or rip-proof for every day wear, \$4.95.

He probably needs a zipper club-bag for sports or overnight trips. This one is 20" long and, in pigskin, \$20. We also have it in black or brown buffalo, \$16.

Our Christmas Gift Book will be sent on request.
Mail orders promptly attended to.

MARK CROSS
FIFTH AVENUE AT 52ND
BROADWAY AT CORTLANDT
NEW YORK

*Mark Cross
for fine leather*

DISCOVERIES IN BEAUTY



ANDERSEN

Corday's five miniatures make a distinctive "little gift." The same quintet in de luxe flacons is a gesture in the grand manner

(Continued from page 114) introduced a new note, which is guaranteed to warm any man's heart—a smart kit done in a virile pigskin and designed like a saddle-bag. It is equipped very completely with Lilac Vegetal After-Shaving Lotion, shaving cream, and talcum, and Eau de Quinine Hair Tonic. There are also compartments for other necessary items such as comb, brush, tooth-brush.

- Every one seems to be increasingly hand-conscious these days. Women think more about their hands, and how they use them, than ever before. The Frostilla people have been considering this, because they have all sorts of first-hand knowledge from the many who use Frostilla, and they asked Margery Wilson, who is so well known for her courses in Charm, to write a book on the subject of the care and use of lovely hands. The book is called *Poise Is in Your Hands*, and it contains both pleasant and practical counsel and instruction. It can be yours if you send the front of a Frostilla carton to its makers. You probably don't need an inducement to invest in Frostilla, but if you do, here is a good one.

- Any innovation that makes nail varnish look better and wear longer is a boon, a blessing, and a matter of interest to practically all the feminine world. News of two such developments has been recently launched, one by Barbara Bates, in her new Pliant Liquid Polish. This is described as a plastic polish, because, as your nail flexes and grows, the polish bends and gives with it. The products of this maker have always been devised with the health as well as the beautifying of finger-nails in mind, and this new polish, with its flexible quality carries out this idea further. The new Pliant Polish is remarkably easy to apply and very clear and sparkling on your finger-nails. A lubricated polish remover that contains a beneficial oil is a companion-piece to the polish, and you will find them both at the better cosmetic counters throughout the country.

- The Revlon step in benefiting the health of your nails and cuticle is the introduction of Vitamine F into all the Revlon polish and nail preparations. Tests have proved that the presence of this omnipotent vitamine is of real aid in keeping the nails healthy and in correcting dry and brittle conditions.

Incidentally, many of the new-looking finger-tips that you have noted about recently are due to the new polish shades that Revlon has just introduced. These are Windsor, Savoy, and Ascot, all on the mauve cast, in subtle tones that seem to do things towards making your hands look fairer. Windsor is a very soft, subdued rose, a pale shade with no pink in it. Savoy is richer and deeper, though still on the subdued side. (Continued on page 118)

CHANEL



WHICH CHANEL PERFUME
DO I WANT FOR CHRISTMAS?
WHY, SANTA, I WANT THEM ALL!

Subtle, but most effective way to compliment
a lady... pay court to her three most delicious
moods by giving her three Chanel Perfumes
that match them!... The set, "THREE MOODS", con-
tains GLAMOUR, GARDENIA and NO. 5 Perfumes.



Gardenia de Chanel
Glamour de Chanel
No. 5
Cuir de Russie (Russia Leather)
No. 22



The basis of SKI SKILL

MAYBE you say, "I don't want to be an expert." But the real pleasure of skiing depends on comfort and poise. Your boots are as important as the skis.

It doesn't cost a little fortune to enjoy authentic ski boots. The finest features of foreign boots are included in the new Bass Ski Boots—at prices you can afford to pay.

See the smart line of Bass Ski Boots. Designed by experts. Made by master craftsmen. Sold by the better stores from Coast to Coast. Write for a free, illustrated booklet VS-12. G. H. Bass & Co., Wilton, Me. The American Olympic Ski Team was equipped with Bass Ski Boots.

BASS SKI BOOTS

DISCOVERIES IN BEAUTY

(Continued from page 116) And Ascot is the deepest of the trio. Even if you have remained faithful to your brilliant reds, it is amusing to try these definitely new shades with your new costume colours.

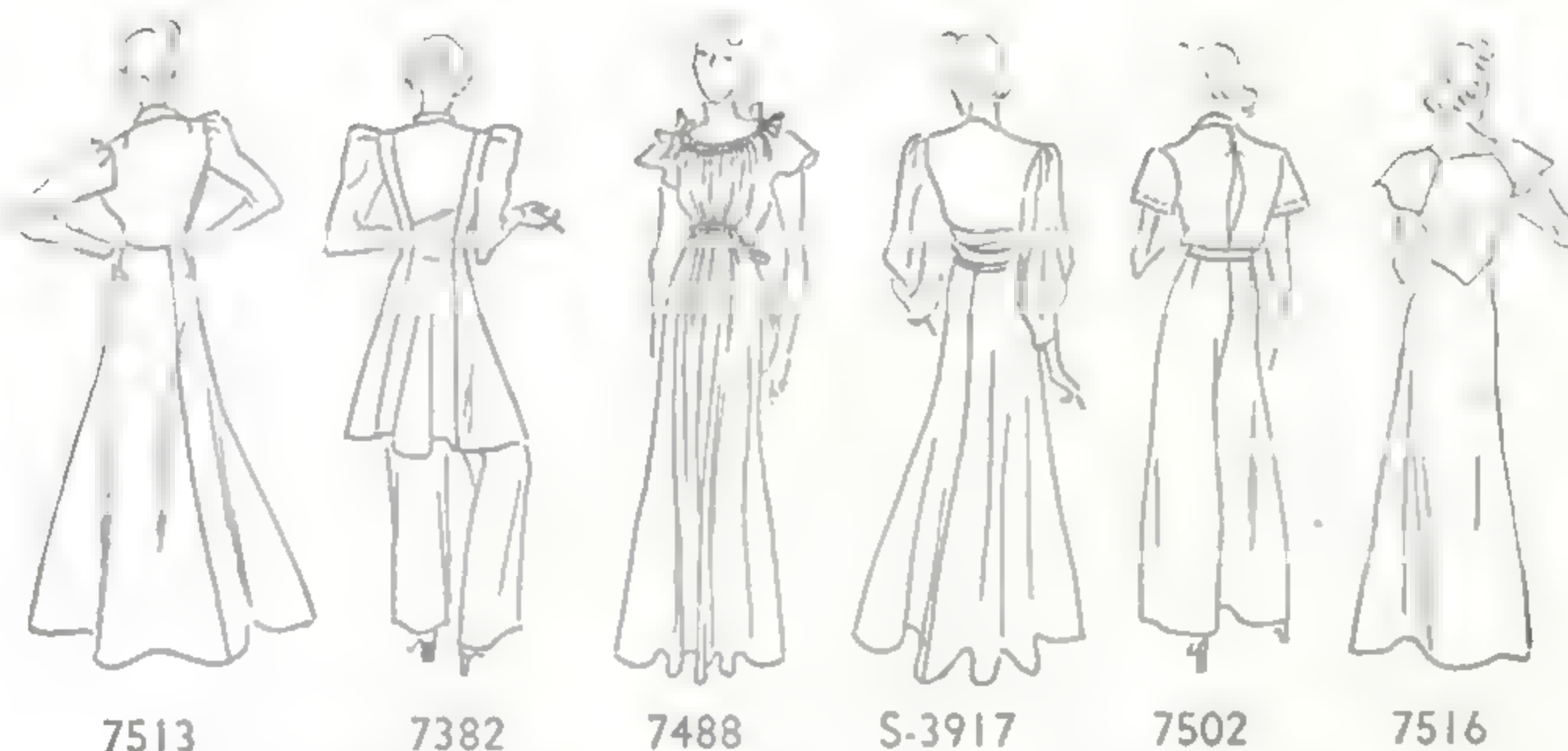
- To all those who have mused on a woman's sacrifices to Beauty, the amount of time spent in the tedious process of sitting under a dryer seems one of the greatest sacrifices of all, and especially during holiday rushings-about. Ivan, at 714 Fifth Avenue, has a great respect for time, and has imported from England a setting lotion that is nothing short of a godsend—it dries in ten minutes (even more quickly than plain water), is light, non-sticky, and comes in twelve enticing scents.

Ivan also manages to give your permanent wave with lightning-like speed, without, however, sacrificing the minute care that a good permanent requires. Through a method of oil treatment and careful winding, he manages to curl bleached and over-dried hair without breaking it or making it look wispy. After the permanent, Ivan will give you careful instruction in the delicate art of combing your hair without spoiling the wave, even to making you do it once for yourself under his supervision.

- Even the best of faces seem to have a faculty for developing blemishes at the moment when a big evening is impending. R. Louis, at 26 West Fifty-Eighth Street, realizing this, has devised a cream that conceals such blemishes, practically beyond detection. It is a thick, solid cream that is, nevertheless, very easily applied—you don't have to be a finished make-up artist to get it on. It is used as a base for your make-up and comes in three shades to match the R. Louis powders—Rachel, Suntan, and a combination of Pink and Rachel, remarkably adaptable to either a blond or brunette type of colouring.

This establishment also provides a reconditioning treatment for your hair—but it does more than just give your hair a soft lustre, it relaxes you and picks up your morale generally. Your head is steamed for three minutes, rubbed with a dry towel to dislodge all the little particles of dust, oiled with a reconditioning oil, and finally steamed again—this time for ten or fifteen minutes. The steamer is an ingenious apparatus with hard rubber sections on either side—which are slit to permit the operator to stick her hands through and massage your head during the second steaming without letting any of the steam escape. After the treatment, your hair is rinsed and rubbed dry by hand.

DESIGNS FOR DRESSMAKING



These models, the Gifted Ideas shown on pages 96 and 97, are designed for sizes: 7513, 7382, 7502, in 12 to 20, 30 to 42; 7488, 7516, in small, medium, large; S-3917, in 14 to 20, 32 to 44

PATTERNS MAY BE PURCHASED FROM ANY SHOP SELLING VOGUE PATTERNS, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 156.



Give her the fragrant magic of these creations by Lenthéric, that she may walk with dreams through all her hours.

AS SHOWN ON THE OPPOSITE PAGE

TOP ROW—Left to Right:

Bal Masqué—trio of 2-oz. flacons of Bouquet Lenthéric aux parfums *Tweed*, *Miracle* and *Gardenia de Tahiti*... \$1.95.

Triple Perfume Gift Presentation—parfums *Miracle*, *Tweed* and *Gardenia de Tahiti*... \$12.00.

Floral Soap Presentation—4 cakes of Savon Lenthéric, in *Lavande*, *Lilas* or *Fougère* fragrance... \$1.00.

Hand-Etched Crystal Decanter of Bouquet Lenthéric au parfum *Gardenia de Tahiti*; also in *Asphodèle*, *Lotus d'Or*, *Miracle*, *Forêt Vierge*, *Au Fil de l'Eau*, *Le Pirate* and *Tweed*—8 oz... \$2.75.

SECOND ROW—Left to Right:

Shanghai—nouveau parfum Lenthéric. From \$1.50 to \$55.00.

Gardenia de Tahiti—parfum Lenthéric. From \$1.25 to \$40.00.

Tweed—parfum Lenthéric. From \$1.25 to \$40.00.

THIRD ROW—Left to Right:

Gift Presentation of 1-oz. parfum Lenthéric and 4-oz. Hand-Etched Crystal Decanter of Bouquet Lenthéric... available in *Miracle*, *Tweed*, *Gardenia de Tahiti*... \$8.75.

Miracle—parfum Lenthéric. From \$1.25 to \$40.00.

Gift Presentation for the Bath—Bath Powder and 4-oz. fluted decanter of Bouquet Lenthéric au parfum *Tweed*... also in *Miracle*, *Gardenia de Tahiti*, *Lotus d'Or* and *Asphodèle*... \$3.25.

BOTTOM ROW—Left to Right:

Crystal Bubble Bottle of parfum Lenthéric... available in *Miracle*, *Tweed*, *Gardenia de Tahiti*, *Lotus d'Or* or *Asphodèle*... 1 oz., \$9.00; 2 oz., \$16.00.

Trio, Etched Crystal Bottles of parfums Lenthéric—*Miracle*, *Tweed* and *Gardenia de Tahiti*... \$27.00.

Gift Presentation of double streamline Vanity (Platinum-and-Gold, Black-and-Gold, or Red-and-Gold finish) with matching streamline Lipstick and Le Dew-Dab (purse perfume dispenser) filled with parfum *Miracle*, *Tweed* or *Gardenia de Tahiti*... \$6.00.

"Boursette"—Evening Bag in White or Black Brocade, fitted with double streamline Vanity (Platinum-and-Gold finish), with streamline Lipstick and petit flacon of parfum *Miracle*... \$10.00.

CHRISTMAS GIFTS BY
Lenthéric
PARFUMEUR • PARIS

perchance to dream



These are Mysteries spinning Dreams around her
Christmas gifts by Lenthéric parfumeur · Paris



Copyright 1936, The Chesapeake and Ohio Railway Company

...and don't forget *Chessie*

It couldn't be Christmas without Chessie. . . . So, here's America's Sleepheart again in response to the demand of her public.

The sight of Chessie snuggled drowsily down on the soft, cool, clean linen, in the genuine air-conditioned comfort of George Washington's Railroad, will again inspire you to *Sleep Like a Kitten* and *Arrive Fresh as a Daisy*.

Four handsome pictures this year on Chesapeake and Ohio's 1937 calendar, all the same size and suitable for framing. Two new ones, and again the two famous



*Chessie
as we found her*

*Chessie with
her first family*





Copyright 1936, The Chesapeake and Ohio Railway Company

America's Sleepheart

pictures of *Chessie as We Found Her* and *Chessie with Her First Family*. The four pictures make a complete set.

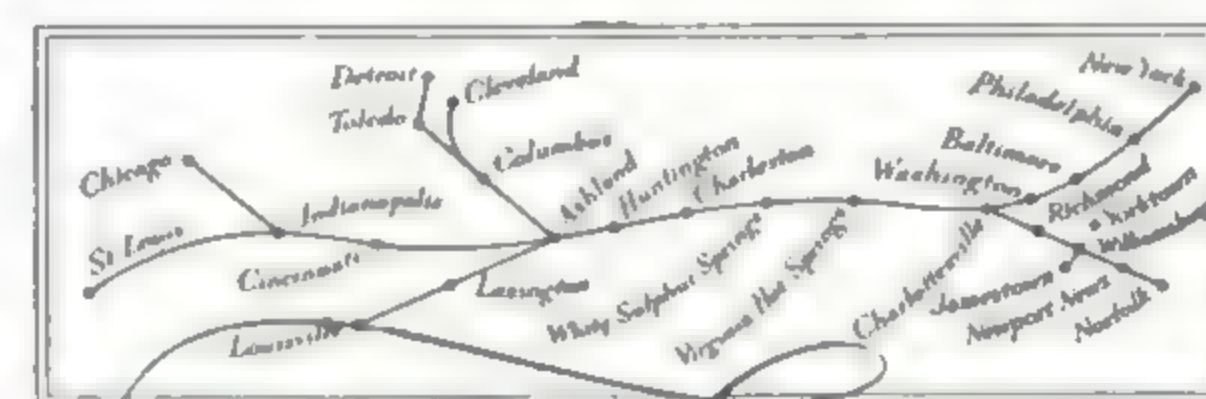
As usual there won't be enough to go 'round. But while they last, 25 cents in coin, to cover postage and packing, will bring Chessie to you again. Last year hundreds failed to write their address plainly. So, of course, we couldn't send the calendar.

Once more... it's the Paw — not the Tail — on the pillow.

CHESAPEAKE AND OHIO LINES
503 TRANSPORTATION BLDG., WASHINGTON, D. C.

THE GEORGE WASHINGTON.
THE SPORTSMAN ★ THE F.F.V.

*The Finest Fleet
of Air-Conditioned Trains in the World*



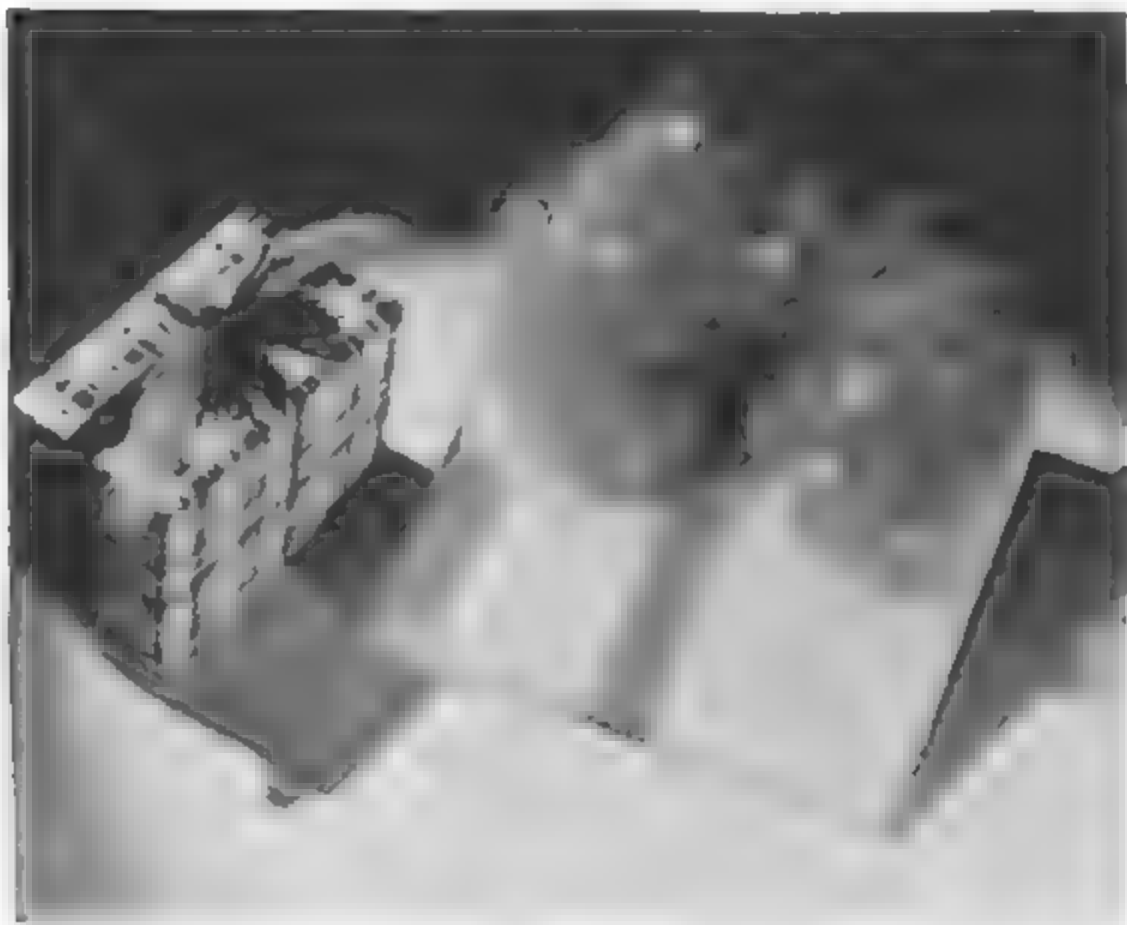
George Washington's Railroad
CHESAPEAKE and OHIO
Lines
Original Predecessor Company Founded by George Washington in 1785



For the very special, timeless moments of your life there is a perfume whose lineage dates from the fabulous East of the 12th Century, a perfume with the subtle exquisiteness of a Ming yellow vase, the remote beauty of temple bells of old China in moonlight.

KOBAKO
BOURJOIS

SHOP-HOUND SHOPS EARLY

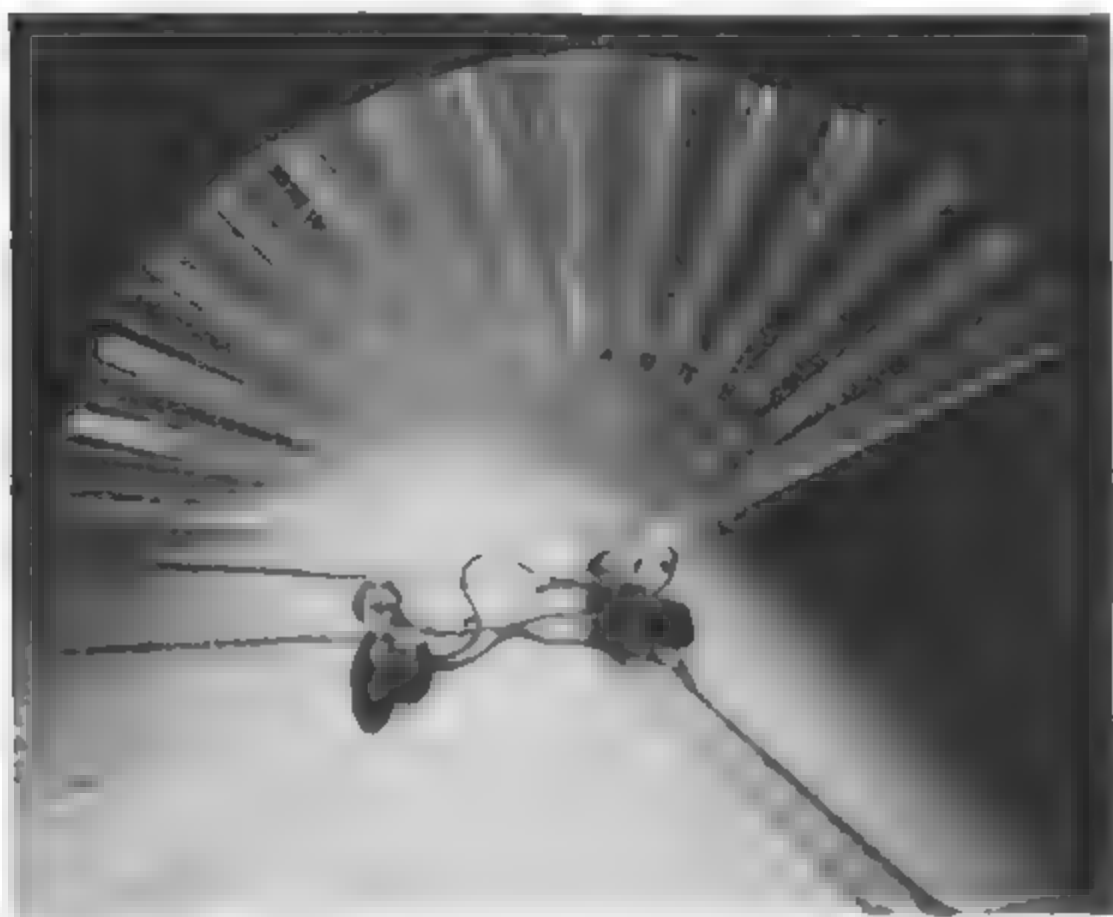


(Cont'd from page 110)

• Rosomax Campbell, high in her studio at 48 East Forty-Ninth Street, will wrap your Christmas gifts in gingham and tarlatan and crinoline—gay as the fancy-dress costumes she makes.

• From California's golden strands come sets of fantastic gourds, pods, seeds, and cones dipped in white—like white coral. A chic and original idea for a glittering white Christmas table. Pile them in a fruit bowl, or arrange them in Surrealist patterns on a mirror plaque. They cost about \$4 a set at Qui Sait, 767 Lexington Avenue. This is the famous little perfume shop where you'll find countless fascinating Christmas gifts.

• Pusey Gifts, Inc., 14 East Fifty-Sixth Street, has the quaint and restful charm of old New England. This is a shop that does all the thoughtful things for which we never seem to have time: filling steamer baskets, and making up nine-day surprise boxes for the convalescent child. They'll fill a Christmas stocking for every member of your family—and it might be fun to send some to your friends. These Christmas stockings average about \$10 or \$12, and are crammed with surprises, and gaily decorated.



RAWLINGS

• Transparent coquetry (left) in which a young girl would delight. It's a Cellophane fan, crystal-white and clear, with a silver lamé cord and a crystal-composition ball. About \$5. at Bonwit Teller: delivered, like all of their presents, in smart metallic wrappings.

• Any one who goes over to the dark side of things will find it very gay. Dark coloured table-linens, all the new dark lingerie from Paris, and the new dark coloured sheets. They are smart for a man's room or for a country house. You'll find them in Wamsutta Supercalc, at Altman. The colours are brown, royal-blue, green, and winter-rose. About \$19 for a set of two sheets and two pillow-cases. These sheets may be had in single-bed size only.

• Remember initials, when giving a hand-bag. Monocraft's Directoire initials (at the left in the photograph) give an interlocking monogram effect; about fifty cents each. Their cocktail initials, very neat and direct, cost about thirty-five cents each. At Best.



• Let the children play—and discover their musical talents. Abercrombie and Fitch have brought out an eight-piece Swing Band set. Shop-Hound, who understands children, can think of nothing that would please them more. It includes a Jew's harp, harmonica, ocarina, flute, triangle, cymbalos, tambourine, and baton; about \$4. For the Tzigane in all of us, there's a species of balalaika, called the Duo-Lyka. With the sample book of tunes, any one can play; about \$3.50. (Continued on page 120)

Christmas Handbags

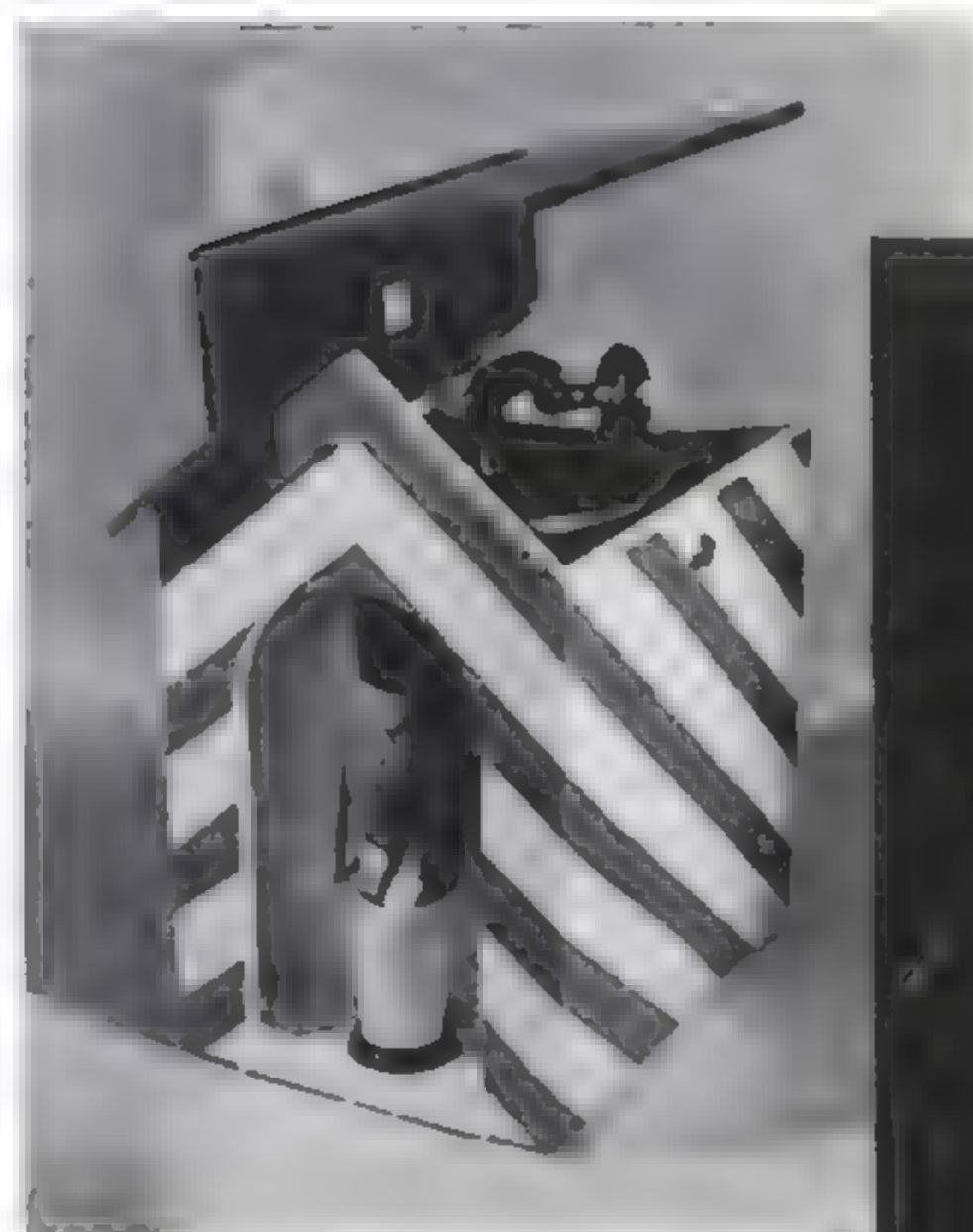
Designed for a Lady

TRADE MARK

Gracious giving is so simple with Gold Seal Handbags! You'll find them at your favorite store, each style a jewel of loveliness; from luxurious formals (as you see above) to youthful party bags in their own transparent Gift Boxes. The Gold Seal in every bag is a guarantee of unsurpassed quality. Gold Seal bags for evening from \$5.00 to \$100.00, for daytime from \$7.50 to \$50.00.

Gold Seal Importers, Inc., 30 E. 53rd St., New York City

SHOP-HOUND SHOPS EARLY



RAWLINGS

(Continued from page 119) Phonographs fascinate the children—sometimes bringing about a little family competition. But a phonograph under the red roof of a guard's house—this is their very own. About \$28, at that wonderland of toys, F. A. O. Schwarz, 745 Fifth Avenue. The Mexican bull-fighter (upper right), with a rose in his hat, is one of the famous Lenci puppets, from Torino. He responds obligingly to the slightest whim of a child's hand. About \$5, at Saks-Fifth Avenue. Saks will take orders for the most professional of puppet theatres, for children; about \$50. They are just like the *guignols* of France. Allow about one week.

• Buxton key-cases go far to solve life's minor worries. The keys line up in a row (you soon learn to remember which is which), and are conveniently detachable, one at a time. The cases now come in fine leathers—alligator and pigskin, and are a good thing to slip in a man's Christmas sock. The six-loop case in alligator, with licence folder, costs about \$4; slightly less in pigskin. At Abercrombie & Fitch.



• For inveterate smokers, there's nothing more adequate than the Kensington metal smoking sets. There is a new flat cigarette box, a foot long, designed to go with their Match Master. This famous match-holder, which includes a hedge of countless matches, costs about \$1. The cigarette box costs about \$6.50; ash-trays to match, in a set of four, cost about \$3. This beautiful, silvery modern metal doesn't tarnish, doesn't stain. Neither tobacco nor liquor leave their mark. A salad bowl, beautiful in design, costs about \$8.50. All at Ovington's, 437 Fifth Avenue.



• The new four-hand serving tray may become as famous as the Lazy Susan—in its own modern way. The two centre trays swing out at the sides—one to the left, and one to the right. This makes it a simple matter to serve several people at the same time. Here's another

modern virtue: the trays swing back into line and take up little room on a shelf. Made of polished chromium, by the Chase Brass and Copper Company, the tray costs about \$7.50, at Lewis and Conger. Remember that Reuben's, 6 East Fifty-Eighth Street, are famous for food and will supply you with canapés and sandwiches, any time of day or night. (Continued on page 122)



Sables

in the mood of the festive
season—gay, casual, luxurious

Stein & Blaine
13-15 West 57th St., New York

JOY

the costliest perfume in the world





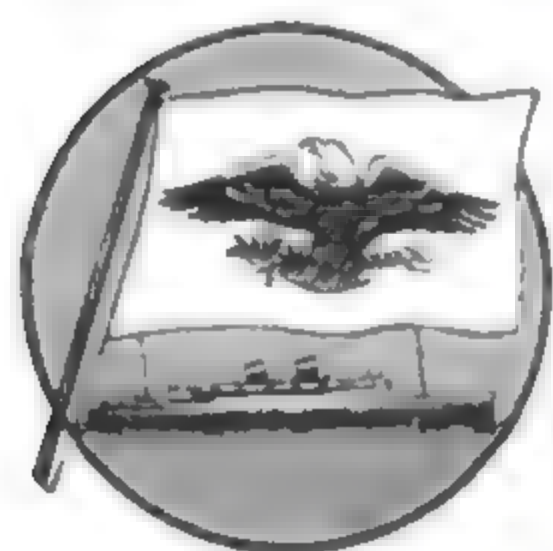
CRUISE VOYAGES

on the famous "Big 3"
Sunshine Route

...between **NEW YORK** and **CALIFORNIA**
(or California and New York)

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- **Coast to Coast, 1st Class from \$190** (from \$225 at certain seasons). **Tourist Cabin from \$125.** All rooms are *outside* rooms. 25% reduction on round trip now in effect. Plenty of time ashore at Havana, Panama and Acapulco, Mexico, on *both* East and Westbound trips. Sailings fortnightly throughout the year.
- **Circle Tours to California or Mexico**, one way by sea, one way rail or air. Special home-town to home-town combination rates. Wide choice of overland routes and stopovers.
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See your travel agent for further details. He will be glad to help you plan a trip that will suit your time and pocketbook—and include all the places you want to see.

The "Big 3"

S. S. CALIFORNIA S. S. VIRGINIA
S. S. PENNSYLVANIA
(33,000 tons each)

Panama Pacific Line

International Mercantile Marine Co., 1 Broadway and
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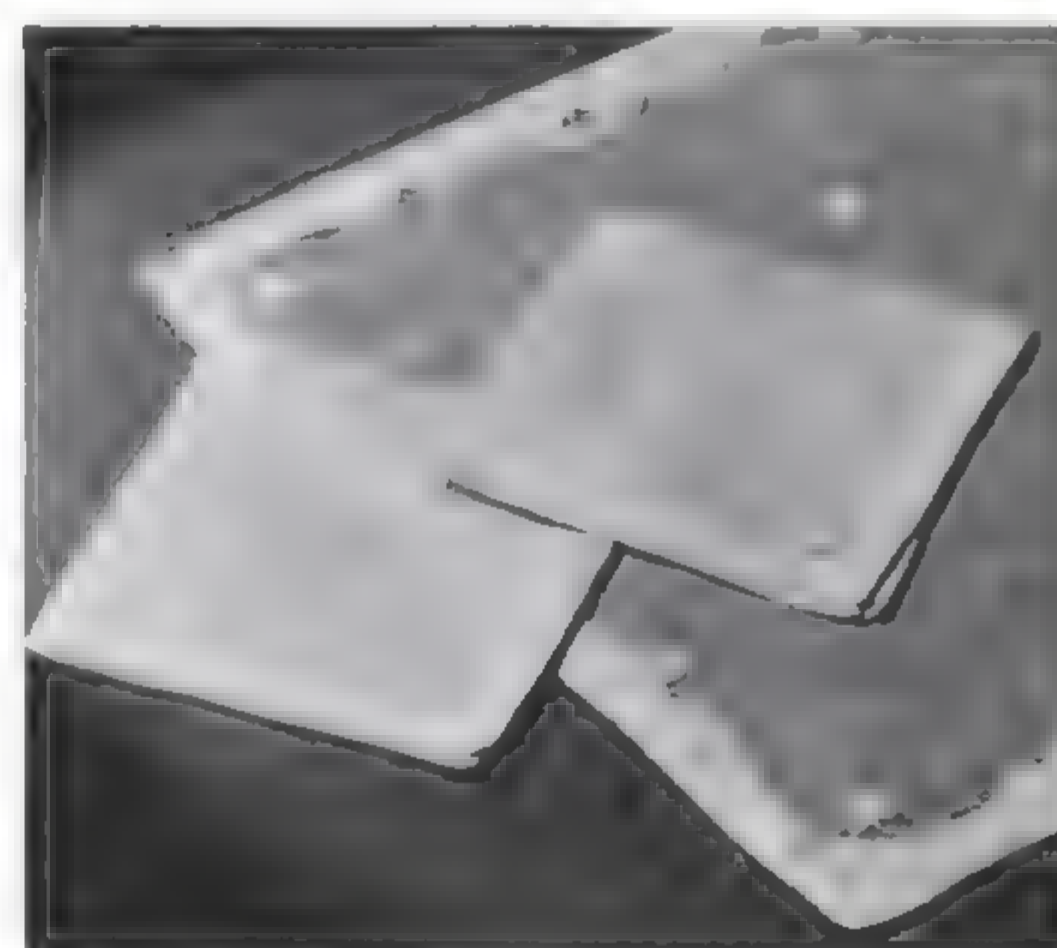
SHOP-HOUND SHOPS EARLY

(Continued from page 120)

• A jeweller brings out the Swing Bag, with a lovely jewelled ornament. In imported brocades and velvets, to match any dress. It costs about \$25, at Brand-Chatillon, 773 Fifth Avenue.



• Often, when the crisp hard frost of winter is here, you suddenly decide that you need a brave new hat. Jean King, 640 Madison Avenue, has some stimulating new models. She is using bright coloured suede strips to lace the tall crowns of lustrous felts. Miss King's Persian lamb pill-box, set on a narrow velvet band and spiked with a burnt ostrich quill, proves her theory that hats must be both wearable and chic. If you have not yet acquired a fur hat, consider this. It is about \$40, to order.



RAWLINGS

• Léron, 745 Fifth Avenue, is always receiving exciting new shipments of linens and lingerie and negligés from France. Organdie with fine French linen appliqué makes this breakfast-tray set a pleasure to wake up to—especially on Christmas day. About \$13, in white, or white-and-pastels.

• Shop-Hound wishes that she could have played with the two little girls and their friend, Jan, on the little girls' visit to Bruges. Jan is the innkeeper's son at the Hôtel du Panier d'Or. Ludwig Bemelmans, the artist, writes and illustrates the story in "The Golden Basket." About \$2 at Brentano's. William Pène du Bois is another artist who writes and illustrates children's books with great humour and charm. He tells about Otto the Otterhound. "Giant Otto" and "Otto at Sea," boxed together, cost about \$1.25. Also at Brentano's Book Store, 586 Fifth Avenue.

• You can't make any mistake, in gauging a man's likes and dislikes, with a bathrobe that looks like his favourite tie. You'd think it was made of the Paisley-patterned cashmere that is used for those smart Bond Street ties. Actually, it's of DuPont Spun Rayon, very light and warm. The satin lining and the crêpe cuffs and revers match the background colour of the print. It's cut generously, is easy to slip into, and ties with a crêpe sash. In navy-blue, wine, black, brown; about \$25, at Lord and Taylor.

• Cammeyer, 427 Fifth Avenue, has this smart dinner and theatre sandal, for about \$9. Those coming home for the holidays take note. It has just the right degree of casual chic for informal crêpe or velvet dinner clothes. In black or bright blue doeskin—with all the Cammeyer finesse.



• Take an elevator at 425 Fifth Avenue and discover the little French salon of David's Bags. You'll always find something unexpected here. For Christmas, they have an evening envelope, fastened with cuff-links—or without the cuff-links, in case you want to borrow your husband's. In every type of evening fabric, or made to order to match slippers, wrap, or dress. From \$10.



GIVING OR RECEIVING • It is a question which affords the greater pleasure when the gift is Crane's Fine Papers. For the one who gives Crane's knows full well that no other choice will yield so much of quality for so little . . . while the one who receives Crane's appreciates the compliment to her good taste and the generous thought that prompted it. • For giving and receiving at this Christmastide, there is offered a notable group of Crane's Fine Papers and in such a variety of textures and colors and borders and beautiful boxes as to please all persons of distinction and discrimination. Your stationer or jeweler will be glad to show them to you, and with the pride their excellence inspires.

Crane's FINE PAPERS

MADE IN DALTON, MASSACHUSETTS SINCE 1801





● In rhythm with the merry beat of winter gayeties—southern festivities—or just trotting 'round town. This *Lampl* Kremella of luxurious rich softness—coronation colorings—arresting front—and perky shoulders—is the date frock for the holiday season. Also available in short sleeves and pastel tones. It's a *Lampl* original—unlike anything you'll see anywhere except at your favorite store.

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 MANDEL BROTHERS, Chicago • TRASK, PRESCOTT & RICHARDSON CO., Erie
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LAMPL KNITWEAR COMPANY • CLEVELAND, OHIO

SUPPORTING SUITS



Blouse No. 7457: This for your black broadcloth suit. The draping at the neck, held by your most pretentious clip, is flattering above a jacket. The peplum is optional. The back may be buttoned all the way up or left open below a lone button. "Easy-to-Make," designed for sizes 12 to 20; 30 to 42

Jacket-Blouse No. 7479 is a gift to make for a college or boarding-school niece. Particularly smart of a thin wool plaid, to wear over a plain skirt and a pull-on sweater, or its own separate vest. The sleeves are pleated on top to give a sturdy shoulder-line. Designed for sizes 12 to 20 or 30 to 44



Blouse No. 7482: Make this of dull-gleaming lamé for cocktail and little restaurant dinners. The fitted stomacher section gives you a thin, sleek waist-line, even more emphasized by the belt that crosses in back and ties in front. An "Easy-to-Make" model, designed for sizes 14 to 20; 32 to 46

Blouse No. 7481 is crushed high around the throat in front, above a deep, V-shaped yoke. A scattering of gathers on the tops of the long or short sleeves gives a slight fullness to the shoulders. The girdle ties at one side. This is an "Easy-to-Make" model and designed for sizes 12 to 20; 30 to 42





For the friend who "has everything," Blue Grass Perfume in the Paris bottle presented for the first time with its own special traveling atomizer . . . \$22.00

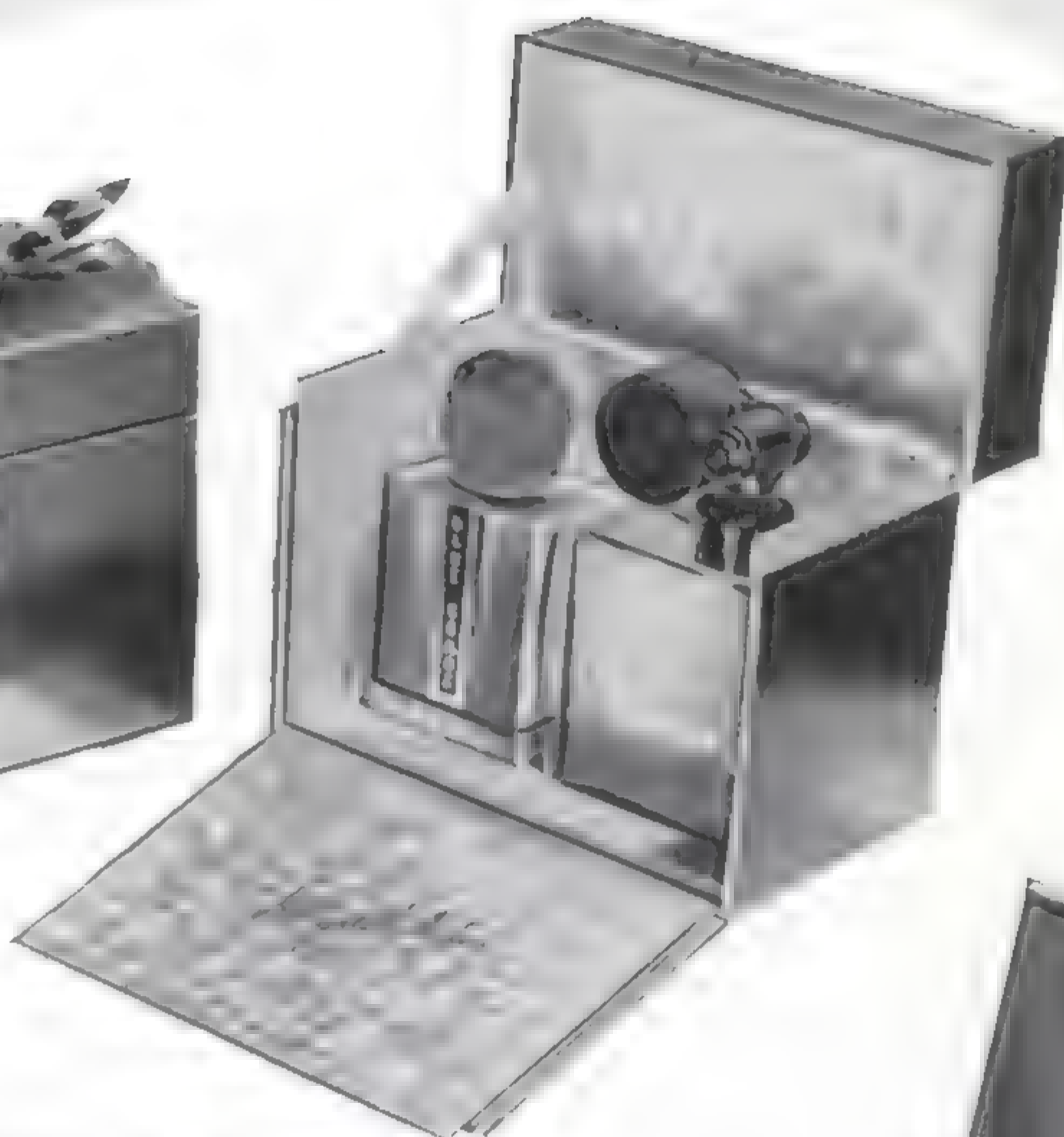


For a person who is delightfully fastidious . . . Eau de Toilette perfumed with Blue Grass, Jasmin, Le Reve, Gardenia, or Night and Day . . . \$10.00

For a confirmed first-nighter, this Evening Bag fitted with the jeweled compact and lipstick, also a flacon of Elizabeth Arden perfume \$32.50



And for yourself . . . this magnificent Travel Case de Luxe whose swinging drawers and gold-topped bottles offer a lavish array of Elizabeth Arden preparations . \$165.00



For those who love the unusual. Night and Day Box ensembling Night and Day perfume with the double, jeweled, Night and Day Looking Glass Lipstick \$35.00

For the week-end visitor. She'll love the Treasurette packed with exquisite Elizabeth Arden preparations for sparkling holiday beauty . . . \$5.00



For a sophisticated modern . . . this Day-time Bag, superbly appointed with jeweled compact and lipstick . . . \$27.50 and \$29.50

Elizabeth Arden

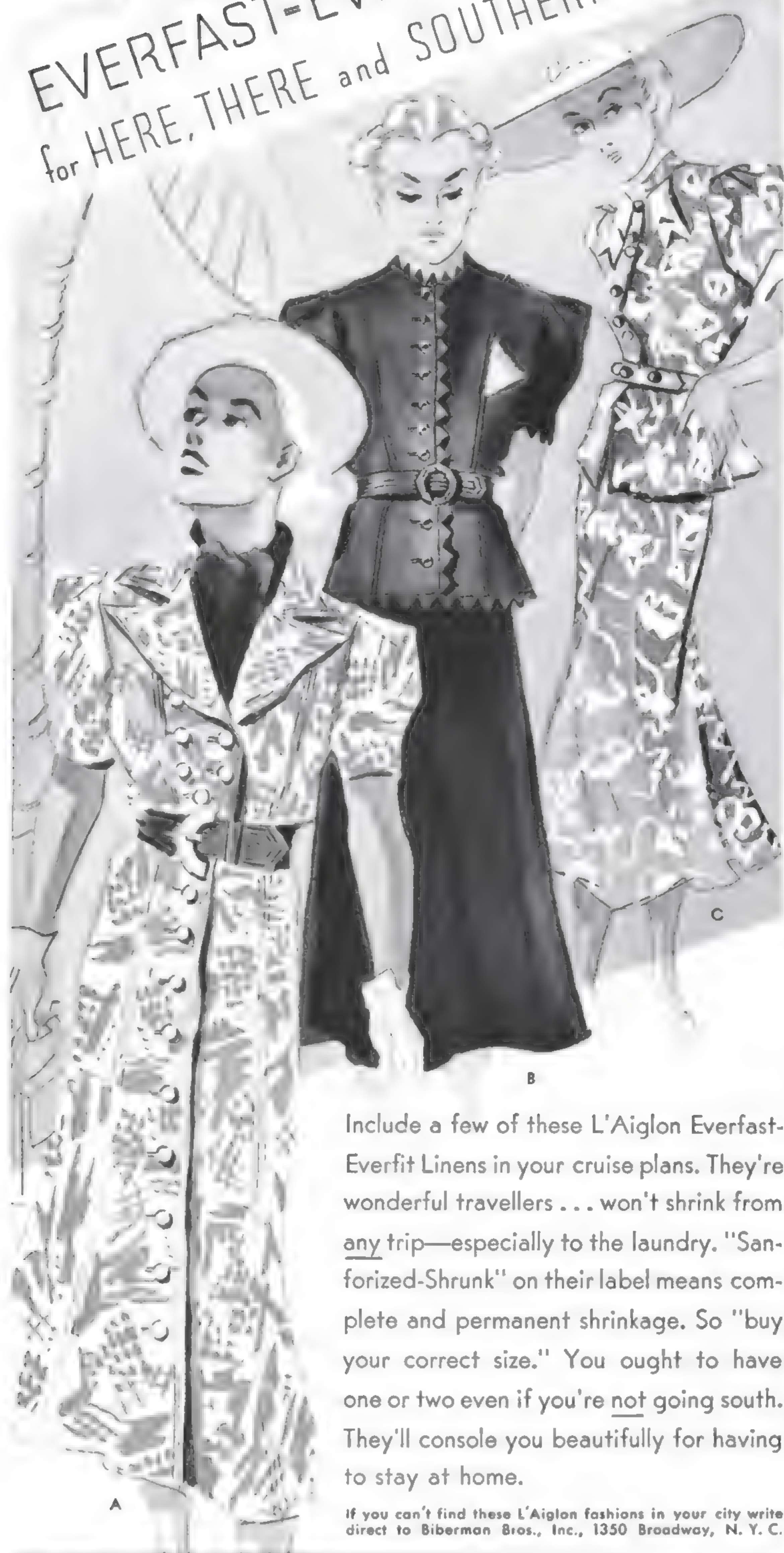
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LONDON • PARIS • TORONTO • BERLIN



Exciting, New

EVERFAST-EVERFIT LINENS
for HERE, THERE and SOUTHERN WEAR



Include a few of these L'Aiglon Everfast-Everfit Linens in your cruise plans. They're wonderful travellers... won't shrink from any trip—especially to the laundry. "Sanforized-Shrunk" on their label means complete and permanent shrinkage. So "buy your correct size." You ought to have one or two even if you're not going south. They'll console you beautifully for having to stay at home.

If you can't find these L'Aiglon fashions in your city write direct to Biberman Bros., Inc., 1350 Broadway, N. Y. C.

A—Wine, Tangerine, Green, Copen, Navy. Sizes 12-42... \$7.95

B—2-piece. Black, Royal Blue, Aqua, Coronation Red, Peacock, and Navy. Sizes from 12-20... \$7.95

C—2-piece. Black, Tangerine, Wine, Navy, Peacock. Sizes 12-20... \$7.95

LORD & TAYLOR, New York
Joseph Horne Co. Pittsburgh
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The City of Paris San Francisco

Vogue's second PRIX de PARIS

To All Prix de Paris Contestants

Vogue's Second Prix de Paris is in full swing. With this issue, we go into the second lap of the series, with Quiz Number 2, printed below. We were delighted with the number of college seniors who entered the contest and have already mailed answers to the first quiz, and the Editors are looking forward to seeing the response to this and the following tests, which are to be published in the issues of January 1, February 1, March 1, and April 1.

You probably know the rules of this contest by heart, but we do want to remind you, once again, that answers to all quizzes, starting with this second one, must be mailed to Vogue's Prix de Paris not later than the twentieth of the month in which the quiz has been published; and that every contestant, if she is to be eligible to win the Prix de Paris, must answer every quiz.

The only exception to the first half of this rule was made for Quiz Number 1, published in the November issues. Because we were a little late in getting information to many colleges, we extended the mailing date for answers to the first quiz from November 20 to November 30, to give every one a fair start in the race. If, by the time you receive this issue of Vogue, it is still not too late to make the dead-line of November 30 for your entrance blank and answers to the first quiz, we stand ready to enroll you as a contestant. However, after November 30, no further entrants may be accepted to the contest.

Complete rules for the contest were published in the October 15 and November 15 issues of Vogue, along with an entrance blank that must be filled out and attached to the answers to the first quiz of this contest.

The quiz given below is based on the issues of November 1 and 15. When you've typed your answers, attach this page or a copy of it, and post them to Vogue's Prix de Paris, 420 Lexington Avenue, New York City, not later than midnight of December 20.

Quiz Number Two

- 1 Give a title of not more than fifteen letters for a double-page spread made up of the photograph on page 62 and the one on page 89, both in the November 1 issue of Vogue.
- 2 In the style of "A Series of Disciplinary Don't's" in the November 1 issue, write three "Disciplinary Do's" especially applicable to college girls and suggest illustrations.
- 3 Suggest a subject, author, and illustrations for a non-fashion feature which would be appropriate for Vogue.
- 4 If you had a windfall and were left the ancestral jewels, in what smart new design would you have them reset?
- 5 To your discerning eye, which layout in either the November 1 or November 15 Vogue do you consider the best and which do you consider the worst, and why?
- 6 In not more than fifty words, give your idea of what makes an evening head-dress smart this year.



Christmas morn...

Leave this gift with her...

Exquisite flacons, three of them... filled with
d'Orsay's treasured fragrances...

Le Dandy, Toujours Fidèle...

And the new triumph, Trophée...

Set, jewel-like in your choice of an appropriately appealing case...

Later to be used for her favorite cigarettes...

Make this your thought for her... and thoughts of you will persist

\$5 at department
stores and
specialty shops



Parfums **D'ORSAY** *Paris. New York*

NOSE PORES

Largest Pores on Your Body— A Test of Your Cleansing Methods!

By *Lady Esther*

The pores on the nose are the largest on your body. For this reason, if allowed to become clogged with waxy excretions, they will become conspicuously large and noticeable.

The pores on your nose, therefore, are a good test of your skin-cleansing methods. If the pores are plugged with waste matter and gaping large, it's a sign your methods are insufficient. By keeping your pores—and this includes the pores of your nose—*thoroughly* clean, you can keep them normal in size, invisibly small.

A Penetrating Cream Required

To get at the dirt and waxy matter that accumulates in your pores, you must use a face cream that penetrates, one that actually works its way into the pores.

Such a cream is Lady Esther Face Cream. It does not merely lie on the surface of your skin.

It actually penetrates the pores, and does it in a gentle and soothing manner. Penetrating the pores, Lady Esther Face Cream goes to work on the imbedded dirt and waste matter. It dissolves it—breaks it up—and makes it easily removable. In a fraction of the usual time, your skin is thoroughly clean.

Cleansed perfectly, your pores can again function freely—open and close as Nature intended. Automatically then, they reduce themselves to their normal small size and you no longer have anything like conspicuous pores.

Lubrication, Also

As Lady Esther Face Cream cleanses the skin, it *also* lubricates it. It resupplies it with a fine oil that overcomes dryness and keeps the skin soft and smooth.

Make a test on your face of Lady Esther Face Cream. See for yourself how thoroughly it cleans out the pores. Mark how quickly your pores come down in size when relieved of their choking burden. Note the new life and smoothness your skin takes on. One test will tell you volumes.

See For Yourself!

All first-class drug and department stores sell Lady Esther Face Cream, but a 7-days' supply is free for the asking. Just mail the coupon below or a penny postcard and by return mail you'll receive the cream—PLUS all five shades of my exquisite Lady Esther Face Powder. Write today.

(You can paste this on a penny postcard.)

(28)

FREE

Lady Esther, 2024 Ridge Avenue, Evanston, Illinois.

Please send me by return mail your 7-days' supply of Lady Esther Four-Purpose Face Cream; also all five shades of your Face Powder.

Name _____

Address _____

City _____

State _____

(If you live in Canada, write Lady Esther, Ltd., Toronto, Ont.)

THE TALK OF THREE TOWNS

(Continued from page 73) They talk about Lady Louis Mountbatten's duplex apartment on the top two floors of Brook House, the new apartment-house that has gone up in Park Lane on the site of the old Brook House—which belonged to "Lady Louie's" grandfather. They talk about the new overnight Pullman-and-ferry service between Paris and London, whereby you can take a *wagon-lit* in Paris and wake up the next morning at Victoria, or vice versa. The inaugural send-off in Paris was very gay, with all the men arriving from dinner-parties, still in white ties. But the night was not as successful as the departure, for the designers of the ferry had forgotten to provide ventilation for the cars en route, with the result that it was like being in a tunnel for hours without air. And, at Dover, one of the cars ran off the track, delaying the arrival in London until noon. However, it was the first run, and first runs are notoriously ill-fated.

PARIS: They talk, of course, about politics, the fashionable subject in every circle from the extreme Left to the extreme Right. You see all the smartest hats in the Friday afternoon political conferences at the Ambassadeurs. . . . They talk about the Rubens show at the Orangerie, and the fact that Rubens' voluptuous nudes floating through space are no longer alluded to as his "fleshy orgies," but as his "superb handling of flesh tints." . . . They talk about the greyhound racing—to which every one still goes on Saturday, Sunday, Tuesday, or Thursday nights, to dine in the glass-enclosed grand-stand, watch the dogs flashing around the flood-lit track, and lose money, comfortably and cheerfully, on a sort of tote double system of betting. . . . Every one talks about personal liberty and a change of government, but nobody can be serious about the iron-hatted *Gardes Mobiles* who line the Champs-Élysées every day, eating peanuts, scowling down anti-Front Populaire demonstrations, and creating a rather festive parade atmosphere.

They talk about "Fric-Frac," Edouard Bourdet's new gangster farce at the Michodière—"fric-frac," according to Bourdet, is slang for a robbery. (At the opening night, Chanel had real jewel buttons all the way up her long black velvet sleeves, and short white gloves on her hands.) . . . They talk about the steam-shovels that are digging up the hill where the Trocadéro used to be, and making a hole instead; the excavations are surrounded by board fences, which are covered with posters announcing that behind them the 1937 Paris Exposition is in progress—amusement parks, galleries, botanical gardens, and a sunken theatre. At the moment, the fences serve to obstruct traffic.

They talk about the droves of smart English people who throng Paris; lavishing money on clothes and night-clubs, going to see Josephine Baker's decidedly pre-depression Foreign Legion number at the Folies Bergère, or Marguerite Jamois suffering the 1850 agonies of provincial conscience and emotional boredom through twenty scenes of "Madame Bovary," at the Théâtre Montparnasse.

They talk, above all, about the effect of devaluation, which has been to create a gayer, headier atmosphere than Paris has seen for years. You can't get a table at the Ritz after one o'clock, or a fitting at any good couturier's under two weeks in advance, or a subscription for Friday-night seats to the Comédie-Française, now that Bourdet is directing it. (One of the first pieces announced is Corneille's "L'Illusion Comique," for which Bérard promises fantastic cave settings.) Every one is spending the new francs right and left—the French because the devaluation makes them less valuable to keep; the foreigners, naturally, because they get more of them for their dollars or pounds. The jewellers and furriers sell diamonds and silver foxes as if they were necessities rather than luxuries (although a silver fox wrap, of some sort, is a virtual necessity in Paris these days), and the *lingères* confide that they've had a record season for transparent, and divinely extravagant, black lace lingerie. . . . Either it is a glorious end or a glorious rebirth—but, in either case, it is exciting.

PARFUMS

CIRO PARIS



*There is no finer gift
than a bottle of either...
except a bottle of each!*

*New Small Sizes of
SURRENDER and
REFLEXIONS at \$5.00*

hints of Spring

FROM SOUTHERN CRUISE
AND PLAY SPOTS



GEORGIANA
FROCKS

Trim is the very word for them . . . this trio of beguiling afternoon dresses. All the verdant coolness of crisp linen—imported of course—and the fresh, buoyant coloring that is surely the essence of youth and Spring. Washable and color-fast . . . needled with all the famous custom details you'll find in every Georgiana Frock . . . here's sleek smartness at trifling cost.

Original
Models
\$5⁹⁵

A (top)—Authentic forerunner of trends that will be foremost among Paris style successes. Printed flower pattern, ocean pearl buckle and buttons, full length zipper front. Copen & green, rose & green, maize & gray, yellow & green. 16 to 44.

C (center)—Charmingly youthful in fabric and line—the new season's most flattering 2-piece dress. Plain pastels, hand-fagoted trim on collar and pockets, ocean pearl button. Navy, wine, rust, aqua. 12 to 20.

B (bottom)—An infallible formula for Spring smartness. Printed pattern in pastels trimmed with oyster white linen. Cloth-covered buttons with full length front opening. Aqua, navy, dubonnet. 14 to 40.

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Also featured by all other leading stores from coast to coast

VOGUE'S 100 GIFTS

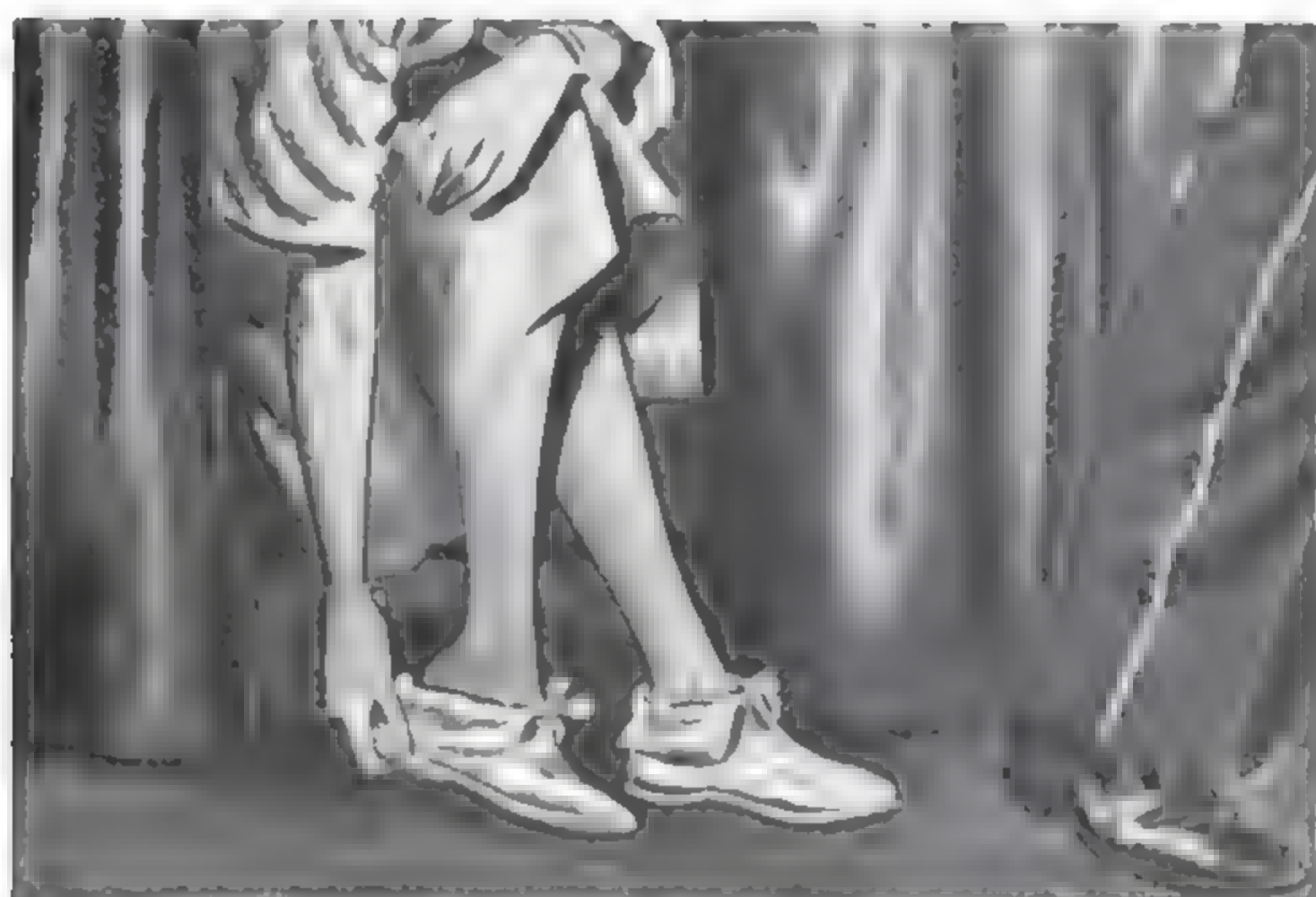
HERE ARE THE SHOPS THROUGHOUT THE COUNTRY THAT
HAVE ALL OF THE GIFTS SHOWN ON PAGES 100 TO 109

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CREATED ESPECIALLY FOR CHRISTMAS BY DANIEL GREEN,

THE *Comfy Traveler*



SO NEW! . . . you can be certain that no one on your Christmas list has anything like it. So practical! . . . any woman, any age, will have a use for it.

This new Comfy, "The Traveler," is made in a dozen beautiful colors, with an innersole of natural wool that is as soft as fur. It comes in a traveling bag of its own, in matching shades so that it can be packed daintily and snugly in a traveling case.

This cozy slipper is just the thing for an outdoor sleeping porch. Some will save it, though, for special occasions to look its daintiest in the boudoir.

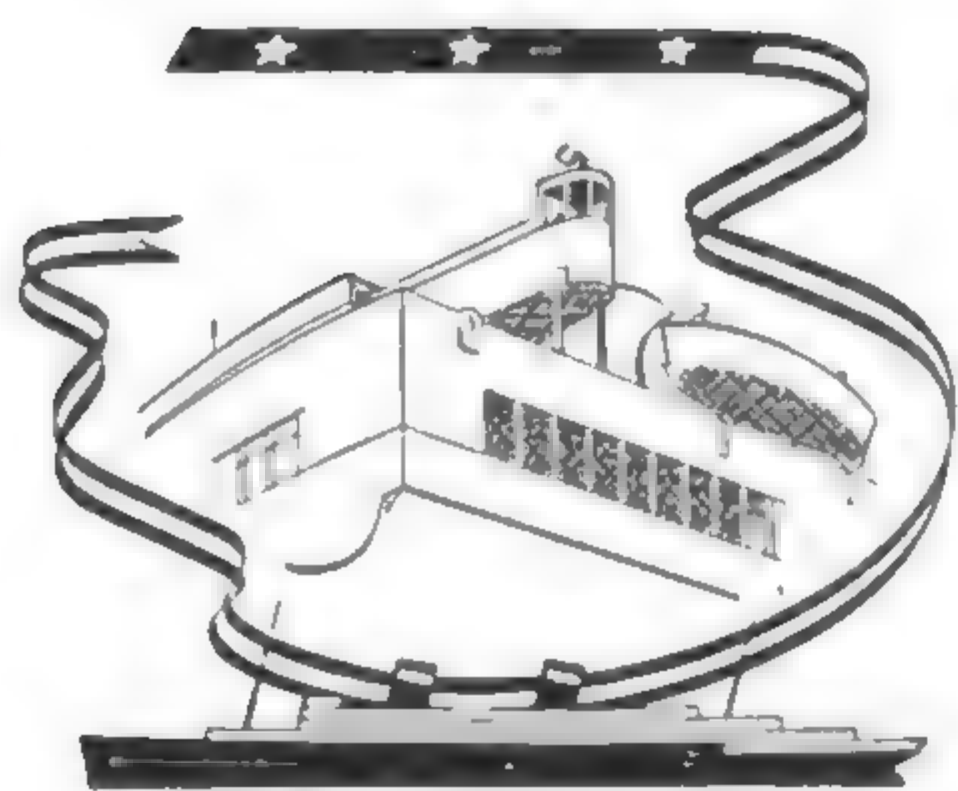
Your Daniel Green dealer will be displaying this Comfy "Traveler" in a variety of attractive colors with his other new styles of Daniel Green slippers. The price is \$4.00 everywhere. DANIEL GREEN Co., Dolgeville, N. Y.

DANIEL GREEN

LOOK FOR
THE NAME
ON THE
SOLE

LEISURE *Footwear* FORMAL
AND THE FAMOUS "COMFYS"

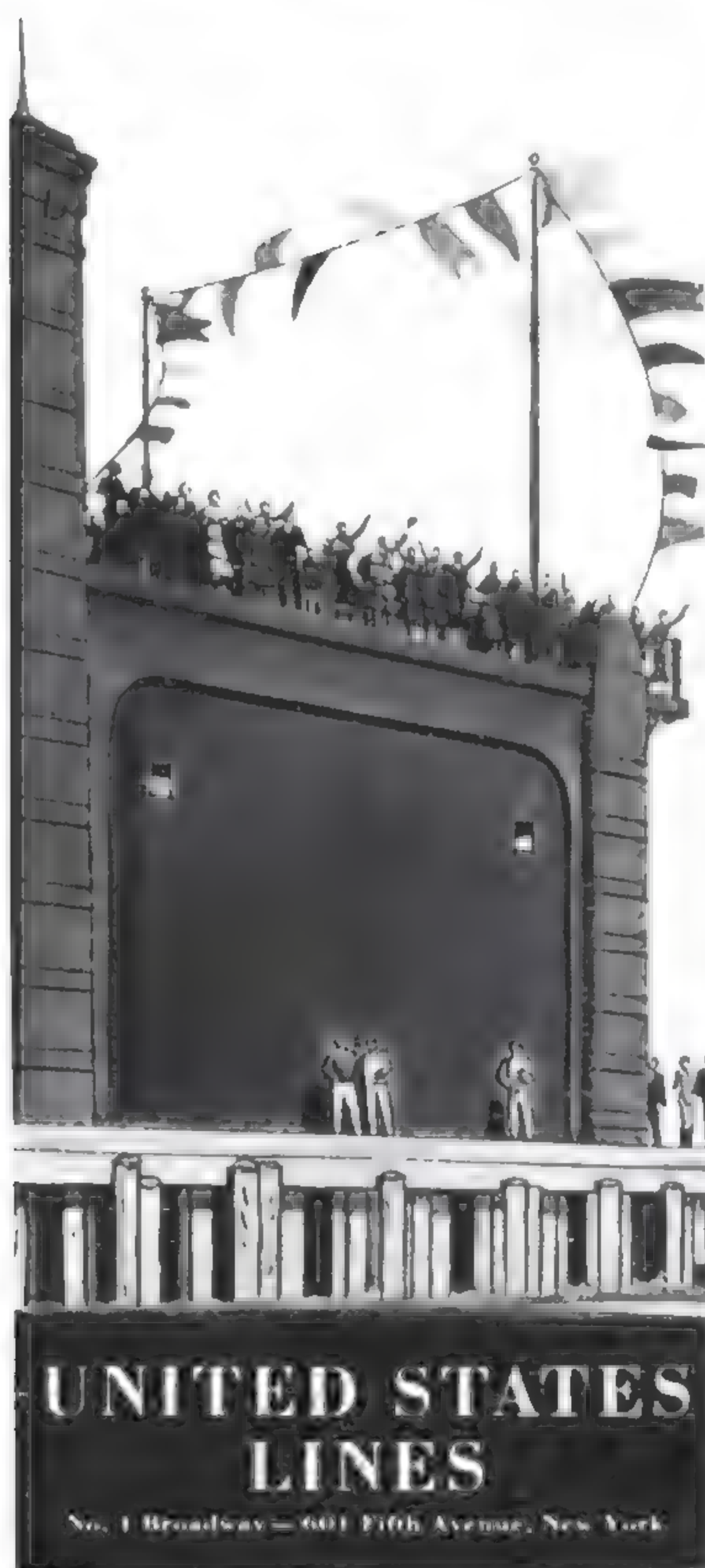
DECORATOR'S LOG



The Port Watch says—
To Sail American
means moderate Luxury
at Low Cost

To sail under the American flag is not just patriotic. It is good business and thoroughly enjoyable. On the *Manhattan* and the *Washington* travelers are offered American living standards at their best. Big cabins with real beds, comfortable furniture, private baths. The public rooms are spacious. The decks are huge. The meals are prepared by masters of culinary art. Yet all of this luxury is yours for low fares. On the *Washington* and *Manhattan* \$181 each for two in large room with private shower and toilet, to British ports. On the popular *Pres. Roosevelt* and *Pres. Harding* \$129. These four fine ships offer a sailing every Wednesday at noon to Cobh, Plymouth, (Southampton westbound) Havre and Hamburg.

Tell your travel agent you want to
SAIL AMERICAN



EAST Fifty-Sixth Street is surprisingly full of decorators and their accessories, from Fifth Avenue to Third Avenue. Along this route are the shops we all know: Olivette Falls, Margaret Owen, Elsie Sloan Farley, and, when you have almost reached Lexington Avenue, there is a small grey-painted house with dark blue trim, which miniature though it is, houses Jane Smith, Inc. This comparatively recent shop is interesting in itself—in showing what you can do with rooms very small in scale. The tiny circular staircase hall is papered in pale blue, with a pattern of spiral garlands in bright greens and blues. This hall opens into a small drawing-room painted in the same pale blue as that of the wall-paper in the hall. This room, not more than twelve by fifteen feet, has a great sense of space, due to the elusive pale tone of the walls and the fact that the entire window-wall has been built out with mirrored glass—to conceal the pipes that all old houses have and to make deeply inset windows. A blond pine mantelpiece and a few pieces of pine and upholstered furniture make a comfortable and spacious room. A pair of appliques of old mirrored glass hold three candles and are also indirectly illuminated from behind a fan-shaped motif of engraved glass.

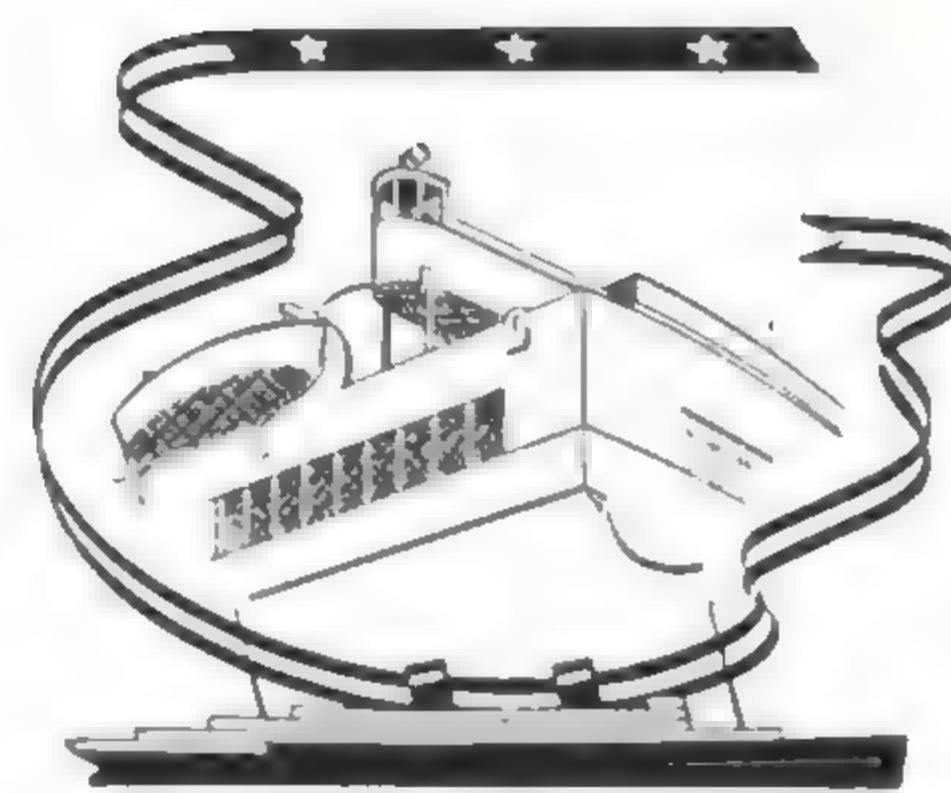
Mrs. Romeyn, who is the presiding genius of Jane Smith, Inc., has just finished a modern room in a half-dozen soft colours. It is a brightly lighted room, with the windows curtained with a transparent white fabric horizontally striped in white. The pale grey-pink walls alternate as a background with mirrored panels, and the fabrics for upholstery include a pale grey-yellow corduroy, shrimp-pink damask with a pattern of rope garlands, white chevron silk, and a beige latticed fabric. The carpet is in eggshell, and, against all this, the eighteenth-century furniture of pine, mahogany, and satinwood is at its best.

In another room, a man's bedroom, Mrs. Romeyn has contrived curtains of old Chinese brocade. These are really iridescent in colour, widely bordered with ivory-pink. One wall of the room is panelled entirely with mirror, and the black lacquered bed has a cover striped in cream and two shades of brown. There are a secretary of black lacquer and a pine chest with lacquered panels, and positive colour has been introduced in the red lacquer frames of a pair of kakemonos.

It was this shop that recently made, for a somewhat difficult room, curtains in three shades of beige-pink ninon hung vertically, one over the other, giving a triple-tone effect, and here, too, they have been known on occasion to wall-paper the doors of a room—not the well-known flat concealed doors, but the paneled ones, leaving the mouldings unpapered, but painted in a contrasting colour.

- "The Stage, Inc.," is the cover for the decorative activities of Mr. George Frelinghuysen, junior, who has ideas about using your antique furniture in a modern way. Mr. Frelinghuysen's own penthouse gives the illusion of being somehow in the middle of Connecticut, with what must have been a very awkward long corridor transformed by paneling, country-house paper, and built-in cupboards. The country-house feeling is further prolonged by really unique pieces of American furniture and old chintzes set, in the drawing-room, against a subtle slate-grey wall. The dining-room is painted in tones of *café-au-lait* with white mouldings. This room contains a pair of corner aquariums of unusual ingenuity, supported on bases of black lacquer. The tanks themselves are landscaped in perfect scale and present animated pictures of under-sea life. Mr. Frelinghuysen's use of paper bamboo mouldings in a small bedroom with Sheraton bamboo furniture is interesting. Here, he has applied old prints directly to the wall and bordered them with bamboo; a mirror has paper bamboo applied to its surface as a frame, and an antique chintz with a red ground makes the valance and curtains.

- This seems to be a Chelsea year. And when you have seen the gaiety of colour and ingenuity of design of Helen Bruce's large collection, you will understand the taste for it. The variety of shapes, from the beautifully (Continued on page 134)



Starboard Watch says—
Remember
the Washington and
Manhattan
are America's largest ships

The *Washington* and *Manhattan* are BIG ships. They're fast ships...British ports in six comfortable days. The appointments of these great liners, the food served in their air-conditioned dining rooms, are all in keeping with American living standards. Judged by size, speed and comfort you will agree that to SAIL AMERICAN is to sail in luxury... Other travel bargains under the American flag are the "American One Class" ships fortnightly to Cobh and Liverpool, and the American Merchant Lines to London direct each week, one way, \$100; round trip, \$185.

Your travel agent has full details

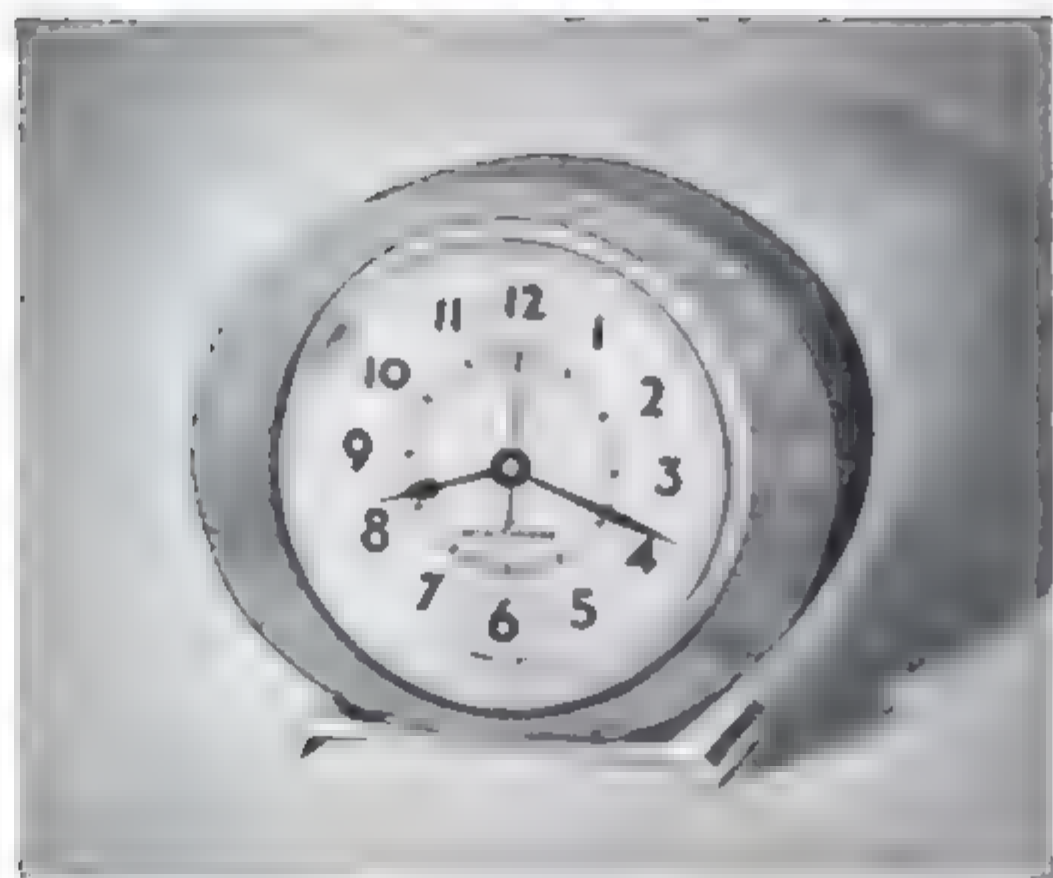


Smart time

for
smart
people

in electric and key-wound clocks

This season time marches in front of the gift parade. And this page tells you why. Never have you been offered such a smart selection of clocks for every mood and purpose. Or such an attractive range of prices that start at \$4.95. Many of these Seth Thomas creations come either with eight-day key-wound or electric movement. Some strike, some chime, some tell time alone. And all measure the minutes honestly. By all means see them if you are seeking smart gifts for smart people. Seth Thomas Clock Company, Thomaston, Conn. Makers of fine clocks for more than a century.



BEVERLY Self-Starting Electric Time \$6.95
BELMONT Eight-Day Key-Wound Time \$6.95



CHEVRON Electric or Key-Wound \$12.45



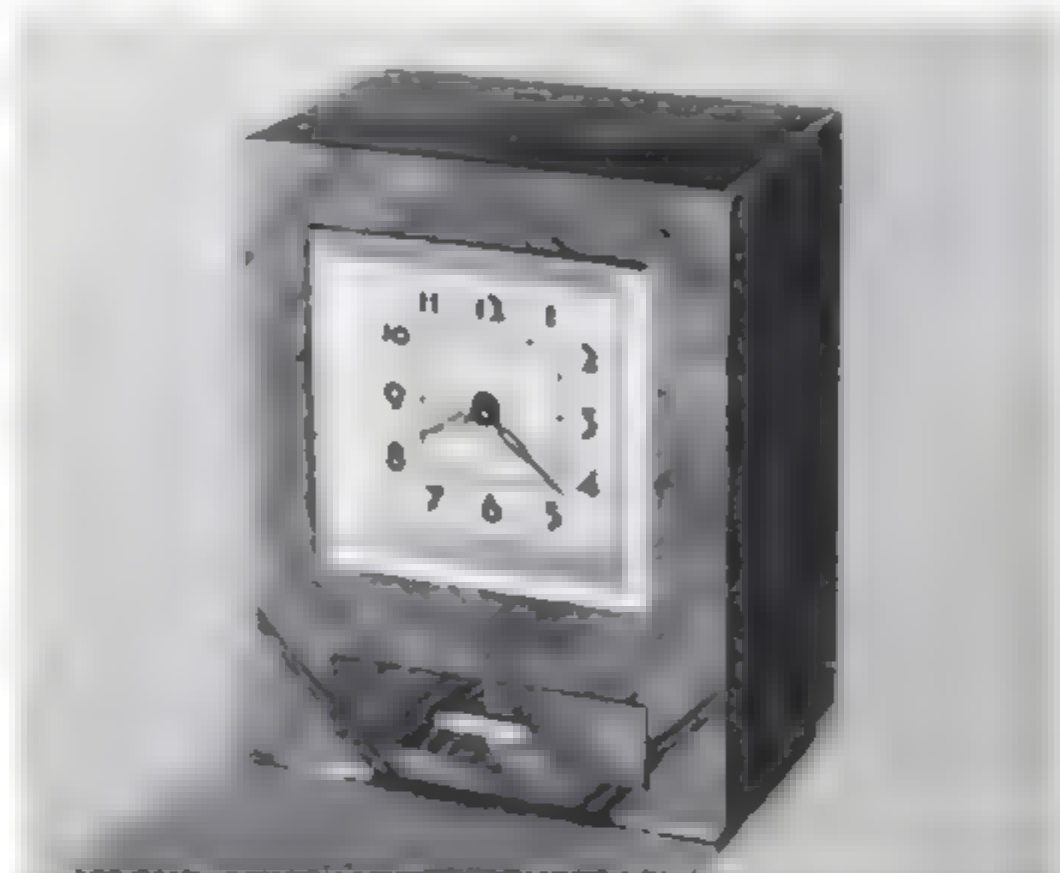
ANITA Eight Day Key Wound Time \$4.95



DISCUS Eight Day Key Wound Time \$9.95



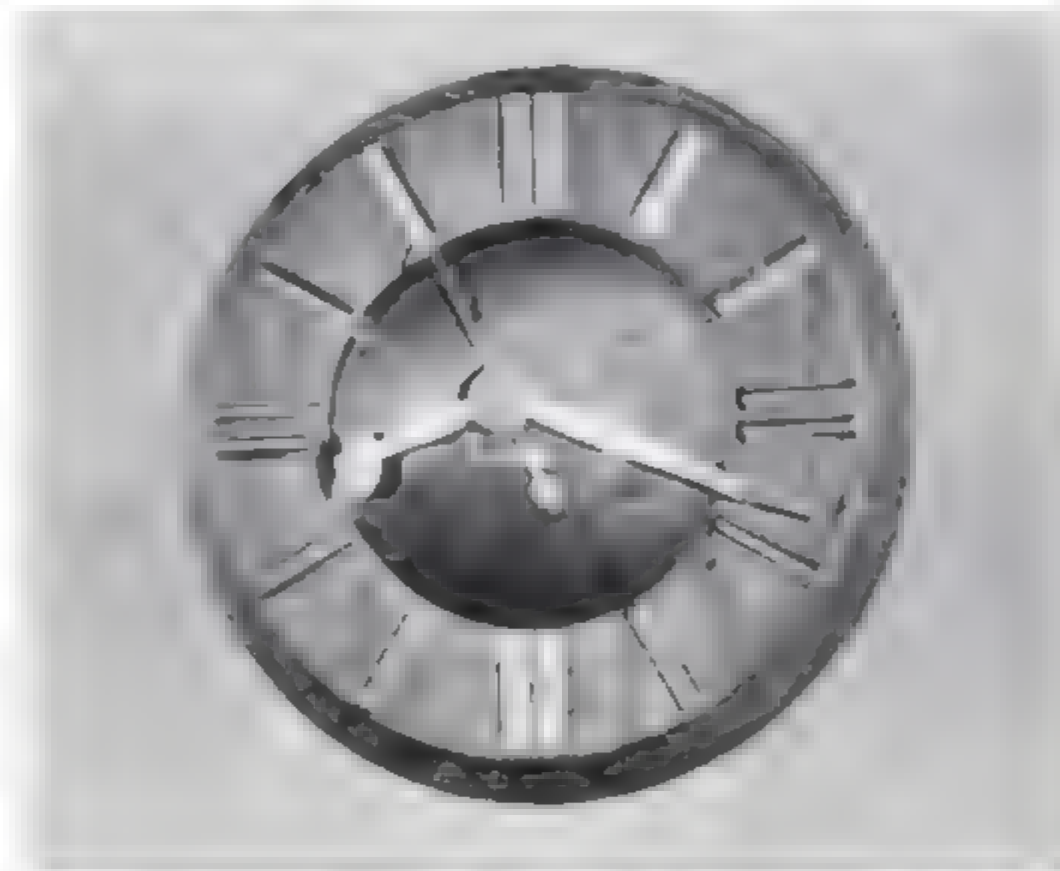
LINNET Self-Starting Electric Time \$10.95
SHAMROCK Eight-Day Key-Wound Time \$10.95



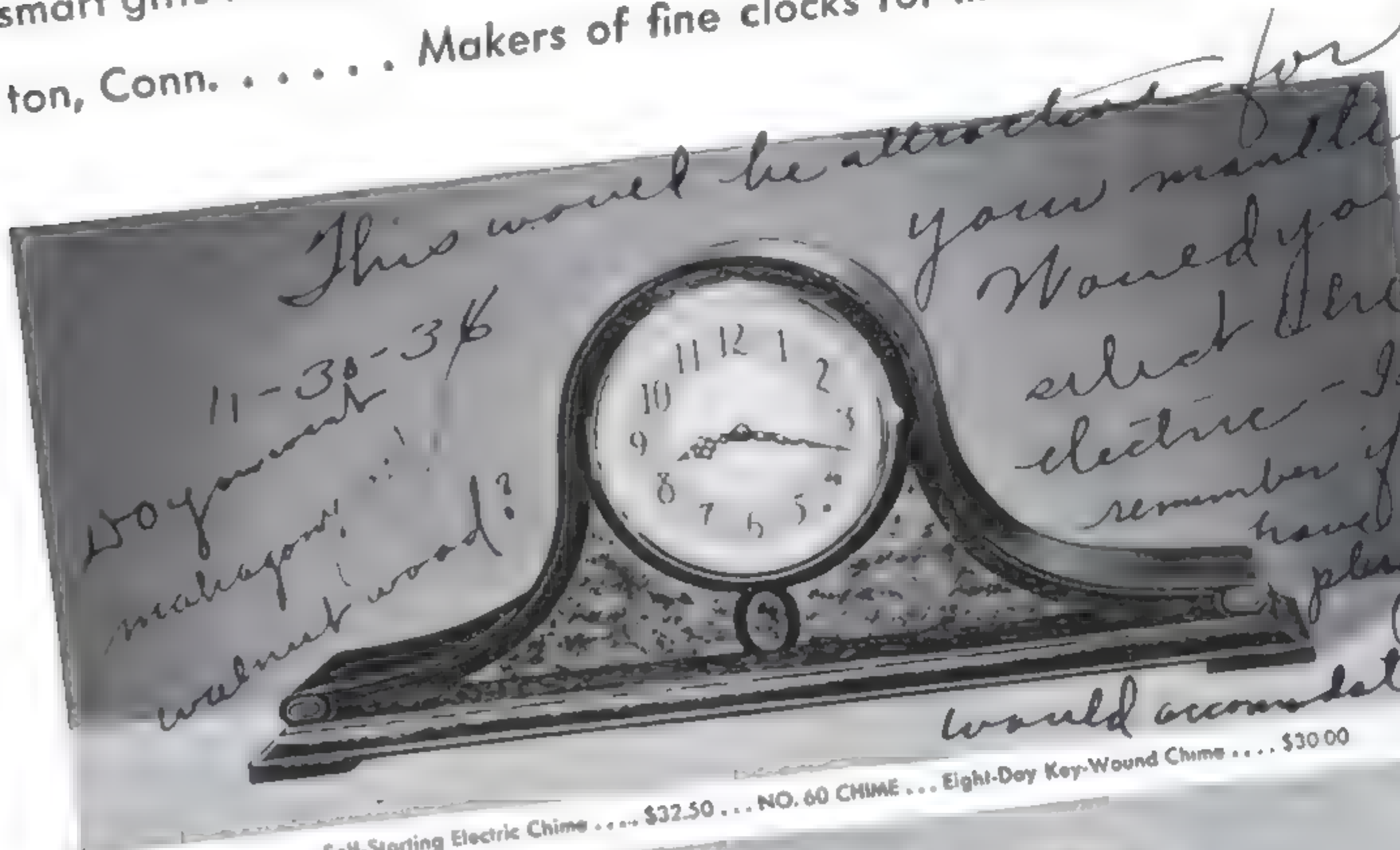
4E CENTURY Self-Starting Electric Strike \$22.50
4W CENTURY Eight-Day Key-Wound Strike \$19.95



PRIMROSE Eight Day Key-Wound Time \$7.75



PLAZA Self-Starting Electric Time \$30.00



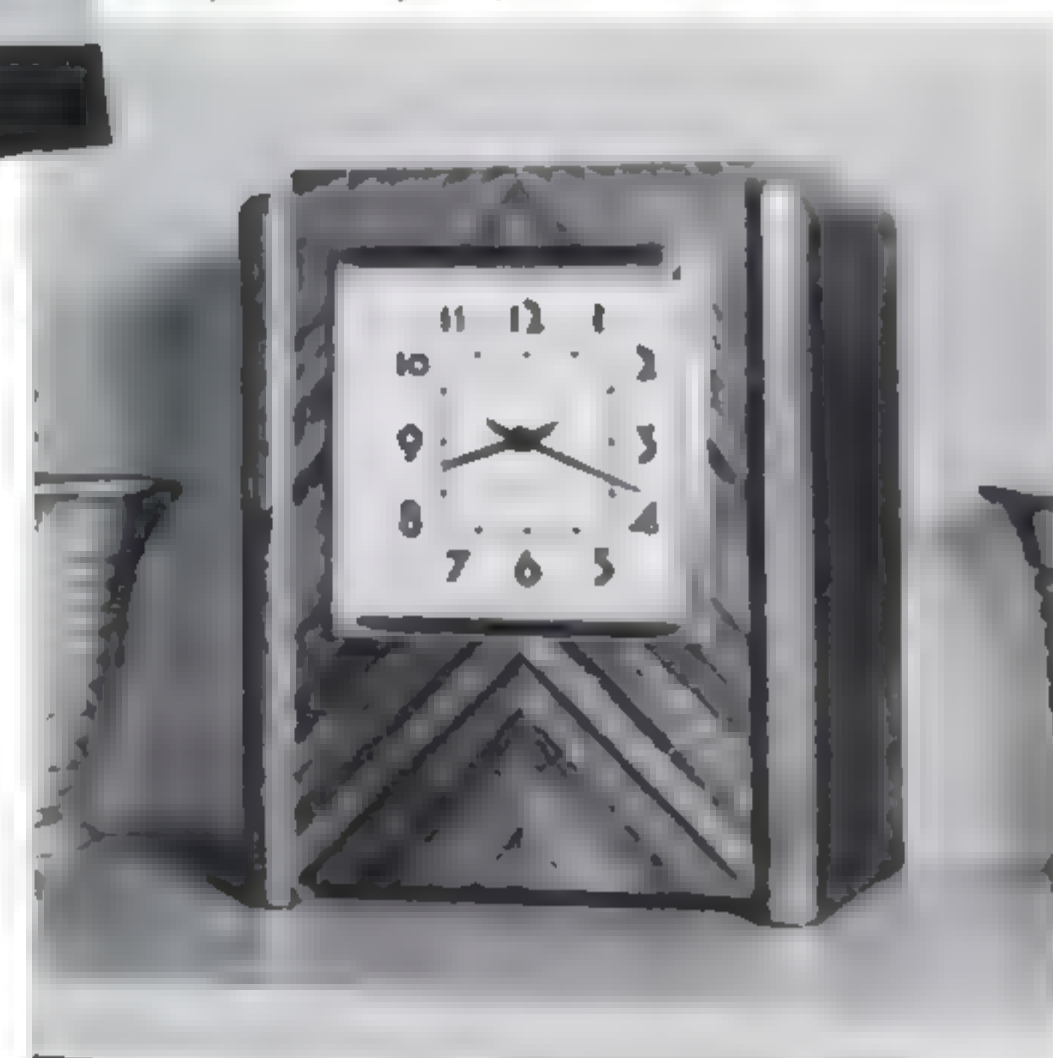
LUDBURY Self-Starting Electric Chime \$32.50 NO. 60 CHIME Eight-Day Key-Wound Chime \$30.00



SHIPMATES Eight Day Ship's Bell Strike and Barometer \$125.00



BENNINGTON Self-Starting Electric Strike \$35.00
KINGSBURY Eight-Day Key-Wound Strike \$32.50



FALSBURY Self-Starting Electric Chime \$32.50
NO. 57 CHIME Eight-Day Key-Wound Chime \$30.00



MANSFIELD Self-Starting Electric Time \$18.95
DELAWARE Eight Day Key-Wound Time \$18.95

SETH THOMAS

KEY-WOUND Clocks ELECTRIC

To brighten

THE CORNER WHERE YOU ARE...



A NEW NELLY DON FROCK OF NELDA CREPE

You'll strike a gay note, prophetic of spring, in one of the new Nelly Dons...clever, youthful prints of Nelda Crepe, woven of Enka Rayon, in vibrant new colors.

JUST TRY ONE ON

• Left. Clever, this Chinese mandarin collar. Clever, too, the band down the front, contrasting stitching on the Exclusive China Clipper Print, and the slightly flared skirt. Tassel ties for a flash of bright color. Buckingham Blue, Berkeley Brown, Black and pastel colors. 16 to 44. \$5.95

• Center. Oriental coloring in this exclusive Algerian Print with solid color trim. Neckband collar to be worn open or closed. The hi-low sleeve length is new. Baronet Rust, Empire Blue, Cricket Green. 12 to 42. \$5.95.

• Right. A feminine shirt bosom of net and fabric strikes a new note in this tailored frock. "Shooting Star" buttons twinkle down the blouse. Exclusive Tulip Block Print in Avon Blue, Mango Green, Rajah Purple, Buckingham Blue. 16 to 44. \$5.95.



McCUTCHEON'S NEW YORK

Bullock's Los Angeles
The White House San Francisco
H. C. Capwell's Oakland
Meier & Frank Co. Portland
Yunker Brothers, Inc. Des Moines

MARSHALL FIELD & CO. CHICAGO

The J. L. Hudson Co. Detroit
Mabley & Carew Cincinnati
Stix Baer & Fuller Co. St. Louis
L. S. Ayres & Co. Indianapolis
Forbes & Wallace, Inc. Springfield

And 1800 other leading stores and shops throughout the country

DECORATOR'S LOG

(Continued from page 132) modelled leaf-shaped dishes to the baroque curves of the vases, is endless, and the colours—fresh lettuce-green, rose, violet, and brown—are full colour schemes for rooms. And even the carefully painted insects and butterflies (originally added to the design to conceal inevitable flaws) have their place in these inventive patterns.

Mrs. Bruce has acquired a small collection of painted flower and fruit pictures that have none of the banality of coloured flower prints. Delicately painted on vellum and of considerable size, they have been put into silvered frames with silver-striped mats of painted glass, pale blue, pale green, or buff, and should have a really important place in a room.

• This seems to be a year, too, in which many rather familiar things have been deliberately overscaled, and with great effect in some of our underscaled rooms. Steuben glass has made a larger edition of their crystal table candlestick, this time about fifteen inches high, and correspondingly handsome. Their copies, in glass, of eighteenth-century wine-coolers almost twelve inches high are superb for flowers, and the great crystal decanter with a ring stopper is over sixteen inches high and will hold, at a guess, about a gallon.

• Another shop where you may browse, if in these days you have time for it, is in the Caledonian Market on East Fifty-Second Street. You can find almost anything here, a good deal of provincial French furniture, some English lacquer, and some really fine old Directoire paper panels. Here, they make a finely finished copy of an Adam wall vitrine, rather small, with a mirrored back and glass shelves, the top and bottom and frame of delicately carved pine. There is also a collection of unusually large Chinese rice-paper pictures, which they will frame for you, two by two, in bamboo. The gems of the collection are ten Italian Directoire chairs with finely carved open backs and tapered legs, all in the original gilt. As rare a find as this should be kept intact, but they can be bought in pairs.

• ITEMS ABOUT TOWN: Olivette Falls' tea-table, in almost any wood, with four drop shelves, each with a moulded edge, tapered legs, and a capacious undershelf with a protective gallery.

The Colwell Company's three new screens. Thin narrow strips of natural wood seven feet long, laced together so that they show, at certain angles, streaks of light through them, unlike the solid ones we have seen. They are so flexible that they will make six-inch curves, giving the effect of a corrugated wall. A ten-foot, six-panel screen of small, wavy mirror plates, which will cover the entire end of a twelve-foot room. Another, equally large, with a bamboo frame—the panels being a semitransparent coated mesh through which you can almost see what's behind it.

Pierre Dutel's set of six Hepplewhite chairs of honey coloured wood. These have very generous seats, covered with beige leather, and backs in a delicate lattice pattern, and they deserve a room planned around them, to offset their blond beauty.

EVERETT GRAY LINSLEY

WINTER CLIMAX

The last two weeks of December. . . . that mad, glorious, exciting crescendo of parties, gift-buying, hails and farewells. If you want to ride through on the crest of the wave, don't miss the December 15 issue of Vogue—Travel, Holidays, Resort Fashions. It takes you travelling over the whole globe, finds just the clothes you need for cruises, and brings you last-minute gift inspirations. Look for December 15 Vogue on your news-stand.

gifts that bring beauty



Choose from this fascinating collection of enchanting new things to give. Original creations from the hands of Helena Rubinstein. Here is fragrance, here is color, beauty—to be used, lived with, enjoyed day in and day out.

town and country perfume—two perfumes of character. Town—the exotic. Chic companion to jewels, furs, festivity. Country—tang of morning on the moors. To touch off your tweeds. Set, 15.00. Singly, 7.50.

town and country eau de toilette—pungent, exhilarating. Each in a sparkling candle-stick bottle. Town, 3.75. Country, 3.75.

town and country body sachet—concentrated perfume in a misty flesh-toned body powder. Each with a lavish swansdown puff. Town Body Sachet, 2.50. Country Body Sachet, 2.50.

town and country vanity—a thin, light oblong with an unusually large mirror. Holds more powder than any vanity its size! Gay golden-striped enamel in white and the new costume colors. Loose powder Single Vanity, 3.00. Double, with compact rouge, 4.00. With lipstick, 4.50, 5.50.

stowaway beauty case—contains ten Helena Rubinstein beauty necessities: Herbal Cleansing Cream Special, Novena Night Cream, Skin Toning Lotion Special, Town & Country Make-Up Film, Eyelash Grower & Darkener, Rouge en Creme, Water Lily Powder, Herbal Hand Balm, Herbal Eye Tissue Oil, and Youthifying Herbal Masque. Each in a separate compartment. Case of horned alligator fabrikoid with full size mirror. Light, easy to carry, easy to fit into larger luggage. Black or Brown. 10.50. Other cases, 18.50 to 75.00.

"715" lipstick—Helena Rubinstein's striking new lipstick. A large golden obelisk on an ebony enameled base. Within is the intense color, the softness and gleam which distinguish Helena Rubinstein lipsticks. Red Coral, Chinese Red, Red Raspberry and Red Velvet*, the latest sensation. Biological ingredients bring new life, new lustre to dull chapped lips . . . 2.00.

You will find these and a hundred other fascinating gifts by Helena Rubinstein at her Salons and all smart stores. Ask to see the Beauty Luggage de Luxe.

helena rubinstein

715 Fifth Avenue • New York

SALONS: PARIS • LONDON • CHICAGO • BOSTON • DETROIT • LOS ANGELES • SAN FRANCISCO • TORONTO

*Reg. Applied for

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Mother!

Children really go for Ralston Wheat Cereal



No wonder mothers cheer for Ralston! Nothing tastes better on a crisp, frosty morning. Nothing *is* better for youngsters and grown-ups, too.

Lucky for you, it's double-rich in vitamin B, too!

Ralston is 2½ times richer in vitamin B than ordinary whole wheat . . . and "B" is the vitamin that aids digestion—stimulates appetites—promotes growth—helps prevent nervousness. For happy, healthy mealtimes, serve double-rich Ralston regularly. It costs little, cooks quickly and tastes delicious.

Ralston Purina Company
St. Louis, Mo.

Tune in Tom Mix

Ralston Straight Shooters

5:15 P. M.
Monday thru
Friday . . . NBC
Basic Red Net-
work



RALSTON
WHEAT CEREAL

URNS WITH A GOURMET



ANDERSEN

Schrafft's white lacquered chest, filled with whatever *bonnes bouches* you choose, locks with its own key

WE, personally, would rather have things to eat given to us as presents than almost anything else in the world. Wonderful jams, Gargantuan nuts, *bonnes bouches* chosen with discrimination—those are things that bring that Christmas-morning gleam to our eyes. The trouble with many of the assortments of good things to eat that go forth for the holidays or as bon-voyage gifts or away to school is that they are done up in boxes and baskets so attractive you hate to throw them away, but for which you can't find any conceivable use. That fine lacquered chest of Schrafft's that you see above is an outstanding exception in this respect. There is a box meant, and well designed, for practical usage. The inside is black-lined, and the little padlock has a key of its own.

The chest in the photograph is chastely filled with Schrafft's finest chocolates. But you can order it overflowing with be-ribboned packages, which Schrafft's assemble for you at a stated price or which you can choose for yourself at any of the Schrafft's stores. Of course, we think the latter is more fun. If you are ordering an assortment, Dundee cake is a good item to include. This is a white fruit-cake which Schrafft's does especially well, and which is a happy companion for sherry.

• Probably there isn't a hostess on your list who wouldn't be enchanted with some July corn for Christmas, or some country sausage that *is* country sausage. Stone House Farm, in New Hampshire, produces these, and many other such things so full of flavour and freshness that guests believe you have a genius in your kitchen. The trick to the fresh, home-grown taste of all these products is that all the vegetables and fruit are picked from gardens and orchards when they are at their best, cooked that minute, then popped into glass jars that are sealed with a vacuum process that manages to retain all the original flavour. Stone House Farm has a Christmas gift list from which you can order a variety of items for a certain price or pick whatever strikes your fancy. You can be fairly sure that this gift won't be duplicated, because the Stone House Farm things can only be ordered direct, and the world at large doesn't know about them as yet. The marble beets, uniform and delectable, advance beets to a new plane in your life. The asparagus is as deeply green and tender as that from your summer garden. The apple-sauce is spicy and not mushy. Whether your mind is still generously on gift-giving as you read this or has been diverted to thoughts of your own kitchen, the address is the same—Durham, New Hampshire.

... and
Everyone
says salads
taste better with
Ry-Krisp wafers



Perhaps it's the brittle-crisp-ness or the satisfying whole rye flavor. Whatever it is, Ry-Krisp does have a way of making any salad—any food—taste better!

Lucky for you, Ry-Krisp guards the waistline, too!

Best of all, there's nothing in those whole rye wafers to cause your figure a moment's concern. In fact, lovely Marion Talley's recipe for reducing is to eat Ry-Krisp as bread at every meal. And she now weighs 107 pounds! Ry-Krisp tastes delicious—is filling but not fattening. What more can you ask of any food?

Ralston Purina Company
St. Louis, Mo.

Tune in

Marion Talley Program

5:00 to 5:30
EST

Sunday after-
noon . . . NBC
Red Network
Coast to Coast



Gifts

of

JEWELRY



PERSONALIZED CRAVAT CHAIN AND COLLAR HOLDER SET \$2.00



PERSONALIZED CRAVAT CHAIN AND BUCKLE SET \$2.00
IN YELLOW GOLD FINISH \$2.50



KNIFE AND WALDEMAR SET \$3.50



18K SOLID GOLD KUM-A-PARTS \$30.00



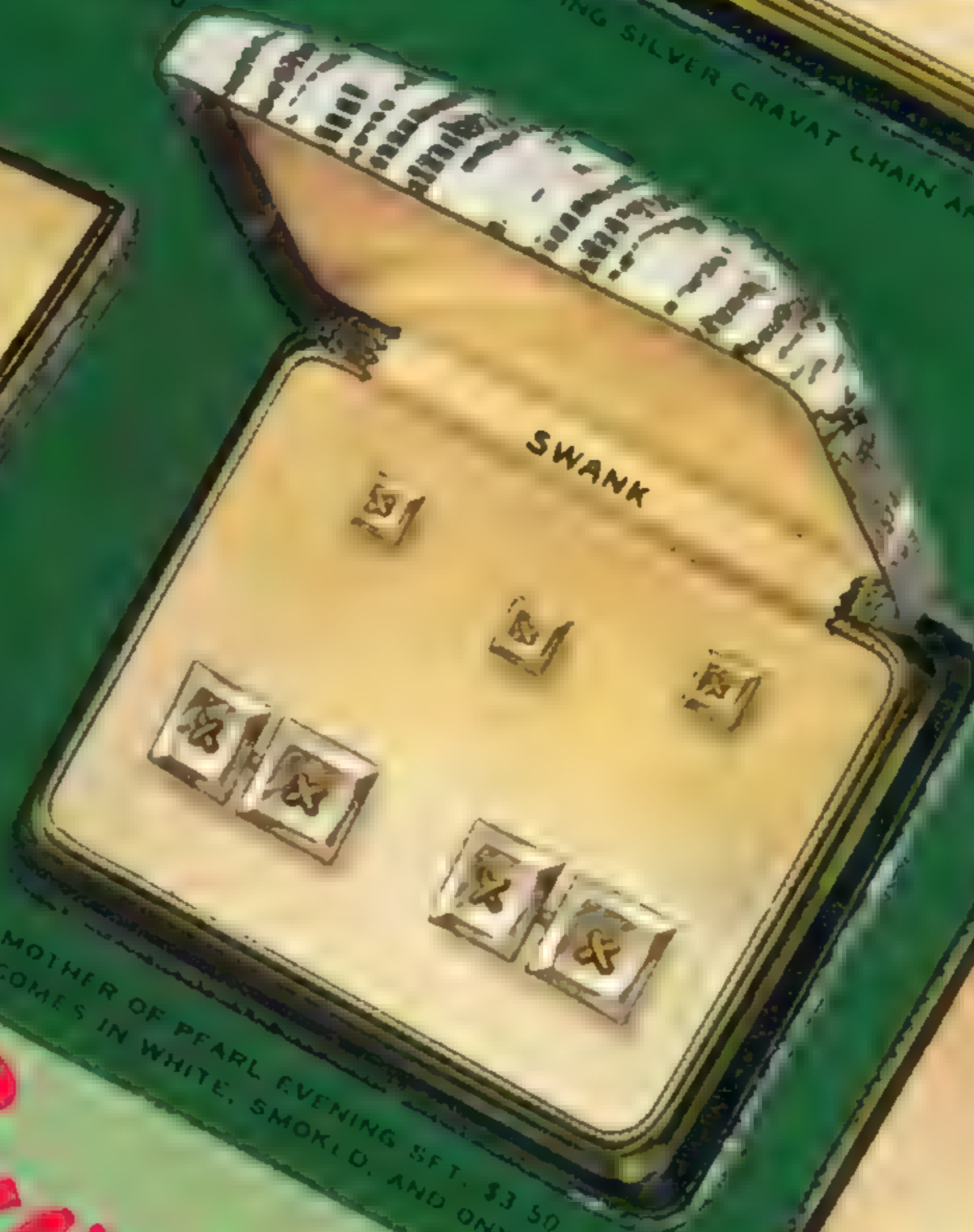
STERLING SILVER CRAVAT CHAIN AND BUCKLE SET \$3.50



SET \$3.50
KEY CHAIN, COLLAR HOLDER, AND CRAVAT CHAIN



BALLOON CUFF LINKS \$1.50



MOTHER OF PEARL EVENING SET \$3.50
COMES IN WHITE, SMOKED, AND ONYX



CRAVAT CHAIN AND COLLAR HOLDER SET \$1.00



AT RIGHT
PERSONALIZED SET \$5.00
CRAVAT CHAIN, CUFF LINKS, HOLDER, IN YELLOW GOLD FINISH \$5.50

by

Swank

Men go strong for Swank Jewelry... its masculine styling... its individuality... its correctness... its quality. See, at jewelers, department stores and men's shops, the full array of smart gift sets styled by Swank... some vividly modern, others smartly conservative... all adroitly packaged for giving.

SWANK PRODUCTS, INC., PITTSBURGH, PA.
NEW YORK • CHICAGO • PHILADELPHIA • BOSTON • LOS ANGELES



Your most distinguished gifts

VOGUE · HOUSE & GARDEN

Mailed in handsome gift boxes to arrive at Christmas

Imagine your name as donor on the top of one of these boxes . . . and, inside, a bright new copy of Vogue or House & Garden—the first installment of a delightful gift that lasts the whole year round. You couldn't find a gift that will bring more pleasure . . . or one requiring less wear and tear to dispatch. The Condé Nast Gift Service will handle all the details for you. They'll write your name with the gift message on the box . . . they'll see that a new January issue is enclosed in the box . . . and they'll mail it in plenty of time to arrive for Christmas.

Cast a glance at the special gift rates at the right. Then get out your list and check the names. Here is the simplest—and pleasantest—method of settling any number of your giving problems. You'll choose:

VOGUE . . . for that charming but hard-to-please lady . . . for the girl who likes to keep up to the second . . . for the collegienne—the business woman—the smart hostess—the lovers of art, music and the theatre. . . .

HOUSE & GARDEN . . . for the man and woman who have everything . . . for the young couple planning to build . . .

for the ardent gardeners—the amateur decorators—the architecture enthusiasts—the family of house-lovers. . . .

All you need do is fill out the combination order form and envelope enclosed in this issue and send it back to us. We'll attend to the rest . . . and you can settle back to wait for the showers of Christmas gratitude that you'll receive.

SPECIAL GIFT SUBSCRIPTION RATES

VOGUE	HOUSE & GARDEN
1 year \$5	1 year \$3
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* These two and three year subscriptions may be divided into units of 1 year each to be sent to different addresses.

GIFT BOXES WILL BE SUPPLIED ON ALL ORDERS RECEIVED IN OUR OFFICES BEFORE DECEMBER 15TH. ON ALL LATER ORDERS AN ATTRACTIVE GIFT CARD WILL BE MAILED IN YOUR NAME.

USE THE POSTAGE PAID ENVELOPE IN THIS ISSUE



SKIING — EAST AND WEST

(Continued from page 87) belonging to the Dartmouth Outing Club, which are scattered along the trails from two to sixty miles. The Waterville Inn, fifteen or twenty miles from Plymouth, New Hampshire, is a comfortable place to stop, and the skiing is good for beginners.

In Vermont, at Woodstock, there is some of the best skiing along the Eastern slope. Wide maple-trees, standing far apart, give good open runs. To get to Woodstock, you go to White River Junction, which is overnight from New York. Stowe's is another successful place in Vermont—attractive farmhouse—good skiing. A skiing centre, also overnight from New York, is Lake Placid, in the heart of the Adirondack Mountains.

Less high are the Pocono Mountains in Pennsylvania, but these are very popular, for the one- and two-day week-end snow-trains are always well filled. Skytop Lodge and the Inn at Buck Hill Falls are two fine hotels in this vicinity.

At the Château Frontenac, which is the acme of comfort and charm, there is the most breath-taking tobogganing in this country. The Seignior Club, in the Laurentian Mountains, and the Gray Rocks Inn at Saint Jovite, are favourite skiing places for the Canadians, and many Americans go there now.

But it was the west coast of America that I was most eager to see. There, I was told, are mountains and glaciers! When I flew from Palm Springs over Mount Baldy, across the Mohave Desert, and along the "High Sierras," almost up to Lake Tahoe—all I remember is a huge, snow-covered area. Peak after peak, valleys, open slopes—nowhere any trees. Everything seemed unreachably far away in its solitude. Perhaps, some day, these "High Sierras" will be made accessible.

Yosemite in California is one of the best-known winter-sports places in the West. There is plenty of snow, buildings are there, the roads can be kept open, and Californians have Hannes Schroll from Austria, a brilliant skier. He has already quite a reputation as *Jodler*, and people will hardly accept a Christiana from him without a *Jodler*. Anyhow, we never dreamed as little boys, when playing and jumping around with our skis, that one day we would meet in California.

Of course, it is a little bit inconvenient to drive up every day in a car to the pass, as there are no practice slopes in the vicinity of the big hotel. If there were, it would be almost perfect. When I was there, the snow conditions were excellent, and it gave me the impression—for the first time in America—of being on the snow-fields at home. The panorama is beautiful. Many, many high mountains in reachable distance. A field of hundreds of possibilities. I am sure, one day, that there will be a hotel in the middle of the snow-fields.

If you drive towards Portland and it is a fine day, you may experience the same surprising sight that I have seen. The sun was already low when I saw Mount Hood and Mount Rainier. Colossal, massive, the sharp-pointed Mount Hood and the imposing Mount Rainier. "The Roof of America"—it seemed to me. More than fourteen thousand feet high. I stopped the car and looked for a long while at this extraordinary picture. There was snow, a real armour of snow, almost reaching down to the plain. It looked like perfect skiing—and I was not disappointed during my long stay. The season was already advanced, but there was an abundance of snow, almost too much. The Paradise Inn, which is the summer hotel from the National Park, has been kept open for the first winter, and apparently with success. Also, here in this area, everything is in the state of experimenting, as the whole problem is so new. That the enthusiasm and interest are enormous, was proved, when I saw the Silver Ski Races. A crowd of spectators watched along the course, a crowd consisting of thousands and thousands of people.

The slopes are absolutely of Alpine character and above the timber-line. I was busy with a moving-picture there, so I experienced quite a few of these slopes.

Mount Baker seems to me even better situated, as the general exposure of the slopes is towards the North, which guarantees a much better quality of (Continued on page 136)

DUCHESS OF YORK

PERFUME BY
Prince Matchabelli

Re-Design Your Life!

Introduce More Color, More Charm, More Gaiety!



DOROTHY DRAPER

Leading American Decorator, Stylist and Woman of the Fashionable World

YOU CAN make over your life as you make over a room or a garden. You can make yourself more interesting, more attractive to others, more popular.

You can make your friendship wanted, your companionship sought.

You can make your life so full, so rich, that every day becomes a privilege and a delight to live.

There are definite steps to the joy-of-living. They can be charted almost as practically as a ship's course.

The Four Essentials

First, you must understand yourself—not copy anyone else, but develop your own personality, your own individual charm.

Second, you must be able to create a background that will make you happy and draw others to you.

Third, you must organize your spending to get full returns in pleasure and profit—whether you spend much or little, whether you buy beauty, clothes, personal luxuries or things for your home.

Fourth, you must know how to be a superlatively good hostess—easy, charming and entertaining.

A Home-Study Course in "Learn to Live"

Dorothy Draper, leading American decorator, stylist and woman of the fashionable world, has incorporated these four essentials in a home-study course, called, "Learn to Live."

The Course teaches you in a very practical way how to make the most of yourself and get the most out of life. It covers comprehensively the four essentials: Understanding Yourself, Decorating Your Home, Spending Smartly, Successful Entertaining.

The Course consists of four sections of ten lessons each, or forty lessons in all. (See outline given here.) Each week you will receive a lesson from each sec-

tion, or four lessons a week, for ten weeks.

You will also receive from time to time last-minute "Flashes" from Mrs. Draper telling you what people of the smart world are doing.

Intensely Interesting

The Course is intensely interesting. It is downright practical. Its benefits can begin to be applied immediately in your daily life.

Complete, comprehensive and authoritative as the Course is, it is modest in cost. Mrs. Draper has placed it within the reach of every woman.

Write for Free Booklet

The Course and its benefits are completely described in a most illuminating booklet, called: "You and Your Possibilities." This booklet will be sent you postpaid and free and without obligation.

Along with the booklet will be sent an ingenious Personality Chart. This Chart will enable you to make a quick, graphic and telling study of yourself and your potentialities.

Write today for both the booklet and Personality Chart. The two will be sent you with Mrs. Draper's compliments.

Mail coupon now!

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1. Getting to know yourself.
2. Freeing yourself for success.
3. Acquiring self-confidence.
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8. Finding security.
9. Go ahead and do it.
10. The world is yours!

Decorating Your Home

1. Choosing your background.
2. Overcoming structural handicaps.
3. The smart use of color.
4. Making the most of your furniture.
5. The perfect living room.
6. Today's dining room.
7. Your bedroom and bathroom.
8. Rooms for fun.
9. A kitchen to be proud of.
10. Before you build.

Spending Smartly

1. How to have more to spend.
2. Your health, face, and figure.
3. Buying daytime clothes.
4. Evening clothes with glamour.
5. Your personal luxuries.
6. Curtains, rugs, and wall coverings.
7. Furniture and upholstery fabrics.
8. China, linen, glass, and silver.
9. Shopping for "accent."
10. Spending for outdoor charm.

Successful Entertaining

1. What makes a party go?
2. Setting the stage.
3. Informal entertaining.
4. Important occasions.
5. Decorating your table.
6. What to serve.
7. Solving your servant problem.
8. Parties I remember.
9. The week-end guest and hostess.
10. Making them want to come back!

SKIING—EAST AND WEST

(Continued from page 135) snow. The quality of the snow in America will always be difficult, as the atmospherical conditions change so constantly and rapidly. Powder snow will always be a rarity, except when travelling North in the Canadian Rockies (Banff), and then you would still have to pack to one of the camps. Mount Rainier and Mount Baker have one great advantage above all other winter sports resorts: that they can be reached in two to three hours from the nearest towns, Tacoma, Seattle, and Vancouver. Also, train connections along the coast and across the continent are very satisfactory, as there are direct lines. The road to Baker Lodge is kept open right to the door. Plans have been made to do the same at the Paradise Inn at Mount Rainier. Once all the important problems of skiing are solved, such as first-class accommodations being put up, roads kept open, the creation of a ski school after European principles, and eventually the construction of a funicular to some point, then I prophesy a great future to this area.

The greatest achievement in winter sports resorts is Sun Valley in Ketchum, Idaho, conceived and constructed by Mr. W. Averell Harriman. You can go to Ketchum by train in three nights and two days from New York, or you can fly to Salt Lake City. An ultramodern lodge has been built, where you can bathe in an outdoor pool after a day of skiing in the Sawtooth Mountains; a range twelve thousand feet above sea-level, running east and west, to form an effective barrier against icy gales. Heavy snows arrive in December and remain until April. And there are any amount of open runs and excursions, both long and short. Sun Valley Lodge has accommodations for two hundred persons, and a fully equipped winter sports shop will be maintained by Saks-Fifth Avenue, while Elizabeth Arden will have a beauty shop. Also, there will be chair ski lifts, which will carry skiers two thousand, four hundred and fifty feet up the practice slopes, and six thousand, five hundred feet up the higher slopes.

The possible disadvantage of Sun Valley is the great distance from all the big cities. On the other hand, that will induce people to stay there a long time and not just to spend a week-end or a few days. If you're a beginner, you really have to stay at least two weeks in a place to become at ease on your skis.

In America, to-day, equipment and clothing have vastly improved. A few years ago, I could have made an odd collection of strange-looking skis, poles, and clothes—worth putting in a ski museum. Nowadays, it is no problem to buy a good outfit. Clothes should be weather-proof and light. But not necessarily water-proof! It is better to wear more thin things than one clumsy, thick garment. Burberry in all shades is still the most appropriate garment, as it is wind-proof and the snow will not stick to the cloth. A wind-jacket of balloon silk, woollen jerseys, and gloves are almost all you need to keep comfortably warm. Good care has to be taken also in choosing the right kind of boots. They should be of water-proof leather with special square-cut soles. The boots transmit the actions of the legs on the skis. The skis with their harnesses have to be in one solid unit with the boots. Otherwise, no control is possible.

One should not try to compare American skiing with European skiing. To me it hardly seems fair to do so. Each has its own appeal, its own attractions. Every skier will want to try both: the new runs of America; the beautiful established ones of those countries predestined for skiing, Austria and Switzerland.

TO OUR CONTRIBUTORS

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ON THE HEELS OF A NEW YORKER



• This is the shoe wardrobe that Mrs. William S. Paley brought back from Georgette's in Paris—a wardrobe composed chiefly of sports and evening shoes instead of a large proportion of town models. So faithful is Mrs. Paley to men's flat pumps, such as the one shown above, that she wears them almost exclusively with town ensembles. She had several made of brown and black antelope

• White Norwegian leather in this sports shoe, second, the elliptical insert pierced by a steel nail-like buckle



• Third, bands of violet satin looped across the foot to make this flat Athenian sandal. Notice the thong between the toes

• Fourth, for colour in town. Mrs. Paley selected a red crocodile pump edged with red kid. She wears it with a dark ensemble, the colour echoed by a red feather in her dark hat

• And in the way of evening variety, high heels on this white satin pump, fifth. A bit of eyelet embroidery across the vamp gives the effect of perforations. She ordered the same embroidered model in white linen



• Mrs. Paley chose this strongest type of sports shoe, sixth, to wear with tweeds and in bad weather. It's of dark brown Norwegian leather with a high uninterrupted vamp. A silver buckle fastens the side tab

• Seventh, just twists of black satin ribbons lashed across the foot into a bow about the ankle. The toes are bared

• Eighth, a supple moccasin of brown and white Norwegian leather in two models: for sports, with a cleated leather sole; for walking, a water-proof lining and rubber crêpe sole



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one

two

three

four

five

eight

seven

six



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ALL AROUND TOWN

(Continued from page 85) LAMÉ OR BRILLIANT EMBROIDERED JACKETS are cited in all the smart restaurants. Mrs. Howard Cushing wears a short-sleeved gold lamé jacket embroidered in turquoise. Miss Beatrice Lillie, a red-and-gold striped lamé one. Large red, green, purple, or pink sequins, embroidered in flower designs, cover innumerable jackets. Mrs. Herbert Swope, Mrs. Adam Gimbel, and Miss Eleanor Young have silver lamé ones embroidered with these sequins. Mrs. William Vanderbilt and Mrs. Dwight Davis have the same embroidery on thin black hair fabric jackets, with peplums. Several other women have velvet ones with this sequin embroidery. Almost unanimously, they are worn over black dresses.

Mrs. Shevlin Smith goes to dinner in a dull green velveteen dress, double-breasted and long-skirted, bright green sandals and bag, and a cape of nine red foxes. Mrs. Jay O'Brien wears a severely simple outfit made of a lavish fabric: Francevramant's Chinese brocade in purple-and-gold, the peplum jacket very fitted, the long skirt very straight. A big spray of pink, cerise, and purple sweet-peas are bunched in front of the bodice. An outstanding success is the Schiaparelli black wool jacket embroidered in gold: Mrs. Byron Foy wears it with a day-length skirt for cocktail parties; Mrs. Harry Luce wore it with a full-length skirt and without a hat to the opening of "Tovarich." Over in Paris, Madame Schiaparelli herself wore it to the opening of Bourdet's play, "Fric-Frac," and finished it off with a high black ostrich head-dress.

THEIR EVENING HATS AND HEAD-DRESSES. Princess Paley in Paris pulls on a black crocheted skull-cap when she wears Lelong's black wool-and-crocheted dinner-dress; and a skull-cap with a cyclamen and black bow when she wears Piguet's cyclamen velvet and black wool dinner-ensemble. In New York, Mrs. Harold Brooks has a black velvet hat with a flattering halo of black feathers, which she wears to the theatre with Carotte's black crêpe dinner-dress, belted with gold leather, pleated as to skirt, and topped with a puffed-sleeved jacket with a narrow mink collar and a peplum. Mrs. Shevlin Smith wears Suzy's tiny pill-box piled with ostrich tips in pink, bright red, fuchsia, and purple, when she wears Molyneux's black velvet dress with a hip-length tunic and short sleeves. On Princess del Drago's head, you see Talbot's red velvet cap with a huge bow; a nice accompaniment to her long-sleeved black velvet dinner-dress.

Head-dresses have to be extremely individual to be a success this winter. Fashion seems to have caught up with Mrs. Cornelius Vanderbilt's famous head-bands, which she has worn consistently for years. She made one of her few public appearances at the Charity Benefit the night the Iridium Room opened, and wore one of her wide bandeaux of silver lamé with a green dress. Mrs. Sedgwick Munroe is one woman who can get away with a veil. She appeared at several openings with a black one thrown over her hair and face. Miss Peggy Stevenson piles red roses in her hair and wears black velvet bows high around her throat, when she has an off-the-shoulder dress. Mrs. Stephen Sanford came to the opening of "Tovarich" with a black velvet head-dress, accented by three brilliant camellias in front. Gertrude Lawrence claps monk caps of velvet far back on her head with several of her costumes in "To-night at 8:30."

SOME LIKE VIVID COLOUR BY DAY. Some women, for a change, are going in for colour—these colours: *Burgundy-red*—on Miss Mary Taylor. A Molyneux suit with a Persian lamb collar, topped with a low-crowned Persian lamb hat dangling fringe on one side. *Bright red*—on Mrs. Shevlin Smith. A nubby wool suit, the jacket short, the blouse black, the collar Persian lamb, the accompanying hat Suzanne Talbot's black felt with a fly-away bow. *Mauve-aubergine*—also on Mrs. Shevlin Smith. A hairy wool suit by Molyneux, with a nutria fur collar, and an aubergine felt hat, the top very pointed and twisted, the brim pulled over the eyes. *Dull green*—on Mrs. Jay O'Brien. A short-jacket suit with sable collar and cuffs and a sable-trimmed pill-box hat. *Olive-green*—on Mrs. Peter Widener, Mrs. Robert Goelet, Mrs. Joseph Verner Reed. (Continued on page 142)



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ALL AROUND TOWN

(Continued from page 140) The same Molyneux suit with a dress and a hip-length jacket. *Blue and plum*—on Miss Margaret Trimble and Mrs. Joseph Washington Frazier. The famous Schiaparelli suit of blue tweed and plum coloured velveteen.

THE MAJORITY STICK TO BLACK, WITH COLOUR. From Paris, we hear every one sticks to black—always with a dash of colour in one's scarf, jewels (corals are the current rage), or hat (Agnès' two-toned models or Suzy or Schiaparelli's coloured suède *chechias*).

Here in New York, the majority, too, are for black—with colour, mostly red! Miss Mary Taylor ties a cerise ribbon at her neck and has a cerise tassel dangling from a black stocking-cap, when she wears her all-black wool jersey dress. Miss Priscilla Saint George has a scarlet sash on her black wool dress and a scarlet wool lining in her Persian lamb jacket. Mrs. James Forrestal limits colour to one bright red twist in the front of her Persian lamb hat—all else is black, her coat being a fitted Persian lamb with back fulness. Red suède tassels fasten the suède belt on the Alix black jersey day dress worn by Mrs. William Vanderbilt, Miss Eleanor Young, and Mrs. George Eustis. Two large red carnations are the only colour on Mrs. Adam Gimbel's outfit—a Creed black wool suit and Creed three-quarters length overcoat with huge revers. Miss Beatrice Patterson wears Molyneux's bright green reefer coat over a black dress.

LITERALLY YARDS OF SILVER FOX MUFFLING EVERY ONE. At the Ritz in Paris, Princesse Guy de Polignac, Comtesse Albert de Mun, Madame Patenôtre, Princesse Poniatowski in Schiaparelli's famous coat with fox collar, pockets, gloves, and even the fox feet used upon it. At the Colony, in New York, silver fox laden coats on Mrs. Widener and Mrs. Deering Howe.

SUÈDE CONTINUING FOR SPORTS—like the survival of the fittest. A dusty-pink suède suit, strictly tailored, on Mrs. Jay O'Brien, who wears with it a brown leather bag like a ticket collector's; a grey suède hat and jacket on Mrs. Carroll Carstairs. AND TWEEDS EVERLASTING, like the blue-and-purple tweed suit, rough and square-shouldered that Mrs. Cornelius V. Whitney tops off with a huge, tasselled dunce-cap.

THE COMPLETE DISAPPEARANCE of hats in the country. Bare-headed, Mrs. George Vanderbilt and Mrs. Howard Whitney watching the Vanderbilt Cup Race. And Mrs. Frederick Alexander, her daughter, Elizabeth, Mrs. Daniel Lord, Miss Betsy McCulloch, hatless, also, at a recent race-meet on Long Island.

HATS IN TOWN, RUNNING THE SCALE from Ina Claire's high brown pill-box by Bourbon, emblazoned with a gold crown on one side, to the black wool jersey stocking-cap, complete with a tassel, worn by Mrs. Averell Harriman. In between: the big, flat, round beret in blue perched far back on the head of Miss Mary Taylor; the black-and-green velvet Reboux, with white wax flowers, worn by Mrs. Duchin; and Madame Raoul Duval's white crocheted skull-cap climaxing both long and short dresses.

THEIR COIFFURES LEAN TO POMPADOURS AND CENTRE-PARTS. Mrs. Allen Lehman's sleek, dark hair is parted in the middle with an accentuated swirl at the back. Ina Claire's hair is rolled up from the face. It stands quite high, but has a little crest of curls to keep a soft effect. Mrs. Francis McAdoo's hair is parted on the side, with little curls just turned over at the back of the ears—the front of the ears quite exposed. The back hair is brushed right up—brushed as if with a brush, which, in fact, it is. Miss Louise Iselin's hair also has the brushed-up-in-back effect. It is done very high for evening, with the sweep of brushed-up hair ending in curls. Mrs. Deering Howe has a very definite pompadour. Mrs. Dodge Sloane's, a slight pompadour—the hair is parted in the middle and brought straight back from the hairline. The Baroness de La Grange, the sister of Mrs. George Widener, who visits New York every season, has a very sleek head—hair parted in the centre, curls brought back and rolled forward over the backs of the ears. Two of the most natural heads in town are Mrs. Ruth Pratt's and Mrs. James Roosevelt: Mrs. Pratt has soft, rather unarranged curls. Mrs. Roosevelt still clings to a rather longish cut, with a side part and soft natural waves.

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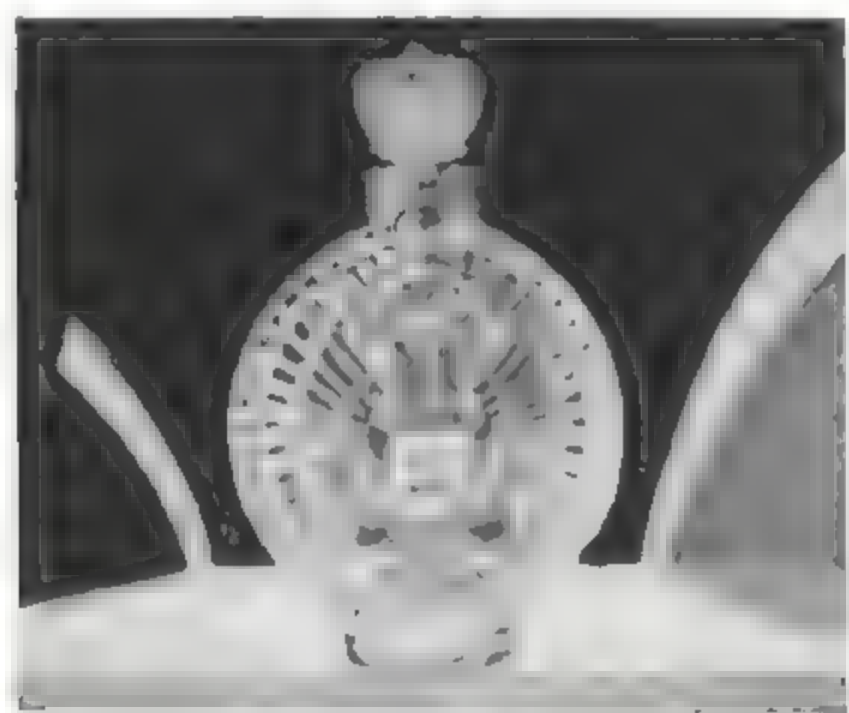
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MINNEAPOLIS, MINN. Young-Quinlan

OMAHA, NEB. J. L. Brandeis & Sons

ORLANDO, FLA. Yowell Drew Co.

PALM BEACH, FLA. The Riggle Shop

PITTSBURGH, PENN. Joseph Horne Co.

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Olde, Wortman & King Unger on Broadway

PROVIDENCE, R. I. The Shepard Co.

RENO, NEV. Hill's Drug Store

ROCHESTER, N. Y. B. Forman & Co.

SAN ANTONIO, TEX. Joske Bros.

SARASOTA, FLA. Roth's

SEATTLE, WASH.
Best's I. Magnin & Co. Frederick & Nelson

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And at many other good drug and department stores.

BLEECK'S—A MAN'S CITADEL

(Continued from page 82) carries his own pet three matches for weeks, believing they bring him luck. Mr. Geoffrey Parsons, the historian and chief editorial writer of the *New York Herald Tribune*, for a time carried three metallic matches with gold tips. A set of French matches, brought from Biarritz, was highly successful over one evening. For presents last Christmas, Mr. Bleeck himself gave out imitation matches made of some cellulose compound. One player had matches made from the thigh-bone of a long dead chief of the Zuñi Indians, but they were not particularly lucky. The game is probably eighty per cent. luck, although Mr. Lucius Beebe, the Millionaire Reporter, has been a consistent loser over the years.

Of recent months, a few of the habitués have been indulging in shooting at a target with an air-pistol in the back room. This is a bad pastime for nervous persons, most women, and any one who has been drinking too much. The champion is William Rich, a young journalist from Minneapolis, who was raised in a military academy and who was acquainted with some of the great gun-toters of that section. Late at night, the shooting-range is sometimes cluttered up with cats, many of them said to be the descendants of one Minnie, known as "The Cat That Knew Caruso," a highly fecund feline.

At the back of the main dining-room is a suit of armour, which occupies a prominent place at the entrance to the smaller back room. It reached Bleeck's by a strange occurrence. One day, about ten years ago, an ancient playwright, grey but with an eye for the ladies, wandered into an Italian speakeasy across the street and saw a woman sitting alone at a table. He started to speak to her, but was chased out by a man who had stepped out of nowhere and who said the woman was his wife. The playwright ran across the street and hid in a theatrical warehouse until the husband had stopped searching for him. While there, he found the piece of armour, stepped into it and found that it fitted perfectly. When he felt safe to come out, he brought the armour with him and gave it to Bleeck's "club."

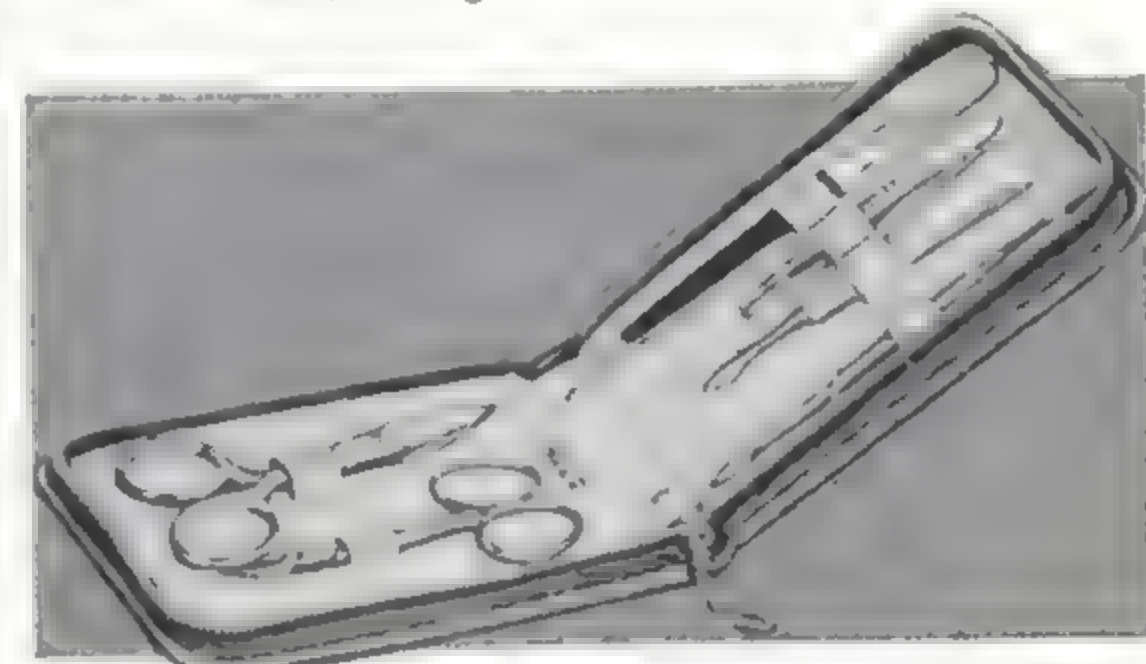
This tarnished theatrical relic is now dented by the blows of customers who occasionally fancied that it had spoken out of turn. For a time, Mr. Bleeck seemed proud of the armour, but one night a Swedish count, tired of the social doings that attended the wedding of Count Folke Bernadotte and the daughter of Mr. H. E. Manville, found refuge in the Artist and Writers and immediately informed Mr. Bleeck that he had many dozens of much better armour at home. Although Mr. Bleeck later got a letter from the Count explaining that he had meant no disparagement, things were not the same after that.

Mr. Bleeck came to New York in 1900 with a load of horses from his native Saint Louis. He liked New York so well he decided to stay. He worked at many things, but finally became a bartender in the old Opera Café, across Fortieth Street from the Metropolitan. When Prohibition came, he kept right on selling drinks. He is fifty-five now, grey, and has acquired a good deal of urbanity—an urbanity that was upset one evening when the late Prince Svasti of Siam was brought into the place. That was during the visit to this country of the King and Queen of Siam, when they were stopping at the home of the late Mrs. Whitelaw Reid in Westchester. Upon being introduced, Mr. Bleeck slapped the Prince on the back and said: "Well, Prince, old boy, I'm glad to see you." When it dawned on Mr. Bleeck that the newcomer really was a Prince, he swooned to the extent of buying drinks.

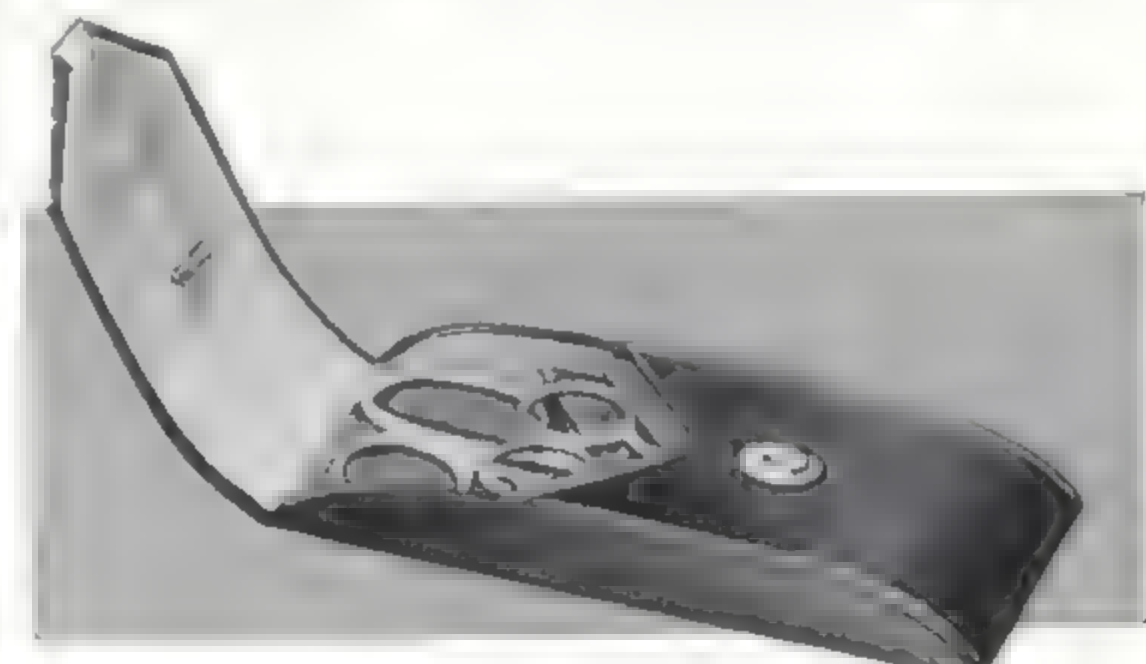
One of the quietest customers Bleeck's ever had was the late William O. McGeehan, the sports writer, who would sometimes sit or stand for hours, saying little, rolling his own cigarettes, and apparently gazing with his blue eyes over some far-off horizon. He was a friend of Robert Clifford, known as the Merry Mortician of Newport, who still comes in occasionally. Clifford used to astound strangers by walking up to them and measuring them for coffins. Dexter Fellows, the circus press agent, was guest of honour at the largest private dinner ever given in the Artist and Writers. The next largest, (Continued on page 155)

Make YOURS a Lifetime Christmas Gift

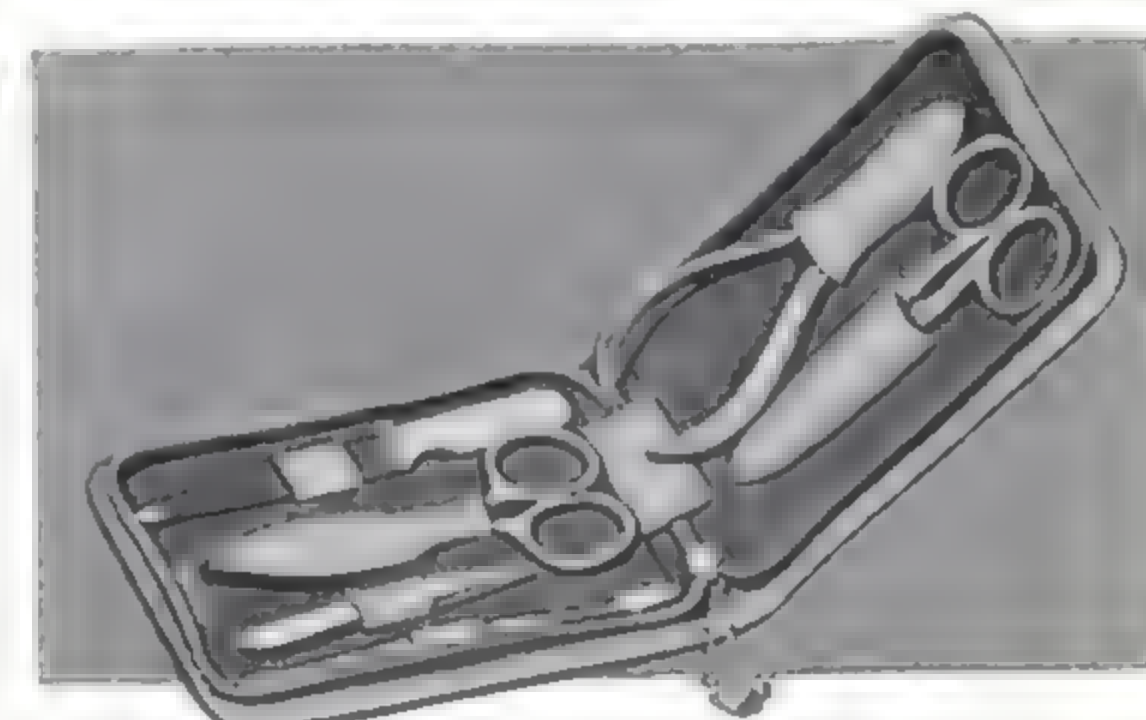
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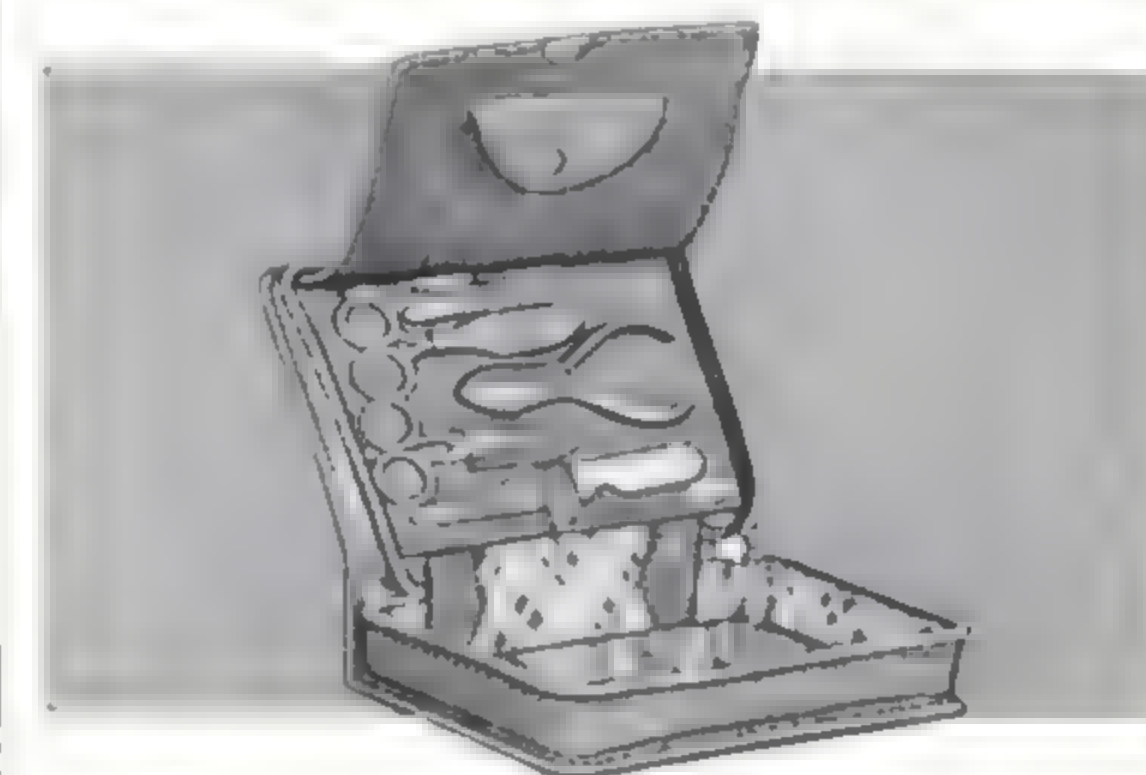
Ladies Manicure Kit No. 12-Z.—1 pr. 3 1/2" Professional Manicure Scissors, 1 pr. 3 1/2" Pedicure Scissors, Pusher, Tweezers (all gold plated); File and Cuticle Knife. In Moire Celanese Zipper Case—Burgundy, Black, Rust or Eggshell \$5.95.



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Man's Manicure Kit No. 17-BZ.—1 pr. 3 3/4" Manicure Scissors, 1 pr. 3 1/2" Pedicure Scissors, 1 pr. 4" Nippers, File, Tweezers and Pusher in handsome Genuine Pigskin Case, Cocoa or Red suede lining \$6.50



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the just-right costumes for shipboard . . . ports
of call . . . luncheon . . . the races. Bold printed
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Look for this tag.

STARS FROM THE SPECIALTY SHOPS



- Very red, hot, and blue (left)—Martha Levine's lapis-blue satin evening dress with a red sequin sash and bolero and plenty of line and swish
- Below: Black Chantilly lace and glittering red sequins, with a wisp of a bolero. Rita Joseph has this dress—dramatic as a carnival in Venice

AND how do you buy your clothes? By the American plan, or in the European manner? In the American manner, you take matters into your own hands and go from shop to shop, choosing an evening wrap here, an evening dress there. This method has much to recommend it. It provides all the fun of exploration and plenty of inspiration. But it does take time. In the French manner, you put yourself and your wardrobe in the hands of one dressmaker. Most smart Frenchwomen assemble their clothes in this way. They pore over samples and discuss lines—their lines and personalities, in particular. They take the dressmaker into their confidence—tell her that they need a new blouse for a certain suit; a new coat; a little jacket to revive last year's dinner-dress—and let the burden of proof rest on her.

America, of course, is ready-to-wear minded, and New York is full of smart little specialty shops that provide almost a dressmaker service with their ready-to-wear clothes. These shops delight in special orders. They will order the model you like in a different fabric or colour from the one in stock, so that it will have an individual look. If you don't find the billiard-cloth evening wrap you are looking for, they will, doubtless, go out and find it and bring it in for you. When you have become a real client, they will often buy clothes with you especially in mind.

• Shopping at Viola Cohn's is like taking your clothes problems to the house of a friend. Miss Cohn has her shop in a big, spacious, modern apartment, at 25 East Seventy-Seventh Street. She is a chic and vital person with very definite ideas about clothes. One idea is that you may want an inexpensive little dress to fill in chinks in your wardrobe—and that the inexpensive little dress must be simplicity itself to be smart. But you can find, in her wide selection of town clothes and country clothes, as important a dress as you like—as we show on the opposite page.

• Martha Levine, who has a smart modern shop at 501 Madison Avenue, has been a designer. She is always changing fabrics, colours, and details, to give her ready-to-wear clothes a refreshingly different look. The emphasis here is on youth. Miss Levine is young and gay and enthusiastic. She will try on model after model until both you and she feel that this—and this only—is *your* dress, or *your* coat, or *your* suit. She is equally fussy about fittings, believing that half the chic lies in having neck-lines, shoulders, waist-lines, and skirt lengths *au point*. This is the shop with a huge fitting-room entirely lined in mirrors—the better to see yourselves in, from every angle, my dears. Her brilliant dress, on the opposite page, is good from every point of view.

• Shopping at Rita Joseph's, 40 West Fifty-Seventh Street, is something of an adventure. You'll find everything from the most conservative town coats and suits to the gayest evening clothes—for whatever you want to pay. Miss Joseph makes a feature of fur-trimmed coats and suits at very moderate prices. She designs the models herself and selects, with great care, the fabrics and pelts. Her evening clothes have plenty of sparkle—actual or implied. On the opposite page, we show her black lace, paillettéd, that reflects the current feeling for festivity in clothes. A smart hat department is a recent addition to this comprehensive shop.

• Sibour, Inc., at 515 Madison Avenue, is particularly important at this moment for dinner and theatre clothes. They have a theory—and a sound one—that smart women occasionally like to go forth in the evening with a short dress under a fur coat. Their short lamé theatre dresses and theatre suits are chosen with great good sense for just the right degree of formality. Their ankle-length dinner-dresses have refreshing informality through simplicity of line and detail. We show one of their long dinner-dresses below. Sibour is run by a group of women who are well aware of what is being worn, for both day and evening occasions.



• Above: The dull gleam of anthracite in sweeping folds of black slipper satin; Viola Cohn. It's slightly eighteenth century, worn with the black velvet jacket; stark modernity, without
• Left: One of Sibour's dinner and theatre dresses—in metallic brocade—but simplicity itself in line and detail

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TOSCA For the polite evening occasion made charming by brilliant femininity expressed with immaculate delicacy.

TROIKA For sports, reflecting the exquisite taste of the user in an alluring compliment youthfully delightful and feminine.

Two perfumed Eaux de Cologne, flattering giver and recipient alike. Possessing the same distinction as their base, the original "4711" Classic Eau de Cologne, prized for its stimulating, refreshing quality by men and women of immaculate taste since 1792. These superb gifts and many others, for bath and boudoir, singly and in combination, for women and men, are attractively packaged so that you may present the season's greetings in terms of high compliment.

"Sir" shaving cream, lotion, and talc . . . assembled for satisfaction with distinction.

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They can do *more* FOR YOUR SKIN



If your skin
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DON'T be discouraged—here's help for you! Remember how Milk of Magnesia helps an *internal* acid condition. Just so these Milk of Magnesia Creams act on the *external* fatty acid accumulations on the skin, helping to refine the texture and to correct unsightly faults.

MILK of Magnesia has long been valued by skin specialists for its refining, beautifying action on the skin. But only now has a way been perfected to hold this ingredient on the skin long enough to be truly beneficial—in two remarkable new-type face creams developed by the Phillips Company, original makers of the famous Milk of Magnesia.

PHILLIPS'

Milk of Magnesia TEXTURE CREAM

The very look and feel of this lovely, greaseless cream give promise of what it will do for your skin! Just as Milk of Magnesia helps an *internal* acid condition, so, in this cream, it acts on the *external* fatty acids on the skin which may often be associated with loss of fine, firm texture and such blemishes as coarseness, enlarged pores, oily shine, blackheads, and rough, scaly skin. Try it; see how it works to beautify your skin.

Soothes, protects. It gives a new kind of protection against the mixture of dirt and natural oils which furnishes

a fertile soil for bacteria, and helps to preserve a firm tone and fine texture.

A New-Type Foundation. Here's a delightful new experience for you! Phillips' Texture Cream preserves that freshly-powdered look for hours because the Milk of Magnesia *prepares* the skin properly—softening, smoothing away roughness, correcting oiliness so that it takes make-up evenly and holds it longer.

PHILLIPS'

Milk of Magnesia CLEANSING CREAM

Try this Milk of Magnesia Cleansing Cream *just once* and it will be your cleansing cream *always!* The milk of magnesia gives it an ability to cleanse far beyond that of ordinary creams because it not only loosens and absorbs the surface dirt and make-up but neutralizes the fatty acid accumulations. Liquefies instantly and wipes off easily. Leaves your skin *really* clean, and so soft and supple!



PHILLIPS' *Milk of Magnesia* **CREAMS**
TEXTURE CREAM — CLEANSING CREAM **60¢ A JAR**

PRESENT TIME

TIMEPIECES, timed by the French, have become bewitched: to look like anything, anything at all, but a watch. Georges Meyer, of Paris, dangles them irresistibly from charm-bracelets, like the one on the opposite page. Or he marks the hours in diamonds in a gold-bordered watch that is flat and round. Chunks of rock-crystal make important settings, and in it Meyer centres a round watch in a flat square; or in a block cut like the famous Kohinoor diamond.

Hermès likens a watch to a cat's eye, with heavy convex glass forming the front hemisphere; red gold, the back. You fasten this fantasy on your lapel, on your glove, or on your bag. Then there's the tiny watch with coils of gold twisted into a heavy volcano-like base that Hermès straps to your wrist with a flexible gold bracelet. On these two pages are more of the fantastic and altogether amusing forms that watches are taking, this season.



- Set off-centre—in a circle of polished wood and chromium, with a tab of red Russian leather—, this Hermès pocket-watch has glass across the back, as well as the face, so that you can see the works
- Another by Hermès, shown just above, is set in a round, tabbed frame of brown crocodile. Here, again, the back of the case is glass-covered
- Time-in-a-nutshell is the latest idea for a sports watch by Mappin and Webb, who made this temptingly realistic walnut of pigskin. Tucked inside is a tiny watch, and the case swings from a pigskin strap

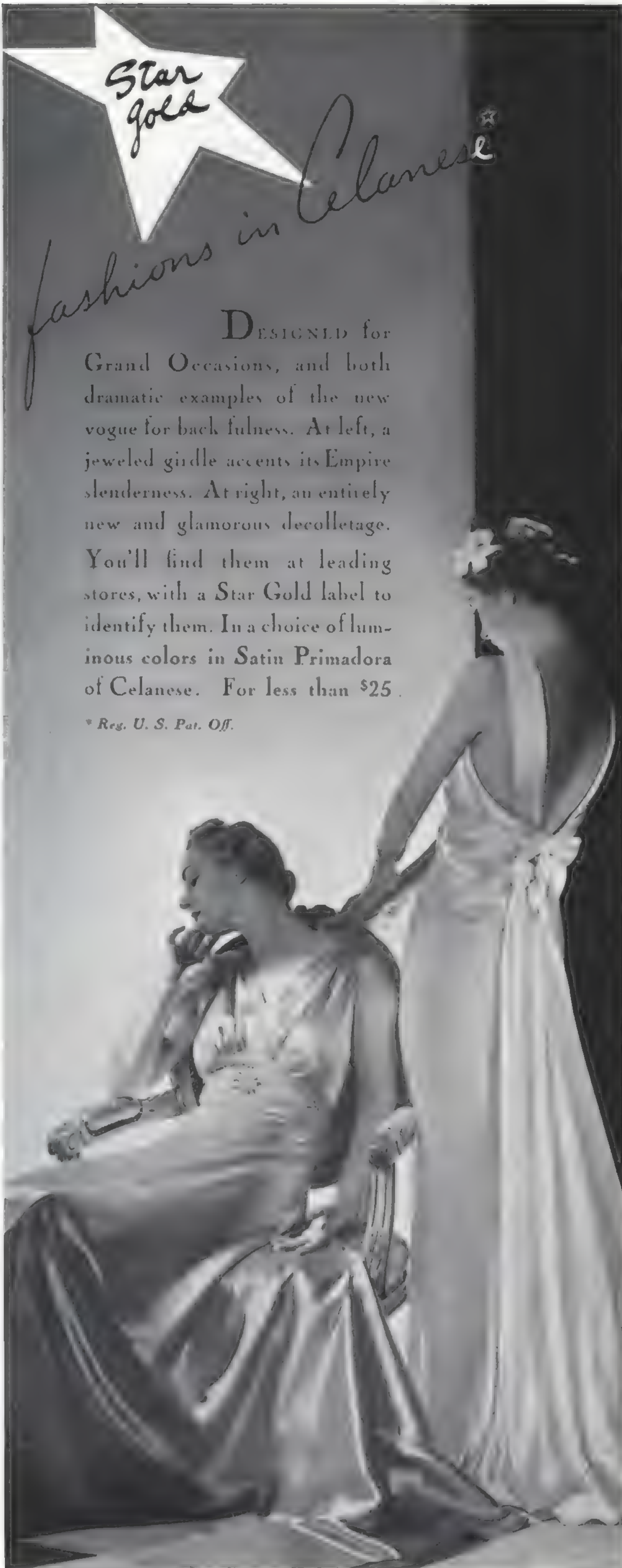




- A happy solution for time on your hands is suggested by Van Cleef and Arpels in this watch at the top, all equipped with the set-up for a game of poker-dice. The case is a glass sphere containing the three dice, and the watch—of secondary importance—is on one side
- Georges Meyer designed the beguiling timepiece just above, a slender charm-bracelet from which swings a watch set in a chunk of gold. The nugget has innumerable faceted planes, with the face of the watch imbedded on one side. It is shown at Bergdorf Goodman



- At the right above is a tubular wrist-watch designed by André Aucoc. The case is shaped to look like a ship's lantern, perfect in detail, even to the curved surfaces of the glass over the front and the gold back. It's held on by a nautical rope-bracelet of pigskin
- Above is a square pocket-watch designed by Georges Meyer, so thin that time will have no weight in your bag, yet with a face large enough to be legible. The case is like a picture-frame, of glossy black crocodile, clamped at the edges by gold clips. Bergdorf Goodman



Star
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fashions in *Celaneese*

DESIGNED for Grand Occasions, and both dramatic examples of the new vogue for back fulness. At left, a jeweled girdle accents its Empire slenderness. At right, an entirely new and glamorous decolletage. You'll find them at leading stores, with a Star Gold label to identify them. In a choice of luminous colors in *Satin Primadora* of Celaneese. For less than \$25.

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THEY HEARD THE ANGELS SING

(Continued from page 62) Most of Dr. Noble's candidates come to him—their names put on a waiting list almost as formidable as the Union League Club's. Any one, anywhere in the country, may petition to enter a rare voice. In the present choir are boys born in Kentucky, Michigan, Connecticut, even China. Along about the end of May, trials are held in New York—only thirty-one are admitted, for the Saint Thomas choir-stalls only have a seating capacity for thirty-one.

Once admitted, the Saint Thomas fledgling gets—in exchange for his gifted voice—a life that's a cross between that of a prima donna and an English public schoolboy. For Dr. Noble—formerly the choirmaster of York Minster, England—is British to the nines, and when he founded the Saint Thomas choir school here in 1918, he brought with him the British tradition. Our fledgling then is enrolled (free except for a nominal twenty-five dollar entrance fee) in the super-fine prep school at 123 West Fifty-Fifth Street. He learns quickly to put on an Eton collar with his dress clothes, he lives in rather Oxford digs, studies before open wood-fires, is awakened at a 6:45 rising bell, breakfasts, says his prayers, gets drilled in all the three R's, has a milk snack at 10:30, takes voice, piano, dancing, and musical theory, rehearses, plays soccer and football, edits his own newspaper, and goes to bed promptly at nine. And his week-end recess begins—not on Saturday conventionally—but after four o'clock even-song on Sunday. Monday is the choir-boy's big holiday.

But his life is far from wrapped up in cotton wool. Temperament finds no nursing ground; discipline is enforced as rigorously as in the Coldstream Guards; and his muscles get as much play as his mind and ear and throat. He stretches his legs and lungs half the afternoon in Central Park, plays such a rugged game of football that, in one match this season, his team not only walloped the opponents (older, too) with a smashing score, but boasted that—though six of their opponents had to be carried off the field on shutters—not one of their own eleven got a scratch.

The danger of any one hurling sissy at a Saint Thomas boy is about as remote as the chance of it being hurled at a Paulist boy . . . and that is pretty remote. Over between Ninth and Tenth Avenues, voices may be of spun-crystal, but fists aren't. Those spiritual seraphs chanting Allegri's "Miserere" switch instantly into the fighting Irish—once their starched surplises are hung up on the sacristy pegs. The boxing-mitts of one of their soloists, Patrick Donohue, are as respected in the neighbourhood as his voice.

For the choirs of the handsome Father Finn (the best-dressed priest in New York) have generally been cast from these moulds. Back in 1904, he began his choirs. The son of a Boston musical family, an organist, scholar, a zealot of reform in ecclesiastical music, after his ordination, he was sent out to one of the toughest parishes in Chicago. His choir material was crude, penniless, illiterate. His time crammed with the usual burdens of a priest in a poor district. And his aims fantastically high—his ambition was to lift Gregorian chant from the printed page to actual performance, to develop a choir that could sing without accompaniment, and to revive the great polyphonic masterpieces of Palestrina, Vittoria, Di Lasso, and Lotti.

Hopeless as it all seemed, in ten years, his choir was famous; had toured back and forth across America, sung Solemn Mass in Notre Dame, Paris; and given a concert at the Vatican. The tone quality of his boy sopranos was acclaimed among the lightest and most spiritual known.

In 1918, he was transferred to New York—again to a poor parish, and again he built up a choir that draws the critics beyond the Ninth Avenue "El".

At present, the Paulist choir-boy has no special school to attend. The finances of his parish can't stand the strain. If he lives in the neighbourhood, he attends the regular parochial school. If he comes from outlying parishes—and some come from the Bronx or Staten Island (Continued on page 151)

THEY HEARD THE ANGELS SING

(Continued from page 150) (car-fare furnished)—he attends his local school. And he practises after school, an hour or two every day except Monday, practically from morning until night on Sunday—what with three services to attend. All in all, about fifty boys are being trained at the moment—chiefly Irish and Italian. The three current soloists are a trio of Irish imps: Patrick Donohue, Benedict O'Malley, and Stanton O'Brien. During the summer, the Paulist boy gets taken to the New Jersey shore—some devout old soul bequeathed an enormous summer house to the cause—so for three months a year he can sandwich swimming in with singing.

Miraculously enough, only about nine months of training are necessary to prepare a boy's voice for chorus work. And invariably, he starts from scratch, never having had a singing lesson in his life. The time is short, the benign Giver realizes, and training goes quickly. The high notes come as naturally as birds', the low notes give more trouble. Even soloists are often ready, after one year's training, to do nearly as much as women sopranos achieve only after years of study. Only thirteen years old is the sensational soloist at Saint Thomas'—a little Detroit boy, Clarence Gittins, and he has been soloist for two years—ever since he was eleven. His ear and his musical feeling are as incredible as his voice. Twice he has sung over a nationwide hook-up the difficult Brahms Requiem, and this autumn he accompanied the symphony in Detroit—his home town.

One of the most astonishing soloists in Father Finn's thirty years of experience was Hallet Dolan. Late in the winter of 1917, when the Paulist choir was on tour in Wilmette, Illinois, a pint-sized fury wandered (entirely alone) into the rehearsal hall, marched up to Father Finn, and calmly asserted that he could outsing any of the entire crew. He could, too. A born "natural," completely untrained . . . yet by Easter of the same season he had hurtled to soloist, singing the Palestrina motets as easily as lullabies and, on tour, bringing down concert halls with his indescribably pure voice.

But for all the stars that shoot up in their midst, the "star system" grips neither of the two choirs. Exhibitionism runs into rather rough going; the "team" is the thing. The Paulists elect one of their own men (he's called senior chorister and wears a purple cassock) to settle any affairs of honour. The Saint Thomas boys have two "end men"—one who leads the "decani" or group on the right side of the chancel, the other who leads the "canturus" or group on the left side. A few years ago, one Sunday at Saint Thomas', the "end man" of the "decani" was suddenly taken ill just an instant before his solo began. Instantly (though it was impossible to whisper across the chancel), the "end man" opposite saw it, leaped into the breach, and sang the part through.

And after the crack in the voice . . . what? Rarely, very rarely, does fate put two silver spoons in a choir-boy's mouth. A few, to be sure, grow up with a second voice, but almost never one that sets the world on fire. Up from choir-boys have been one or two Metropolitan tenors, several radio crooners, a number of fine choir altos (almost all choirs have a few adult voices to give a robust background to the sopranos). But for the most part, these child prodigies go the way of the rest of the world. They are shooting stars only, but while they rocket, they shed a lovely light. . . .

M. M.

LAST CALL FOR SENIORS

There is still a chance, seniors, to enter Vogue's Prix de Paris contest. We have extended the mailing date for answers to the first quiz from November 20 to November 30, and, if you can still make the dead-line by the time you read this, we stand ready to enrol you as a contestant. Turn back to page 126 for complete instructions.

A CHRISTMAS BOX

(Continued from page 61) because your parents would rather have died than to see you in such places. But, all the same, that's Solari's, on University Place—with its old French mirrors, old French waiters, and discreetly shady corners for indiscreetly shady ladies. And that's the Café Martin, on Ninth Street, with Raymond Orteig, who gave the Lindbergh prize, beginning his life as a waiter; and this is the Hoffman House on Broadway, with Oscar, now of the Waldorf, then a captain of waiters, and, in the bar, Senator Fair and Senator Hearst looking at Bouguereau's "Brook"; and here is Delmonico's at Twenty-Sixth, with Stanford White at a table with four young blades from the Knickerbocker Club; and here is Mouquin's on Twenty-Eighth, with Amy Gillig—

But what an immortal, what a magical, headstrong, fragrant, flagrant odour! Broiling steaks, simmering rarebits, lobsters Thermidor, Stilton cheese, steaming clams, Havana cigars, and the perfume of women's kerchiefs, bodices, and hair. Ambrosia; Elysium—it is Jack's! And there are Richard Harding Davis, and Charlie Dillingham, and Julian Ralph and Freddie Gebhard and Jim Huneker, and, standing by that case of stuffed ducks, George Case, mightiest of all fighting waiters at Jack's. And, at that table in the corner, Nina Farrington, centre, as usual, of battle, banter, and song.

And there—you couldn't see his face, his back was turned, magic is very tactful—there was I. But I, and they, have all gone up the chimney after Mrs. Livingston, who won't receive us, I am sure, or allow her daughter, Mrs. Cavendish Bentinck, to receive us, in the condition we're in.

You must not be surprised, at this point, if the box begins to play—a little wistfully, a little weirdly, with muted strings and mourning brass—what sounds like an overture. This is the great moment; everything that went before was the shadow of shadows. But this, rising like a galleon from a baroque dawn, this is the masterpiece. Hold your breath, here is the Metropolitan Opera House as it was in the 'Nineties. Don't whisper, throttle the children if they cough; here it comes, here is the Golden Horseshoe, with the hundred tiaras that decorated it, the myriad pairs of long white gloves, a dowager in every box, with two younger women to support her; and, in their parterre loges, Mrs. Frank Webb, Mrs. Cass Canfield, Mrs. Jack Astor, Mrs. Lee Tailer, Mrs. Charles Dana Gibson, Mrs. Royal Carroll, Consuelo Vanderbilt, Maude Lorillard, Alice Blight, Cora Randolph, Amy Bend—and you! Could you find women as beautiful as that to-day? Could you?

Now a light wavers and falls on Box Seven. Box Seven, on the left-hand side. You and I know what we shall see there, and there she is. Her wig's a little on one side, but what of it? Her dress, from Worth's, doesn't fit her exactly, and her beaded reticule has fallen to the floor: but when she smiles, extends her slender hand to Mr. Morgan, or taps the obsequious Ward McAllister with her black ostrich feather fan, why, that's majesty—that's Mrs. William Astor. Don't go to Box Seven unless you are sure of being recognized, because, if Mrs. William Astor doesn't know you, nobody knows you; you're nobody.

The opera is "Lohengrin." Or is it "Tristan?" Mrs. Astor doesn't know. And who are the stars (there will be six of them in the cast to-night, for, in the 'Nineties, the opera gave us stars by the half-dozen, not, as to-day, two by two). Mrs. Astor doesn't know that, either; she can hardly tell Melba from Eames or Calvé or Scalchi or Nordica: but she likes a good male voice. "Dear Mr. Abbey," she is saying to the impresario, "you know that I must always miss the first act of *every* opera. But I hear that de Reszké in the first act of 'Aïda' sings the opening aria so divinely—couldn't you, to-morrow night, just as a favour to me, play the second act first and the first act second?"

Her voice fades, alas, and the scenery, too: Mrs. William Astor and the Golden Horseshoe have gone up the chimney. The magic-box has little decorum and no art, it descends from the sublime, and sends, out of itself, a double chin and a pair of silken calves—a (Continued on page 153)

A CHRISTMAS BOX

(Continued from page 152) butler and a footman. The butler is certainly Thompson, Mrs. Mills' majordomo, and the tall young Englishman is Peter, Mrs. Elbridge T. Gerry's second footman—or is it her third? And that sound which you heard is, I regret to say, a Sniff—for we are in the hall with two connoisseurs, and, I am afraid, we are not quite approved of.

Now we are in a vaulted dining-room! Can it be Mrs. Whitelaw Reid's? Yes, it is certainly Mrs. Whitelaw Reid's, with her service for sixty, gold plates for the roast, the choice of two soups, two roasts, two species of game; *Johannisberger*, *Sercial Madeira*, a brut champagne, port, and such a vast tumbler for so small a draft of Napoleon brandy. Also terrapin, canvasback ducks, and, of course, that long-vanished little glass of lemon sherbet. A violinist playing dolefully during the dinner; no loud talking, no cigarettes before the coffee, and, most certainly, no divorcées at the table.

I think the box will make one last effort after this. It will tumble up, out of its interior, a profusion of gold chairs, American beauty roses, upholstered dowagers, a Hungarian orchestra, little silver and gold favours, all in a great candle-lit ballroom. That gentleman advancing now is Mr. Worthington Whitehouse, and that other gentleman is Mr. Elisha Dyer: you can tell by their ceremonious, their sacerdotal airs, that it is going to be a cotillion—perhaps at Mrs. Ogden Goelet's, or Mrs. Cornelius Vanderbilt's; for neither would dream of giving a ball without a cotillion, as a part of it, or a cotillion unless it could be led by Mr. Whitehouse or Mr. Dyer—preferably by the two, in heavenly conjunction.

Nor could Pandora's box itself, nor all the groves of all the nymphs, produce what comes now—a bevy of bodices, puffed sleeves, slender waists, effulgent hips, alluring bosoms, long, wrinkled gloves, dresses of heavy silks and satins, ruffled trains, hair piled high and falling in tendrils. Whispers, light laughter, a Venetian fan, a little wit, a blood-red rose, a waltz, a hint of orris—the 'Nineties incarnate—all passing by, and up the chimney.

And then, if it is possible I would like just one *finale*. But the box will certainly not be able to produce it! It is too delicate and too exquisite. You, Laura, at eighteen!

But I can't describe you at eighteen—and perhaps you know why? Till Christmas Eve, then, and always, I shall remain your affectionate friend.

P. S. If, by any chance, you have read as far as this, may I ask you not to bother about any special food for me? I mean pheasants or wild turkey, or whatever's in season. I am eating very sparingly these days—only milk toast and custard—and, if you insist on my playing Santa Claus, I shall probably have to eat them in bed."

ANSWERS TO CORRESPONDENTS

ANY reader can obtain from the Vogue Information Service answers to questions on social conventions, customs, and matters of etiquette; on fashion and costume; on household decoration; on shops dealing in merchandise of interest to Vogue readers; and on other subjects that fall within the scope of this magazine, by conforming to the following rules.

The name and address must be legibly written or printed at the beginning or the end of every letter.

Unless especially requested to keep a reply confidential, Vogue is privileged to publish (without actual names) any inquiry and answer that it considers of interest to its readers.

In order to answer all inquiries promptly, it is suggested that as few questions as possible be asked in any one letter; a reply may be delayed because of the totally unrelated questions contained in a letter.

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UP BATON!

(Continued from page 71) ideals, he resorted to circus-like histrionics which were far less noticed than the steep descent of his artistry. With each concert, his prestige diminished, his audience dwindled, and his orchestra atrophied. "Mengy" was through.

The legends attached to Toscanini spring entirely from his colossal knowledge, fantastic memory, and consummate zeal. My own experiences with him have revealed the simple, logical, and entirely artistic considerations motivating dramatic scenes that read like publicity hocus-pocus. At the first rehearsal of my composition, "Parade," Maestro emerged from the wings, pale, intent, walking as though preoccupied. He reached the podium and slowly lifted his head. "Parade," he said, and waited. Then two sharp upward raps of the baton. With utmost economy of motion, the stick swung like the pendulum of a small clock, and the music began. A careless mistake, and the sensitive face ruffled for an instant. Three raps of the baton. Over again. Another mistake. "Stupido!" Again. Something else went wrong. Contempt spread over his features. Again. Then two successive errors, and the orchestra was in three different places at the same time.

Then came the storm. Verbal abuse rising to uncontrollable fury, culminating in a vicious sweep of the baton. It struck a stand and broke in two. Trembling with rage, Toscanini snatched another. The verbal tantrum continued . . . then crack! . . . the new baton was deliberately broken in his hands. Suddenly, pausing for breath, Toscanini grabbed the manuscript that was resting on a table, and, for a moment, I ceased to be a fascinated onlooker. But it did not go the way of those demolished batons. He merely threw it on the floor. Then he kicked over a stand and sat down on the podium, his head between his hands.

I recalled the alleged meeting between the irresistible Farrar and the immovable Maestro. It was rehearsal at the Metropolitan. As greetings were exchanged, there was a disturbing gleam in the eye of the little man. When the diva saw the baton descend like the blade of a guillotine, observed the awed expressions of the hardened virtuosi of the orchestra, she felt an understandable loss of serenity. Her nervousness resulted in deviations from pitch. Increasing nervousness led her more out of tune. Three cracks of the baton. Then out of the awkward silence, the frosty voice of Maestro, "Perhaps Mademoiselle will be so kind to give the orchestra her 'A'?"

"Bughouse. All them guys is bughouse," once commented a player, as Stokowski sprinted to the podium, raised his hand in Messianic benediction, and surveyed the men with the hypnotic gaze of the snake-charmer. On another occasion in Philadelphia, we were rehearsing my second piano concerto. I was running over some passages on the piano. The men were practising and tuning. With a sudden hush, all sound ceased, like the lull before the storm. The door blew open, and Stokowski flew in, like a rush of wind, and leaped to the podium. In a high voice, delivered as rapidly as you can read, he said, "Chasins concerto first movement four measures after number twelve . . . no, make it three. . . ." Swish! . . . went the beautiful hands. Miraculous to me, the men actually played.

I wasn't with them, of course. I hadn't the faintest idea what it was all about. Had Stokowski said it as one reads it, I might have scrambled to the place, but it was given in that peculiar mumbo-jumbo which alters with his moods. It sounded something like this: "Chasins cunsharto firs' mooment faw meshes after num'er twelf . . . no, make it tree. . . ." Swish! I marveled at the orchestra. In those split seconds, the men went through the music on their stands, found the specified score, opened it to the first movement, found number twelve, counted four bars after number twelve . . . no, three, adjusted their instruments, and succeeded in starting together with electric precision. I thought, "Theatricalism, yes . . . but what control! He uses no baton . . . now that every bottle baby conducts without score, he goes them one better." But these reflections disappeared as the shapely digits caressed (Continued on page 155)

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BLEECK'S—A MAN'S CITADEL

(Continued from page 145) probably (and the only one at which table-cloths were laid and flowers placed on the table), was one given by Mr. Wilbur Forrest, the war correspondent and newspaper executive, for a group of men and women from his home town of Peoria, Illinois. For a long time, Artie Hitchman, the little ticket speculator known as "The Spirit of Broadway," was a frequent visitor, regaling the customers with the stories of his boyhood in Hell's Kitchen, and with his slang, some of which is almost unintelligible east of Eighth Avenue. Stanley Sackett, the gay hotel man and greeter, comes in at least once a week to get away from the gilded magnificence of the better hotels and enjoy a dish of plain boiled beef or pigs' knuckles. The late Clare Briggs, the great cartoonist, used to come to Bleeck's every evening, and so did the late Winsor McCay. The establishment is perhaps the nearest thing we have in New York to-day to "Jack's," the famous restaurant that used to be operated by the late Jack Dunston on Sixth Avenue.

Though prosperous these days, and beyond the worries of graft, Mr. Bleeck sometimes seems sad. He has a lot of bad cheques in his box. He has been doubtful of human nature ever since he was robbed of eight hundred dollars' savings in his bartender days. He finds it hard to understand why men alone can't support an establishment. But he knows now they won't. Slowly, he is trying to accustom himself to the inevitable. He says: "The women are all right. Never any trouble with women. Just soothe 'em, and they'll quiet down. Don't ever hit a woman."

UP BATON!

(Continued from page 154) melodic lines, intensified rhythms, and brought vitality and colour to black symbols.

The name Koussevitzky was encircled by an aureole years before he was invited to rescue the Boston Symphony. Legends surrounding his gifts, achievements, and personality aroused high anticipation. Koussevitzky came through handsomely. In an incredibly short time, the orchestra was restored to a greater glory than ever before. Above all towered the magnetic figure of Koussevitzky. Genius, showmanship, suave social grace, tyrannical methods, all the recognizable features of a luminous personality.

The possibilities of exploiting such personalities are sensational; characteristics entirely subordinate to musical endowments are bound to be exaggerated and capitalized to impress further an already prostrate public, and to swell box-office. We are apt to lose sight that the news we read, the stories which make good table-talk, stress the mere externals around achievements obtained primarily by native talent, heroic labour, and selfless devotion. We are apt to mistake incidental idiosyncrasies for significant norms with which to measure all conductors.

The Toscanini stories, for instance, emanate from his genius. His gifts are not employed for self-glorification, but as offerings to music. Stokowski's dramatic leanings, his personal peculiarities, are overgarments that cover the figure of a conductorial wizard. Koussevitzky's sartorial perfection, his tyrannical manner lead to publicity, of course, but they are supplementary personal quirks of one whose performances have the heat of white fire, the precision of a machine.

The signal qualities of such men are mastery, singleness of purpose, and superb control, all dedicated to the enrichment of our musical life. Why the hue and cry against residual qualities which are so overshadowed? They have aided in furthering a superlative standard which we can not renounce. Most certainly will we not wilfully renounce it. With the approaching twilight of the gods, we can but hope that from the dawn will arise godlings who will then be given undivided power and long years within their organizations. When a Chosen One emerges as the public idol, it will but hasten his power to thrill, to keep the houses packed, and to elicit a benediction upon the symphonic realm. There can be no conquest by Personality alone, no survival of the slickest. The cardinal requisite, and for this certainty we thank the glamorous ones, will always be genius.



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Twelfth Night

GEORGE ARLISS: "A peace above all earthly dignities."
King Henry VIII.

FRED ASTAIRE: "When you do dance, I wish you
A wave o' the sea, that you might ever do
Nothing but that." *The Winter's Tale*

LIONEL BARRYMORE: "Who can be wise, amazed, temperate
and furious,
Loyal and neutral, in a moment."
Macbeth

FREDDIE BARTHOLOMEW: "... the spirit of a youth
That means to be of note."
Antony and Cleopatra

MARY BOLAND: "As full of spirit as the month of May,
And gorgeous as the sun at midsummer."
King Henry IV.

BOSWELL SISTERS: "I thank you for your voices: thank you:
Your most sweet voices." *Coriolanus*

BURNS AND ALLEN: "Here will be an old abusing of God's
patience and the king's English."
The Merry Wives of Windsor

JIMMY CAGNEY: "A lad of mettle, a good boy."
King Henry IV.

CHARLIE CHAPLIN: "Give it an understanding, but no
tongue." *Hamlet*

JOAN CRAWFORD: "I have
Immortal longings in me."
Antony and Cleopatra

MARLENE DIETRICH: "Witch hath power to charm." *Hamlet*

ERROL FLYNN: "... the world's mine oyster,
Which I with sword will open."
The Merry Wives of Windsor

CLARK GABLE: "... every god did seem to set his seal
To give the world assurance of a man."
Hamlet

GRETA GARBO: "I gin to be aweary of the sun."
Macbeth

GEORGE GIVOT: "But, for my own part, it was Greek
to me." *Julius Cæsar*

ANN HARDING: "The hand that hath made you fair,
hath made you good."
Measure for Measure

JEAN HARLOW: "Angels are bright still." *Macbeth*

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SHAKESPEARE AT THE CINEMA

HELEN HAYES:	"O wonderful, wonderful, and most wonderful wonderful! and yet again wonderful." <i>As You Like It</i>
KATHARINE HEPBURN:	"Plain Kate, and bonny Kate, and sometimes Kate the curst, but Kate, the prettiest Kate in Christendom." <i>The Taming of the Shrew</i>
MIRIAM HOPKINS:	"... such stuff As dreams are made on." <i>The Tempest</i>
LESLIE HOWARD:	"So sweet and voluble is his discourse." <i>Love's Labour's Lost</i>
AL JOLSON:	"Alone I did it! Boy!" <i>Coriolanus</i>
BORIS KARLOFF:	"Hence, horrible shadow! Unreal mockery, hence!" <i>Macbeth</i>
RUBY KEELER:	"Nimble and sweetly recommends itself Unto our gentle senses." <i>Macbeth</i>
CHARLES LAUGHTON:	"Thou art the Mars of malcontents." <i>The Merry Wives of Windsor</i>
LAUREL AND HARDY:	"The choice and master spirits of this age." <i>Julius Caesar</i>
MYRNA LOY:	"In the blazon of sweet beauty's best Of hand, of foot, of lip, of eye, of brow." <i>Sonnet</i>
ADOLPHE MENJOU:	"The glass of fashion and the mould of form, The observed of all observers!" <i>Hamlet</i>
BERYL MERCER:	"To hold, as 'twere, the mirror up to nature." <i>Hamlet</i>
ROBERT MONTGOMERY:	"We have some salt of our youth in us." <i>The Merry Wives of Windsor</i>
GRACE MOORE:	"I'll charm the air to give a sound." <i>Macbeth</i>
MICKY MOUSE:	"A very gentle beast, and of a good conscience." <i>A Midsummer-Night's Dream</i>
EDNA MAY OLIVER:	"Some smack of age in you, some relish of the saltiness of time." <i>King Henry IV.</i>
JOE PENNER:	"Egregiously an ass." <i>Othello</i>
ZA SU PITTS:	"A wretched soul, bruised with adversity." <i>The Comedy of Errors</i>
ELEANOR POWELL:	"Here comes the lady! O, so light a foot." <i>Romeo and Juliet</i>
WILLIAM POWELL:	"The mirror of all courtesy." <i>King Henry VIII.</i>
BASIL RATHBONE:	"A hungry, lean-faced villain, A mere anatomy." <i>The Comedy of Errors</i>
MAY ROBSON:	"Age cannot wither her, nor custom stale Her infinite variety." <i>Antony and Cleopatra</i>
GINGER ROGERS:	"Ginger shall be hot." <i>Twelfth Night</i>
CHARLES RUGGLES:	"Though this be madness, yet there is method in't." <i>Hamlet</i>
MAE WEST:	"... For her own person, It beggar'd all description: she did lie In her pavilion, cloth-of-gold of tissue, O'er picturing that Venus where we see The fancy outwork nature." <i>Antony and Cleopatra</i>

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SPLENDOUR

(Continued from page 77) same simple dress and let them float behind, if you are in an "interesting and gracious woman" mood. Or you let well enough alone and wear your dress as it is with a Molyneux cord belt or a Lanvin gold kid cartridge one or a Schiaparelli bright red velvet Tunisian one.

If you are going dancing, you wear a dancing dress; you don't fold yourself into something clinging that makes every dip a grotesque gesture. You can't equal Alix's famous dancing dress of countless yards of white organza with a wide band of multi-coloured dove's feathers around the hem. She has a new dancing idea, too, that will make your whirling back remembered by all—panels of multicoloured taffeta floating from a straight black taffeta front. You can see it on page 77.

In Paris, dining out means black—or navy-blue, according to Schiaparelli. Alix even goes into cypress-green: a long-sleeved crêpe dress with the waist just under the bust and winged drapery down the front. Every couturier has turned out a variation of the dramatic, fitted black dress, long- or short-sleeved, that is so very feminine and far from the dinner-suit, and so right.

To break the feeling of regimentation, you might wear your diamond clips on your hem—or on your stomach as Chanel did; or a pink diamond necklace, if you are Madame Sert. But lacking these, you can fall back on Schiaparelli's tall fezzes of royal-blue ostrich, or Mainbocher's unexpected flowers, or Rochas' ermine tails, or Patou's sequin bodices—we seem always to get back to sequins this season.

Dining at home can be feminine or eccentric, as you please. Schiaparelli satisfies both ideas in her soft navy-blue corduroy pyjamas with amazing emerald or pale pink tweed jackets lavishly embroidered with gold sequins. House-coats over contrasting slips are everywhere; Mainbocher's gold-leaf embroidered black crêpe one, over white, is one of the most beautiful.

All Parisiennes are born knowing they will grow up to wear black in the daytime, and they start from infancy scheming how to introduce colour subtly. This season, the couturiers are doing the scheming, and you have tiny brilliant coloured bands showing above a collar, lining a pocket, or inserted in a belt. Schiaparelli and Rochas combine two, three, or even four colours in one costume. Their jackets will be in one colour; their skirts in a second; and a third colour introduced in the blouse. Mainbocher's best day dresses are in grey, and every one plays around with a new purply-brown.

The day dresses in the Mid-Seasons are fantastically good. Alix's sheer jersey dresses, for example, are cut intricately with soft highish necks, complicated elbow sleeves, sometimes one draped and one shirred, but they give a deceptive air of simplicity that is almost self-abasement. It was definitely the mannequin who stood out, and not the dress. With clothes like these, you can stand an amazing amount of eccentricity in accessories and hats—try one of Schiaparelli's ostrich *chechias*—and you will invariably leave behind you the impression of a smart woman. Schiaparelli, Mainbocher, Lanvin, and Maggy Rouff all had excellent day dresses that outnumbered their suits.

Most of the suits are collarless, with amazing pocket tricks—some pockets are practically under your chin. The contrasting jackets and skirts, with third-colour bright linen blouses, are favourites with Schiaparelli and Rochas. Chanel puts the brightest possible blouses—plaid or stripes or pure colour—under her dark box-jackets. The cocktail suit has had a great rebirth of popularity due to Schiaparelli's concentrated interest. Her masterpiece is of heavy black bengaline with an arabesque design in sequins and gold embroidery up the front of the jacket. You can see it on page 78. She also makes a jacket of suède-like fabric, with snakeskin seams, which is worn over a black lace-topped dress. Maggy Rouff's gold-embroidered wool cape-suit is one of the most beautiful outfits in Paris (see it on page 81). Mainbocher adds tulle frills to the skirts and the jackets of his afternoon suits. (Continued on page 160)



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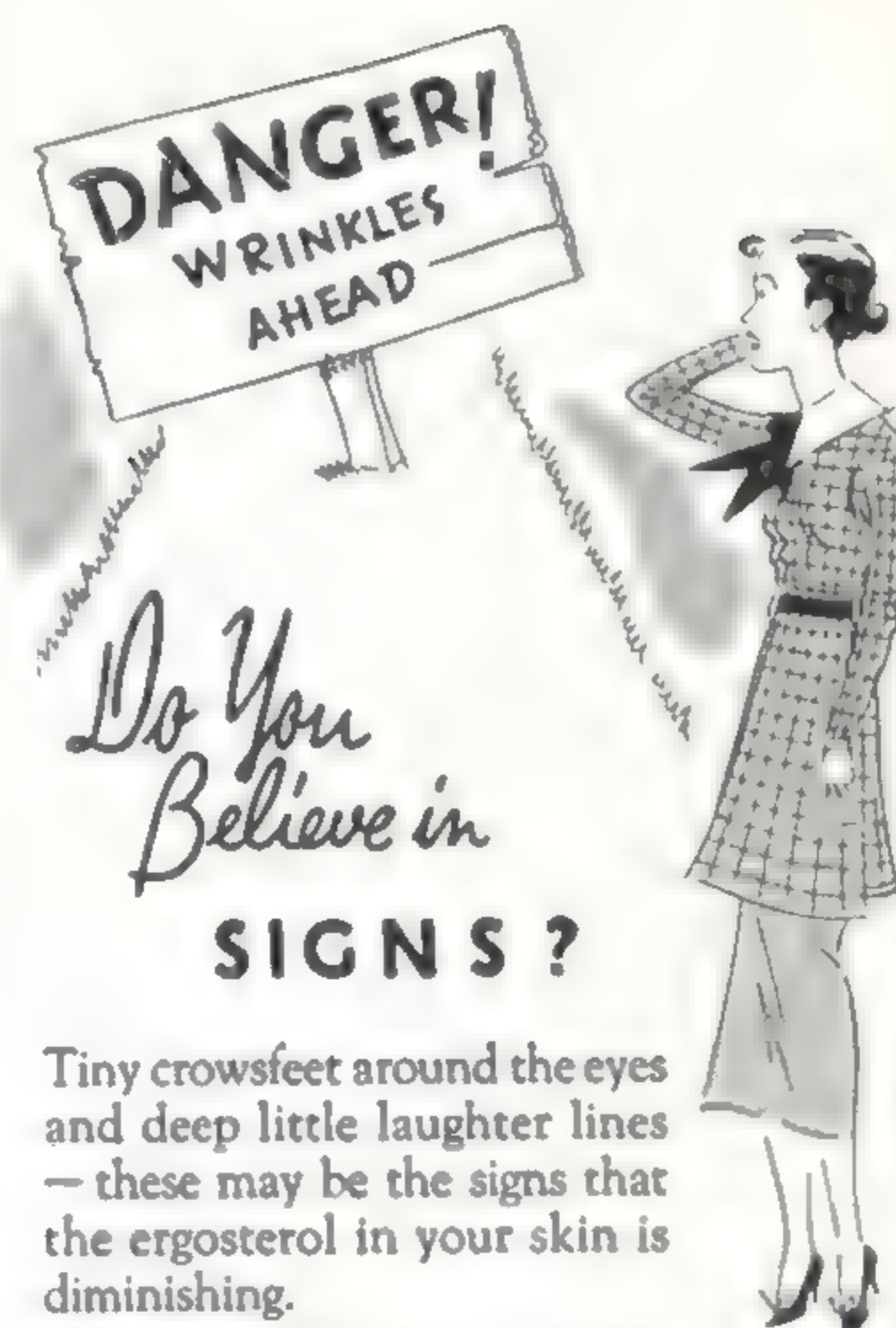
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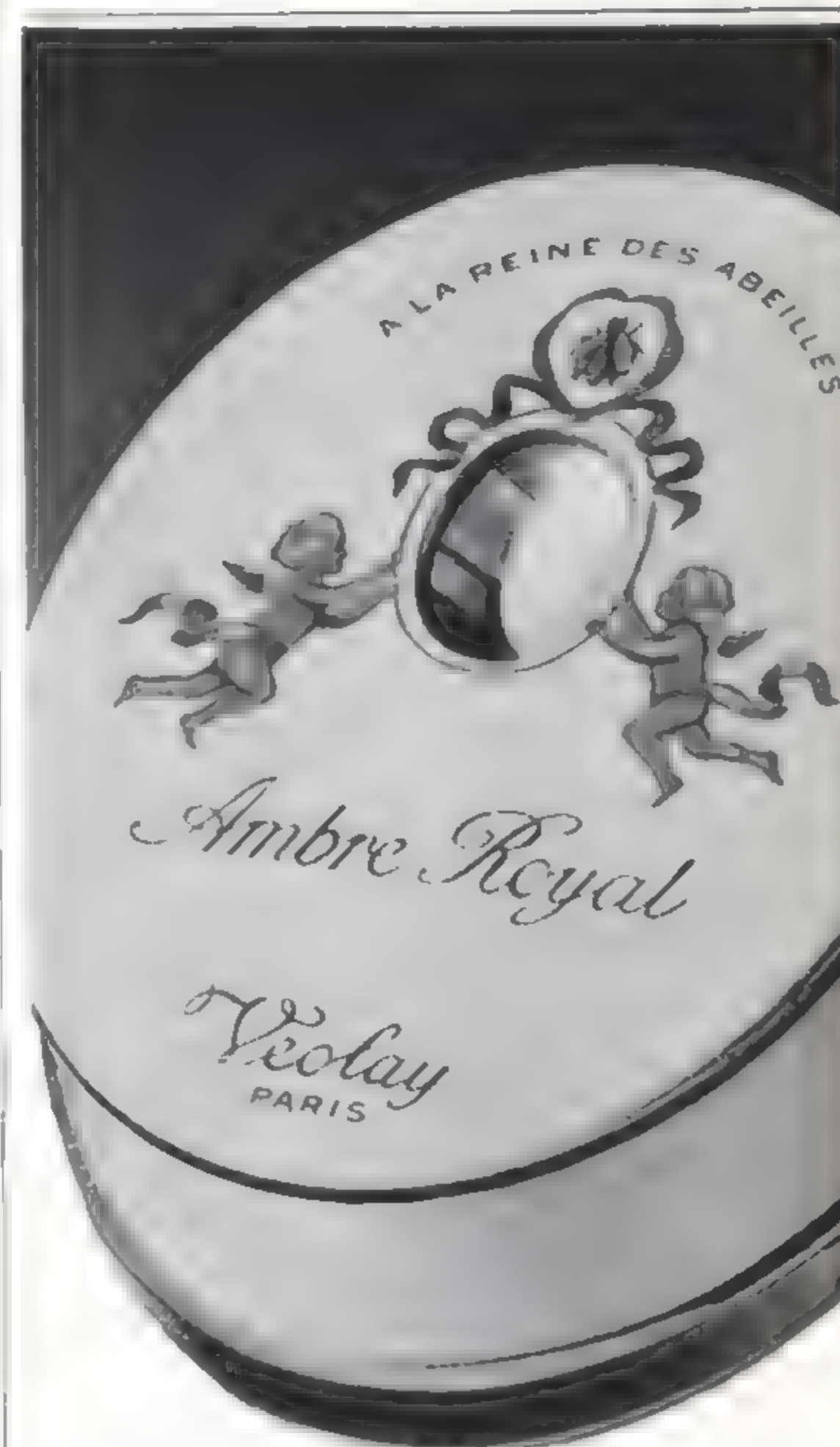


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PRESENTS OF PHEASANTS

THE first time Mr. Marvin sent us the pheasants we felt all set up. Anybody might order a pheasant in a restaurant. And any one who had the money—not me—could buy them in a butcher shop. There was nothing to that. But these came from Mr. Marvin's own game preserve, and he had shot them himself. We might almost as well be living in an English novel. I felt all in a glow.

Eira, my cook, beamed. "My father always hunted game when I was a little girl in Finland. You boil them in water for twenty minutes to take out the game taste; then you can broil them or roast them, just as you like."

"Is that all?" I asked. I did not know what elaborate procedure would be needed for such a ceremonial food as a pheasant.

"Well," said Eira. "The last half-hour I always baste them with orange-juice. Oh, yes—and whisky. But first they have to hang for a week."

"Hang for a week"—Eira had called forth another English echo. They always "hung" theirs in England before they ate them. I have a vague idea that in England they hang them in the buttery, but my city apartment is noticeably lacking in a buttery. The best we could do was to tie them to the outside of a window. The only shady window in the house is in my bedroom. So each time I went in there I caught a glimpse of beautiful feathers. And each time my appetite for pheasant grew a little weaker.

Guests were invited—for game you don't ask people to drop in and have a bite with you, I discovered; you invite guests. Two pheasants—two guests. The week went by. And it was then that those pheasants began to make their outrageous demands. Everything would have to be elegant, English and mellow. Sherry is what we ought to drink—not cocktails. But I didn't dare offer sherry alone to my cocktail-conditioned friends. All right, I would give them Old-fashioned— they didn't seem as out of place as a Martini. And a clear soup. But we'll have to put sherry in the soup. Mercy, not cooking sherry. And quince jelly at thirty-five cents a jar. And something from a caterer's for dessert? No, I would not serve a savoury. To serve a savoury would be just a pure waste of the whole War of Independence!

Perhaps we had better have some Charleston shrimp paste after the soup. Oh, to be sure, the pheasants are so rich that you want nothing else. But that wouldn't do at all. Game tastes so good that you have to eat a lot of good things before you get to it, so you won't appreciate the good taste. You can start right in hungrily on a pot roast, but anybody who knows anything can tell you that with a fine thing like a pheasant you've got to eat sole or lobster first so your appetite is thoroughly satisfied before you get to the main course.

All this business of proper approach to the pheasant and proper tapering off after it, came to a good deal of money. But even before the birds were cooked, another basket had arrived with Mr. Marvin's card—four pheasants this time—I mean two brace. Mr. Marvin went shooting on his preserve every Saturday, and, from that time on, every Monday during the season we got a basket of birds.

So the next week we had another dinner—this time for eight. I have no dining-room, merely one of those tables spread out in the living-room. Dinner for eight takes a little thinking—but, still, four pheasants. When we got through, that dinner, even without the pheasants, cost about thirty-five dollars. I know the pheasants at the butcher's would have cost fifteen dollars. But then I would never have bought them at the butcher's.

"It pays, you know, to do that sort of thing once in awhile," we assured each other vaguely—though how it paid wasn't quite clear. We skipped that part. Still it was a grand dinner. There was a good deal of elation because the pheasants came from somebody's shooting. And a lot of talk about how hard it is to breed pheasants and how delicate (Continued on page 160)

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SPLENDOUR

(Continued from page 158) Rochas and Patou like rather formal short afternoon dresses; the former uses pleated black lace; and Patou uses black organza with a Christmas-bell ruff around the hem.

Things to remember:

Schiaparelli's hand-bags with hoop handles that swing over your shoulder. Her bright red or green velvet mittens for evening. Her tall, squeezed-together-at-the-top *chechias*. Her gold metal fasteners. Her long knitted stockings and knitted sleeves on anti-sunburn beach clothes. Her black beach masks.

Mainbocher's long coats with bolero tops. His stiff boat neck-lines on evening dresses. His frilled tulle peplums over printed evening dresses. And his jersey flowers and gloves.

The Paisley dresses, blouses, scarfs, or beaded designs at Mainbocher's, Lelong's, Chanel's, Patou's, Francevramant's.

The plaids and checks, silk or wool, we saw everywhere.

The sequins, beads, embroidery that brighten our lives.

The detachable tulle skirts that Lanvin and Molyneux make to satisfy the feminine love of change.

The bolero-topped coats at Mainbocher's—we still can't figure out how they are made.

Maria Guy's superb wide Scotch berets dipped down in the middle, which were shown with the Rochas collection.

Alix's Turkish pant skirts that draped up above the calf, either in front or in back or on one side, showing gladiator's calf-high silver kid sandals.

PRESENTS OF PHEASANTS

(Continued from page 159) they are. It was the next best thing to being able to talk fluently about breeding and racing horses.

The fourth week, we didn't bother about the salted nuts and candy, and I thought that the cactus in the white bowl would do as well as fresh flowers. On the telephone I said, "Will you help us eat up some pheasants? And don't dress."

The fifth week when the basket came, I gave them away.

We began to acquire a reputation for generosity. We wrapped the pheasants up nicely and sent them to our friends. And we gave one to Eira to take home for her husband.

Perhaps I shouldn't have done this, but at the last of our dinners something quite dreadful had happened, something that nearly wrecked the career of one of our friends.

He is a famous radical leader—never mind his name—haven't I done him harm enough? He dined with us on the pheasant and trimmings, and then had to leave in a hurry to address a big popular meeting. After the meeting, an adoring woman in the audience came up to be introduced to him, and she looked up worshipfully into his face. She said, "It's so wonderful that you live on a vegetarian diet. I'm glad that you never eat meat."

"Oh," he hastened to say. "Oh, I gave that up years ago."

"No vegetarian diet?"

"No, I eat anything that comes along. Matter of fact, to-night I had pheasant" He stopped before the sudden pallor of the girl's face.

I thought of a man I know who thought a good deal about food and whose wife was fat and also liked to eat. So I sent them the basket of birds. I didn't know then—I really didn't—that both the man and his wife hated game. Anyway, they gave them to another dear friend. This dear friend had no kitchen, so she passed them on to a bachelor. Anyway, about a week after I sent those birds out of the house, we went to dinner at the bachelor's house, and two of the other guests were the food-loving couple to whom I sent them in the first place. You can imagine our four faces as we sat there and saw brought before us the same old pheasants, the same old wild rice, and the same old clear soup with sherry.

HELEN WOODWARD

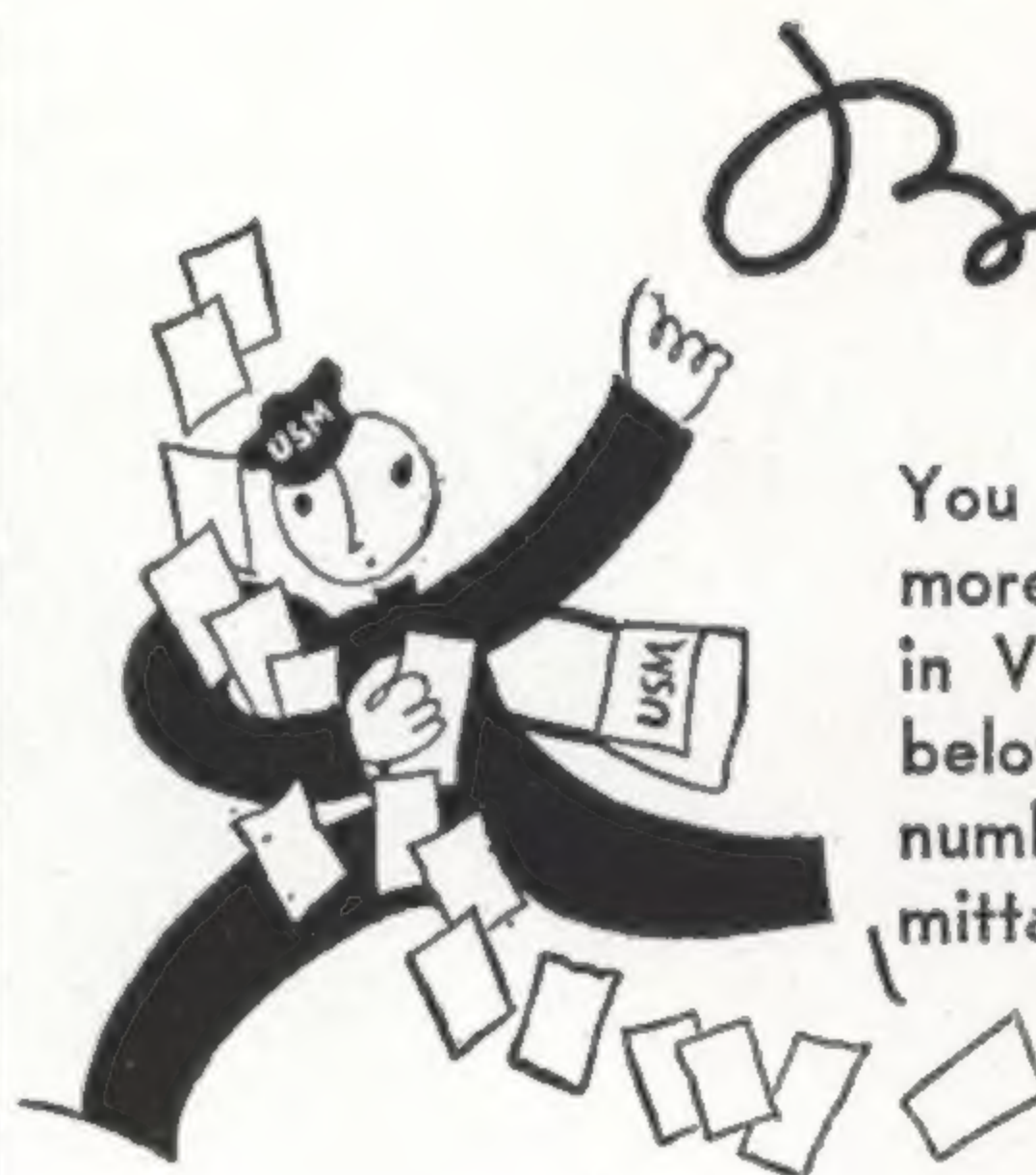
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• At the top, left, you see a new and modified version of the pompadour effect that is sweeping the country. The rolls brought down at the sides will prove somewhat easier to wear than those brushed more sharply off the face, but the effect is still arrestingly new.

• At the top, right, a very versatile coiffure which is just as flattering to young heads as it is to grey or white hair. The effect of the soft curls is completely feminine and natural—be sure to have the best permanent you can find before trying it—hair must have a good wave to hold ringlets.

• Above, the Empire trend is carried out in a charming coiffure which will give a fine note of consistency to your princesse evening dress, but there's an age limit on this—it is decidedly *jeune fille*. The binding ribbon fillet complements the colour of your dress.

• At the right, an exception to the rule of soft femininity—large, tailored-looking curls are sculptured at the base of a very sleek head—a neat device for framing a handsome face. This is the sort of hair-do that always looks well-coiffed and is easy to keep in order between hair-dressing sieges.



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